

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic National, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Perry Johnson

Authorized committee:

Perry Johnson for Governor

Agency requesting time (and contact information):

N/A Strategic National, hello@strategiconational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

8/2/22

General

Primary

Treasurer of candidate's authorized committee:

Nadya Zolotaya

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
<p>Signature: <small>Verified by pdfFiller John Yob 05/05/2022</small></p> <p>Name: John Yob</p> <p>Date of Request to Purchase Ad Time: 5/5/22</p>	<p>Signature: </p> <p>Name: Tanja Christensen</p> <p>Date of Station Agreement to Sell Time: 05/05/22</p>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:  
Verified by pdfFiller  
*John Yob*  
05/05/2022

Name: John Yob

Date: 5/5/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 05/05/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>SEE ATTACHED</i>	Station Call Letters: <i>WJNL / WJML</i>	Date Received/Requested: <i>05/05/22</i>
Est. #:	Station Location: <i>Traverse City / Petoskey</i>	Run Start and End Dates: <i>05/06/22 - 05/31/22</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Client Name	Vehicle Make	Station	Days	Time	Format	Length	Rate	May 8 - May 8	May 9 - May 15	May 16 - May 22	May 23 - May 29	May 30 - May 31	Total Spots	Contract Spent	Net Spent	Revenue Total	Station Total
Perry Johnson for C	WJML-AM	WJML-AMWTHAK-A	MTWTF	1000A-1000A	Sports	60	\$34.00	1	0	3	2	1	10	\$340.00	\$289.00	\$119.00	\$170.00
Perry Johnson for C	WJML-AM	WJML-AMWTHAK-A	MTWTF	1000A-0900P	Sports	60	\$34.00	0	0	3	2	0	8	\$272.00	\$231.20	\$95.20	\$136.00
Perry Johnson for C	WJML-AM	WJML-AMWTHAK-A	MTWTF	0900P-0700P	Sports	60	\$34.00	0	0	3	2	1	9	\$306.00	\$260.10	\$107.10	\$153.00
Perry Johnson for C	WJML-AM	WJML-AMWTHAK-A	Sat/Sun	1000A-1000A	Sports	60	\$34.00	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WJML-AM	WJML-AMWTHAK-A	Sat/Sun	1000A-0900P	Sports	60	\$34.00	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WJML-AM	WJML-AMWTHAK-A	Sat/Sun	0900P-0700P	Sports	60	\$34.00	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
														\$918.00	\$790.30	\$321.30	\$450.00

# UP NORTH SPORTS RADIO Order Confirm

OrderID: 1218-010



**BLARNEY STONE BROADCASTING**  
 WJNL AM 1210/W266CS-FM 101.1/WJML-AM 1110/WHAK-AM 980  
 6514 OLD LAKE ROAD  
 GRAYLING, MI 49738  
 Office: 989-348-6171  
 www.wjml.deals

Sponsor: PERRY JOHNSON FOR GOVERNOR  
 Product: PERRY JOHNSON FOR GOVERNOR  
 Estimate/PO: MAY SPOT BANK  
 AccountRep: COYNE, SHERYL  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 5/6/2022 - 5/31/2022  
 Items Ordered: 27  
 Ordered Amount: \$918.00

STRATEGIC NATIONAL (AGENCY)  
 190 MONROE AVE, NW STE 300  
 GRAND RAPIDS, MI 49503

## Scheduled Station(s): WJNL AM 1210/W266CS-FM 101.1 PERRY JOHNSON FOR GOVERNOR

Printed 5/5/2022 1:38:53 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Coet	Total Cost
01 5/8/2022 - 5/8/2022	All Weeks	06:00 AM - 10:00 AM							1	1	:60	Spot			1	34.00	34.00
02 5/9/2022 - 5/22/2022	All Weeks	06:00 AM - 10:00 AM	X	X	X	X	X			3	:60	Spot			6	34.00	204.00
03 5/9/2022 - 5/22/2022	All Weeks	10:00 AM - 03:00 PM	X	X	X	X	X			3	:60	Spot			6	34.00	204.00
04 5/9/2022 - 5/22/2022	All Weeks	03:00 PM - 07:00 PM	X	X	X	X	X			3	:60	Spot			6	34.00	204.00
05 5/23/2022 - 5/29/2022	All Weeks	06:00 AM - 10:00 AM	X	X	X	X	X			2	:60	Spot			2	34.00	68.00
06 5/23/2022 - 5/29/2022	All Weeks	10:00 AM - 03:00 PM	X	X	X	X	X			2	:60	Spot			2	34.00	68.00
07 5/23/2022 - 5/29/2022	All Weeks	03:00 PM - 07:00 PM	X	X	X	X	X			2	:60	Spot			2	34.00	68.00
08 5/30/2022 - 5/31/2022	All Weeks	06:00 AM - 10:00 AM	X	X						1	:60	Spot			1	34.00	34.00
09 5/30/2022 - 5/31/2022	All Weeks	03:00 PM - 07:00 PM	X	X						1	:60	Spot			1	34.00	34.00

**Calendar Month Projected Billing:**

Apr-22	0.00	May-22	918.00	Jun-22	0.00	Q2-2022	918.00
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Accepted for Client

Accepted for Up North Sports Radio