

# Annual EEO Public File Report

## WTVT IS AN EQUAL OPPORTUNITY EMPLOYER

**Coverage Period:** October 1, 2012 – September 30, 2013

**Station's Comprising Station Employment Unit:** WTVT/FOX13 – Tampa, FL

Section 1: Vacancy Information		
Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hire
Staff Accountant	10/15/12	Monster.com
Account Executive	10/29/12	Spots'N'Dots.com
Account Executive	12/10/12	Myfoxtampabay.com
Producer	12/31/12	Myfoxtampabay.com
Photographer	1/14/13	Employee Referral
Photographer	3/04/13	Myfoxtampabay.com
GA Reporter	3/11/13	Agent
Producer	4/08/13	Myfoxtampabay.com
Account Executive	6/03/13	Spots'N'Dots.com
Account Executive	6/10/13	Spots'N'Dots.com
Assignment Editor	6/17/13	Myfoxtampabay.com
Sales Coordinator	6/24/13	Myfoxtampabay.com
Meteorologist	8/05/13	Agent
Broadcast Engineer	8/05/13	Employee Referral
Paid Programming Coordinator	8/19/13	Myfoxtampabay.com

**Total Number of Persons Interviewed During Applicable Period:** 94

Myfoxtampabay.com serves the community by providing the Tampa Bay area with the latest news, weather, and traffic information including breaking news, severe weather alerts and traffic jams. Through this vital and active tool, news and information is widely disseminated. Station information available on the website includes: internship program, employment opportunities listing, and the EEO Public File. In addition, the website also has direct links to many national sites. Myfoxtampabay.com and Myfoxxhurricane.com attract approximately 6 million page views and over 600,000 unique visitors per month.

Section 2: Recruitment Source Information		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Station Website <a href="http://www.mytampabay.com">www.mytampabay.com</a> 3213 W Kennedy Blvd Tampa, FL 33624 C. Armstrong	41	All positions

(813) 870-9636		
Fox Station Sales Janet Lardo 810 7th Avenue New York, NY 10019 (212) 452-4873 <a href="mailto:janet.lardo@foxtv.com">janet.lardo@foxtv.com</a>	0	All Sales Positions
Fox News Channel New York, NY B. Boyle (212) 301-5043 <a href="http://www.foxnews.com">www.foxnews.com</a>	0	All positions
<b><u>Minority &amp; Women Organizations</u></b>		
National Urban League U. Higgins 3501 14 <sup>th</sup> Street NW Washington, DC 20005 (202)265-8200  Metro Orlando Urban League E. Watkins-Saul 2804 Belco Drive Orlando, FL 32804  Pinellas Urban League C. Robinson Myrick 331 – 31 <sup>st</sup> Street North St. Petersburg, FL 33713 (727)327-2081 <a href="mailto:cmeyrick@pcul.org">cmeyrick@pcul.org</a>	0	All positions
National Association of Black Journalists E. Deggans 490 – 1 <sup>st</sup> Ave South St. Petersburg, FL 33701 (727)893-8521 <a href="mailto:digidog@aol.com">digidog@aol.com</a>  One Herald Place T. Shepard Miami, FL 33132 (954)764-7026 <a href="mailto:Tshep2@gmail.com">Tshep2@gmail.com</a>	0	All positions
National Association of Hispanic Journalists Y. Guillen 1050 Connecticut Avenue NW Floor 10 Washington, DC 20036	0	All positions
National Hispanic Media Coalition A. Nogales 55 S. Grand Avenue Pasadena, CA 91105 (626)792-6462 <a href="mailto:info@nhmc.org">info@nhmc.org</a>	0	All positions
Federation of Hispanic Organizations B. Pineyaro P.O. Box 2915 Baltimore, MD 21224 (410)931-1640 <a href="mailto:info@hispanicfederation.org">info@hispanicfederation.org</a>	0	All positions

