

Order #880508: Markle/D/S../Markle/D/S../Friends of../

Date	Time	Line	Comment	By	Total \$	# Spots	Expected GR
10/27/22	7:20:57 AM	Processed	<async process>	Judson Ad	\$2,153.00	58	0.00
10/27/22	7:15:53 AM	Approved		Diane Petr	\$2,153.00	58	0.00
10/27/22	7:15:51 AM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Diane Petr	\$2,153.00	58	0.00
10/27/22	6:58:28 AM	Approval Workflow	[Sales Manager - Ready Default]	Ron Giova	\$2,153.00	58	0.00
10/27/22	6:58:20 AM	Ready for approval	New order	Ron Giova	\$2,153.00	58	0.00
10/26/22	11:09:14 AM	New order created	Copied from Order #880507	Pat Edwar	\$3,501.00	58	0.00

[Sorted by: Date]

ORDER



WWKL-FM

Orders
Order / Rev: 880508
Alt Order #:
Product Desc: Friends of Kristal for PA
Estimate:
Flight Dates: 10/28/22 - 11/08/22
Original Date / Rev: 10/26/22 / 10/27/22
Order Type: GENERAL

Primary AE: Pat Edwards
Sales Office: L-HAR
Sales Region: Local

Agency Name: Markle/D/State Representative
Buying Contact:
Billing Contact: Kristal Markle
 87 Longstreet Drive
 Carlisle, PA 17013

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Markle/D/State Representative
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End: 11/08/22
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	20	\$622.00	\$622.00
11/01/22	11/08/22	38	\$1,531.00	\$1,531.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	20	\$622.00	\$622.00	0.00
November 2022	38	\$1,531.00	\$1,531.00	0.00
Totals	58	\$2,153.00	\$2,153.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pat Edwards	L-HAR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWKL	10/28/22	11/08/22	M-F AM Drive M-F	CM	6a-10a	11111--	:30	5	\$70.00	P-30	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--		1				\$70.00		0.00			
		Week: 10/31/22	11/06/22	11111--		5				\$70.00		0.00			
		Week: 11/07/22	11/13/22	11-----		2				\$70.00		0.00			
N 2	WWKL	10/28/22	11/08/22	M-F Midday M-F	CM	10a-3p	11111--	:30	5	\$70.00	P-30	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--		1				\$70.00		0.00			
		Week: 10/31/22	11/06/22	11111--		5				\$70.00		0.00			
		Week: 11/07/22	11/13/22	11-----		2				\$70.00		0.00			
N 3	WWKL	10/28/22	11/08/22	M-F PM Drive M-F	CM	3p-7p	11111--	:30	5	\$70.00	P-30	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--		1				\$70.00		0.00			
		Week: 10/31/22	11/06/22	11111--		5				\$70.00		0.00			
		Week: 11/07/22	11/13/22	11-----		2				\$70.00		0.00			
N 4	WWKL	10/28/22	11/08/22	M-F Evening M-F	CM	7p-12a	11111--	:30	5	\$20.00	P-30	0.00	NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--		1				\$20.00		0.00			

Order / Rev: 880508
 Alt Order #:
 Flight Dates: 10/28/22 - 11/08/22

Advertiser: Markle/D/State Representative
 Product Desc: Friends of Kristal for PA
 Estimate:
WWKL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WWKL	10/28/22	11/08/22	Sign-On/Sign-Off M-Su	CM	12:00 AM-6:00 AM (12:00 AM-6:00 AM)	11111--	:30	5	\$3.00	P-30	0.00	NM	7	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--					5	\$20.00		0.00			
		Week: 11/07/22	11/13/22	1-----					1	\$20.00		0.00			
N 6	WWKL	10/28/22	11/06/22	Sa-Su AM Sa-Su	CM	6a-10a	-----11	:30	2	\$20.00	P-30	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1--					1	\$3.00		0.00			
		Week: 10/31/22	11/06/22	11111--					5	\$3.00		0.00			
		Week: 11/07/22	11/13/22	1-----					1	\$3.00		0.00			
N 7	WWKL	10/28/22	11/06/22	Sa-Su Midday Sa-Su	CM	10a-3p	-----11	:30	2	\$20.00	P-30	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----11					2	\$20.00		0.00			
		Week: 10/31/22	11/06/22	-----11					2	\$20.00		0.00			
N 8	WWKL	10/28/22	11/06/22	Sa-Su PM Sa-Su	CM	3p-7p	-----11	:30	2	\$20.00	P-30	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----11					2	\$20.00		0.00			
		Week: 10/31/22	11/06/22	-----11					2	\$20.00		0.00			
N 9	WWKL	10/28/22	11/06/22	Sa-Su Evenings Sa-Su	CM	7p-12a	-----11	:30	2	\$15.00	P-30	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----11					2	\$15.00		0.00			
		Week: 10/31/22	11/06/22	-----11					2	\$15.00		0.00			
N 10	WWKL	10/28/22	11/06/22	Sign-On/Sign-Off M-Su	CM	12:00 AM-6:00 AM (12:00 AM-6:00 AM)	-----11	:30	2	\$3.00	P-30	0.00	NM	4	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----11					2	\$3.00		0.00			
		Week: 10/31/22	11/06/22	-----11					2	\$3.00		0.00			
Totals													58	\$2,153.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kristal Markle, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kristal Markle

Authorized committee:

Friends of Kristal For PA

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

PA State Rep - 87th District

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Jones

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Name: Kristal Markle

Date of Request to Purchase Ad Time: 10/25/22

Signature:

Name: *RON GIOVANNIELLO*

Date of Station Agreement to Sell Time: 10-27-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10-27-22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>280508</u>	Station Call Letters: <u>WHKL-FM</u>	Date Received/Requested: <u>10-27-22</u>
Est. #: <u>N/A</u>	Station Location: <u>HERSHEY, PA</u>	Run Start and End Dates: <u>10-28-22 to 11-08-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.