

## NCC Cable System Order

|             |                           |
|-------------|---------------------------|
| Order #     | 62429103                  |
| Syscode     | 9245                      |
| System Name | Prime Media/Braintree, MA |
| Market      | Boston                    |

|                   |                          |
|-------------------|--------------------------|
| AE                | Stephanie Burpo          |
| Sales Coordinator | Jessica Jones            |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jul16 |
| -                 |                          |

|              |  |
|--------------|--|
| Flight Dates | 07/10/17 - 08/06/17                    |
| Agency       | Strother Nuckels Strategies c/o Hulsen |
| Advertiser   | Air B&B                                |

|               |           |
|---------------|-----------|
| Client Code   |           |
| Product Code  |           |
| Est Code      | 1376      |
| Product Name  | 7/11-7/31 |
| Credit Status |           |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |             |                |          |
|------------------|-------------|----------------|----------|
| Update Date      |             | 06/05/17       |          |
| Version          |             | 1 Vs. 1        |          |
| Show All Lines   |             |                |          |
| Total # of Weeks |             | 4              |          |
| Total            |             | \$2,168.00     |          |
| Commission       |             | \$325.20       |          |
| Net Total        |             | \$1,842.80     |          |
| Total Spots      |             | 167            |          |
| Affiliate Split  |             | 100.0          |          |
| Sold On          |             | Cost Per Point |          |
| GRP              | 0.2         | GIMP           | 6261     |
| CPP              | \$10,840.00 | CPM            | \$346.27 |

|            |  |
|------------|--|
| Comments : |  |
|------------|--|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | CNN EM  | 7/10/17    | 7/16/17   | 05:00      | 09:00     |   | X | X | X | X | X | X | 0.00 | 19  | 12          | \$8.00    | \$96.00    | 30       | NCR 03/27/17-06/25/17 |
| 2    | CNN  | CNN EM  | 7/17/17    | 7/23/17   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.00 | 19  | 14          | \$8.00    | \$112.00   | 30       | NCR 03/27/17-06/25/17 |
| 3    | CNN  | CNN EM  | 7/24/17    | 7/30/17   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.00 | 19  | 14          | \$8.00    | \$112.00   | 30       | NCR 03/27/17-06/25/17 |
| 4    | CNN  | CNN EM  | 7/31/17    | 8/6/17    | 05:00      | 09:00     | X |   |   |   |   |   |   | 0.00 | 19  | 2           | \$8.00    | \$16.00    | 30       | NCR 03/27/17-06/25/17 |
| 5    | CNN  | CNN PT  | 7/10/17    | 7/16/17   | 19:00      | 24:00     |   | X | X | X | X | X | X | 0.00 | 51  | 12          | \$16.00   | \$192.00   | 30       | NCR 03/27/17-06/25/17 |
| 6    | CNN  | CNN PT  | 7/17/17    | 7/23/17   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.00 | 56  | 14          | \$16.00   | \$224.00   | 30       | NCR 03/27/17-06/25/17 |
| 7    | CNN  | CNN PT  | 7/24/17    | 7/30/17   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.00 | 56  | 14          | \$16.00   | \$224.00   | 30       | NCR 03/27/17-06/25/17 |
| 8    | CNN  | CNN PT  | 7/31/17    | 8/6/17    | 19:00      | 24:00     | X |   |   |   |   |   |   | 0.10 | 84  | 2           | \$16.00   | \$32.00    | 30       | NCR 03/27/17-06/25/17 |
| 9    | FXNC | FXNC EF | 7/10/17    | 7/16/17   | 16:00      | 19:00     |   | X | X | X | X | X | X | 0.00 | 48  | 12          | \$16.00   | \$192.00   | 30       |                       |
| 10   | FXNC | FXNC EF | 7/31/17    | 8/6/17    | 16:00      | 19:00     | X |   |   |   |   |   |   | 0.00 | 58  | 2           | \$16.00   | \$32.00    | 30       |                       |
| 11   | FXNC | FXNC EF | 7/17/17    | 7/23/17   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.00 | 49  | 14          | \$16.00   | \$224.00   | 30       |                       |
| 12   | FXNC | FXNC EF | 7/24/17    | 7/30/17   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.00 | 49  | 13          | \$16.00   | \$208.00   | 30       |                       |
| 13   | FXNC | FXNC EM | 7/10/17    | 7/16/17   | 05:00      | 09:00     |   | X | X | X | X | X | X | 0.00 | 27  | 12          | \$12.00   | \$144.00   | 30       |                       |
| 14   | FXNC | FXNC EM | 7/17/17    | 7/23/17   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.00 | 26  | 14          | \$12.00   | \$168.00   | 30       |                       |
| 15   | FXNC | FXNC EM | 7/24/17    | 7/30/17   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.00 | 26  | 14          | \$12.00   | \$168.00   | 30       |                       |

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|-------------------|---------------------------|-----------------|--|------------------|----------------|
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| Syscode           | 9245                      | Agency          | Strother Nuckels Strategies c/o Hulsen | Version          | 1 Vs. 1        |
| System Name       | Prime Media/Braintree, MA | Advertiser      | Air B&B                                | Show All Lines   |                |
| Market            | Boston                    |                 |  | Total # of Weeks | 4              |
|                   |                           | Client Code     |  | Total            | \$2,168.00     |
| AE                | Stephanie Burpo           | Product Code    |  | Commission       | \$325.20       |
| Sales Coordinator | Jessica Jones             | Est Code        | 1376                                   | Net Total        | \$1,842.80     |
| Office            | Dallas                    | Product Name    | 7/11-7/31                              | Total Spots      | 167            |
| Phone             | (214) 932-2910            | Credit Status   |  | Affiliate Split  | 100.0          |
| Status            | Not accepted              |                 |  | Sold On          | Cost Per Point |
| Survey            | DMA Nielsen Live+7 Jul16  | Primary Demo    | Adults 35+                             | GRP              | 0.2            |
| -                 |                           | Makegood Policy | Approval Required                      | GIMP             | 6261           |
|                   |                           |                 |  | CPP              | \$10,840.00    |
|                   |                           |                 |  | CPM              | \$346.27       |
| Comments :        |                           |                 |  |                  |                |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|--------------|
| 16   | FXNC | FXNC EM | 7/31/17    | 8/6/17    | 05:00      | 09:00     | X |   |   |   |   |   |   | 0.00 | 24  | 2           | \$12.00   | \$24.00    | 30       |              |

|              | Jul 2017   | Aug 2017 | Sep 2017 | Oct 2017 | Nov 2017 | Dec 2017 | Jan 2018 | Feb 2018 | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 159        | 8        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 167        |
| <b>AMT</b>   | \$2,064.00 | \$104.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$2,168.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/05/17

62429103 | Boston | Prime Media/Braintree, MA | 9245 |