



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Chad Crow for KC Strategies, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Darby

Authorized committee:

Drew Darby Campaign

Agency requesting time (and contact information):

☐ N/A KC Strategies LLC, (512) 696-1417, kc3@kcstrategies.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative, House District 72

Date of election:

March 5, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Starla Solomon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Chad Crow

Digitally signed by Chad Crow
Date: 2024.01.22 07:34:30 -08'00'

Signature:

Malinda Flenniken

Name: Chad Crow for KC Strategies, LLC

Name:

Malinda Flenniken

Date of Request to Purchase Ad Time: 02/11/2024

Date of Station Agreement to Sell Time: 2-11-24

Total NET:

Confirmation



KBTS-FM 94.3
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8580
Date Entered 02/12/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/13/24 - 02/16/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBTS-FM	02/13/24-02/16/24	6 00a-10 00a	01:00	0,4,4,4,4,0,0	All Weeks	Commercial	12.00	16	192 00
2	KBTS-FM	02/13/24-02/16/24	3 00p-7 00p	01:00	0,4,4,4,4,0,0	All Weeks	Commercial	9.00	16	144.00
3	KBTS-FM	02/13/24-02/16/24	6 00a-7 00p	01:00	0,5,5,5,5,0,0	All Weeks	Commercial	11.00	20	220 00
							Total			556 00

Rotation	Station	Date Range	Time Range	Days
60	KBTS-FM 94	02/13/24-02/16/24	12:00a-11:59	TWThF
Darby Radio Vouchers 60				
0132 02/12/24-02/25/24 OK Next				

Projected Billing	Count	Gross	Net
February	2024	52	556.00
		52	556.00

Big Spring

Traffic Order

KBST / KBTS Radio Station

Date: 2/12/2024

Station(s): KBST FM 95.7

New: ☒ Rev Ised: ☐ Canceled: ☐

Start Date: 2/13/24

End Date: 2/16/24

Contract #: 8587 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic:

Total purchase: \$3024 on all 3 stations.

Each station is billed separately as follows:

95.7: \$1668

94.3: \$556

1490: \$800

Mark One:

☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

☒ Local
☐ Regional
☐ National

Mark One:

☐ Agency
☒ Direct

Mark One:

☒ Cash
☐ Trade
☐ Non-commercial

Remit Invoice

☐ Cash in Advance
☐ Co-op
☐ Notarized Script

Mark One:

☐ Standard Broadcast
month
☒ Calendar month

Mark One:

☒ End of Flight
☐ Weekly Invoice
☐ Monthly Invoice
☐ Special cycle

Production

☒ New
☐ No Change
☐ Change

Cart# / Copy Instruction:

#0132 "Vouchers" voiced by agency

							Length									Totals		
Start	End		From	To					M	T	W	Th	F	Sat	Sun	SPOTS	RATE	Amount
2/13/24	2/16/24		6a	9A			:60			9	9	9	9			36	\$21.00	\$756.00
2/13/24	2/16/24		9a	10a			:60			2	2	2	2			8	\$21.00	\$168.00
2/13/24	2/14/24		Noon	1p			:60			4	4					8	\$21.00	\$168.00
2/13/24	2/16/24		6a	7p			:60			5	5	5	5			20	\$12.00	\$240.00
2/14/24	2/16/24		3p	7p			:60			4	4	4	4			16	\$21.00	\$336.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Broadcast Totals:		
	1668											88		\$1,668.00

Accepted by: Malinda Flenniken Date: 2/12/2024

Agy Commission: \$0.00

GM Approval

Date:

Total NET: \$1,668.00

Emailed Date

Time

Confirmation



KBST-FM 95.7
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8581
Date Entered 02/12/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/13/24 - 02/16/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBST-FM	02/13/24-02/16/24	6:00a-9:00a	01:00	0,9,9,9,9,0,0	All Weeks	Commercial	21.00	36	756.00
2 KBST-FM	02/13/24-02/16/24	9:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks	Commercial	21.00	8	168.00
3 KBST-FM	02/13/24-02/14/24	12:00p-1:00p	01:00	0,4,4,0,0,0,0	All Weeks	Commercial	21.00	8	168.00
4 KBST-FM	02/13/24-02/16/24	6:00a-7:00p	01:00	0,5,5,5,5,0,0	All Weeks	Commercial	12.00	20	240.00
5 KBST-FM	02/13/24-02/16/24	3:00p-7:00p	01:00	0,4,4,4,4,0,0	All Weeks	Commercial	21.00	16	336.00
Total									1668.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-FM 95.	02/13/24-02/16/24	12:00a-11:59	TWThF
Darby Radio Vouchers 60				
0132 02/12/24-02/25/24 OK Next				

Projected Billing	Count	Gross	Net
February	2024	88	1668.00
		88	1668.00

Time

Confirmation



KBST-AM 1490 & 103.9
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8582
Date Entered 02/12/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/13/24 - 02/16/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBST-AM	02/13/24-02/16/24	9:00a-7:00p	01:00	0,5,5,5,5,0,0	All Weeks	Commercial	12.00	20	240.00
2 KBST-AM	02/13/24-02/16/24	9:00a-8:00p	01:00	0,10,10,10,10,0,0	All Weeks	Commercial	14.00	40	560.00
Total									800.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-AM 14	02/13/24-02/16/24	12:00a-11:59	TWThF
Darby Radio Vouchers 60				
0132 02/12/24-02/25/24 OK Next				

Projected Billing	Count	Gross	Net
February	2024	60	800.00
		60	800.00
		800.00	800.00

KBEST MEDIA
608 JOHNSON ST
BIG SPRING TX 79720

DATE : 02/12/2024 01:20:57
OPERATOR ID : TA2232956

CREDIT - SALE

APPROVED

CARD # : *****9577

CARD TYPE : VISA

ENTRY MODE: MANUAL

REF # : 404319664241
INVOICE # : Drew Darby Campaign 2024
AUTH CODE : 312102
TRANSACTION # : 4691239494

Sale Amount: \$2,860.00 *Posted*

Signature : _____

CUSTOMER ACKNOWLEDGES RECEIPT OF
GOODS AND/OR SERVICES IN THE AMOUNT
OF THE TOTAL SHOWN HEREON AND AGREES
TO PERFORM THE OBLIGATIONS SET FORTH
BY THE CUSTOMER'S AGREEMENT WITH THE
ISSUER

Merchant Copy

KBEST MEDIA
608 JOHNSON ST
BIG SPRING TX 79720

DATE : 02/12/2024 03:52:54
OPERATOR ID : TA2232956

CREDIT - SALE
APPROVED

CARD # : *****9577
CARD TYPE : VISA
ENTRY MODE: MANUAL

REF # : 404321505339
INVOICE # : Drew Darby Campaign 2024
AUTH CODE : 512125
TRANSACTION # : 4691837304

Sale Amount: \$164.00

Applied
2-13-24

Signature : _____

CUSTOMER ACKNOWLEDGES RECEIPT OF
GOODS AND/OR SERVICES IN THE AMOUNT
OF THE TOTAL SHOWN HEREON AND AGREES
TO PERFORM THE OBLIGATIONS SET FORTH
BY THE CUSTOMER'S AGREEMENT WITH THE
ISSUER

Merchant Copy