

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 611608 /		Alt Order # 07339756
Product AMI BERA/CONGRESS		
Contract Dates 09/02/14 - 09/07/14		Estimate # 4161
Advertiser Bera/Dem/Congress		Original Date / Revision 09/03/14 / 09/03/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL	Account Executive Todd Shockley	Sales Office Telerep Chicago
Special Handling		
Demographic Adults 35+		
		Total Ratings 35.00
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein & Associates
222 W. Ontario
Suite 503
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	40	09/02/14	09/05/14	AM News Weekday 6a-9a	AM News Weekday		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---				3	\$275.00	0.70			
2	40	09/02/14	09/05/14	9a-10a News	9a-10a News		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---				3	\$225.00	0.60			
3	40	09/02/14	09/05/14	M-F 1p-2p	1p-2p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---				3	\$150.00	0.80			
4	40	09/02/14	09/05/14	M-F 3p-4p	3p-4p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---				3	\$125.00	0.50			
5	40	09/02/14	09/02/14	Tue Prime A	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-1-----				1	\$2,000.00	2.90			
6	40	09/03/14	09/03/14	Wed Prime Rotator	8p-10p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	--1----				1	\$3,200.00	3.80			
7	40	09/04/14	09/04/14	Thur Prime A	8p-9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	---1---				1	\$1,500.00	4.60			
8	40	09/03/14	09/07/14	M-Sun 10p-11p News	M-Sun 10p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	--WT---				1	\$800.00	1.30			
9	40	09/02/14	09/04/14	Arsenio	Tu-Thu 11p-12a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---				3	\$300.00	0.70			
N 10	40	09/07/14	09/07/14	NFL 10a Game	Su 957a-1p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S				1	\$3,500.00	6.00			
N 11	40	09/07/14	09/07/14	NFL ON FOX OT	Sun 430p-5p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S				1	\$4,000.00	6.00			
N 12	40	09/05/14	09/05/14	KTXL Sports Special	Fri 11p-1130p		:30				NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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09/02/14 - 09/07/14	AMI BERA/CONGRESS	4161

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Bera/Dem/Congress	09/03/14 / 09/03/14

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Week:		09/01/14	09/07/14	----F--				1	\$500.00	0.50			
Totals										35.00		22	\$18,725.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/07/14	22	\$18,725.00	\$15,916.25
Totals	22	\$18,725.00	\$15,916.25

Signature: _____ **Date:** _____

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