

INVOICE



WECP
 8195 Front Beach Rd.
 Panama City, FL 32407
 Main: (850) 234-7777
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
925259-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 210 W Penn Ave
 STE 250
 Towson, MD 21204

Advertiser	Product	Estimate Number
Friends of Neal Dunn	3DUNN	6909

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	925259	WOC11823659

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECP
 P.O. Box 14200
 Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9912736	279	315

Agency Ref	Advertiser Ref
1244	65767

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/29/18	M-F 10p-1035p	10:00 PM-10:35 PM	1-11---	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> 10/23/18 <u>End Date</u> 10/29/18 <u>MTWTFSS</u> 1-11--- <u>Spots/Week</u> 3 <u>Rate</u> \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	W	10/24/18		M-F 10p-1035p	10:00 PM-10:35 PM	:00		\$40.00 NM
					<i>Credited</i>				
2	WECP	Th	10/25/18		M-F 10p-1035p	10:00 PM-10:35 PM	:00		\$40.00 NM
					<i>Credited</i>				
2	10/23/18	10/27/18	SEC Football Prime Gam	7:00 PM-10:30 PM	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Sa	10/27/18		SEC Football Prime Game	7:00 PM-10:30 PM	:00		\$200.00 NM
					<i>Credited</i>				
3	10/23/18	10/28/18	NFL Reg Season Early G	12:00 PM-3:30 PM	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Su	10/28/18		NFL Reg Season Early Game	12:00 PM-3:30 PM	:00		\$400.00 NM
					<i>Credited</i>				
4	10/23/18	10/28/18	The NFL Today	11:00 AM-12:00 PM	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Su	10/28/18		The NFL Today	11:00 AM-12:00 PM	:00		\$150.00 NM
					<i>Credited</i>				
5	10/23/18	10/27/18	Saturday Prime Hr 3	9:00 PM-10:00 PM	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE



Send Payment To:
WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

<u>Invoice #</u> 925259-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> Friends of Neal Dunn		<u>Product</u> 3DUNN	<u>Estimate Number</u> 6909

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																							
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<table border="0" style="width:100%"> <tr> <td style="text-align:center">10/22/18</td> <td style="text-align:center">10/28/18</td> <td style="text-align:center">-----1-</td> <td style="text-align:center">1</td> <td style="text-align:right">\$250.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WECP</td> <td>Sa</td> <td>10/27/18</td> <td></td> <td>Saturday Prime Hr 3</td> <td>9:00 PM-10:00 PM</td> <td>:00</td> <td></td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="padding-left: 20px;">See MG 5.2,5.3</td> </tr> <tr> <td>2</td> <td>WECP</td> <td>Sa</td> <td>10/27/18</td> <td></td> <td>SEC Football Prime Game</td> <td>7:00 PM-10:30 PM</td> <td>:00</td> <td></td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="padding-left: 20px;">Credited</td> </tr> <tr> <td>3</td> <td>WECP</td> <td>Sa</td> <td>10/27/18</td> <td></td> <td>CBS This Morning Saturday</td> <td>6a-8a</td> <td>:00</td> <td></td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="padding-left: 20px;">Credited</td> </tr> </table>										10/22/18	10/28/18	-----1-	1	\$250.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WECP	Sa	10/27/18		Saturday Prime Hr 3	9:00 PM-10:00 PM	:00		\$250.00	NM	See MG 5.2,5.3											2	WECP	Sa	10/27/18		SEC Football Prime Game	7:00 PM-10:30 PM	:00		\$200.00	NM	Credited											3	WECP	Sa	10/27/18		CBS This Morning Saturday	6a-8a	:00		\$50.00	NM	Credited										
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Total Spots **0**

Payment Terms 30 Days

<u>Net Total</u>	\$0.00
<u>Invoice Balance as of 11/04/18 4:06:56 PM CT</u>	\$0.00

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