

CONTRACT

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Smart Media Group
1427 Leslie Avenue
Alexandria, VA 22301
USA

Contract / Revision 606536 /		Alt Order # 07369152
Product RGA MICHIGAN		
Contract Dates 10/07/14 - 10/13/14		Estimate # C07C13
Advertiser RGA Michigan		Original Date / Revision 09/18/14 / 09/18/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Jared Kelhart	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 25-54		
IDB# TV12891	Advertiser Code RGAMI	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 1	WNEM	10/10/14	10/10/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	----1--				1	\$500.00					
E 2	WNEM	10/10/14	10/10/14	Dr. Phil	4-5pm		:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	----1--				1	\$300.00					
E 3	WNEM	10/10/14	10/10/14	CBS Evening News (N630-7pm			:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	----1--				1	\$1,000.00					
E 4	WNEM	10/10/14	10/10/14	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	----1--				1	\$1,000.00					
E 5	WNEM	10/10/14	10/10/14	Friday 9-10pm	9-10p		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	----1--				1	\$900.00					
E 6	WNEM	10/13/14	10/13/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	1-----				1	\$500.00					
E 7	WNEM	10/13/14	10/13/14	Dr. Phil	4-5pm		:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	1-----				1	\$300.00					
E 8	WNEM	10/13/14	10/13/14	CBS Evening News (N630-7pm			:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	1-----				1	\$1,000.00					
E 9	WNEM	10/11/14	10/11/14	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	-----1-				1	\$400.00					
E 10	WNEM	10/11/14	10/11/14	Outdoorsman Buck Mc1135p-1205x			:30			PMT		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	-----1-				1	\$80.00					
E 11	WNEM	10/12/14	10/12/14	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

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Contract / Revision	Alt Order #
606536 /	07369152

Contract Dates	Product	Estimate #
10/07/14 - 10/13/14	RGA MICHIGAN	C07C13

Advertiser	Original Date / Revision
RGA Michigan	09/18/14 / 09/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	-----1				1	\$500.00					
E 12	WNEM	10/12/14	10/12/14	CBS Sun AM 9a-1030:9-1030am			:30			PMT		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	-----1				1	\$600.00					
E 13	WNEM	10/09/14	10/09/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	---1---				1	\$500.00					
E 14	WNEM	10/09/14	10/09/14	Dr. Phil	4-5pm		:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	---1---				1	\$300.00					
D 15	WNEM	10/09/14	10/09/14	Wheel of Fortune	730-8pm		:30			PMT		NM	0	\$0.00
E 16	WNEM	10/07/14	10/07/14	Tuesday 10-11pm	10-11pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	-1-----				1	\$900.00					
E 17	WNEM	10/07/14	10/07/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	-1-----				1	\$500.00					
E 18	WNEM	10/08/14	10/08/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	--1----				1	\$500.00					
E 19	WNEM	10/08/14	10/08/14	CBS Evening News (N630-7pm			:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	--1----				1	\$1,000.00					
N 20	WNEM	10/08/14	10/08/14	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/14	10/12/14	--w----				1	\$1,000.00					
Totals													19	\$11,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/13/14	19	\$11,780.00	(\$1,767.00)	\$10,013.00
Totals	19	\$11,780.00	(\$1,767.00)	\$10,013.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Wheeler TV 5 Saginaw, MI	Date: 9-18-14
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I, Smart Media Group
do hereby request station time concerning the following issue:

RGA Michigan

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: RGA Michigan

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mark Schauer
Governor
11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RGA
1747 Pennsylvania Avenue NW, Suite 250

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Adams, General Counsel and Deputy Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/14

Date


Signature

(703) 518-4747

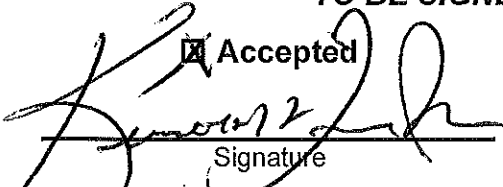
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

KENNETH H. FRANKSON
Printed Name

LOCAL SALE MGR
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

SEP15/14 11.09
*** WNEF-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			630P-700P	30	2	\$1,000.00	10/10	10/10	1		FRI	1
PROGRAM : CBS EVENING NEWS RA25-54 : 70.3 CON COM1: CBS EVENING NEWS												
4			730P-800P	30	2	\$1,000.00	10/10	10/10	1		FRI	1
PROGRAM : WHEEL OF FORTUNE RA25-54 : 62.8 CON COM1: WHEEL OF FORTUNE												
5			900P-1000P	30	2	\$900.00	10/10	10/10	1		FRI	1
PROGRAM : HAWAII 5=0 RA25-54 : 51.7 CON COM1: HAWAII 5=0												
6			1200N-1230P	30	2	\$500.00	10/13	10/13	1		MON	1
PROGRAM : TV5 NOON NEWS RA25-54 : 39.7 CON COM1: TV5 NOON NEWS												
7			400P-500P	30	2	\$300.00	10/13	10/13	1		MON	1
PROGRAM : DR. PHIL RA25-54 : 19.1 CON COM1: DR. PHIL												
8			630P-700P	30	2	\$1,000.00	10/13	10/13	1		MON	1
PROGRAM : CBS EVENING NEWS RA25-54 : 70.3 CON COM1: CBS EVENING NEWS												
9			1100P-1135P	30	2	\$400.00	10/11	10/11	1		SAT	1
PROGRAM : NEWS @ 11P RA25-54 : 21.8 CON COM1: NEWS @ 11P												
10			1135P-1205A	30	2	\$80.00	10/11	10/11	1		SAT	1
PROGRAM : OUTDOORSMAN BUCK MCN RA25-54 : 7.1 CON COM1: OUTDOORSMAN BUCK MCN												
