



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Chad Crow for KC Strategies, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Darby

Authorized committee:

Drew Darby Campaign

Agency requesting time (and contact information):

☐ N/A KC Strategies LLC, (512) 696-1417, kc3@kcstrategies.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative, House District 72

Date of election:

March 5, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Starla Solomon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Chad Crow

Digitally signed by Chad Crow
Date: 2024.01.22 07:34:30 -06'00'

Signature:

Malinda Flenniken

Digitally signed by Malinda Flenniken
Date: 2024.02.16 12:32:08 -06'00'

Name: Chad Crow for KC Strategies, LLC

Name: KBest Media

Date of Request to Purchase Ad Time: 02/16/2024

Date of Station Agreement to Sell Time: 2-16-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

8590, 8591, 8592

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Big Spring

KBST / KBTS Radio Station

Traffic Order

Date: 2/16/2024

Station(s): kbst am 1490 & fm 103.9

New: ☒ Rev Ised: ☐ Canceled: ☐

Start Date: 2/17/24

End Date: 2/23/24

Contract #: 8590 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic:

Total purchase: \$4624 on all 3 stations.

Each station is billed separately as follows:

95.7: \$2395

94.3: \$825

1490: \$1404

Mark One:

- ☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

- ☒ Local
☐ Regional
☐ National

Mark One:

- ☐ Agency
☒ Direct

Mark One:

- ☒ Cash
☐ Trade
☐ Non-commercial

Remit Invoice

- ☐ Cash in Advance
☐ Co-op
☐ Notarized Script

Mark One:

- ☐ Standard Broadcast
☐ month
☒ Calendar month

Mark One:

- ☒ End of Flight
☐ Weekly invoice
☐ Monthly invoice
☐ Special cycle

Production

- ☒ New
☐ No Change
☐ Change

Card# / Copy Instruction: ROTATE 50/50

#0136 "SB Lies"

#0137 "AFC" - both voiced by agency

| | | | | | | | Length | | | | | | | | | Totals | | |
|---------|---------|--|------|----|--|--|--------|--|---|---|---|----|---|-----|-----|--------|---------|----------|
| Start | End | | From | To | | | | | M | T | W | Th | F | Sat | Sun | SPOTS | RATE | Amount |
| 2/17/24 | 2/18/24 | | 6a | 7p | | | :60 | | | | | | | 6 | 6 | 12 | \$12.00 | \$144.00 |
| 2/19/24 | 2/23/24 | | 11a | 2p | | | :60 | | 6 | 6 | 6 | 6 | 6 | | | 30 | \$14.00 | \$420.00 |
| 2/19/24 | 2/23/24 | | 2p | 5p | | | :60 | | 6 | 6 | 6 | 6 | 6 | | | 30 | \$14.00 | \$420.00 |
| 2/19/24 | 2/23/24 | | 5p | 8p | | | :60 | | 6 | 6 | 6 | 6 | 6 | | | 30 | \$14.00 | \$420.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |

| Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Broadcast Totals: | | | |
|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------------|--|------------|--|
| | 1404 | | | | | | | | | | | 102 | | \$1,404.00 | |

Accepted by: Malinda Flenniken Date: 2/16/2024

Agy Commission: \$0.00

GM Approval

Date:

Total NET: \$1,404.00

Emailed Date

Time

Confirmation



KBST-AM 1490 & 103.9
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8590
Date Entered 02/16/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/17/24 - 02/23/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

| Station | Date Range | Time Range | Len | Schedule | Repeated | Avail Type | Rate | Qty | Total | |
|---------|------------|-------------------|--------------|----------|---------------|------------|------------|-------|---------|--------|
| 1 | KBST-AM | 02/17/24-02/18/24 | 6:00a-7:00p | 01:00 | 0,0,0,0,0,6,6 | All Weeks | Commercial | 12.00 | 12 | 144.00 |
| 2 | KBST-AM | 02/19/24-02/23/24 | 11:00a-2:00p | 01:00 | 6,6,6,6,6,0,0 | All Weeks | Commercial | 14.00 | 30 | 420.00 |
| 3 | KBST-AM | 02/19/24-02/23/24 | 2:00p-5:00p | 01:00 | 6,6,6,6,6,0,0 | All Weeks | Commercial | 14.00 | 30 | 420.00 |
| 4 | KBST-AM | 02/19/24-02/23/24 | 5:00p-8:00p | 01:00 | 6,6,6,6,6,0,0 | All Weeks | Commercial | 14.00 | 30 | 420.00 |
| Total | | | | | | | | | 1404.00 | |

| Rotation | Station | Date Range | Time Range | Days |
|------------------------|------------|-------------------|--------------|-----------|
| 60 | KBST-AM 14 | 02/17/24-02/23/24 | 12:00a-11:59 | MTWThFSSu |
| Darby Radio AFC 60 | | | | |
| Darby Radio SB Lies 60 | | | | |

| Projected Billing | Count | Gross | Net |
|-------------------|-------|-------|---------|
| February | 2024 | 102 | 1404.00 |
| | | 102 | 1404.00 |

