



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Chad Crow for KC Strategies, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Darby

Authorized committee:

Drew Darby Campaign

Agency requesting time (and contact information):

☐

N/A KC Strategies LLC, (512) 696-1417, kc3@kcstrategies.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative, House District 72

Date of election:

March 5, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Starla Solomon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Chad Crow

Digitally signed by Chad Crow
Date: 2024.01.22 07:34:30 -0600

Signature:

Malinda Flenniken

Name: Chad Crow for KC Strategies, LLC

Name:

Malinda Flenniken

Date of Request to Purchase Ad Time: 02/28/2024

Date of Station Agreement to Sell Time: 2-28-24

Big Spring

KBST / KBTS Radio Station

Traffic Order

Date: 2/27/2024

Station(s): KBTS FM 94.3

New: ☒ Revised: ☐ Canceled: ☐

Start Date: 3/2/24 End Date: 3/5/24

Contract #: 8610 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic: PRE-PAID billing in February.

Total purchase: \$1972 on all 3 stations.

Each station is billed separately as follows:

95.7: \$788

94.3: \$494

1490: \$690

Mark One:

☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

☒ Local
☐ Regional
☐ National

Mark One:

☐ Agency
☒ Direct

Remit Invoice:

☐ Cash in Advance
☐ Co-op
☐ Notarized Script

Mark One:

☐ Standard Broadcast
☒ month
☒ Calendar month

Mark One:

☒ End of Flight
☐ Weekly Invoice
☐ Monthly Invoice
☐ Special cycle

Mark One:

☒ Cash
☐ Trade
☐ Non-commercial

Production

☐ New
☒ No Change
☐ Change

Cart / Copy Instruction:

"Darby Radio Revenge" by agency

								Length				Totals						
Start	End		From	To					M	T	W	Th	F	Sat	Sun	SPOTS	RATE	Amount
3/2/24	3/3/24		6a	7P			:60							13	13	26	\$8.00	\$208.00
3/4/24	3/5/24		6a	7P			:60		13	13						26	\$11.00	\$286.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
																0		\$0.00
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Broadcast Totals:						
	494															26		\$494.00

Accepted by: Malinda Flenniken Date: 2/23/2024

GM Approval Date:

Total NET: \$494.00

Emailed Date

Time

Broadcast Totals:

26 \$494.00

Agy Commission: \$0.00

Confirmation



KBTS-FM 94.3
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8610
Date Entered 02/28/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 03/02/24 - 03/05/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBTS-FM	02/26/24-03/03/24	6:00a-7:00p	01:00	0,0,0,0,0,13,13		Commercial	8.00	26	208.00
2 KBTS-FM	03/04/24-03/05/24	6:00a-7:00p	01:00	13,13,0,0,0,0,0		Commercial	11.00	26	286.00
Total									494.00

Rotation	Station	Date Range	Time Range	Days
60	KBTS-FM 94	03/02/24-03/05/24	12:00a-11:59	MTSSu
Darby Radio Revenge 60				
		0149	02/26/24-03/05/24	OK
				Next

Projected Billing	Count	Gross	Net
March	2024	52	494.00
		52	494.00
			494.00

KBST / KBTS Radio Station

Traffic Order

Station(s): KBST FM 95.7

New: X **Revised** **Canceled:**

Start Date: 3/2/24 **End Date:** 3/5/24

Advertiser #:

Products: political campaign

Agency:

PO #/EST#:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: _____ Fax: _____

Contact Person: Chad Crow

Package / Program Name: **Party Primary**

Account Exec: **Malinda Flenniken**

Notes to Traffic: Pre-Paid billing in February.

Total purchase: \$1972 on all 3 stations.

Each station is billed separately as follows:

95.7: \$788

94.3: \$494

1490: \$690

Mark One:

☒ Commercial

☐ Sponsorship

☐ Public service

☐ Promotional

☒ Political

☐ Remote

Mark One:

<u>X</u>	Local
<u> </u>	Regional
<u> </u>	National

Mark One:

<u> </u>	Agency
<u>X</u>	Direct

☐ Remit Invoice
☐ Cash in Advance
☐ Co-op
☐ Notarized Script
Mark One:
☐ Standard Broadcast
☐ month

Mark One:

☒ Cash

☐ Trade

☐ Non-commercial

Mark One:

☒ End of Flight

☐ Weekly Invoice

☐ Monthly Invoice

☐ Special cycle

Production
Now
x
No Change
Change

Cart# / Copy Instruction

"Darby Radio Revenge" by agency

[illegible]

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

[illegible]Accepted by: Malinda Fleanniken Date: 2/27/2024

Date: 2/27/2024

GM Approval _____ **Date:** _____

Date:

Total NET: \$788.00

Emailed Date

Time

Broadcast Totals:

