

**WMHB Waterville 89.7 FM – Quarterly Issues Programs List
For 1st Quarter 2015, January 1st to March 31st**

WMHB identified the following as issues significant to Waterville this quarter:

- A. Issue: What is going on in the art and music scene at Colby College? What opportunities are available on campus? Where should artistically-minded students and young people turn to locally to support their crafts?

Discussion: Given our location in Central Maine and the academic rigor of Colby College, arts and music often get lost and underappreciated in the greater Waterville area. However, many members of our community wish to revitalize these artistic endeavors and encourage artistic expression and exploration for a variety of purposes. WMHB—being a radio station deeply committed to student expression, connection to Waterville, and music—chose to pursue this goal with more than just our regular music programming and aired discussions on the value of the arts in people’s lives.

Programming

- a. Reports on visiting artists and local musical performances (Local)
 - i. Time: Between 12:00-1:00 pm
 - ii. Date: Variable, once per week
 - iii. Duration: 30 minutes per week, 13 weeks (6.5 hours)
 - iv. Description: These were collaboration with various academic departments and local businesses to advertise events such as concerts in central Maine and new exhibits in the Colby Museum of Art.

- B. Issue: What are the dividing lines that characterize our community? Where are these barriers that separate “us and them”? What do we do about them?

Discussion: Mentions of dividedness and diversity are littered throughout the regular conversations heard around Colby and greater Waterville community. Division does indeed characterize many relationships, such as that between Colby and Waterville residents, between athletes and non-athletes, and between demographics of class, race, and sex. The college is committed to “Diversity and Inclusivity,” but what does this look like in everyday life? How do we bridge the gaps that exist between these groups? We suggested solutions and offered events and opportunities geared toward connecting groups. These include discussions of and advertisements for sports events and athletes spotlights (athlete/non-athlete divide), events intersecting Colby with the greater Waterville area (Colby/Waterville divide), and events intended to provide spaces for expression of culture, identity, and overall diversity of experience (demographic divides).

Programming:

- a. Reports on cultural events on-campus (Local)
 - a. Time: 1:00-2:00 pm
 - b. Date: Variable (once a week)
 - c. Duration: 30 minutes per week, 13 weeks (6.5 hours)

- d. Description: Various DJs and community members discussed and assessed cultural events that occurred on campus. These included visiting Keynote speakers, Pugh Center events, and presentations of student expression. They then reported upcoming events of a similar status. This quarter specifically featured discussing sustainability at Colby and keynote speakers in the Pugh Center.
- b. On-air support of Colby athletics (Local)
 - a. Time: 6:00-8:00am
 - b. Date: Tuesdays (January 6th to March 31st)
 - c. Duration: 0.5-1 hour per week, 13 weeks (6.5-13 hours)
 - d. Description: This program featured athlete spotlights, discussion of past athletic results at Colby, reports on games/meets, and reports of overall Colby athletics activity. This quarter featured discussions of All-American Colby athletes, winter and spring sports results (men's and women's alpine and Nordic skiing, men's and women's squash, men's and women's basketball, men's and women's hockey, baseball, softball, men's and women's track, men's and women's tennis, and men's and women's lacrosse), and winter and spring sport athlete spotlights.
- c. Live broadcast of local, national, and international news
 - a. Time: 9:45-10:15 am
 - b. Date: Monday-Friday (January 1st-March 31st)
 - c. Duration: 30 minutes per week, 13 weeks (6.5 hours)
 - d. Description: We broadcasted live reports from outside sources regarding news. Topics included events of public interest, political discussions, and health and wellness concerns. These were intended to expand the purview of the public beyond their immediate lives. At Colby, this included discussion of climate change, the six professors awarded tenure, and Black History month.