Big Spring

KBST / KBTS Radio Station

Traffic Order

Date: 2/16/2024

Station(s): KBST FM 95.7

New: ☒ Revised: ☐Canceled: ☐

Start Date: 2/19/24

End Date: 2/23/24

Contract #: 8591 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic:

Total purchase: \$4624 on all 3 stations.

Each station is billed separately as follows:

95.7: \$2395

94.3: \$825

1490: \$1404

Mark One:

☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

☒ Local
☐ Regional
☐ National

Mark One:

☐ Agency
☒ Direct

Mark One:

☒ Cash
☐ Trade
☐ Non-commercial

☐ Remit Invoice
☐ Cash in Advance
☐ Co-op
☐ Notarized Script

Mark One:

☐ Standard Broadcast
☐ month
☒ Calendar month

Mark One:

☒ End of Flight
☐ Weekly Invoice
☐ Monthly Invoice
☐ Special cycle

Production

☒ New
☐ No Change
☐ Change

Cart# / Copy Instruction: ROTATE 50/50

#0136 "SB Lies"

#0137 "AFC" - both voiced by agency

| | | | | | | Length | | | | | | | | Totals | | |
|---------|---------|------|-----|--|--|--------|---|---|---|----|---|-----|-----|--------|---------|----------|
| Start | End | From | To | | | | M | T | W | Th | F | Sat | Sun | SPOTS | RATE | Amount |
| 2/19/24 | 2/23/24 | 6a | 9A | | | :60 | 9 | 9 | 9 | 9 | 9 | | | 45 | \$21.00 | \$945.00 |
| 2/19/24 | 2/23/24 | 10a | 11a | | | :60 | 2 | 2 | 2 | 2 | 2 | | | 10 | \$21.00 | \$210.00 |
| 2/19/24 | 2/23/24 | 10a | 3p | | | :60 | 5 | 5 | 5 | 5 | 5 | | | 25 | \$16.00 | \$400.00 |
| 2/19/24 | 2/23/24 | 3p | 7p | | | :60 | 8 | 8 | 8 | 8 | 8 | | | 40 | \$21.00 | \$840.00 |
| | | | | | | :60 | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | 0 | | \$0.00 |

| Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Broadcast Totals: | | |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------------------------|--|------------|
| | 2395 | | | | | | | | | | | 120 | | \$2,395.00 |
| Accepted by: Malinda Flenniken Date: 2/16/2024 | | | | | | | | | | | | Agy Commission: \$0.00 | | |

GM Approval

Date:

Total NET:

\$2,395.00

Emailed Date

Time

Confirmation



KBST-FM 95.7
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8591
Date Entered 02/16/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/19/24 - 02/23/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

| Station | Date Range | Time Range | Len | Schedule | Repeated | Avail Type | Rate | Qty | Total |
|-----------|-------------------|--------------|-------|---------------|-----------|------------|-------|-----|---------|
| 1 KBST-FM | 02/19/24-02/23/24 | 6:00a-9:00a | 01:00 | 9,9,9,9,9,0,0 | All Weeks | Commercial | 21.00 | 45 | 945.00 |
| 2 KBST-FM | 02/19/24-02/23/24 | 10:00a-11:00 | 01:00 | 2,2,2,2,2,0,0 | All Weeks | Commercial | 21.00 | 10 | 210.00 |
| 3 KBST-FM | 02/19/24-02/23/24 | 10:00a-3:00p | 01:00 | 5,5,5,5,5,0,0 | All Weeks | Commercial | 16.00 | 25 | 400.00 |
| 4 KBST-FM | 02/19/24-02/23/24 | 3:00p-5:00p | 01:00 | 8,8,8,8,8,0,0 | All Weeks | Commercial | 21.00 | 40 | 840.00 |
| Total | | | | | | | | | 2395.00 |

| Rotation | Station | Date Range | Time Range | Days |
|------------------------|--------------|-------------------|--------------|---------------------------|
| 60 | KBST-FM 95.7 | 02/19/24-02/23/24 | 12:00a-11:59 | MTWThF |
| Darby Radio AFC 60 | | | 0137 | 02/17/24-03/05/24 OK Next |
| Darby Radio SB Lies 60 | | | 0136 | 02/17/24-03/05/24 OK |

| Projected Billing | Count | Gross | Net |
|-------------------|-------|-------|---------|
| February | 2024 | 120 | 2395.00 |
| | | 120 | 2395.00 |