Southeast Asian Resource Action Center P. Sychitkophong 1628 16 <sup>th</sup> Street, NW, 3 <sup>rd</sup> Floor Washington, DC 20009 (202) 667-4690	0	All positions
CA Chicano News Media Assoc J. Moran 3502 Watt Way ASC G38 Los Angeles, CA 90089-0281 (213)640-6263	0	All positions
Japanese American Citizens League J. Shiraki 1828 L Street, NW Suite #802 Washington, DC 20036 (202) 223-1240	0	All positions
Mexican American Opportunity Foundation E. Castaneda 323-890-1555 972 S Goodrich Blvd Commerca, CA 90022	0	All positions
Women in Film & Video 3628 12 <sup>th</sup> Street, NE Washington, DC 20017 M.Houghton (202)452-9550 <a href="mailto:info@wif.org">info@wif.org</a>	0	All positions
<b>Industry/Trade</b>		
TV Jobs/Broadcast Employment Services M. Hallway P.O. Box 4116 Oceanside, CA 92052 (800) 374-0119 <a href="mailto:jobs@tvjobs.com">jobs@tvjobs.com</a>	10	Producer, GA Reporter, Photographer
Medialine M. Shilstone P.O. Box 51909 Pacific Grove, CA 93950 (800) 237-8073 <a href="mailto:Medialine@medialine.com">Medialine@medialine.com</a>	0	All positions
The National Academy of Television Arts 1697 Broadway Floor 10 New York, NY 10019-5944 (212) 586-8424	0	All positions
National Association of Broadcasters 1771 N Street, NW Washington, DC 20036 (202) 429-5300	0	All positions
Spots'n'Dots 600 West Peachtree Street, NW Suite #350 Atlanta, GA 30308 (888) 884-2630 <a href="http://www.spotsndots.com">www.spotsndots.com</a>	10	Account Executive
Central Florida Employment Council P. Weir 450 Seminole Blvd Casselberry, FL 32707	0	All positions

(407)834-4223 <a href="mailto:cfec@cfec.org">cfec@cfec.org</a>		
<a href="http://Monster.com">Monster.com</a>	6	Staff Accountant
<a href="http://SBE.org">SBE.org</a>	2	Broadcast Engineer
<b><u>Colleges &amp; Universities</u></b>		
Bethune Cookman College Career Placement Center C. McKee 640 Mary McLeod Blvd (386) 481-2708 Daytona Beach, FL 32114	0	All positions
Boston University School of Management Feld Career Center Annette McBride 595 Commonwealth Avenue Suite 123 Boston, MA 02215 (617)353-4293 <a href="mailto:amcbride@bu.com">amcbride@bu.com</a>	0	All positions
Daytona Beach Community College Career Services P.O. Box 2811 Daytona Beach, FL 32120-2811 (202) 885-1804	0	All positions
Eckerd College Career Services 4200 – 54 <sup>th</sup> Avenue South St. Petersburg, FL 33711 (727) 867-1166	0	All positions
Everest University M. Avellanet 3319 W. Hillsborough Ave. Tampa, FL 33614 (813)879-6000 <a href="mailto:mavellanet@cci.edu">mavellanet@cci.edu</a>	0	All positions
Florida A & M University Career Services 108 Tucker Hall Tallahassee, FL 32307 Y. Jordan (850)599-3493 <a href="mailto:Yanela.gordon@famu.edu">Yanela.gordon@famu.edu</a>	0	All positions
Florida Southern University Career Services X. Coso 111 Lake Hollingsworth Drive Lakeland, FL 33801-5698 (863)680-4390	0	All positions
Florida State University Career Services 100 S. Woodard Avenue Tallahassee, FL 32306 (850)644-5034	0	All positions
Rollins College Career Services K. Nelson 1000 Holt Avenue #2587 Winter Park, FL 32789 (407)646-2195	0	All positions

<a href="mailto:KANelson@rollins.edu">KANelson@rollins.edu</a>		
St. Petersburg Junior College Rose Miglino 6605 5 <sup>th</sup> Avenue N St., Petersburg, FL 33710 (727)341-4702 <a href="mailto:Miglino.rose@spccollege.edu">Miglino.rose@spccollege.edu</a>	0	All positions
Seminole State College Career Placement Center Sanford, FL 32773 <a href="mailto:telleriad@seminolestate.edu">telleriad@seminolestate.edu</a>	0	All positions
University of Central Florida Dr. K.R. Davis P.O. Box 161344 Orlando, FL 32816-1344 <a href="mailto:krdavis@mail.cfu.edu">krdavis@mail.cfu.edu</a>	0	All positions
University of Florida College of Journalism P. Dunn-White 2104 Weimer Hall Gainesville, FL 32611-8507 (352)392-5968	0	All positions
University of South Florida Career Resources Center K. Roche SVC 2088 USF 4202 E. Fowler Avenue Tampa, FL 33620 (813)974-2171	0	All positions
University of South FL – St. Petersburg Career Center 727-873-4114 <a href="mailto:careercenter@usfsp.edu">careercenter@usfsp.edu</a>	0	All positions
Valencia Community College C. Diaz P.O. Box 3028 Orlando, FL 32707	0	All positions
Full Sail for the Recording Arts L. Butler 3300 University Blvd. Winter Park, FL 32792 <a href="mailto:lbutler@fullsail.com">lbutler@fullsail.com</a>	0	All positions
Ringling School of Art & Design Career Services 2700 N. Tamiami Trail Sarasota, FL 34234 <a href="mailto:cflanagan@ringling.edu">cflanagan@ringling.edu</a>	0	All positions
CSB Tampa E. Williams 3901 Coconut Palm Drive Suite 105 Tampa, FL 33619 (813)740-0990	0	All positions
FL Department of Education M. Vogeley Division of Vocational Rehab 1313 N. Tampa St., Suite 801 Tampa, FL 33602 (813)233-3612	0	All positions

