Advertiser: Stephens Media Group Friends of O'Brien Sheriff Order #: 2723009545306 Contract #: 101448 Date Entered: 06/14/2023 Last Modified: 06/14/2023 Product: Salesperson: Dawn Merz Billing Cycle: Calendar Month Estimate #: Friends of O'Brien Sheriff Attention: Bill O'Brien 4 Rivers Edge Circle Ogdensburg, New York 13669

Order Date Range: 06/19/2023 through 06/26/2023 (2 weeks) Media Outlets: WMSA-AM

On-Air Schedule

| # | <u>Dates</u> | Station | Time/Program | Len | Мо | Tu V | <u>Ve</u> | <u>Th</u> | <u>Fr</u> | Sa | Su S | S/W | <u>Rate</u> | Qty | <u>Total</u> |
|---|-------------------|----------------|-----------------|-----|----|------|-----------|-----------|-----------|----|------|-----|-------------|-----|--------------|
| 1 | 06/19/23-06/26/23 | WMSA-AM | 06:00AM-12:00AM | 60 | 7 | | 8 | | 8 | 5 | 5 | 33 | 6.00 | 40 | 240.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Net Billing |
|---------|--------------|----------------------|-----------|-------------|---------------|-------------|
| WMSA-AM | 40 | 0 | 0 | 0 | \$240.00 | \$240.00 |
| Totals | 40 | 0 | 0 | 0 | \$240.00 | \$240.00 |

Total Charges: \$240.00 Total Net: \$240.00

Disclaimer:"It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender or ethnicity in connection with the sale of advertising."

| Projected Billing By Calendar Month Month | | | | | | | |
|---|-------------|---------------|-------------|--|--|--|--|
| Month | <u>Year</u> | Gross Billing | Net Billing | | | | |
| June | 2023 | \$240.00 | \$240.00 | | | | |
| Totals | | \$240.00 | \$240.00 | | | | |

| Accepted for Stephens Media Group | | Accepted for advertiser OR agency as agent for the advertiser | | | | |
|-----------------------------------|-------|---|-------|--|--|--|
| | | | | | | |
| Name | Title | Name | Title | | | |