

Issues and Problems: Serving the Public

WSSG-AM 1300 ("Station"), strives to determine in an ongoing basis the Issues and Problems affecting the communities we serve ("Listening Area").

The following list represents what the General Manager in conjunction with the News Director, and interactions with community leaders over time, to be the Issues and Problems in the WSSG-AM Listening Area.

The Issues and Problems report filed quarterly does not communicate all of the broadcasts of advertisements, donated announcements or public service messages, or other programs the station broadcasts that can qualify as addressing Issues and Problems.

However, it does provide the public file with the date, time, duration and content of Issues and Problems that we see most important at any given time and covered as a part of our ongoing operations in a way that best exemplifies the desire of the broadcaster to serve the public and help those in the Listening Area.

The Issues and Problems for The Station

During this reporting period, we have identified a total of nine (9) Issues that affect our Listening Area. Each "issue" has underlying problems associated with it. By focusing on the Problems the Station is better able to define and address the main Issue.

1. Crime. There are a number of Problems under crime that we address that appear to be specific to this area. Drugs and illegal drugs continue to be a problem for our Listening Area. According to reports as much as 90% of the crime in our Listening area can be attributable to drugs. Meth is prevalent and a high priority for Wayne County Sheriff's Department. In addition, legal prescription drug abuse is rampant in this area. Copper theft is also a focus area for Crime. There is a growing trend for copper thieves that affect the homes of people in the Listening Area as well as businesses.
2. Economy. Unemployment and Economic Development are two drivers in the local area economy. High unemployment rates hurt our area, and so the Station is helping to educate the listener on numbers and trends. Highlighting economic development helps with unemployment. Two other issues are affecting the area: The Highway 70 Bypass which is not only the changes to the area as a result, but the impact on the current Highway 70 corridor and the potential impact on business, and Annexation Activities of the City of Goldsboro. The Annexation situation has become a problem because of legislative activity to "de-annex" portions of the City of Goldsboro. Finally, Travel & Tourism although not a problem is an important aspect of the local economy and the Station will cover certain aspects of Travel and Tourism in order to inform the Listening Area of its impact on the area. NOTE: Agriculture and The Military are the two largest parts of the economy and are covered separately as Issues.
3. The Military. There are three areas we consider problems that we cover: Base Retention is always an ongoing concern for a Listening Area like this one. Anything to improve the relations with Seymour Johnson Air Force Base and the community is vital. With respect to those living at the Base, they have two problems that we strive to address: Coping with post traumatic syndrome (active duty returning to the area), and suicide rates associated with this stress.
4. Agriculture. As stated in Section 2 Economy, Agriculture is the number one category for the local economy. To that end we will address the needs of transportations, regulations (such as EPA), and community awareness of the impact of Agriculture to the area.

5. Health. Because of the agricultural roots in the Listening Area and overall “rural” eating habit and lifestyles, health is a major issue that we deal with. The fact Wayne County has one of the largest “Relay For Life” events to benefit the American Cancer Society communicates the fact that the Listening Area has a high cancer rates and cancer related deaths. The Station strives to be very active in making the community aware of diabetes in the community as a whole and diabetes in the Black Community in particular. Assisted Living Conditions has been a problem associated with deaths caused by Hepatitis B means listeners need to be made aware of problems in the Listening Area. Ongoing problems the Station will cover include a lack of mental health facilities and workers as a result of changes made by the State of North Carolina; wellness and diet; and blood shortages. Our thinking that the more we address these problems, the greater impact the Station has on saving lives in the Listening Area. Finally a growing concern is childhood obesity. We support the WATCH Mobile Medical Unit to help those who live in Wayne County and have no insurance. This assistance touches a number of areas in Health.
6. Education. The Listening Area includes the Wayne County Public School System as well as private schools. There are two main places of higher education: Wayne Community College and Mount Olive College. Problems being addressed by The Station for the Listening Area include local area dropout rates, literacy, old buildings and the ongoing process of determining whether to remodel or build; and because the City of Goldsboro is high-density Black asking the questions regarding school diversity.
7. Disadvantaged Youth. This issue goes hand in hand with Education. This area has an unusually high percentage of crime and mortality for young Black males. The Station strives to be actively involved with community organizations that help disadvantaged youth. A key driver for this problem is another one; single parent homes.
8. Family Values / Morality. The main area here is homelessness. It affects children, adults, veterans, and with today’s economy homelessness is a growing problem.
9. Public Safety. The Station strives to keep the public informed when there is severe weather. And during hurricane season, emergency preparedness is essential. Wayne County has also had a rash of drunk-driving deaths related to a high rate of social drinking. The stations are also committed to the unique problems associated with teenagers driving and teen related accidents and deaths associated with driving at high speeds, use of seat belts, distractions such as texting and others in the car, and use of alcohol and drugs. Plus there are ongoing concerns about changes to the Highway 70 business corridor, and whether or not DOT and City Changes are in line with real safety needs.

People and Politics is a weekly half hour program that features guests and discussions on Issues and Problems for the Station.

People and Politics airs at 5:30am every Sunday Morning.

Carolina Newsmakers is a weekly half hour program hosted by owner Don Curtis. Carolina Newsmakers features guests with discussions on the Issues and Problems for the Station.

Carolina Newsmakers airs at 6am every Sunday Morning. Following each story carried on People and Politics, and Carolina Newsmakers. Please note the date foreach broadcast, as well as the corresponding number for the Issue and Problem as described herein.



NCNN PUBLIC AFFAIRS PROGRAMMING

3RD QUARTER 2015
(July 1st – September 30th)

PEOPLE IN POLITICS AND CAROLINA NEWSMAKERS ARE PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS. RADIO HEALTH JOURNAL IS PRESENTED IN 28-MINUTE FORMAT.

PA BLOCK FOR JULY 4/5

PEOPLE IN POLITICS

HE WANTS TO OUST GOV. PAT MCCRORY FROM OFFICE, BUT HE'LL HAVE TO GET PAST FELLOW DEMOCRAT AND PRESUMED GUBERNATORIAL CANDIDATE ROY COOPER BEFORE HE CAN TAKE ON MCCRORY. HOST DONNA MARTINEZ TALKS WITH DEMOCRAT KEN SPAULDING, A DURHAM ATTORNEY AND FORMER STATE LEGISLATOR, ABOUT HIS QUEST FOR HIS PARTY'S NOMINATION, HIS VIEW THAT REPUBLICANS HAVE TAKEN THE STATE IN THE WRONG DIRECTION, AND HIS DISAGREEMENTS WITH THE ATTORNEY GENERAL COOPER. THEN WE TURN TO THE CONTINUED DEBATE OVER WHAT CONSTITUTES A FAIR AND COMPETITIVE ELECTION MAP. MARTINEZ TALKS WITH JANE PINSKY OF THE NORTH CAROLINA COALITION FOR LOBBYING AND GOVERNMENT REFORM ABOUT A RECENT U.S. SUPREME COURT DECISION ON THE SUBJECT OF REDISTRICTING. PINSKY EXPLAINS THE ARIZONA DECISION, THE INDIRECT IMPLICATIONS IT HAS FOR NORTH CAROLINA, AND WHY IT IS SO DIFFICULT TO CONVINCE THE POLITICAL PARTY IN CHARGE -- DEMOCRATS OR REPUBLICANS -- TO GIVE UP THE POWER TO DRAW DISTRICTS TO AN INDEPENDENT COMMISSION. NEXT IS A LOOK THE CONTROVERSY OVER WHICH OF THE NEARLY 20 PRESIDENTIAL CANDIDATES WILL MAKE IT INTO NETWORK TELEVISION DEBATES. PAUL BEDARD OF THE WASHINGTON EXAMINER TELLS MARTINEZ WHY SOME OF THE GOP CANDIDATES ARE UNHAPPY AND WHY IT WILL BE TOUGHER FOR SOME TO INCREASE THEIR NAME RECOGNITION. THAT'S FOLLOWED BY REMARKS FROM GOV. PAT MCCRORY ABOUT HIS PROPOSAL TO PUT TWO BOND PACKAGES ON THE NOVEMBER BALLOT, AND WHAT HE MOST APPRECIATES ABOUT BEING GOVERNOR. HE MADE HIS COMMENTS TO DON CURTIS ON A RECENT EDITION OF CAROLINA NEWSMAKERS.

