

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 611608 /		<u>Alt Order #</u> 07339756
<u>Product</u> AMI BERA/CONGRESS		
<u>Contract Dates</u> 09/02/14 - 09/07/14		<u>Estimate #</u> 4161
<u>Advertiser</u> Bera/Dem/Congress		<u>Original Date / Revision</u> 09/03/14 / 09/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 35.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Adelstein & Associates
222 W. Ontario
Suite 503
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	40	09/02/14	09/05/14	AM News Weekday 6a-9a	AM News Weekday		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-TWT---	3			\$275.00	0.70				
2	40	09/02/14	09/05/14	9a-10a News	9a-10a News		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-TWT---	3			\$225.00	0.60				
3	40	09/02/14	09/05/14	M-F 1p-2p	1p-2p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-TWT---	3			\$150.00	0.80				
4	40	09/02/14	09/05/14	M-F 3p-4p	3p-4p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-TWT---	3			\$125.00	0.50				
5	40	09/02/14	09/02/14	Tue Prime A	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-1-----	1			\$2,000.00	2.90				
6	40	09/03/14	09/03/14	Wed Prime Rotator	8p-10p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	--1----	1			\$3,200.00	3.80				
7	40	09/04/14	09/04/14	Thur Prime A	8p-9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	---1---	1			\$1,500.00	4.60				
8	40	09/03/14	09/07/14	M-Sun 10p-11p News	M-Sun 10p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	--WT---	1			\$800.00	1.30				
9	40	09/02/14	09/04/14	Arsenio	Tu-Thu 11p-12a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-TWT---	3			\$300.00	0.70				
N 10	40	09/07/14	09/07/14	NFL 10a Game	Su 957a-1p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-----S	1			\$3,500.00	6.00				
N 11	40	09/07/14	09/07/14	NFL ON FOX OT	Sun 430p-5p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/01/14	09/07/14	-----S	1			\$4,000.00	6.00				
N 12	40	09/05/14	09/05/14	KTXL Sports Special	Fri 11p-1130p		:30				NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Week:		09/01/14	09/07/14	----F--				1	\$500.00	0.50			
Totals											35.00	22	\$18,725.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/07/14	22	\$18,725.00	\$15,916.25
Totals	22	\$18,725.00	\$15,916.25

Signature: _____ **Date:** _____

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