58		\$788.00
----	--	----------

Agy Commission:	\$0.00
------------------------	---------------

\$788.00

Confirmation



KBST-FM 95.7
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8609
Date Entered 02/28/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 03/02/24 - 03/05/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBST-FM	02/26/24-03/03/24	6:00a-7:00p	01:00	0,0,0,0,0,13,13		Commercial	8.00	26	208.00
2 KBST-FM	03/04/24-03/05/24	6:00a-9:00a	01:00	6,6,0,0,0,0,0		Commercial	21.00	12	252.00
3 KBST-FM	03/04/24-03/05/24	10:00a-3:00p	01:00	5,5,0,0,0,0,0		Commercial	16.00	10	160.00
4 KBST-FM	03/04/24-03/05/24	3:00p-7:00p	01:00	4,4,0,0,0,0,0		Commercial	21.00	8	168.00
Total									788.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-FM 95.	03/02/24-03/03/24	12:00a-11:59	SSu
Darby Radio Revenge 60				
0149 02/26/24-03/05/24 OK Next				

Projected Billing	Count	Gross	Net
March	2024	56	788.00
		56	788.00
		788.00	788.00

KBST / KBTS Radio Station

Traffic Order

Station(s): KBST AM 1490 & FM 103.9

New: X **Revised** **Canceled:**

Start Date: 3/2/24 **End Date:** 3/5/24

Advertiser #:

Products: political campaign

Agency:

PO#/EST#:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic: PRE-PAID billing in February.

Total purchase: \$1972 on all 3 stations.

Each station is billed separately as follows:

95.7: \$788

94.3: \$494

1490: \$690

Mark One:

<input checked="" type="checkbox"/>	Commercial
<input type="checkbox"/>	Sponsorship
<input type="checkbox"/>	Public service
<input type="checkbox"/>	Promotional
<input checked="" type="checkbox"/>	Political
<input type="checkbox"/>	Remote

Mark One:

 X Local

 Regional

 National

Mark One:

 Agency

 X Direct

Mark One:

 X Cash

 Trade

 Non-commercial

- ☐ Remit Invoice
- ☐ Cash in Advance
- ☐ Co-op
- ☐ Notarized Script

Mark One:

☐ Standard Broadcast
month

☒ Calendar month

Mark One:

<input checked="" type="checkbox"/>	End of Flight
<input type="checkbox"/>	Weekly invoice
<input type="checkbox"/>	Monthly invoice
<input type="checkbox"/>	Special cycle

• Production

_____	New
<u> x </u>	No Change
_____	Change

Cart# / Copy Instruction:

"Darby Radio Revenge" by agency

[illegible][illegible]Accepted by: *Malinda Fleniken*

Date: 2/23/2024

GM Approval

Date:

Total NET:

\$690.00

Emailed Date

Time

Confirmation



KBST-AM 1490 & 103.9
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-8391

Contract # 8611
Date Entered 02/28/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 03/02/24 - 03/05/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBST-AM	02/26/24-03/03/24	6:00a-7:00p	01:00	0,0,0,0,0,13,13		Commercial	5.00	26	130.00
2 KBST-AM	03/04/24-03/05/24	9:00a-11:00a	01:00	4,4,0,0,0,0,0		Commercial	14.00	8	112.00
3 KBST-AM	03/04/24-03/05/24	11:00a-2:00p	01:00	6,6,0,0,0,0,0		Commercial	14.00	12	168.00
4 KBST-AM	03/04/24-03/05/24	2:00p-5:00p	01:00	6,6,0,0,0,0,0		Commercial	14.00	12	168.00
5 KBST-AM	03/04/24-03/05/24	5:00p-7:00p	01:00	4,4,0,0,0,0,0		Commercial	14.00	8	112.00
Total									690.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-AM 14	03/02/24-03/03/24	12:00a-11:59	MTWThFSSu
Darby Radio Revenge 60				
0149 02/26/24-03/05/24 OK Next				

Projected Billing	Count	Gross	Net
March	2024	66	690.00
		66	690.00

Drew Darby Campaign KBST BUY

03/02/24 – 03/03/24: \$546

95.7:

SS: Best Time Available: 13 spots per day (26 x \$8 = \$208)

94.3:

SS: Best Time Available: 6:00a-7:00p: 13 spots per day (26 x \$8 = \$208)

1490 AM & FM 103.9:

SS: 6:00a-7:00p: 13 spots per day (26 x \$5 = \$130)

03/04/2024-03/05/2024

95.7: \$580

- 6:00a-9:00a: 6 spots per day (12 x \$21 = \$252)
- 10:00a-3:00p: 5 spots per day (10 x \$16 = \$160)
- 3:00p-7:00p: 4 spots per day (8 x \$21 = \$168)

94.3: \$286

- Best Time Available: 6:00a-7:00p: 13 spots per day (26 x \$11 = \$286)

1490 AM & FM 103.9: \$560

- 9:00a-11:00a: 4 spots per day (8 x \$14 = \$112)
- 11:00a-2:00p: 6 spots per day (12 x \$14 = \$168)
- 2:00p-5:00p: 6 spots per day (12 x \$14 = \$168)
- 5:00p-7:00p: 4 spots per day (8 x \$14 = \$112)

Total: \$1,972

PO BOX 3284
SAN ANGELO, TX 76902-3284

88-112/1113

DO CHECK AGAIN

KBJ Media

\$ 1,972 00

One thousand nine hundred seventy-two dollar and 0/100

DOLLARS

Photo
Safe
Deposit
Boxes in Port

855-650-5862

FOR Radio City 855-690-5862

1100236711 111130112211

116311008727511