ISSUES COVERED FOR THIS STATION: 2

CAROLINA NEWSMAKERS

"INTERVIEW WITH PAUL MEYER, EXECUTIVE DIRECTOR OF THE NORTH CAROLINA LEAGUE OF MUNICIPALITIES

BACKGROUND ON THE NORTH CAROLINA LEAGUE OF MUNICIPALITIES, CONCERNS ON TAX POLICY, REPEAL OF THE PRIVILEGE LICENSE TAX, SALES TAX BREAKDOWN, JURISDICTION OF SCHOOL SYSTEMS, POWELL BILL, MAINTENANCE OF SEWER AND WATER SYSTEMS, ANNEXATION STATUS, REALLOCATION OF THE RETAIL SALES TAX, HOW BILLS GET PASSED IN NC LEGISLATURE, TRANSPORTATION TAXES, CONSOLIDATION OF SERVICES, POPULATION DRAIN, CONSOLIDATING EMERGENCY SERVICES, MUNICIPAL ELECTIONS, TAX INCENTIVES IMPACT ON CITIES, STATE HISTORIC TAX CREDIT, AND CITY ORDINANCES.

ISSUES COVERED FOR THIS STATION: 2,6

RADIO HEALTH JOURNAL

SEGMENT 1: REFUSE WORKERS: THE DANGERS OF TRASH

12:12

MOST PEOPLE DON'T THINK MUCH ABOUT WHAT HAPPENS TO THEIR TRASH AFTER THEY SET IT AT THE CURB. BUT DAY IN AND DAY OUT, REFUSE WORKERS HAVE THE MOST DANGEROUS MUNICIPAL JOB, WITH MORE INJURIES THAN POLICE OR FIREFIGHTERS TWO EXPERTS DISCUSS THE MASSIVE JOB OF HAULING OUR GARBAGE AWAY.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: TV DOCTORS: TRUTH OR FICTION?

7:17

TV DOCTORS WIELD TREMENDOUS INFLUENCE WITH PATIENTS, SOMETIMES EVEN MORE THAN A PERSON'S OWN DOCTOR. YET STUDIES SHOW THAT THE ADVICE YOU HEAR ON TV IS OFTEN UNSUPPORTED BY MEDICAL RESEARCH. EXPERTS DISCUSS HOW CELEBRITY DOCTORS MISS THE MARK AND WHY THEY'RE SO POPULAR.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR JULY 11/12

PEOPLE IN POLITICS

IT'S PRISON TIME FOR A FORMER STATE LEGISLATOR! THIS WEEK, FORMER REPUBLICAN LAWMAKER STEPHEN LAROQUE OF KINSTON HEARD HIS FATE FROM A DISTRICT COURT JUDGE AS HE WAS SENTENCED FOR USING TAXPAYER FUNDS ON HIMSELF RATHER THAN THE NONPROFIT RURAL ECONOMIC DEVELOPMENT ORGANIZATION HE OPERATED. HOST DONNA MARTINEZ GETS DETAILS OF THE SENTENCE AND THE CRIME FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THEN THE TWO DISCUSS THE NEW ELECTION FILING PERIOD, WHICH BEGAN THIS WEEK FOR FALL MUNICIPAL ELECTIONS, AS WELL AS NEWS THAT DEMOCRATIC PRESIDENTIAL NOMINEE HILLARY CLINTON WILL VISIT NORTH CAROLINA FOR A FUNDRAISER, AND POLLING DATA THAT SHOWS GOV. PAT MCCRORY WITH A LEAD OVER HIS PRESUMED DEMOCRATIC GUBERNATORIAL OPPONENT ROY COOPER. THAT'S FOLLOWED BY A LOOK AT THE FASCINATING REPUBLICAN PRIMARY RACE THAT'S UNDERWAY FOR NORTH CAROLINA'S 2ND DISTRICT CONGRESSIONAL SEAT. INCUMBENT RENEE ELLMERS HAS ALREADY DRAWN A CHALLENGE FROM TWO FELLOW REPUBLICANS WHO SAY SHE WAS ELECTED AS A CONSERVATIVE BUT ISN'T GOVERNING TO THOSE PRINCIPLES. MARTINEZ TALKS WITH JIM DUNCAN, THE FORMER HEAD OF THE CHATHAM COUNTY REPUBLICAN PARTY, ABOUT WHY HE BELIEVES HE'S A BETTER FIT FOR THE DISTRICT.

ISSUES COVERED FOR THIS STATION: 1,2

CAROLINA NEWSMAKERS

"INTERVIEW WITH BECKI GRAY", VICE PRESIDENT OF OUTREACH AT THE JOHN LOCKE FOUNDATION

LEGISLATIVE SESSION IN NORTH CAROLINA, ROLE OF THE UNAFFILIATED VOTER, ROLE OF NORTH CAROLINA AS A SWING STATE, FINALIZING THE STATE BUDGET, TAX REFORM, IMPACT OF THE CORPORATE TAX, SALES TAX REDISTRIBUTION, IMPACT OF BUSINESS TO BUSINESS TAXES, EMERGING LEADERS IN THE GENERAL ASSEMBLY, POTENTIAL CHALLENGERS TO RICHARD BURR'S SENATE SEAT, AND IMPACT OF DEFERRED MAINTENANCE.

ISSUES COVERED FOR THIS STATION: 2

RADIO HEALTH JOURNAL

SEGMENT 1: PERFECT PITCH

14:51

SYNOPSIS: THE ABILITY TO "KNOW" THE MUSICAL PITCH OF ANY SOUND HAS TRADITIONALLY BEEN THOUGHT TO BE LEARNABLE ONLY AT A VERY EARLY AGE THROUGH MUSICAL TRAINING. BUT NEW RESEARCH SHOWS PERFECT PITCH IS TEACHABLE TO ADULTS AS WELL. EXPERTS DISCUSS THE IMPLICATIONS ON ALL FORMS OF LEARNING.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: AIR POLLUTION AND LUNG HEALTH

8:33

SYNOPSIS: AIR POLLUTION IS BLAMED FOR ONE OF EVERY EIGHT DEATHS WORLDWIDE, INCLUDING 200,000 IN THE US EACH YEAR. A NOTED LUNG PHYSICIAN DISCUSSES SOME OF THE DISEASES SMOG CAN CAUSE AND WAYS TO KEEP YOUR LUNGS SAFE.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR JULY 18/19

PEOPLE IN POLITICS

A CLASH OUTSIDE A WINSTON-SALEM COURTROOM THIS WEEK AS OPPONENTS AND PROPONENTS OF NORTH CAROLINA'S 2013 ELECTION LAW CHANGES MADE THEIR CASES TO THE MEDIA AS THE LEGAL WRANGLING GOT UNDERWAY INSIDE. YOU'LL HEAR COMMENTS FROM THE NAACP-LED OPPOSITION ABOUT THEIR VIEW THAT REPUBLICAN LAWMAKERS INTENTIONALLY CHANGED VOTING LAWS TO TRY AND KEEP MINORITIES, THE ELDERLY, AND THE POOR FROM VOTING. THAT'S FOLLOWED BY COMMENTS FROM HASAN HARNETT, THE FIRST AFRICAN-AMERICAN CHAIRMAN OF THE N.C. REPUBLICAN PARTY, WHO DEFENDS THE LAW AND CALLS OUT THE OPPOSITION FOR WHAT HE SAYS IS SIMPLY POLITICAL MANEUVERING WITH UNION HELP. THEN HOST DONNA MARTINEZ GETS PERSPECTIVE ON THE LEGAL CASE FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO DISCUSS NEWS THAT YET ANOTHER STATE DEMOCRAT – SEN. JOSH STEIN OF WAKE COUNTY – IS TAKING A PASS ON CHALLENGING SEN. RICHARD BURR FOR RE-ELECTION TO HIS U.S. SENATE SEAT. MEANTIME, FUNDRAISING RECORDS SHOW BURR IS HAULING IN THE CASH, AS HENDERSON EXPLAINS. AND FINALLY, GOV. PAT MCCRORY TALKS ABOUT WHY THE IMPORTANCE OF A NEW MENTAL HEALTH TASK FORCE TO PROVIDING HELP TO NORTH CAROLINIANS. HIS COMMENTS CAME AT THE SIGNING CEREMONY FOR AN EXECUTIVE ORDER.

ISSUES COVERED FOR THIS STATION: 2,5,8

CAROLINA NEWSMAKERS

"INTERVIEW WITH LEE ROBERTS", STATE BUDGET OFFICER OF THE OFFICE OF STATE BUDGET AND MANAGEMENT

STATE BUDGET PROCESS, INFLUENCE OF MEDICAID ON THE STATE BUDGET, IMPACT OF TAX REFORM, MAJOR SOURCES OF TAX REVENUE, FUNDING TRANSPORTATION, PROPOSED BOND REFERENDUM, BOND PROPOSALS FOR CITIES, CHALLENGES PRESENTED BY HAVING PROSPEROUS AND STRUGGLING PORTIONS OF THE STATE, IMPACT OF THE RESEARCH UNIVERSITIES, GROWTH POTENTIAL WITH NORTH CAROLINA PORTS, GROWING RETIREMENT COMMUNITY IN NORTH CAROLINA, AND FINALIZING THE STATE BUDGET.

