

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
21251 /	07471419

<u>Product</u>	
AMI BERA/CONGRESS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	4601
<u>Advertiser</u>	<u>Original Date / Revision</u>
Ami Bera/Dem/Congress	10/29/14 / 10/29/14

And:

Adelstein & Associates
222 W. Ontario St
Suite 600
Chicago, IL 60610

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KTXL-TV	Todd Shockley	NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/30/14	10/31/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$215.00	0.00			
N 2	40	11/03/14	11/04/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$215.00	0.00			
N 3	40	11/03/14	11/04/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$250.00	0.00			
N 4	40	10/30/14	10/31/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$225.00	0.00			
N 5	40	11/03/14	11/04/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$225.00	0.00			
N 6	40	10/30/14	10/31/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$300.00	0.00			
N 7	40	10/30/14	10/31/14	M-F 1130p-12a	Seinfeld/2.5 Men		:30				NM	1	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TF--				1	\$252.00	0.00			
N 8	40	10/30/14	11/02/14	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---TFSS				2	\$750.00	0.00			
N 9	40	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$4,500.00	0.00			
N 10	40	10/29/14	10/29/14	M-F Early News Special	8:00 PM-9:00 PM		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$2,500.00	0.00			
Totals											0.00	13	\$17,182.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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10/29/14 - 11/04/14	AMI BERA/CONGRESS	4601

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ami Bera/Dem/Congress	10/29/14 / 10/29/14

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	13	\$17,182.00	\$14,604.70
Totals	13	\$17,182.00	\$14,604.70

Signature: _____ **Date:** _____

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