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

WNYW/WWOR 205 E. 67 <sup>th</sup> Street New York, NY 10065 R. Barranda <a href="http://www.myfoxny.com">www.myfoxny.com</a>	0	All positions
KTTV/KCOP 1999 S. Bundy Drive Los Angeles, CA 90025 D. Rosas <a href="http://www.myfoxla.com">www.myfoxla.com</a>	0	All positions
WFLD/WPWR 205 N. Michigan Avenue Chicago, IL 60601 D. Kasuba <a href="http://www.myfoxchicago.com">www.myfoxchicago.com</a>	0	All positions
WTFX 330 Market Street Philadelphia, PA 19106 M. Yamin-Afshar <a href="http://www.myfoxphilly.com">www.myfoxphilly.com</a>	0	All positions
KDFW/KDFI 400 N. Griffin Street Dallas, TX 75202 I. Mason <a href="http://www.myfoxdfw.com">www.myfoxdfw.com</a>	0	All positions
WFXT 25 Fox Drive Dedham, MA 02026 M. Kerr <a href="http://www.myfoxboston.com">www.myfoxboston.com</a>	0	All positions
WAGA 1551 Briarcliff Road, NE Atlanta, GA 30306 R. Davis <a href="http://www.myatlanta.com">www.myatlanta.com</a>	0	All positions
KRIV/KTXH 4261 Southwest Freeway Houston, TX 77027 TBD <a href="http://www.myfoxboston.com">www.myfoxboston.com</a>	0	All positions
WJBK 16550 W. Nine Mile Road Southfield, MI 48075 C. Smith <a href="http://www.myfoxdetroit.com">www.myfoxdetroit.com</a>	0	All positions
KSAZ/KUTP 511 W. Adams Street Phoenix, AZ 85003 TBD <a href="http://www.myfoxphoenix.com">www.myfoxphoenix.com</a>	0	All positions
WTTG/WDCA 5151 Wisconsin Ave NW Washington, DC 20016 D. Pike <a href="http://www.myfoxdc.com">www.myfoxdc.com</a>	1	Broadcast Engineer

KMSP/WFTC 11358 Viking Drive Eden Prairie, MN 55344 K. O'Hara <a href="http://www.myfoxtwincities.com">www.myfoxtwincities.com</a>	0	All positions
WOFL/WRBW/WOGX 35 Skyline Drive Lake Mary, FL 32746 J. Fromm <a href="http://www.myfoxorlando.com">www.myfoxorlando.com</a>	0	All positions
WHBQ 485 S. Highland Memphis, TN 38111 T. Rivers <a href="http://www.myfoxmemphis.com">www.myfoxmemphis.com</a>	0	All positions
KTBC 119 E 10 <sup>th</sup> Street Austin, TX 78701 L. Cordes <a href="http://www.myfoxaustin.com">www.myfoxaustin.com</a>	0	All positions
WJZY/WMYT 3501 Performance Road Charlotte, NC 28214 R. Higgins <a href="mailto:FTSAdminJobs@foxtv.com">FTSAdminJobs@foxtv.com</a>	0	All positions

In addition, the station conducted 13 interviews through employee self-referral, three employee interviews and seven interviews through agents.