ISSUES COVERED FOR THIS STATION: 2,6

RADIO HEALTH JOURNAL

SEGMENT 1: MATERNAL MORTALITY

11:50

SYNOPSIS: THE DEATH RATE SURROUNDING PREGNANCY IN THE US HAS BEEN CLIMBING TO THE POINT IT COMPARES WITH SOME THIRD WORLD COUNTRIES RATHER THAN THE WESTERN EUROPEAN NATIONS WE ONCE COMPARED TO. EXPERTS DISCUSS POSSIBLE REASONS FOR THE INCREASE AND ONE POSSIBLE WAY TO REVERSE IT—MORE RELIANCE ON MIDWIVES.

BY RADIO HEALTH JOURNAL

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: THE JOY OF SINGING

9:23

SYNOPSIS: RESEARCH SHOWS THAT SINGING IN A GROUP HAS HEALTH BENEFITS, AS WELL AS SIMPLY MAKING PEOPLE FEEL GOOD. EXPERTS AND PARTICIPANTS DISCUSS THIS INCREASING SINGING TREND IN SOCIETY, AND HOW SINGING IS BEING USED TO TREAT ONE SERIOUS DISEASE.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR JULY 25/26

PEOPLE IN POLITICS

AS DEMOCRAT HILLARY CLINTON LANDS IN RALEIGH FOR A HIGH-DOLLAR FUNDRAISER, LEGISLATORS MOVE CLOSER TO A DATE FOR NORTH CAROLINA'S PRESIDENTIAL PRIMARY. IT'S ALL PART OF AN EFFORT TO GIVE NORTH CAROLINA A BIGGER IMPACT ON CHOOSING THE NOMINEES FOR PRESIDENT. HOST DONNA MARTINEZ GETS THE LATEST ON THE "WHEN WILL IT BE" QUESTION FROM RICK HENDERSON OF CAROLINA JOURNAL. THE TWO ALSO DISCUSS THE "WHO'S WHO" OF THE DEMOCRATIC PARTY ELITE WHO WERE ON HAND TO GREET CLINTON IN RALEIGH – WITH FORMER GOVERNORS BEVERLY PERDUE AND JIM HUNT LEADING THE PACK. HENDERSON ALSO DELVES INTO THE PUBLIC DISAGREEMENT OVER SALES TAX DISTRIBUTION BETWEEN GOV. PAT MCCRORY AND STATE SEN. HARRY BROWN, AND MARTINEZ AND HENDERSON LOOK AT FUNDRAISING TOTALS FOR TWO NORTH CAROLINA CONGRESSMEN – DAVID PRICE OF THE 4TH DISTRICT AND VIRGINIA FOXX OF THE 5TH. THAT'S FOLLOWED BY MARTINEZ' CONVERSATION WITH DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS, WHO OFFERS PERSPECTIVE ON THE DEMOCRATS' CHALLENGE TO THE STATE ELECTION LAW CHANGES AND THE LIKELY TURNOUT AMONG DEMOCRATS FOR THE 2016 PRESIDENTIAL RACE. AND FINALLY, WE LOOK AT THE INTERSECTION OF POLITICS AND POLICY IN A HIGH-PROFILE DISPUTE OVER AN EPA RULE. ROSS EISENBERG OF THE NATIONAL ASSOCIATION OF MANUFACTURERS TELLS MARTINEZ WHY HIS GROUP OPPOSES THE NEW REGULATION AND HOW THE ISSUE BREAKS DOWN IN POLITICAL TERMS.

ISSUES COVERED FOR THIS STATION: 2

CAROLINA NEWSMAKERS

"INTERVIEW WITH WAYNE GOODWIN", INSURANCE COMMISSIONER AND FIRE MARSHALL OF THE STATE OF NORTH CAROLINA

BACKGROUND ON THE INSURANCE COMMISSIONER POSITION, LIMITED AUTHORITY OVER HEALTH INSURANCE, HOMEOWNERS INSURANCE, HOMEOWNER INSURANCE PROVIDERS, IMPORTANCE OF INSURANCE RIDERS, ROLE AS FIRE MARSHALL, INCREASE IN FIRE SAFETY, FIRE FIGHTERS AND THEIR DUTIES, IMPORTANCE OF VOLUNTEER FIRE FIGHTERS, IMPACT OF WATER SYSTEMS ON FIRE FIGHTERS, CHANGES IN TECHNOLOGY FOR FIRE FIGHTERS, BUNDLING INSURANCE POLICIES, AUTOMOBILE INSURANCE, IMPROVEMENTS IN AUTOMOBILE

TECHNOLOGY, CAPTIVE INSURANCE, OPERATION MEDICINE DROP AND DISPOSAL OF PRESCRIPTION DRUGS, INSURANCE FRAUD, AND LIFE INSURANCE POLICY REFORM

ISSUES COVERED FOR THIS STATION: 2,9

RADIO HEALTH JOURNAL

SEGMENT 1: YOUR BRAIN WITH TINNITUS

9:19

SCIENTISTS HAVE DISCOVERED THAT TINNITUS, OR "RINGING IN THE EARS," INVOLVES MANY MORE AREAS OF THE BRAIN THAN JUST THOSE INVOLVED WITH HEARING. EXPERTS EXPLAIN WHY THE FINDINGS MEAN IT WILL BE DIFFICULT TO DEVELOP TREATMENTS FOR TINNITUS, AND WHAT SUFFERERS CAN DO NOW.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: CHILD SUICIDE SURVIVORS

10:05

CHILDREN WHOSE PARENTS DIE BY SUICIDE FACE A DIFFICULT EMOTIONAL RECOVERY. WELL-MEANING ADULTS OFTEN MAKE IT WORSE WITH THEIR MISTAKES IN HOW THEY TALK ABOUT THE DEATH. EXPERTS DISCUSS THE RIGHT AND WRONG WAYS TO HELP CHILDREN COPE WITH PARENTAL SUICIDE.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR AUGUST 1/2

PEOPLE IN POLITICS

HE'S GONE! TRANSPORTATION SECRETARY TONY TATA'S RESIGNATION HAS POLICY WONKS DEBATING HIS LEGACY AND POLITICAL PUNDITS BUZZING ABOUT A POTENTIAL RUN FOR U.S. CONGRESS. YOU'LL HEAR TONY TATA DISCUSS WHY HE LEFT HIS JOB AND WHAT COULD COME NEXT FOR HIM IN LIGHT OF A BIG BOOK DEAL FROM HIS PUBLISHER. THEN HOST DONNA MARTINEZ GETS REACTION TO THE TATA DEPARTURE AND THE POLITICAL RUMORS FROM RICK HENDERSON OF CAROLINA JOURNAL, WHO TELLS MARTINEZ WHAT HE'S HEARD ABOUT TATA'S DESIRE FOR A SEAT IN CONGRESS. THE TWO ALSO DISCUSS A POTENTIAL PRIMARY CHALLENGE FOR 12TH DISTRICT DEMOCRATIC CONGRESSWOMAN ALMA ADAMS, AND THE POLITICAL INTRIGUE CREATED ON CAPITAL HILL BY N.C. CONGRESSMAN MARK MEADOWS, WHO HAS CALLED FOR THE IMMEDIATE OUSTER OF HOUSE SPEAKER JOHN BOEHNER. MARTINEZ AND HENDERSON TALK ABOUT REACTION FROM MEADOW'S FELLOW REPUBLICANS IN THE NORTH CAROLINA DELEGATION AND WHERE THE LINES OF LOYALTY TO THE SPEAKER COULD BE DRAWN. THEY ALSO LOOK AT NEW FUNDRAISING NUMBERS FOR WAKE COUNTY SEN. JOSH STEIN, THE DEMOCRAT WIDELY RUMORED TO BE EYEING A RUN FOR ATTORNEY GENERAL IF AND WHEN ROY COOPER MAKES IT OFFICIAL THAT HE WILL SEEK THE DEMOCRATIC PARTY'S NOMINATION FOR GOVERNOR. THEN WE HEAR THE FIERY REBUKE AGAINST NORTH CAROLINA REPUBLICANS ISSUED BY THE REVEREND WILLIAM BARBER, HEAD OF THE N.C. NAACP. BARBER MADE HIS COMMENTS AT A NEWS CONFERENCE. THAT'S FOLLOWED BY MARTINEZ'S TALK WITH ONE DEMOCRAT WHO DOESN'T LIKE THAT PUNDITS BELIEVE THE DEMOCRAT'S GUBERNATORIAL NOMINATION IS ROY COOPER'S IF HE WANTS IT. DURHAM ATTORNEY KEN SPAULDING TELLS MARTINEZ WHY HE'S RUNNING FOR THE NOMINATION AND HOW HE DIFFERS FROM COOPER. AND FINALLY, MARTINEZ AND JANE PINSKY DISCUSS THE CONTINUING EFFORTS ACROSS THE IDEOLOGICAL SPECTRUM TO CHANGE THE WAY NORTH CAROLINA DRAWS ITS ELECTION DISTRICTS. PINSKY'S GROUP, THE N.C. COALITION FOR LOBBYING AND GOVERNMENT REFORM, HAS WAGED THE EFFORT FOR A DECADE.

