

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
925211-1	10/28/18	October 2018	10/01/18 - 10/22/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Penn Ave
STE 250
Towson, MD 21204

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Friends of Neal Dunn	3DUNN	6908

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	925211	WOC11823654

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912736	279	315

Agency Ref	Advertiser Ref
1244	65767

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/16/18	10/22/18	M-F 10p-1035p	10:00 PM-10:35 PM	1- 11- - -	:30	3	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/18 10/22/18 1- 11- - - 3 \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECP	W	10/17/18		M-F 10p-1035p	10:00 PM-10:35 PM	:00		\$40.00	NM
			Credited							
2	WECP	Th	10/18/18		M-F 10p-1035p	10:00 PM-10:35 PM	:00		\$40.00	NM
			Credited							
3	WECP	M	10/22/18		M-F 10p-1035p	10:00 PM-10:35 PM	:00		\$40.00	NM
			Credited							
2	10/16/18	10/20/18	Saturday Prime Hr 1	6:57 PM-8:00 PM	- - - - - 1-	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 - - - - - 1- 1 \$200.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECP	Sa	10/20/18		Saturday Prime Hr 1	6:57 PM-8:00 PM	:00		\$200.00	NM
			Credited							
3	10/16/18	10/20/18	Saturday Prime Hr 3	9:00 PM-10:00 PM	- - - - - 1-	:30	1	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 - - - - - 1- 1 \$250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECP	Sa	10/20/18		Saturday Prime Hr 3	9:00 PM-10:00 PM	:00		\$250.00	NM
			Credited							
4	10/16/18	10/21/18	The NFL Today	11:00 AM-12:00 PM	- - - - - 1	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 - - - - - 1 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECP	Su	10/21/18		The NFL Today	11:00 AM-12:00 PM	:00		\$150.00	NM
			Credited							

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE



Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
925211-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Friends of Neal Dunn	3DUNN	6908	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/18	10/21/18	NFL Reg Season Early G ame	12:00 PM-3:30 PM	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/21/18		NFL Reg Season Early Game	12:00 PM-3:30 PM	:00		\$400.00 NM
Credited									
6	10/16/18	10/21/18	NFL Reg Season Late G ame	3:30 PM-6:30 PM	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/21/18		NFL Reg Season Late Game	3:30 PM-6:30 PM	:00		\$500.00 NM
Credited									
7	10/16/18	10/21/18	Sunday Prime Hr 1	6:00 PM-7:00 PM	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/21/18		Sunday Prime Hr 1	6:00 PM-7:00 PM	:00		\$600.00 NM
Credited									
<u>Total Spots</u>							0		

Payment Terms 30 Days

Net Total **\$0.00**

Invoice Balance as of 11/04/18 4:07:19 PM CT **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.