

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 925259-1 | 10/28/18 | October 2018 | 10/01/18 - 10/28/18 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|----------------|--------------|
| WECP | Panama City House | Panama City Na | National |

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Penn Ave
STE 250
Towson, MD 21204

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

| Advertiser | Product | Estimate Number |
|----------------------|---------|-----------------|
| Friends of Neal Dunn | 3DUNN | 6909 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/18 - 10/29/18 | 925259 | WOC11823659 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 9912736 | 279 | 315 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 1244 | 65767 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------|-------------------|---------------------------|-------------------|----------------|----------|------------------------|
| 1 | 10/23/18 | 10/29/18 | M-F 10p-1035p | 10:00 PM-10:35 PM | 1-11--- | :30 | 3 | \$40.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 1-11--- 3 \$40.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WECP | W | 10/24/18 | | M-F 10p-1035p | 10:00 PM-10:35 PM | :00 | | \$40.00 NM |
| | | Credited | | | | | | | |
| 2 | WECP | Th | 10/25/18 | | M-F 10p-1035p | 10:00 PM-10:35 PM | :00 | | \$40.00 NM |
| | | Credited | | | | | | | |
| 2 | 10/23/18 | 10/27/18 | SEC Football Prime Game | 7:00 PM-10:30 PM | -----1- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WECP | Sa | 10/27/18 | | SEC Football Prime Game | 7:00 PM-10:30 PM | :00 | | \$200.00 NM |
| | | Credited | | | | | | | |
| 3 | 10/23/18 | 10/28/18 | NFL Reg Season Early Game | 12:00 PM-3:30 PM | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WECP | Su | 10/28/18 | | NFL Reg Season Early Game | 12:00 PM-3:30 PM | :00 | | \$400.00 NM |
| | | Credited | | | | | | | |
| 4 | 10/23/18 | 10/28/18 | The NFL Today | 11:00 AM-12:00 PM | -----1 | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WECP | Su | 10/28/18 | | The NFL Today | 11:00 AM-12:00 PM | :00 | | \$150.00 NM |
| | | Credited | | | | | | | |
| 5 | 10/23/18 | 10/27/18 | Saturday Prime Hr 3 | 9:00 PM-10:00 PM | -----1- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE



Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

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|----------------------|--------------|-----------------|---------------------|
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|---|------------|----------|---------------------|------------------|---------|--------|----------------|----------|------|
| 5 | 10/23/18 | 10/27/18 | Saturday Prime Hr 3 | 9:00 PM-10:00 PM | -----1- | :30 | 1 | \$250.00 | NM |
| 10/22/18 10/28/18 -----1- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Sa 10/27/18 Saturday Prime Hr 3 9:00 PM-10:00 PM :00 \$250.00 NM See MG 5.2,5.3 2 WECP Sa 10/27/18 SEC Football Prime Game 7:00 PM-10:30 PM :00 \$200.00 NM Credited 3 WECP Sa 10/27/18 CBS This Morning Saturday 6a-8a :00 \$50.00 NM Credited | | | | | | | | | |
| 6 | 10/23/18 | 10/28/18 | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/18 10/28/18 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Su 10/28/18 Sunday Prime Hr 1 6:00 PM-7:00 PM :00 \$600.00 NM Credited | | | | | | | | | |
| Total Spots | | | | | | | 0 | | |

Payment Terms 30 Days

Net Total \$0.00

Invoice Balance as of 11/04/18 4:06:56 PM CT \$0.00

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