ISSUES COVERED FOR THIS STATION: 2

CAROLINA NEWSMAKERS

"INTERVIEW WITH JUNE ATKINSON", SUPERINTENDENT OF PUBLIC INSTRUCTION OF THE STATE OF NORTH CAROLINA

EDUCATION REFORM IN NORTH CAROLINA, EVALUATIONS OF EARLY EDUCATION, FUNDING EDUCATION, IMPROVING STRUGGLING AND GIFTED STUDENTS, ROLE OF ADVANCED PLACEMENT COURSES, COORDINATION WITH UNC SYSTEM AND COMMUNITY COLLEGE SYSTEM, RECRUITING AND KEEPING TEACHERS IN NORTH CAROLINA, CHANGES IN TEACHER PREPARATION PROGRAMS, FACTORS FOR GREAT SCHOOLS, DUTIES OF A PRINCIPAL, HOW POVERTY AFFECTS SCHOOL SUCCESS, PER CAPITA SPENDING ON EDUCATION, DISCIPLINE IN SCHOOLS, BULLYING, DISTANCE LEARNING AND DEVELOPING TECHNOLOGY IN EDUCATION, IMPACT OF UNCERTAINTY REGARDING GENERAL ASSEMBLY AND FINALIZING THE BUDGET, AND EVALUATING K-12 SYSTEM

ISSUES COVERED FOR THIS STATION: 6

RADIO HEALTH JOURNAL

SEGMENT 1: THE RISK OF THE FRONT PASSENGER SEAT

12:22

SYNOPSIS: FEW PEOPLE ARE AWARE THAT THE VEHICLE OCCUPANT MOST LIKELY TO BE HURT IN A CRASH IS THE ONE IN THE FRONT PASSENGER SEAT. EXPERTS DISCUSS WHY THIS OCCURS, THE DIFFERENT INJURIES THAT CAN OCCUR THERE, AND MANY WAYS CAR OCCUPANTS CAN PROTECT THEMSELVES FROM INJURY.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: PRESERVING LIFE VERSUS PROLONGING DEATH

10:09

SYNOPSIS: IT'S A FINE LINE BETWEEN PRESERVING LIFE AND PROLONGING DEATH. AN AWARD WINNING SCIENCE WRITER DISCUSSES HER EXPERIENCE OBSERVING HOW MEDICAL PROFESSIONALS AND PATIENTS DIFFER IN THEIR ACCEPTANCE OF IMPENDING DEATH, AND WHAT FAMILIES NEED TO KNOW TO NAVIGATE THE END OF LIFE TOWARD A "GOOD DEATH."

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR AUGUST 8/9

PEOPLE IN POLITICS

AFTER A HARD-FOUGHT BATTLE TO REFORM THE STATE'S ELECTION LAW, THE GENERAL ASSEMBLY SURPRISED MANY WHEN IT CHANGED THE RULES TO THE REQUIREMENT THAT NORTH CAROLINIANS PRESENT A PHOTO IDENTIFICATION TO VOTE BEGINNING IN 2016. A KEY SENATE LEADER, BOB RUCHO OF MECKLENBURG COUNTY, EXPLAINS WHY LAWMAKERS REVISED THE LAW FOLLOWING HOWLS OF COMPLAINTS FROM DEMOCRATS AND THEIR ALLIED GROUPS. THEN HOST DONNA MARTINEZ GETS ANALYSIS OF THE CHANGES FROM RICK HENDERSON, MANAGING EDITOR OF CAROLINA JOURNAL. THE TWO ALSO DISCUSS THE CONTINUING TUG-OF-WAR BETWEEN GOV. PAT MCCRORY AND THE LEGISLATURE OVER WHETHER TWO TRANSPORTATION AND INFRASTRUCTURE BONDS WILL BE PUT ON THE NOVEMBER BALLOT, AND NEWS THAT SEN. KAY HAGAN HAS FINALLY SAID SHE WILL NOT SEEK TO CHALLENGE SEN. RICHARD BURR FOR HIS SENATE SEAT. THEY ALSO DISCUSS THE POWER PLAY IN CONGRESS THAT SAW NORTH CAROLINA CONGRESSMAN MARK MEADOWS BOOTED FROM HIS SUBCOMMITTEE CHAIRMANSHIP OVER HIS TRADE AUTHORITY VOTE, WHICH WENT AGAINST HOUSE SPEAKER JOHN BOEHNER. THEN MARTINEZ TALKS WITH CANDIDATE HEATHER GRANT ABOUT HER RUN TO BE THE NEXT STATE INSURANCE COMMISSIONER. GRANT IS A REPUBLICAN MILITARY VETERAN WHO PREVIOUSLY SOUGHT

THE GOP NOMINATION FOR U.S. SENATE. THEY DISCUSS GRANT'S BACKGROUND IN INSURANCE AND VIEWS ON THE AFFORDABLE CARE ACT AND THE DUTIES OF THE INSURANCE POST. DEMOCRAT WAYNE GOODWIN NOW HOLDS THE JOB.

ISSUES COVERED FOR THIS STATION: 2

CAROLINA NEWSMAKERS

"INTERVIEW WITH BETH WOOD", STATE AUDITOR OF NORTH CAROLINA

BACKGROUND ON OFFICE OF STATE AUDITOR, TYPES OF AUDITS, TECHNOLOGY AND INEFFICIENCIES IN STATE GOVERNMENT, BIG DATA, LACK OF INCENTIVES TO SAVE IN STATE GOVERNMENT, GETTING INTO PUBLIC OFFICE, FREQUENCY AND DURATION OF AUDITS, AUDIT PROCESS, STATE AUDITOR STAFF, RECENT AUDITS, NORTH CAROLINA ETHICS LAW, FRAUD AND ABUSE, IMPACT OF CURRENT LEGISLATIVE SESSION, AUDITS OF STATE AGENCIES, AND SUNDOWN PROVISIONS

ISSUES COVERED FOR THIS STATION: 1,2

RADIO HEALTH JOURNAL

SEGMENT 1: ONLINE PHARMACIES, FAKE DRUGS

12:52

SYNOPSIS: CONSUMERS WHO PURCHASE MEDICINES ONLINE FOR CONVENIENCE AND PRICE ARE TAKING A BIG RISK—EXPERTS SAY 97% OF ONLINE "PHARMACIES" ARE ROGUE SITES OPERATING ILLEGALLY. OFTEN THE MEDICATIONS THEY SELL ARE COUNTERFEIT OR SUBSTANDARD. EXPERTS DISCUSS THE RISKS AND HOW CONSUMERS CAN BUY SAFELY.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: MULTITASKING

10:08

SYNOPSIS: MULTITASKING SEEMS LIKE A NECESSITY FOR MOST PEOPLE, AND MOST OF US THINK IT IMPROVES OUR EFFICIENCY. HOWEVER, STUDIES SHOW THAT ONLY A TINY PROPORTION OF PEOPLE CAN JUGGLE TASKS WELL. RESEARCHERS DISCUSS WHY OUR BRAINS CAN'T DO TWO THINGS AT ONCE, AND WHY "SUPERTASKERS" MAY BE DIFFERENT.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR AUGUST 15/16

PEOPLE IN POLITICS

THIS WEEK WE LEARN ABOUT THE FBI CONDUCTING AN INQUIRY INTO THE BUSINESS DEALINGS OF 9TH DISTRICT CONGRESSMAN ROBERT PITTENGER. HOST DONNA MARTINEZ GETS THE DETAILS FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON, WHO SAYS PITTENGER CONFIRMED THE INQUIRY TO CHARLOTTE MEDIA BUT SAYS HE'S NOT SURE WHY QUESTIONS ARE BEING ASKED ABOUT THE REAL ESTATE OPERATION HE LEFT UPON TAKING HIS SEAT IN CONGRESS IN 2013. THEN THE TWO DISCUSS THE ROLE CONGRESSMAN PATRICK MCHENRY IS PLAYING IN THE PRESIDENTIAL CAMPAIGN OF FORMER FLORIDA GOV. JEB BUSH, AND BUZZ THAT FORMER STATE LEGISLATOR DEBORAH ROSS IS IN DISCUSSIONS ABOUT A POTENTIAL RUN AGAINST SEN. RICHARD BURR. HENDERSON ALSO UPDATES MARTINEZ ON THE RACE FOR LT. GOVERNOR, AS AT LEAST ONE MORE DEMOCRAT CONSIDERS SEEKING THE PARTY'S NOMINATION TO CHALLENGE REPUBLICAN DAN FOREST. THEN MARTINEZ TALKS WITH CATAWBA COLLEGE POLITICAL SCIENCE PROFESSOR MICHAEL BITZER ABOUT THE PRESIDENTIAL RACE. WITH MEDIA FOCUSING ON THE REPUBLICANS AND

THE FIRST MAJOR TELEVISED DEBATE, WHAT DOES IT ALL MEAN FOR DEMOCRATS? AT LEAST FOUR DEMOCRATS ARE NOW IN THE RACE FOR THE PARTY'S NOMINATION, WITH FORMER VERMONT SEN. BERNIE SANDERS DRAWING THOUSANDS TO HIS RALLIES, TURNING ON ITS HEAD THE CONVENTIONAL WISDOM ABOUT A CLINTON CAKEWALK TO THE NOMINATION. BITZER ASSESSES THE CHALLENGE CLINTON FACES IN FENDING OFF SANDERS, A SELF-IDENTIFIED SOCIALIST WITH APPEAL TO THE PARTY'S LEFT WING, AND JIM WEBB, LINCOLN CHAFEE AND MARTIN O'MALLEY, WHO APPEAL TO CENTRIST AND PRO-BUSINESS DEMOCRATS.

