

# DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Old Towne Media**  
**Attention: Accounts Payable**  
**4507 Penwood Drive**  
**Alexandria, VA 22310**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1450776-1	02/28/16	February 2016	02/01/16 - 02/28/16

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Sanders/D/President	Candidate	110

Flight Dates	Order #	Alt Order #
02/22/16 - 03/01/16	1450776	WOC10355106

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	3	3

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
1	02/22/16	03/01/16	430a Eyeopener	430-5a	11111--	:30	5	\$250.00	NM																																																																																						
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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Invoice # <b>1450776-1</b>	Invoice Date <b>02/28/16</b>	Invoice Month <b>February 2016</b>	Invoice Period <b>02/01/16 - 02/28/16</b>
Advertiser <b>Sanders/D/President</b>	Product <b>Candidate</b>	Estimate Number <b>110</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/22/16	03/01/16	Good Morning America	658-9a	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16    02/28/16    11111--                    5            \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 02/22/16 7:59 AM Good Morning America 658-9a :30 DML16BS132H \$1,500.00 NM									
2 WCVB Tu 02/23/16 8:44 AM Good Morning America 658-9a :30 DML16BS121H \$1,500.00 NM									
3 WCVB W 02/24/16 7:58 AM Good Morning America 658-9a :30 DML16BS132H \$1,500.00 NM									
4 WCVB Th 02/25/16 7:28 AM Good Morning America 658-9a :30 DML16BS121H \$1,500.00 NM									
5 WCVB F 02/26/16 8:54 AM Good Morning America 658-9a :30 DML16BS121H \$1,500.00 NM									
5	02/22/16	02/29/16	LIVE WITH KELLY & MIC	9A-10A	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16    02/28/16    11111--                    5            \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 02/22/16 9:40 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 DML16BS121H \$800.00 NM									
2 WCVB Tu 02/23/16 9:55 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 DML16BS132H \$800.00 NM									
3 WCVB W 02/24/16 9:32 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 DML16BS121H \$800.00 NM									
4 WCVB Th 02/25/16 9:34 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 DML16BS132H \$800.00 NM									
5 WCVB F 02/26/16 9:32 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 DML16BS164H \$800.00 NM									
6	02/22/16	02/29/16	The View	1058-12n	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16    02/28/16    11111--                    5            \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 02/22/16 11:33 AM The View 1058-12n :30 DML16BS132H \$700.00 NM									
2 WCVB Tu 02/23/16 11:26 AM The View 1058-12n :30 DML16BS121H \$700.00 NM									
3 WCVB W 02/24/16 11:30 AM The View 1058-12n :30 DML16BS132H \$700.00 NM									
4 WCVB Th 02/25/16 11:24 AM The View 1058-12n :30 DML16BS121H \$700.00 NM									
5 WCVB F 02/26/16 11:33 AM The View 1058-12n :30 DML16BS121H \$700.00 NM									
7	02/22/16	02/29/16	Midday News	1158a-1230p	11111--	:30	5	\$800.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 02/22/16 12:14 PM Midday News 1158a-1230p :30 DML16BS121H \$800.00 NM									
2 WCVB Tu 02/23/16 12:24 PM Midday News 1158a-1230p :30 DML16BS132H \$800.00 NM									
3 WCVB W 02/24/16 12:23 PM Midday News 1158a-1230p :30 DML16BS121H \$800.00 NM									
4 WCVB Th 02/25/16 12:14 PM Midday News 1158a-1230p :30 DML16BS132H \$800.00 NM									
5 WCVB F 02/26/16 12:23 PM Midday News 1158a-1230p :30 DML16BS132H \$800.00 NM									
8	02/22/16	02/29/16	Millionaire	1228-1p	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16    02/28/16    11111--                    5            \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 02/22/16 12:54 PM Millionaire 1228-1p :30 DML16BS132H \$650.00 NM									
2 WCVB Tu 02/23/16 12:54 PM Millionaire 1228-1p :30 DML16BS121H \$650.00 NM									
3 WCVB W 02/24/16 12:55 PM Millionaire 1228-1p :30 DML16BS132H \$650.00 NM									
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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Invoice # <b>1450776-1</b>	Invoice Date <b>02/28/16</b>	Invoice Month <b>February 2016</b>	Invoice Period <b>02/01/16 - 02/28/16</b>
Advertiser <b>Sanders/D/President</b>	Product <b>Candidate</b>	Estimate Number <b>110</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
8	02/22/16	02/29/16	Millionaire	1228-1p	11111--	:30	5	\$650.00	NM																																																																														
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11	02/22/16	02/29/16	INSIDE EDITION EF	4P-430P	111-1--	:30	4	\$900.00	NM																																																																														
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

