

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 614791 /		Alt Order # 07366930
Product AMI BERA/CONGRESS		
Contract Dates 09/15/14 - 09/21/14		Estimate # 4192
Advertiser Ami Bera/Dem/Congress		Original Date / Revision 09/12/14 / 09/12/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL	Account Executive Todd Shockley	Sales Office Telerep Chicag
Special Handling		
Demographic Adults 35+		
		Total Ratings 30.60
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

Adelstein & Associates
222 W. Ontario
Suite #600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	09/15/14	09/19/14	M-F 7p-730p	7p-730p		:30				NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWTF--				4	\$315.00	0.90			
N 2	40	09/15/14	09/19/14	M-F 730p-8p	M-F 730p-8p		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWTF--				4	\$425.00	1.20			
N 3	40	09/21/14	09/21/14	Su 6p-7p	Su 6p-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1				1	\$175.00	0.80			
N 4	40	09/15/14	09/18/14	M-F 11p-1130p	11p-1130p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWT---				3	\$200.00	0.80			
N 5	40	09/15/14	09/18/14	M-F 1130p-12a	1130p-12a		:30				NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWT---				3	\$185.00	0.70			
N 6	40	09/21/14	09/21/14	San Fransico 49ers	SF V Arizona 1-4p		:30				NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1				1	\$16,000.00	16.90			
Totals											30.60	16	\$20,290.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/21/14	16	\$20,290.00	\$17,246.50
Totals	16	\$20,290.00	\$17,246.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.