ISSUES COVERED FOR THIS STATION: 1,2

CAROLINA NEWSMAKERS

"INTERVIEW WITH MIKE WALDEN", WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NC STATE UNIVERSITY

EMPLOYMENT TRENDS IN NORTH CAROLINA, ATTRACTING AUTOMOBILE MANUFACTURERS, FUTURE OF THE NORTH CAROLINA ECONOMY, INFLUENCE OF VALUATION OF CHINESE CURRENCY, ECONOMIC RELATIONSHIP BETWEEN UNITED STATES AND CHINA, IMPACT OF OPENING TRADE WITH CUBA, CAUSES OF FLUXUATION OF GAS PRICES, ANALYZING BUDGET NEGOTIATIONS IN THE GENERAL ASSEMBLY, SALES TAX REVENUE FOR COUNTIES, MEDICAID SPENDING, INTEREST RATES, ISSUES WITH GREECE, INFLATION RATE, AND GLOBAL OUTLOOK.

ISSUES COVERED FOR THIS STATION: 2,4

RADIO HEALTH JOURNAL

SEGMENT 1: ENLISTING MEN AGAINST SEXUAL ASSAULT

14:11

SYNOPSIS: COLLEGES ARE NOW REQUIRED BY FEDERAL LAW TO PRESENT ANTI-SEXUAL ASSAULT TRAINING TO NEW STUDENTS, BUT RATHER THAN INSTILLING "NO MEANS NO," SOME EXPERTS THINK WE NEED TO DO MUCH MORE TO ENLIST MEN TO HELP PREVENT SEXUAL ASSAULT. EXPERTS DISCUSS HOW IT CAN BE DONE BY MAKING MEN ALLIES, RATHER THAN REGARDING THEM AS POTENTIAL PERPETRATORS, AND THROUGH BYSTANDER TRAINING.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: THE POWER OF TEARS

7:28

SYNOPSIS: RESEARCHERS ARE LEARNING THAT TEARS SHED FOR DIFFERENT REASONS ARE CHEMICALLY DIFFERENT. EMOTIONAL TEARS, FOR EXAMPLE, CONTAIN HIGH LEVELS OF STRESS HORMONES, INDICATING THEY MAY BE A WAY FOR THE BODY TO REDUCE STRESS. EXPERTS DISCUSS WHY IT'S GOOD FOR PEOPLE TO CRY.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR AUGUST 22/23

PEOPLE IN POLITICS

THIS WEEK FORMER STATE LEGISLATOR STEPHEN LAROQUE ENTERED A FEDERAL PRISON IN BUTNER. THE KINSTON REPUBLICAN RECEIVED A PRISON SENTENCE FOR HIS MISDEEDS RELATED TO USE OF FEDERAL TAXPAYER DOLLARS MEANT FOR A NONPROFIT HE RAN BUT WAS USED, IN PART, ON ITEMS FOR HIMSELF AND HIS FAMILY. HOST DONNA MARTINEZ TALKS

WITH SARAH OVASKA, THE INVESTIGATIVE REPORTER FOR N.C. POLICY WATCH WHO BROKE THE STORY. SHE RECOUNTS THE INVESTIGATION AND A LETTER LAROQUE SENT TO MEDIA JUST DAYS BEFORE HE ENTERED PRISON IN WHICH HE CALLS HIS PROSECUTION A "WITCH HUNT." THEN WE HEAR REMARKS FROM THE REV. WILLIAM BARBER, HEAD OF NORTH CAROLINA'S NAACP, ABOUT THE GROUP'S' CONTINUING EFFORTS TOWARD EQUALITY AND JUSTICE. HE MADE THE COMMENTS AT A NEWS CONFERENCE THIS WEEK. THAT'S FOLLOWED BY COMMENTS FROM GOV. PAT MCCRORY AS HE SIGNED A BILL INTO LAW THAT ALLOWS NATIONAL GUARD MEMBERS WITH CONCEALED CARRY PERMITS TO CARRY GUNS AT STATE BUILDINGS INCLUDING RECRUITING OFFICES. THE GOVERNOR EXPLAINS HIS SUPPORT FOR THE LAW AND ADDRESSES THE SPECIAL BURDENS OF MILITARY FAMILIES. THEN WE GET AN UPDATE ON THE POLITICS AT PLAY IN THE GENERAL ASSEMBLY AS NEGOTIATIONS CONTINUE OVER FUNDING THE STATE'S SPENDING AND TAXING PLAN. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TELLS MARTINEZ ABOUT AN AGREEMENT ON SPENDING LEVELS BETWEEN THE GOVERNOR AND SENATE AND HOUSE LEADERSHIP. THE TWO ALSO DISCUSS THE HIRING OF FORMER RALEIGH MAYOR PAUL COBLE AS THE NEW MANAGER OF THE GENERAL ASSEMBLY, AS WELL AS THE LATEST IN THE FBI INQUIRY OF 9TH DISTRICT CONGRESSMAN ROBERT PITTENGER'S BUSINESS DEALINGS AND THE LATEST SPECULATION ABOUT WHICH DEMOCRAT WILL STEP FORWARD TO CHALLENGE REPUBLICAN INCUMBENT SEN. RICHARD BURR.

ISSUES COVERED FOR THIS STATION: 1,2

CAROLINA NEWSMAKERS

"INTERVIEW WITH ANDY TAYLOR", NC STATE PROFESSOR OF POLITICAL SCIENCE

HILLARY CLINTON USE OF PRIVATE EMAIL ACCOUNT AND IMPACT OF STORY ON HER PRESIDENTIAL CAMPAIGN, EARLY CAMPAIGNING, PROSPECTS OF JOE BIDEN ENTERING THE PRESIDENTIAL RACE, VICE PRESIDENT AND PRESIDENT RELATIONSHIPS, RICHARD BURR SENATE SEAT, CHALLENGES FACING DEMOCRAT AND REPUBLICAN PARTIES IN NORTH CAROLINA, IMPACT OF MOVING NORTH CAROLINA PRIMARY, POLITICAL ADVERTISING, APPEAL OF DONALD TRUMP, AND GOVERNOR'S RACE IN NORTH CAROLINA

ISSUES COVERED FOR THIS STATION: NO ISSUE

RADIO HEALTH JOURNAL

SEGMENT 1: HEART ATTACKS IN YOUNG WOMEN

12:08

SYNOPSIS: YOUNG WOMEN ARE AT RELATIVELY LOW RISK OF HEART ATTACKS, BUT WHEN THEY HAVE ONE, A MUCH GREATER PROPORTION DIE THAN AMONG MEN OF THE SAME AGE. SURVEYS SHOW YOUNG WOMEN ARE OFTEN UNAWARE OF THEIR RISK AND ARE MUCH LESS LIKELY TO GO TO THE EMERGENCY ROOM WHEN A HEART ATTACK OCCURS. EXPERTS DISCUSS REASONS AND POSSIBLE REMEDIES.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: ODD MEDICAL TREATMENTS OF THE PAST

9:02

SYNOPSIS: AN EXPERT EXAMINES HOW FAR WE'VE COME IN MEDICINE BY FOCUSING ON PAST PRACTICES, WHICH LEAD HIM TO CONCLUDE DOCTORS IN ANCIENT GREECE PROVIDED BETTER CARE THAN THOSE IN THE US 150 YEARS AGO.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR AUGUST 29/30