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14	02/22/16	02/29/16	Newscenter 5 at 7	7-730p	11111--	:30	5	\$1,600.00	NM																																																																																								
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																												
	02/22/16	02/28/16	11111--	5	\$700.00																																																																																												
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																																							
1	WCVB	M	02/22/16	12:23 AM	Jimmy Kimmel	Jimmy Kimmel	:30	DML16BS121H	\$700.00	NM																																																																																							
6	WCVB	Tu	02/23/16	12:31 AM	Jimmy Kimmel	Jimmy Kimmel	:30	DML16BS132H	\$700.00	NM																																																																																							
2	WCVB	W	02/24/16	12:23 AM	Jimmy Kimmel	Jimmy Kimmel	:30	DML16BS121H	\$700.00	NM																																																																																							
3	WCVB	Th	02/25/16	12:31 AM	Jimmy Kimmel	Jimmy Kimmel	:30	DML16BS121H	\$700.00	NM																																																																																							
4	WCVB	F	02/26/16	12:13 AM	Jimmy Kimmel	Jimmy Kimmel	:30	DML16BS132H	\$700.00	NM																																																																																							
18	02/22/16	02/26/16	20/20	958-11p	----1--	:30	1	\$10,000.00	NM																																																																																								

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# DUPLICATE INVOICE



Send Payment To:  
**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice # <b>1450776-1</b>	Invoice Date <b>02/28/16</b>	Invoice Month <b>February 2016</b>	Invoice Period <b>02/01/16 - 02/28/16</b>
Advertiser <b>Sanders/D/President</b>	Product <b>Candidate</b>	Estimate Number <b>110</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	02/22/16	02/26/16	20/20	958-11p	----1--	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----1-- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 02/26/16 10:46 PM 20/20 958-11p :30 DML16BS165H \$10,000.00 NM									
19	02/22/16	02/28/16	5a Weekend Eyeopener	Sa/Su 5a-6a	-----11	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----11 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 02/27/16 5a Weekend Eyeopener Sa/Su 5a-6a :00 <del>\$300.00</del> NM See MG 19.3,19.4 2 WCVB Su 02/28/16 5a Weekend Eyeopener Sa/Su 5a-6a :00 <del>\$300.00</del> NM See MG 19.3,19.4 4 WCVB Su 02/28/16 11:46 AM Matter of Fact SUN 1130A-12P, 1: :30 DML15BS104H \$300.00 NM MG for 19.1,19.2 3 WCVB Su 02/28/16 11:58 AM Matter of Fact SUN 1130A-12P, 1: :30 DML16BS132H \$300.00 NM MG for 19.1,19.2									
20	02/22/16	02/28/16	6a Weekend Eyeopener	558-7a	-----11	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----11 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 02/27/16 6:24 AM 6a Weekend Eyeopener 558-7a :30 DML15BS104H \$700.00 NM 2 WCVB Su 02/28/16 6:52 AM 6a Weekend Eyeopener 558-7a :30 DML15BS104H \$700.00 NM									
21	02/22/16	02/28/16	Weekend GMA	7-8a	-----22	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----22 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 02/27/16 6:59 AM Weekend GMA 7-8a :30 DML16BS165H \$1,200.00 NM 1 WCVB Sa 02/27/16 7:45 AM Weekend GMA 7-8a :30 DML15BS104H \$1,200.00 NM 4 WCVB Su 02/28/16 7:26 AM Weekend GMA 7-8a :30 DML16BS165H \$1,200.00 NM 3 WCVB Su 02/28/16 7:59 AM Weekend GMA 7-8a :30 DML16BS132H \$1,200.00 NM									
22	02/22/16	02/27/16	8a Sat Wknd Eyeopener	Sa 8a-9a	-----2-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----2- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 02/27/16 8:28 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 DML15BS104H \$1,000.00 NM 1 WCVB Sa 02/27/16 8:58 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 DML16BS165H \$1,000.00 NM									
23	02/22/16	02/28/16	8a Sun Wknd Eyeopener	Su 8-9a	-----2	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----2 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 02/28/16 8:28 AM 8a Sun Wknd Eyeopener Su 8-9a :30 DML15BS104H \$1,000.00 NM 1 WCVB Su 02/28/16 8:58 AM 8a Sun Wknd Eyeopener Su 8-9a :30 DML16BS165H \$1,000.00 NM									

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**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

<u>Invoice #</u> 1450776-1	<u>Invoice Date</u> 02/28/16	<u>Invoice Month</u> February 2016	<u>Invoice Period</u> 02/01/16 - 02/28/16
<u>Advertiser</u> Sanders/D/President		<u>Product</u> Candidate	<u>Estimate Number</u> 110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>96</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$114,700.00</b>
<u>Agency Commission</u>	<b>\$17,205.00</b>
<u>Net Amount Due</u>	<b>\$97,495.00</b>

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