

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 21251 /		Alt Order # 07471419
Product AMI BERA/CONGRESS		
Contract Dates 10/29/14 - 11/04/14		Estimate # 4601
Advertiser Ami Bera/Dem/Congress		Original Date / Revision 10/29/14 / 10/29/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL-TV	Account Executive Todd Shockley	Sales Office NSO Chicago
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein & Associates
222 W. Ontario St
Suite 600
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/30/14	10/31/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$215.00	0.00			
N 2	40	11/03/14	11/04/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$215.00	0.00			
N 3	40	11/03/14	11/04/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$250.00	0.00			
N 4	40	10/30/14	10/31/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$225.00	0.00			
N 5	40	11/03/14	11/04/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$225.00	0.00			
N 6	40	10/30/14	10/31/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$300.00	0.00			
N 7	40	10/30/14	10/31/14	M-F 1130p-12a	Seinfeld/2.5 Men		:30				NM	1	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$252.00	0.00			
N 8	40	10/30/14	11/02/14	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TFSS				2	\$750.00	0.00			
N 9	40	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$4,500.00	0.00			
N 10	40	10/29/14	10/29/14	M-F Early News Special	8:00 PM-9:00 PM		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$2,500.00	0.00			
Totals										0.00		13	\$17,182.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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21251 /	07471419

Contract Dates	Product	Estimate #
10/29/14 - 11/04/14	AMI BERA/CONGRESS	4601

Advertiser	Original Date / Revision
Ami Bera/Dem/Congress	10/29/14 / 10/29/14

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	13	\$17,182.00	\$14,604.70
Totals	13	\$17,182.00	\$14,604.70

Signature: _____ **Date:** _____

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