PEOPLE IN POLITICS

THIS WEEK, THE FIGHT OVER NORTH CAROLINA'S NEW LAW TO REQUIRE A PHOTO I.D. TO VOTE WAS BACK IN COURT. HOST DONNA MARTINEZ GETS THE DETAILS FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON, WHO IS FOLLOWING THE MULTIPLE CASES FILED AGAINST THE ELECTION LAW CHANGE THAT OPPONENTS SAY IS DISCRIMINATORY. THIS WEEK'S CASE WAS BEFORE A STATE JUDGE AND FOCUSED SOLELY ON WHETHER RECENT LEGISLATIVE CHANGES TO THE I.D. LAW MAKE THE DETRACTORS' CASE MOOT. THEN WE HEAR ABOUT THE NATIONAL STORY THAT SPURRED NORTH CAROLINA REPUBLICAN PARTY CHAIRMAN HASAN HARNETT TO REBUT SCUTTLEBUTT THAT THE PARTY IS CONSIDERING FORCING GOP CANDIDATES TO COMMIT TO SUPPORTING THE EVENTUAL PRESIDENTIAL NOMINEE IN ORDER TO GAIN ACCESS TO THE STATE'S PRIMARY BALLOT. THAT'S FOLLOWED BY COMMENTS FROM STATE REP. DEAN ARP ABOUT ONE OF THE MOST HOTLY DEBATED POLITICAL ISSUES OF THE GENERAL ASSEMBLY SESSION: WHETHER VOTERS WILL BE ABLE TO CAST A BALLOT FOR OR AGAINST INFRASTRUCTURE BONDS. ARP EXPLAINS A COMPROMISE WITH THE GOVERNOR THAT IS BEING CONSIDERED BY LEGISLATIVE LEADERS. THEN WE HEAR FROM GOV. MCCRORY AS HE SHARES HIS PERSONAL MEMORIES OF BEING A STUDENT TEACHER AT A ROWAN COUNTY HIGH SCHOOL. HIS MESSAGE WAS RELEASED TO HONOR TEACHERS HEADING BACK TO SCHOOL FOR THE NEW YEAR. THEN MARTINEZ GETS THE LATEST POLLING DATA ON THE PRESIDENTIAL CONTENDERS FROM TOM JENSEN OF PUBLIC POLICY POLLING. THE TWO DISCUSS THE SLATE OF REPUBLICAN CANDIDATES, WHERE DONALD TRUMP HAS THE LEAD IN NORTH CAROLINA, AND THE GROWING CHALLENGES FOR DEMOCRATIC PARTY FRONTRUNNER HILLARY CLINTON.

ISSUES COVERED FOR THIS STATION: 2,6,8

CAROLINA NEWSMAKERS

"INTERVIEW WITH KORY SWANSON", PRESIDENT AND CEO OF THE JOHN LOCKE FOUNDATION

KORY SWANSON BACKGROUND, INFRASTRUCTURE SPENDING IN LEGISLATIVE SESSION, PROBLEMS CAUSED BY POPULATION GROWTH, ECONOMIC INCENTIVES, MCCRORY ADMINISTRATION STANCE ON INCENTIVES, STATE OF THE POLITICAL PARTY SYSTEM, REVISING REDISTRICTING, U.S. SENATE SEAT CHALLENGERS TO RICHARD BURR, ANALYZING GOVERNOR'S RACE IN 2016, IMPACT MOVING UP NORTH CAROLINA PRIMARY, HEALTH CARE IN NORTH CAROLINA, OVERVIEW OF CERTIFICATES OF NEED, MEDICAID SPENDING, ENTITLEMENT SPENDING, MODEL PEER STATES, JOHN LOCKE FOUNDATION 25TH ANNIVERSARY, HOW THE GENERAL ASSEMBLY SHOULD APPROACH THE LEGISLATIVE SESSION, AND RURAL AND URBAN DIVIDE

ISSUES COVERED FOR THIS STATION: 2

RADIO HEALTH JOURNAL

SEGMENT 1: MISOPHONIA

12:54

SYNOPSIS: A SURPRISINGLY LARGE NUMBER OF PEOPLE MAY BECOME AGITATED OR EVEN ENRAGED WHEN THEY HEAR "MOUTH SOUNDS" SUCH AS CHEWING OR SLURPING, SNIFFLING, OR CRUNCHING OF PAPER. THIS DISORDER, MISOPHONIA, IS LARGELY UNKNOWN, BUT RESEARCHERS BELIEVE AUDIO PROCESSING OF THESE SOUNDS IS MIS-ROUTED TO RAGE CENTERS IN THE BRAIN. EXPERTS AND A SUFFERER DISCUSS THE SYNDROME.

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: GRIEF

8:46

SYNOPSIS: EVERYONE DEALS WITH GRIEF AT ONE TIME OR ANOTHER. AN EXPERT DISCUSSES HOW IT'S EXPERIENCED BY MOST PEOPLE, AND WHAT SEPARATES NORMAL GRIEF FROM MORE PROBLEMATIC DEPRESSION A WRITER/ILLUSTRATOR DISCUSSES HIS EXPERIENCE DEALING WITH HIS SPOUSE'S SUDDEN DEATH.

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR SEPTEMBER 5/6

PEOPLE IN POLITICS

THE COURT BATTLE CONTINUES. THIS WEEK, THE NORTH CAROLINA SUPREME COURT HEARD ORAL ARGUMENTS IN THE CASE OF THE STATE'S ELECTION MAPS, WHICH WERE REDRAWN BY REPUBLICANS IN 2011. THE HIGH COURT PREVIOUSLY RULED THE MAPS WERE LEGAL, BUT A RULING FROM THE NATION'S HIGHEST COURT ADVISED NORTH CAROLINA TO RECONSIDER ITS MAPS CASE IN LIGHT OF THE SUPREME COURT'S OPINION IN AN ALABAMA CASE. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TELLS HOST DONNA MARTINEZ ABOUT THE ISSUES BEING LITIGATED AND THE POTENTIAL IMPACT IF THE COURT WERE TO RULE IN FAVOR OF THE OPPONENTS OF THE MAPS. THE TWO ALSO DISCUSS THE LEGISLATURE'S WAVERING THIS WEEK ON EXACTLY HOW MANY PRIMARY RACES SHOULD APPEAR ON THE BALLOT IN MARCH 2016. THE PRESIDENTIAL PRIMARY HAD BEEN HEADED FOR A MARCH 15 BALLOT, BUT SOME LAWMAKERS WANT TO SAVE MONEY BY PUTTING ALL THE PRIMARIES ON THE MARCH BALLOT, RATHER THAN IN MAY. HENDERSON ALSO GIVES MARTINEZ THE LATEST DETAILS IN THE CONTINUING PROBLEMS FOR REP. ROBERT PITTENGER OF NORTH CAROLINA'S 9TH CONGRESSIONAL DISTRICT. PITTENGER HAS NOW DRAWN A PRIMARY CHALLENGER. THEN WE TURN TO COMMENTS MADE BY GOV. PAT MCCRORY ABOUT WORKING WITH LEGISLATORS ON THE STATE BUDGET, COMMENTS MADE DURING A MEDIA BRIEFING THIS WEEK. THAT'S FOLLOWED BY MARTINEZ'S DISCUSSION WITH DON VAN DER VAART, SECRETARY OF THE STATE'S DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES, ABOUT THE BATTLE BETWEEN THE OBAMA ADMINISTRATION'S EPA AND MANY STATES, INCLUDING NORTH CAROLINA, OVER WHO CONTROLS WATERS AND STREAMS. NEXT IS A TALK WITH A SENIOR NORTH CAROLINA ADVISOR TO REPUBLICAN JEB BUSH'S PRESIDENTIAL CAMPAIGN. JONATHAN FELTS TELLS MARTINEZ WHY BUSH WILL BE, IN HIS ESTIMATION, THE NOMINEE OF THE REPUBLICAN PARTY. AND FINALLY, NC STATE PROFESSOR ANDY TAYLOR TALKS ABOUT NORTH CAROLINA'S INFLUENCE AS A BATTLEGROUND STATE, AND THE CHANGING ROLE AND POWER OF THE STATE'S TWO MAJOR POLITICAL PARTIES.

ISSUES COVERED FOR THIS STATION: 2,8

CAROLINA NEWSMAKERS

"INTERVIEW WITH BRUCE STANLEY", PRESIDENT AND CHIEF EXECUTIVE OFFICER OF THE METHODIST HOME FOR CHILDREN

BACKGROUND OF THE NFIB, ECONOMIC ENVIRONMENT FOR BUSINESS IN NORTH CAROLINA, EXPORTING, INCENTIVES FOR NEW BUSINESS, HEALTHCARE REFORM, ENTITLEMENT SPENDING, RETIREMENT AGE, MEDICARE AND MEDICAID, ASSESSING REGULATIONS, DESIRE FOR BIPARTISAN DIALOGUE, REDISTRICTING, TAX REFORM, ENERGY PRODUCTION, HYDRAULIC FRACTURING, MINIMUM WAGE LEGISLATION, SERVICE TAX LEGISLATION, AND INSURANCE MANDATES

ISSUES COVERED FOR THIS STATION: 2,5

RADIO HEALTH JOURNAL

SEGMENT 1: LIQUID BIOPSIES

12:04

SYNOPSIS: CANCER BIOPSIES TRADITIONALLY REQUIRE SURGERY TO REMOVE A PIECE OF TUMOR. BUT DOCTORS ARE INCREASINGLY ABLE TO FIND EVIDENCE OF CANCER IN THE BLOOD, ELIMINATING THE NEED FOR SURGERY. RESEARCHERS HOPE TO EVENTUALLY BE ABLE TO USE THESE LIQUID BIOPSIES FOR CANCER SCREENING AND EARLY DIAGNOSIS. EXPERTS DISCUSS.