### Section 3: Supplemental Outreach Activities –

#### Provide Detailed description of each Supplemental Outreach Activity

1. (i) Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

Our Stations regularly participate in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available within our group. A list of current job openings and station contact information is available upon request. For this reporting period, WTVT did not participate in any local job fairs. However, other O&O stations participated in the following career job fairs on behalf of the group:

- Howard University Career and Internship Job Fair – October 25, 2012  
Attended by WTTG/WDCA HR Director and News Coordinator
- IRTS Multicultural Career Fair – March 1, 2013  
Attended by WWOR Human Resources Director
- Emma Bowen Career Fair – June 25-26, 2013  
Attended by WWOR Human Resources Director
- NABJ Career Fair, Orlando, FL – July 30-August 4, 2013  
Attended by WFOL Human Resources Director & News Director

2. (iv) Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.

WTVT is dedicated to community involvement and promoting higher education and diversity. Ongoing outreach efforts are supported by public speaking engagements by our staff which includes, but is not limited to schools, local college/universities, civic, non-profit organizations and community events.

- 16 News Employees participated in the Great American Teach-In in various schools in the Tampa Bay Area
- Conducted various Station Tours for School Groups and Scout Groups
- News Employees speak and/or emcee numerous community sponsored events

3. (v) Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Internship Program**

WTVT/FOX13 continues to offer an academic credit internship program for college/university, junior, senior and graduate students. The students work approximately 16-24 hours per week and receive college credit upon successful completion of their internship. Students are evaluated at the end of the internship and the evaluations are submitted to their respective college or university. Generally, internships are available in the following departments: News (including Sports, Weather and Web News), Creative Services (including Promotions), Sales (including Web Sales) Human Resources and Community Affairs.

**Program Objectives:**

- Provide students majoring in journalism, communications, media and related disciplines the opportunity to receive on-site exposure to and training from experienced television broadcast professionals who are in job positions to which students aspire.
- Provide students majoring in journalism, communications, and media and related disciplines the opportunity to garner practical application experience and exposure to a work environment in their desired career.
- Identify students for the Station's job applicant pool for employment opportunities.
- The Station regularly distributes internship information to colleges, universities, and other education programs either through email or by posting directly on the websites/list services as requested by the organization.

**Eligibility Requirements:**

- College junior and senior, and graduate students
- Receipt of academic credit

The internship program is managed by the Human Resources Director and the Managing Editor. In this reporting year, we had a total of twenty-four (23) academic credit only interns.

News:	15 Interns
Medical	2 Interns
Sports:	2 Interns
Weather	1 Intern
Creative Services	1 Intern
Engineering	2 Interns

We accepted students from the following colleges/universities: University of Tampa, University of Florida, University of South Florida, University of Central Florida, Florida State University, FL Southern College, Southeastern University, St. Petersburg College, Full Sail University, Art Institute of Tampa and University of Maryland.

4. (vii) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

**Emma L. Bowen Foundations for Minority Interests in Media, Inc.**

Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both wages and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five (5) years, the students experience numerous aspects of Company operations and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.



Eligibility Requirements:

- Good academic standing and record
- Recommendation from principal, teachers and guidance counselors
- Interested in pursuing a career in media

WTVT is currently sponsoring one (1) scholarship student in the Emma L. Bowen program: For the Summer Semester 2012, the station's work study student; Cleste Lewis, concluded her requirements for completion in the Emma L. Bowen program.

**Benjamin L. Hooks Fellowship Award**

Fox Television Stations, Inc. in conjunction with the New York University Tisch School of the Arts provides an annual monetary award to eight (8) minority students who are majoring in a media-related field. This grant is used towards the cost of tuition.

5. (viii) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

WTVT encourages employees to apply for promotions for which they are qualified. In an effort to increase internal promotions, the station offers many internal cross-training opportunities. This enables the employees to acquire the necessary skills and experience needed to be considered for advancement opportunities. In this reporting period, the station has trained and promoted internally the following positions:

Producer	Executive Producer GDTB
Producer	Associate Executive Producer
Intern/Part Time Prod Tech	Broadcast Technician
Master Control Supervisor	Engineering Director
Sr. Tech Director	Production Manager

Within the time frame specified for this report, WTVT's engineering and production departments have conducted various types of training for our employees. One example includes training for master control operators, maintenance engineers, production technicians, managers and news producers on our Miranda iTX master control automation system. Individual employees have had training on the Vinten camera robotic system and the Telestream Flip Factory as well. News Producers received training for new Chyron graphics packages. Avid training was provided for upgraded install. Advanced training was also provided for Avid support. Training is on-going in sales and marketing for broadcast systems and Nielson ratings.

Fox Stations Sales, an in-house national sales organization, maintains a program to train new sales account executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television Stations and sales offices throughout the United States.