



WNWV-FM/HD  
Elyria, Ohio

## 2014 First Quarter Report and Community Issues

Regularly scheduled news, information and public affairs include:

- ◆ Locally-produced weekday hourly newscasts during Morning Show at 6:00, 7:00, and 8:00a.m.
- ◆ Locally-produced weekday traffic reports between 6:00 a.m. - 9:00 a.m.
- ◆ Weather forecasts from The Weather Channel 24/7
- ◆ Locally-produced public affairs programming Sunday morning Wavelengths, on local issues, programs, and community affairs
- ◆ Locally produced :60 sec. info. report airing weekly on WNWV for listeners on health wellness, cultural and community issues

WNWV-FM/HD programs will focus on the following:

1. Economic issues
2. Education
3. Public Safety
4. Diversity & Race Relations
5. General Health, Wellness, & Fitness

### WAVELENGTHS Public/Community Affairs

February 2

Human Trafficking- CEO Renee Jones, Renee Jones Empowerment Center-- Human Trafficking in Northeast Ohio

February 9

Synergy Marketing and Research- President, Dr. Rachel Talton-- How Synergy helps large corporations and institutions earn the trust, loyalty and passion of their customers and employees. Synergy's role in diversity and economic inclusion in Northeast Ohio

February 16

Rev. Hilton Smith-VP, Turner Construction/President of NAACP-- in honor of Black History Month-- Turner Construction's role in the Northeast Ohio Community, and NAACP's relevance in 2014

February 23

Murray Bilfield—President, Bilfield & Associates-- Addressing IRS Tax issues/liens etc. How they can work directly with the IRS, to bring resolutions

March 9

Ellen Rudolph, Director of Maltz Museum, Promoting the Exhibitions, and Diversity of Maltz Museum of Jewish Heritage and Johnathan Anderson, Designer for Fund Raiser Fashion show, promoting Esperanza, Inc. Scholarship Fund

March 23

Kent State University's Regional Academic Center - Thomas Hoiles, Director of Enrollment Management & Student Services—Promoting the Kent State philosophy, programs, adult learners, college culture, KSU's Academic benefits and value

March 30

Alcohol, Drug Addiction, & Mental Health Services (ADAMHS) Board, CEO, Bill Denihan— Addressing the Heroin epidemic in Northeast Ohio, Board's active role in the treatment, and prevention of epidemic

## **107.3 The WAVE Q1 2014**

### **RED & WHITE ON THURSDAY NIGHT @ JOHN S. KNIGHT CENTER**

Thursday, January 23<sup>rd</sup>

Benefits the Arthritis Foundation

On-air promos ran for 1 week

On-air interview with Arthritis Foundation

Website presence for 1 week

### **Taste Of Independence**

Raise money for The Independence Bicentennial Fund

Thursday, January 23<sup>rd</sup>

On-air interview to promote the event

### **Chili Cook-Off**

Thursday, February 27

Benefits Akron Children's Hospital, Boys & Girls Clubs of Cleveland, Easter Seals of Northern Ohio, Joseph's Home, Malachi House, New Avenues to Independence, Ronald McDonald House of Cleveland, Suicide Prevention Education Alliance of Northeast Ohio Transitional Housing, Welcome House

On-Air personality Bobby Thomas was the auctioneer for the event

### **Anderson Couture Benefit Fashion Show**

Friday, March 21<sup>st</sup>

Benefits The Esperanza Scholarship Fund

On-air promos ran for 1 week

Website presence for 1 week

On-Air personality Grace Roberts was a celebrity model