HOST: REED PENCE. GUESTS: DR. NICHOLAS PAPADOPOULOS, PROFESSOR OF ONCOLOGY, JOHNS HOPKINS UNIVERSITY; DR. SCOTT KOPETZ, ASSOCIATE PROFESSOR OF MEDICAL ONCOLOGY, UNIVERSITY OF TEXAS MD ANDERSON CANCER CENTER; DR. TERRY FRIEDLANDER, ASSISTANT CLINICAL PROFESSOR OF MEDICINE, UNIVERSITY OF CALIFORNIA AT SAN FRANCISCO

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: PET OBESITY

9:07

SYNOPSIS: JUST AS PEOPLE FACE AN OBESITY CRISIS IN THE US, SO DO OUR PETS, WHO HAVE MANY OF THE SAME HEALTH CONSEQUENCES AS OVERWEIGHT HUMANS. EXPERTS DISCUSS WHY PET OBESITY IS A PROBLEM AND WAYS PET OWNERS CAN KEEP THEIR FURRY FRIENDS HEALTHY.

HOST: NANCY BENSON. GUESTS: DR. ERNIE WARD, VETERINARIAN AND FOUNDER, ASSOCIATION FOR PET OBESITY PREVENTION; DR. DEBORAH LINDER, RESEARCH ASSISTANT PROFESSOR, CUMMINGS SCHOOL OF VETERINARY MEDICINE, TUFTS UNIVERSITY

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR SEPTEMBER 12/13

PEOPLE IN POLITICS

THIS WEEK, REPUBLICAN PRESIDENTIAL CANDIDATE JEB BUSH CHOSE NORTH CAROLINA FOR A POLICY SPEECH ON THE ECONOMY AND TAXES IN AN EFFORT TO JUMPSTART A CAMPAIGN THAT HAS BEEN OUTSHINED BY ENTREPRENEUR DONALD TRUMP. YOU'LL HEAR BUSH'S COMMENTS ABOUT HELPING THE MIDDLE CLASS IN REMARKS MADE BEFORE SUPPORTERS IN GARNER. THEN HOST DONNA MARTINEZ TALKS THE MANAGING EDITOR OF A NEWSPAPER THAT COVERED THE BUSH SPEECH. RICK HENDERSON OF CAROLINA JOURNAL DESCRIBES THE DYNAMICS OF THE ROOM, AS SEEN BY HIS REPORTERS, AND THE TUG-OF-WAR BETWEEN BUSH AND TRUMP. THE TWO ALSO DISCUSS THE UPCOMING VISIT TO GREENSBORO BY DEMOCRATIC PRESIDENTIAL CANDIDATE BERNIE SANDERS, A SELF-DESCRIBED SOCIALIST WHO HAS BEEN DRAWING THOUSANDS OF SUPPORTERS TO HIS RALLIES AND WHO NOW LEADS HILLARY CLINTON IN THE CRITICAL STATE OF IOWA. MARTINEZ ALSO FINDS OUT ABOUT A FAMILIAR NAME WHO'S LANDED A JOB WITH A MEMBER OF NORTH CAROLINA'S CONGRESSIONAL DELEGATION AND THE TWO DISCUSS THE GROWING LIST OF DEMOCRATS SEEKING THE PARTY'S NOMINATION TO CHALLENGE REPUBLICAN LT. GOV. DAN FOREST FOR THE #2 JOB IN OUR STATE. HENDERSON ALSO COMMENTS ON POTENTIAL ETHICAL PROBLEMS FOR TWO CONGRESSMEN. THEN MARTINEZ TALKS WITH FORMER MISSISSIPPI GOV. HALEY BARBOUR ABOUT HIS NEW BOOK, "AMERICA'S GREAT STORM," WHICH CHRONICLES THE DEVASTATION OF HURRICANE KATRINA ON BARBOUR'S STATE AND THE EFFORTS TO REBUILD FROM THE DISASTER. THAT'S FOLLOWED BY NC STATE PROFESSOR ANDY TAYLOR, WHO COMMENTS ON THE KEY STATES IN THE 2016 PRESIDENTIAL CYCLE. FINALLY, MARTINEZ PROVIDES THE LATEST VOTER REGISTRATION STATISTICS FOR NORTH CAROLINA, WHICH SHOW DEMOCRATS CONTINUING TO DOMINATE REGISTRATION.

ISSUES COVERED FOR THIS STATION: 2,8

CAROLINA NEWSMAKERS

"INTERVIEW WITH PATRICK WOODIE", PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER

BACKGROUND ON RURAL CENTER, DEFINING RURAL AREAS, OPERATING IN SMALL COUNTIES, ATTRACTING AND RETAINING BUSINESSES IN RURAL AREAS, RETAINING YOUNG PEOPLE, IMPACT OF RETIREES LOCATING TO THE STATE, COUNTIES DECREASING IN SIZE, STATES HAVING SIMILAR ISSUES TO NORTH CAROLINA, IMPACT OF LARGE WAREHOUSE STORES, STATUS OF BROADBAND INTERNET ACCESS IN RURAL AREAS, IMPACT OF PORTS ON NORTH CAROLINA, VALUE OF THE COMMUNITY COLLEGE SYSTEM, INFLUENCE OF MILITARY IN RURAL AREAS, IMPACT OF SMALL BUSINESSES ON SMALL ECONOMIES, POTENTIAL IMPACT OF BOND REFERENDUM, DISTRIBUTION OF SALES TAX, ISSUE OF DEFERRED MAINTENANCE, AND 2015 RURAL ASSEMBLY

ISSUES COVERED FOR THIS STATION: 2,6

RADIO HEALTH JOURNAL

SEGMENT 1: CAR CRASHES AND PTSD

14:48

SYNOPSIS: AUTO ACCIDENTS ARE THE LARGEST CAUSE OF POST-TRAUMATIC STRESS DISORDER. ABOUT 25 PERCENT OF PEOPLE INJURED IN CAR CRASHES WILL SUFFER FROM IT. ACCIDENT SURVIVORS AND ONE OF THE WORLD'S FOREMOST EXPERTS DISCUSS VARIABLES THAT MAKE PTSD WORSE AND THOSE THAT MAKE RECOVERY EASIER, AS WELL AS THE ESSENTIALS VICTIMS MUST CARRY OUT TO RECOVER.

HOST: REED PENCE. GUESTS: BILL HANSEN, CAR ACCIDENT SURVIVOR; DR. EDWARD HICKLING, PROFESSOR OF PSYCHOLOGY, UNIVERSITY AT ALBANY AND CO-AUTHOR, AFTER THE CRASH; DEBBIE MILLER KOZIARZ, CAR ACCIDENT SURVIVOR

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: PALCOHOL – POWDERED ALCOHOL

6:57

SYNOPSIS: NEWLY-INVENTED POWDERED ALCOHOL IS ENTERING THE MARKET, BUT SOME EXPERTS AND LEGISLATORS BELIEVE IT SHOULD BE BANNED BECAUSE IT'S LIKELY TO BE ABUSED BY TEENS. EXPERTS, THE PRODUCT'S INVENTOR AND LEGISLATORS DISCUSS.

