

UP NORTH SPORTS RADIO Order Confirm

OrderID: 1218-009

Sponsor: PERRY JOHNSON FOR GOVERNOR
 Product: PERRY JOHNSON FOR GOVERNOR
 Estimate/PO: APRIL 2022
 AccountRep: COYNE, SHERYL
 BillingCycle: Calendar Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 4/4/2022 - 4/30/2022
 Items Ordered: 30
 Ordered Amount: \$1,020.00
 -Discounts: -\$153.00
 Net Amount: \$867.00



BLARNEY STONE BROADCASTING
 WJNL AM 1210/W266CS-FM 101.1
 6514 OLD LAKE ROAD
 GRAYLING, MI 49738
 Office: 989-348-6171
 www.wjml.deals

STRATEGIC NATIONAL (AGENCY)
 190 MONROE AVE, NW STE 300
 GRAND RAPIDS, MI 49503

Scheduled Station(s): WJNL AM 1210/W266CS-FM 101.1 PERRY JOHNSON FOR GOVERNOR

Printed 4/4/2022 12:34:20 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost		
01 4/4/2022 - 4/8/2022	All Weeks	06:00 AM - 10:00 AM	X	X	X	X	X			2	:60	POLITICAL			2	34.00	68.00		
02 4/4/2022 - 4/8/2022	All Weeks	10:00 AM - 03:00 PM	X	X	X	X	X			2	:60	POLITICAL			2	34.00	68.00		
03 4/4/2022 - 4/8/2022	All Weeks	03:00 PM - 07:00 PM	X	X	X	X	X			2	:60	POLITICAL			2	34.00	68.00		
04 4/11/2022 - 4/22/2022	All Weeks	06:00 AM - 10:00 AM	X	X	X	X	X			3	:60	POLITICAL			6	34.00	204.00		
05 4/11/2022 - 4/22/2022	All Weeks	10:00 AM - 03:00 PM	X	X	X	X	X			3	:60	POLITICAL			6	34.00	204.00		
06 4/11/2022 - 4/22/2022	All Weeks	03:00 PM - 07:00 PM	X	X	X	X	X			3	:60	POLITICAL			6	34.00	204.00		
07 4/25/2022 - 4/29/2022	All Weeks	06:00 AM - 10:00 AM	X	X	X	X	X			2	:60	POLITICAL			2	34.00	68.00		
08 4/25/2022 - 4/29/2022	All Weeks	10:00 AM - 03:00 PM	X	X	X	X	X			2	:60	POLITICAL			2	34.00	68.00		
09 4/25/2022 - 4/29/2022	All Weeks	03:00 PM - 07:00 PM	X	X	X	X	X			2	:60	POLITICAL			2	34.00	68.00		
Calendar Month Projected Billing:																			
Apr-22		1,020.00						May-22		0.00						Jun-22	0.00	Q2-2022	1,020.00

Accepted for Client

Accepted for Up North Sports Radio

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic National, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Perry Johnson

Authorized committee:

Perry Johnson for Governor

Agency requesting time (and contact information):

N/A Strategic National, hello@strategiconational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

8/2/22

General Primary

Treasurer of candidate's authorized committee:

NADYA ZOLOTAYA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

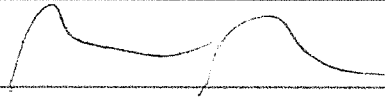
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: John Yob	Name: Tonja Christensen
Date of Request to Purchase Ad Time: 2/15/22	Date of Station Agreement to Sell Time: 04/04/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: John Yob

Date: 2/15/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 04/04/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: SEE ATTACHED	Station Call Letters: WJWL W226CS	Date Received/Requested: 04/04/22
Est. #:	Station Location: TraverseCity/Thonxenville	Run Start and End Dates: 04/05-04/29/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.