

Technology Public File November 2014

Date=11/6/2014

Time=1:05

Slug=SUPERCOOKIES

SOME MAJOR COMPANIES MAY BE TRACKING YOUR MOBILE INTERNET ACTIVITY THROUGH THE USE OF "SUPER COOKIES". HERE'S HOW IT WORKS. IF YOU LOOK UP A PRODUCT ON ONE WEBSITE, YOU MIGHT NOTICE ADS ON THE SIDE OF YOUR FACEBOOK FOR THOSE SAME PRODUCTS. THOSE ARE CALLED "SUPER COOKIES". THEY ARE UNBLOCKABLE AND MOBILE CARRIERS LIKE VERIZON AND A-T-AND-T ARE ACCUSED OF TRACKING MORE THAN 100-MILLION CUSTOMERS USING THEM. THOSE COMPANIES CAN THEN SELL YOUR SEARCH INFORMATION TO MARKETERS. YOU CAN'T ERASE SUPER COOKIES. BUT A SECURITY EXPERT WE SPOKE TO SAYS THERE ARE THINGS YOU CAN DO THAT MAKES IT MORE DIFFICULT FOR THESE COMPANIES TO TRACK YOU.

Date=11/11/2014

Time=3:24

Slug=DEVICE DEFENSE

FROM A TERRIFYING ABDUCTION CAUGHT ON SURVEILLANCE IN PHILADELPHIA, TO A STRING OF COLLEGE CAMPUS ASSAULTS REPORTED IN OUR AREA, THE THREAT OF AN ATTACK IS VERY REAL. FOX 25'S SORBONI BANERJEE LOOKED AT THE LATEST INNOVATIONS IN PERSONAL SECURITY DEVICES TO SEE WETHER OR NOT THEY COULD BE A SOLUTION.

Date=11/12/2014

Time=1:05

Slug=GUN DRILL

PREVENTING TRAGEDY ON CAMPUS. NEW TECHNOLOGY IS IN PLACE THIS MORNING AT A LOCAL SCHOOL THAT ALERTS AUTHORITIES THE MINUTE GUNFIRE IS HEARD. YESTERDAY ACTIVE SHOOTER DETECTION TECHNOLOGY WAS DEMONSTRATED AT A METHUEN SCHOOL. THE SCHOOL WILL BE THE FIRST IN THE COUNTRY TO TRY THE SYSTEM. SMALL DEVICES PLACED AROUND THE SCHOOL DETECT GUNSHOTS THE MINUTE THEY GO OFF, AND SENDS A MESSAGE TO 911 DISPATCHERS IMMEDIATELY. THAT'S THE KEY TO SPEEDING UP RESPONSE TIMES, AND SAVES LIVES.

Date=11/26/2014

Time=1:30

Slug=FITNESS MONITORS

CAN TECHNOLOGY HELP YOU LOSE THOSE EXTRA POUNDS?? WELL, YOU STILL HAVE TO DO THE WORK. BUT THE GADGETS COULD BE THE HELPING HAND YOU NEED.