HOST: NANCY BENSON. GUESTS: MARK PHILLIPS, PALCOHOL INVENTOR; DAVID JERNIGAN, ASSOCIATE PROFESSOR, JOHNS HOPKINS BLOOMBERG SCHOOL OF PUBLIC HEALTH; RICK JONES (R), STATE SENATOR, MICHIGAN; BRIAN KELSEY (R), STATE SENATOR, TENNESSEE

ISSUES COVERED FOR THIS STATION: 5

PA BLOCK FOR SEPTEMBER 19/20

PEOPLE IN POLITICS

SHOULD HILLARY CLINTON BE CONCERNED ABOUT BERNIE SANDERS? JUST DAYS AGO, THE VERMONT SENATOR AND SELF-DESCRIBED SOCIALIST BROUGHT HIS MESSAGE OF INCOME INEQUALITY AND MORE GOVERNMENT SUPPORT TO GREENSBORO TO A STANDING-ROOM-ONLY CROWD OF MORE THAN 5,000 AT THE GREENSBORO COLISEUM. YOU'LL HEAR SOME OF HIS COMMENTS. THEN HOST DONNA MARTINEZ TALKS WITH DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS ABOUT THE SANDERS PHENOMENON, AND WHY HE BELIEVES SANDERS' POPULARITY HAS SIMILARITIES TO THE POPULARITY OF DONALD TRUMP WITH

REPUBLICANS. MILLS ALSO HAS SOME CANDID ADVICE FOR THE CLINTON CAMPAIGN. THEN WE TURN TO THE POLITICS OF THE STATE BUDGET – WHO WON AND WHO LOST THE POLITICAL FIGHT OVER FUNDING AND PROGRAMS. MARTINEZ GETS PERSPECTIVE FROM RICK HENDERSON OF CAROLINA JOURNAL ON WHAT IT COULD MEAN TO THE 2016 ELECTION CYCLE FOR BOTH REPUBLICANS AND DEMOCRATS. AND FINALLY, IT WAS A HUGE WEEK FOR REPUBLICAN PRESIDENTIAL CANDIDATES, ALL OF WHOM HAVE THEIR EYES ON NORTH CAROLINA. IN PARTICULAR, CARLY FIORINA, DONALD TRUMP, AND MARCO RUBIO MADE AN IMPACT. YOU'LL HEAR SOME OF THE EXCHANGES THAT OCCURRED BETWEEN THE CANDIDATES WHO DEBATED BEFORE A MASSIVE VIEWERSHIP OF NEARLY 23 MILLION ON CNN.

ISSUES COVERED FOR THIS STATION: 2,8

CAROLINA NEWSMAKERS

"INTERVIEW WITH JOHN HOOD", PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

STATE BUDGET FINALIZED, SAVING PORTION OF THE BUDGET SURPLUS, WHY BUDGET PROCESS WAS LONGER THAN USUAL, SALES TAX DISTRIBUTION, THE BOOK CATALYST, HIGHWAY FUND AND BUILDING ROADS, TEACHER PAY, PRESIDENTIAL PRIMARY MOVED UP IN NORTH CAROLINA AND LOCAL IMPLICATIONS, TEACHER ASSISTANTS, FUNDING DRIVER'S EDUCATION, BACKGROUND OF FORMER GOVERNOR JIM MARTIN, PROJECTIONS FOR DONALD TRUMP AND THE PRESIDENTIAL NOMINATIONS, CHANGES WITH DEPARTMENTS IN STATE GOVERNMENT, AND SMALLER BUDGET PROVISIONS

ISSUES COVERED FOR THIS STATION: 2,6

RADIO HEALTH JOURNAL

SEGMENT 1: STEM CELL REGENERATION

12:37

SYNOPSIS: SCIENTISTS HAVE DISCOVERED THAT OLDER RESEARCH ANIMALS CAN SEEMINGLY BE MADE YOUNG AGAIN WITH INFUSIONS OF YOUNG BLOOD WHICH REACTIVATE STEM CELLS. RESEARCHERS HAVE STARTED TO ISOLATE FACTORS IN PLASMA THAT APPEAR TO BE RESPONSIBLE, OPENING THE DOOR TO POSSIBLY ROLLING BACK THE CLOCK ON AGING. EXPERTS EXPLAIN.

HOST: REED PENCE. GUESTS: DR. HAROLD KATCHER, PROFESSOR OF BIOLOGY, UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE AND CO-FOUNDER, TURRITOPSIS CORP.; DR. MICHAEL CONBOY, RESEARCHER, UNIVERSITY OF CALIFORNIA, BERKELEY; NELSON YEE, FOUNDER, XVITALITY SCIENCES

ISSUES COVERED FOR THIS STATION: 5,6

SEGMENT 2: EXPLODING HEAD SYNDROME

7:59

SYNOPSIS: A SLEEP DISORDER STRANGELY NAMED "EXPLODING HEAD SYNDROME" MAY KEEP MORE THAN 10 PERCENT OF PEOPLE AWAKE AT NIGHT BY INFLICTING THEM WITH CRASHING SOUNDS THAT ONLY THEY CAN HEAR. A SUFFERER AND AN EXPERT DISCUSS.

HOST: NANCY BENSON. GUESTS: WALTER MICHKA, HEALTH BLOGGER AND EXPLODING HEAD SYNDROME SUFFERER; DR. BRIAN SHARPLESS, ASSISTANT PROFESSOR OF PSYCHOLOGY, WASHINGTON STATE UNIVERSITY AND AUTHOR, *SLEEP PARALYSIS*

ISSUES COVERED FOR THIS STATION: 5

PEOPLE IN POLITICS

HE'S RISEN TO CHIEF DEPUTY WHIP OF THE U.S. HOUSE OF REPRESENTATIVES, MAKING 10TH DISTRICT CONGRESSMAN PATRICK MCHENRY ONE OF THE MOST INFLUENTIAL REPUBLICANS ON CAPITOL HILL. HOST DONNA MARTINEZ SITS DOWN WITH REP. MCHENRY TO DISCUSS HIS ROLE IN CONGRESS, THE DIVIDED GOP, PRESIDENTIAL POLITICS, AND HIS VIEWS ON KEY ISSUES. THEN WE TURN OUR ATTENTION TO THE ELECTION CYCLE. DEMOCRATIC STATE SEN. JOSH STEIN SAYS HE WANT TO BE THE NEXT NORTH CAROLINA ATTORNEY GENERAL AND SPRING LAKE MAYOR CHRIS REY WANTS TO BE THE NEXT U.S. SENATOR. MARTINEZ TALKS WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON ABOUT THE PROSPECTS FOR DEMOCRATS IN THE SENATE RACE AND STATEWIDE RACES. THAT'S FOLLOWED BY MARTINEZ' DISCUSSION WITH DALLAS WOODHOUSE OF CAROLINA RISING ABOUT HIS VIEW OF THE LEGISLATIVE SESSION AND WHAT IT MEANS FOR THE CAMPAIGN TRAIL HEADING INTO 2016.

ISSUES COVERED FOR THIS STATION: 8

CAROLINA NEWSMAKERS

"INTERVIEW WITH BOB PHILLIPS", EXECUTIVE DIRECTOR OF COMMON CAUSE NORTH CAROLINA

BACKGROUND ON COMMON CAUSE, REDISTRICTING AND GERRYMANDERING, INFLUENCE OF TECHNOLOGY IN REDISTRICTING, BARRIERS TO GET INTO POLITICS, IMPACT OF MOVING PRIMARY, TRUST AND JOURNALISM, ELECTION REFORM, SAME DAY REGISTRATION, OUT OF PRECINCT VOTING, SECURE ELECTIONS AND FRAUD, HISPANIC VOTING POPULATION, GOVERNOR'S BOND ISSUE, STATE OF JOURNALISM, ETHICS IN GOVERNMENT, ROLE OF LOBBYISTS, AND POLITICAL ADVERTISING

ISSUES COVERED FOR THIS STATION:

RADIO HEALTH JOURNAL

SEGMENT 1: THE RETURN OF WORKPLACE WELLNESS

13:53

SYNOPSIS: MOST MEDIUM AND LARGE BUSINESSES NOW HAVE CORPORATE WELLNESS PROGRAMS FOR EMPLOYEES IN AN EFFORT TO KEEP HEALTH INSURANCE COSTS DOWN. MANY HAVE INCENTIVES FOR REACHING HEALTH GOALS. EXPERTS DISCUSS HOW THESE PLANS WORK AND WHETHER THE EFFORT SHOWS UP FAVORABLY ON THE BOTTOM LINE.

HOST: REED PENCE. GUESTS: DR. KATHERINE BAICKER, PROFESSOR OF HEALTH ECONOMICS, HARVARD SCHOOL OF PUBLIC HEALTH; LARRY CHAPMAN, PRESIDENT AND CEO, CHAPMAN INSTITUTE; AL LEWIS, CO-AUTHOR, *CRACKING HEALTH COSTS: HOW TO CUT YOUR COMPANY'S HEALTH COSTS AND PROVIDE EMPLOYEES BETTER CARE*

ISSUES COVERED FOR THIS STATION: 5

SEGMENT 2: THE IMPORTANCE OF PLAY

7:53

SYNOPSIS: MANY SCHOOLS ARE CUTTING DOWN ON RECESS TO FOCUS ON THE 3R'S, BUT CHILD DEVELOPMENT EXPERTS SAY PLAY IS PART OF CHILDREN'S "WORK" AND AN IMPORTANT PART OF HOW THEY LEARN. ONE EXPERT DISCUSSES.

HOST: NANCY BENSON. GUEST: ANN GADZIKOWSKI, EARLY CHILDHOOD COORDINATOR, CENTER FOR TALENT DEVELOPMENT, NORTHWESTERN UNIV. AND AUTHOR, *CREATING A BEAUTIFUL MESS: THE ESSENTIAL EXPERIENCES FOR A JOYFUL CHILDHOOD*

ISSUES COVERED FOR THIS STATION: 5,6