Big Spring

KBST / KBTS Radio Station

Traffic Order

Date: 2/16/2024

Station(s): KBTS FM 94.3

New: ☒ Rev Ised: ☐ Canceled: ☐

Start Date: 2/19/24 End Date: 2/23/24

Contract #: 8592 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic:

Total purchase: \$4624 on all 3 stations.

Each station is billed separately as follows:

95.7: \$2395

94.3: \$825

1490: \$1404

Mark One:

☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

☒ Local
☐ Regional
☐ National

Mark One:

☐ Agency
☒ Direct

Mark One:

☒ Cash
☐ Trade
☐ Non-commercial

☐ Remit Invoice
☐ Cash in Advance
☐ Co-op
☐ Notarized Script

Mark One:

☐ Standard Broadcast
☐ month
☒ Calendar month

Mark One:

☒ End of Flight
☐ Weekly invoice
☐ Monthly invoice
☐ Special cycle

Production

☒ New
☐ No Change
☐ Change

Cart# / Copy instruction: Run @ 100%

#0136 "SB Lies" voiced by agency

| | | | | | | | Length | | | | | | | | | Totals | | |
|---------|---------|--|------|----|--|--|--------|--|----|----|----|----|----|-----|-----|--------|---------|----------|
| Start | End | | From | To | | | | | M | T | W | Th | F | Sat | Sun | SPOTS | RATE | Amount |
| 2/19/24 | 2/23/24 | | 6a | 7p | | | :60 | | 15 | 15 | 15 | 15 | 15 | | | 75 | \$11.00 | \$825.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |
| | | | | | | | | | | | | | | | | 0 | | \$0.00 |

| Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Broadcast Totals: | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------------|--|----------|
| | 825 | | | | | | | | | | | 75 | | \$825.00 |

Accepted by: Malinda Flenniken Date: 2/16/2024

GM Approval

Date:

Total NET: \$825.00

Emailed Date

Time

Agy Commission: \$0.00

Confirmation



KBTS-FM 94.3
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8592
Date Entered 02/16/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/19/24 - 02/23/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

| Station | Date Range | Time Range | Len | Schedule | Repeated | Avail Type | Rate | Qty | Total |
|-----------|-------------------|-------------|-------|--------------------|-----------|------------|-------|-----|--------|
| 1 KBTS-FM | 02/19/24-02/23/24 | 6:00a-7:00p | 01:00 | 15,15,15,15,15,0,0 | All Weeks | Commercial | 11.00 | 75 | 825.00 |
| Total | | | | | | | | | 825.00 |

| Rotation | Station | Date Range | Time Range | Days |
|--------------------------------|------------|-------------------|--------------|--------|
| 60 | KBTS-FM 94 | 02/19/24-02/23/24 | 12:00a-11:59 | MTWThF |
| Darby Radio SB Lies 60 | | | | |
| 0136 02/17/24-03/05/24 OK Next | | | | |

| Projected Billing | Count | Gross | Net |
|-------------------|-------|-------|--------|
| February | 2024 | 75 | 825.00 |
| | | 75 | 825.00 |

**Drew Darby Campaign
KBST BUY**

02/17/24 – 02/18/24: \$144

Contract 8590

1490 AM & FM 103.9:

SS: 6:00a-7:00p: additional 6 spots per day (12 x \$12 = \$144)

02/19/2024-02/23/2024

95.7: \$2,395

Contract 8591

- 6:00a-9:00a: 9 spots per day (45 x \$21 = \$945)
- 10:00a-11:00a: 2 spots per day (10 x \$21 = \$210)
- 10:00a-3:00p: 5 spots per day (25 x \$16 = \$400)
- 3:00p-7:00p: 8 spots per day (40 x \$21 = \$840)

94.3: \$825

- Best Time Available: 6a-7p: 15 spots per day (75 x \$11 = \$825)

1490 AM & FM 103.9: \$1,260

Contract 8590

- 11:00a-2:00p: 6 spots per day (30 x \$14 = \$420)
- 2:00p-5:00p: 6 spots per day (30 x \$14 = \$420)
- 5:00p-8:00p: 6 spots per day (30 x \$14 = \$420)

Total: \$4,624