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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <u>nab.org/MemberTools</u>.

### **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charge	es. See Invoice for actual schedule and charges.
Chad Crow for KC Strategies, LLC	, hereby request station time as follows:
I IDENTIFY CANDIDATE TYPE	EDERAL CANDIDATE TATE OR LOCAL CANDIDATE
ALL QUESTIONS/BLO	CKS MUST BE COMPLETED
Candidate name: Drew Darby	
Authorized committee: Drew Darby Campaign	
Agency requesting time (and contact information):  N/A KC Strategies LLC, (512) 696-1417, kc3@kcstra	tegies.com
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Representative, House District 72	
Date of election: March 5, 2024	General V Primary
Treasurer of candidate's authorized committee: Starla Solomon	
and other sales practices (not applicable to federal cand	candidate, or andidate listed above; or by such person or entity; and a nicluding applicable classes and rates, discount, promotion
Candidate/Committee/Agency	Station Representative
Signature: Chad Crow Digitally algored by Chad Crow Date: 2024.01.22 07:34:30-06'00'	Signature: Wlenniken
Name: Chad Crow for KC Strategies, LLC	Name: Malinda Flenniken
Date of Request to Purchase Ad Time: 02/28/2024	Date of Station Agreement to Sell Time: 2 - 28 - 24

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### Confirmation



KBTS-FM 94.3 KBest Media LLC PO Box 1632 Big Spring, Texas 79721 (432)267-6391 Contract # 8610
Date Entered 02/28/24
Sales Person Malinda Ftenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 03/02/24 - 03/05/24

DREW DARBY CAMPAIGN ATTN LARAMIE STROUD P O BOX 3284 SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBTS-FM	02/26/24-03/03/24	6:00a-7:00p	01:00	0,0,0,0,0,13,13		Commercial	8.00	26	208.00
2	KBTS-FM	03/04/24-03/05/24	6:00a-7:00p	01:00	13,13,0,0,0,0,0		Commercial	11.00	26	286.00
						-	Total			494.00

Rotation	Station	Date Range	Time Range	Days			-		
60	KBTS-FM 94	03/02/24-03/05/24	12.00a-11:59	MTSSu					
Darby Radio	Revenge 60				0149	02/26/24-	03/05/24	QΚ	Next

Projected Billing		Count	Gross	Net
March	2024	52	494.00	494.00
		52	494.00	494.00

## Big Spring

# Traffic

Date: 2/28/2024

Station(s): KBST FM 95.7

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Ema	ailed Da	ate					Tir	ne									

### Confirmation



KBST-FM 95.7 KBest Media LLC PO Box 1632 Big Spring, Texas 79721 (432)267-6391

Contract # 8609
Date Entered 02/28/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 03/02/24 - 03/05/24

DREW DARBY CAMPAIGN ATTN LARAMIE STROUD P O BOX 3284 SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBST-FM	02/26/24-03/03/24	6:00a-7:00p	01:00	0,0,0,0,0,13,13		Commercial	8.00	26	208.00
2	KBST-FM	03/04/24-03/05/24	6:00a-9:00a	01:00	6,6,0,0,0,0,0		Commercial	21.00	12	252,00
3	KBST-FM	03/04/24-03/05/24	10:00a-3:00p	01:00	5,5,0,0,0,0,0		Commercial	16.00	10	160.00
4	KBST-FM	03/04/24-03/05/24	3:00p-7:00p	01:00	4,4,0,0,0,0,0		Commercial	21.00	8	168.00
							Total			788.00

Rotation	Station	Date Range	Time Range	Days				
60	KBST-FM 95	03/02/24-03/03/24	12:00a-11:59	SSu				
Darby Radio	Revenge 60				0149	02/26/24-03/05/24	OK .	Next

Projected Billing		Count	Gross	Net
March	2024	56	788.00	788.00
		56	788.00	788.00

### Big Spring

## Traffic

Date: 2/27/2024

Station(s): KBST AM 1490 & FM 103.9

KBST	/ KBTS	Radio S	tation		C	Ord	er			Sta	ive art D <i>a</i>	te:	3/2/2	/ ised /4		anceled: ind Date:	
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#### Confirmation



KBST-AM 1490 & 103.9 KBest Media LLC PO Box 1632 Big Spring, Texas 79721 (432)267-6391

Contract # 8611 Date Entered Sales Person 02/28/24 Malinda Flenniken Agency %
Billing Cycle
Revenue Source 0.00 Calendar Local Direct **Revenue Туре** Cash Conflict 1 **Political** Party Primary 03/02/24 - 03/05/24 Product

DREW DARBY CAMPAIGN ATTN LARAMIE STROUD P O BOX 3284 SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBST-AM	02/26/24-03/03/24	6:00a-7:00p	01:00	0,0,0,0,0,13,13		Commercial	5.00	26	130,00
2	KBST-AM	03/04/24-03/05/24	9:00a-11:00a	01:00	4,4,0,0,0,0,0		Commercial	14.00	8	112.00
3	KBST-AM	03/04/24-03/05/24	11:00a-2:00p	01:00	6,6,0,0,0,0,0		Commercial	14.00	12	168.00
4	KBST-AM	03/04/24-03/05/24	2:00p-5:00p	01:00	6,6,0,0,0,0,0		Commercial	14.00	12	168.00
5	KBST-AM	03/04/24-03/05/24	5:00p-7:00p	01:00	4,4,0,0,0,0,0		Commercial	14.00	8	112.00
							Total			690.00

Contract

Rotation	Station	Date Range	Time Range	Days				
60	KBST-AM 14	03/02/24-03/03/24	12:00a-11:59	MTWThFSSu				
Darby Radio	Revenge 60				0149	02/26/24-03/05/24	ОК	Next

Projected Billing		Count	Gross	Net
March	2024	66	690.00	690.00
		66	690.00	690.00

### Drew Darby Campaign KBST BUY

#### 03/02/24 - 03/03/24: \$546

95.7:

SS: Best Time Available: 13 spots per day (26 x \$8 - \$208)

94.3:

SS: Best Time Available: 6:00a-7:00p: 13 spots per day  $(26 \times \$8 = \$208)$ 

1490 AM & FM 103.9:

SS: 6:00a-7:00p: 13 spots per day  $(26 \times $5 = $130)$ 

#### 03/04/2024-03/05/2024

95.7: \$580

- $6:00a-9:00a: 6 \text{ spots per day } (12 \times $21 = $252)$
- 10:00a-3:00p: 5 spots per day (10 x \$16 = \$160)
- $3:00p-7:00p: 4 \text{ spots per day } (8 \times $21 = $168)$

94.3: \$286

• Best Time Available: 6:00a-7:00p: 13 spots per day (26 x \$11 = \$286)

#### 1490 AM & FM 103.9: \$560

- 9:00a-11:00a: 4 spots per day  $(8 \times $14 = $112)$
- 11:00a-2:00p: 6 spots per day  $(12 \times $14 = $168)$
- 2:00p-5:00p: 6 spots per day  $(12 \times $14 = $168)$
- $5:00p-7:00p: 4 \text{ spots per day } (8 \times $14 = $112)$

Total: \$1,972

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