



WKOW

Madison

July 28, 2008

Via Hand Delivery and E-mail

Cheryl J. King
Deputy Chief, Disability Rights Office
Consumer & Governmental Affairs Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

STAMP AND RETURN

Re: Notice of Informal Complaint (NOIC),
FCC No. 08-C00026356-FC,
WKOW-TV (Lily Johnson)

RECEIVED - FCC
JUL 28 2008
Federal Communications Commission
Bureau / Office

Dear Ms. King:

Station WKOW-TV, Madison, Wisconsin ("WKOW"), hereby responds to the above-referenced Notice of Informal Complaint ("NOIC") issued June 19, 2008.¹ The NOIC concerns an informal complaint filed by Ms. Lily Johnson alleging that WKOW violated Section 79.2 of the Commission's rules regarding the accessibility of emergency information programming during the afternoon of June 7, 2008.

WKOW wishes to emphasize at the outset that it takes great pride in its coverage of local news and weather events and believes this to be its most important service and duty to the community it serves. In this regard, WKOW received several complimentary e-mails from viewers concerning its coverage of the weather events raised in the NOIC.² Consequently, the questions Ms. Johnson raises regarding its coverage of severe weather events are of great concern to WKOW.

WKOW is among the entities permitted to use and is using the electronic newsroom technique ("ENT") for its live programming for determining compliance with the Commission's closed captioning requirements under Section 79.2 of the Commission's rules.³ The ENT

¹ The NOIC is attached at Exhibit 1. WKOW notes that it requested and was granted a one week extension of time until July 28 in which to respond to the informal complaint.

² See attached e-mails from viewers at Exhibit 2.

³ 47 C.F.R. § 79.2. Section 79.1(e)(3) provides in pertinent part: "Live programming or repeats of programming originally transmitted live that are captioned using the so-called 'electronic newsroom technique' will be considered captioned, except that effective January 1, 2000, and thereafter, the major national broadcast television networks (*i.e.*, ABC, CBS, Fox and NBC), affiliates of these networks in the to 25 markets as defined by Nielsen's Designated Market Areas (DMAs) and national nonbroadcast networks serving at least 50% of all home subscribing to multichannel video programming services shall

WKOW Television, Inc.

5727 Tokay Boulevard, Madison, Wisconsin 53719
Telephone: (608) 274-1234 • www.wkowtv.com

method does not automatically caption non-scripted news such as severe weather reports.⁴ Stations using the ENT method are therefore required to make emergency information accessible to deaf or hearing-impaired viewers through other methods of visual presentation (e.g., open captioning, crawls or scrolls that appear on the screen).⁵

This is precisely what WKOW did with regard to the storms that threatened viewers in the Madison area on the afternoon of June 7, 2008. WKOW broke into its scheduled programming to begin its coverage of the severe weather at approximately 1:30 p.m. Central Daylight Time ("CDT") and continued its coverage of the severe weather event, until approximately 3:00 p.m. CDT. As demonstrated in the attached chronology of events,⁶ WKOW provided visual information regarding the emergency throughout the course of the broadcast. WKOW provided numerous visual alerts in the form of: (1) WKOW severe weather crawls across the top of the screen that announced tornado warnings and affected counties and towns, identified the location, direction and speed of the storms, and directed viewers to take shelter and provided additional descriptive details regarding the weather event, where appropriate; (2) graphic textual messages identifying the counties under a National Weather Service Tornado Warning; (3) a color-coded graphic presentation of the areas affected by the severe weather provided by WKOW's WXWarn system; and (4) graphic cut-ins wherein a meteorologist zoomed in on and circled major storm areas on Doppler radar.

In short, and as evidenced in the attached chronology of events, WKOW provided safety warnings as well as details of the nature of the severe weather, the areas that would be affected, the location, direction and timing of the storms through a variety of visual means. WKOW's broadcast on June 7, 2008 was therefore in compliance with the requirements of Section 79.2 of the Commission's rules.

Ms. Johnson's informal complaint does not compel a contrary conclusion. Ms. Johnson's informal complaint is essentially that not every word that WKOW's meteorologist said on-air during the weather emergency was transcribed on the screen. As discussed, this is not required by the Commission's rules. Rather, consistent with the Commission's rules, WKOW broadcast numerous visual alerts and employed several methods to ensure that deaf and hearing-impaired viewers had access to critical emergency information concerning the severe weather that affected the WKOW viewing area on June 7, 2008.

Indeed, with regard to many of the specific instances identified in Ms. Johnson's complaint, WKOW in fact provided the relevant information graphically at the same time or

not count electronic newsroom captioned programming towards compliance with these rules. . . ." *Id.* § 79.1(e)(3),

⁴ See, e.g., Reminder to Video Programming Distributors of Obligation to Make Emergency Information Accessible to Persons with Hearing or Vision Disabilities, *Public Notice*, 21 FCC Rcd 7994, 7997 (2006).

⁵ See *id.*; see also *Closed Captioning and Video Description of Video Programming*, 15 FCC Rcd 6615, 6623-24 (2000); 47 C.F.R. § 79.2.

⁶ See Exhibit 3.

within a few minutes of Ms. Johnson's notations.⁷ For instance, Ms. Johnson states: "2:08 pm Tornado spotted on the ground in Woodman by law enforcement. This was not provided in text nor as closed captioning." To the contrary, beginning about 2:10 pm, WKOW's severe weather crawl included the statements: "At 2:08PM CDT ... LOCAL LAW ENFORCEMENT REPORTED A TORNADO ON THE GROUND NEAR WOODMAN. THIS TORNADO WAS LOCATED NEAR WOODMAN ... OR ABOUT 18 MILES NORTH OF LANCASTER ... MOVING EAST AT 26 MPH. TAKE COVER NOW IN NORTHERN GRANT COUNTY!"⁸ Then, at about 2:11 pm, an onscreen graphic appeared on the lower third of the screen containing the text: "SEVERE WEATHER If you see a tornado call 911 FROM YOUR BASEMENT."⁹

In sum, WKOW respectfully submits that its procedures comply with the Commission's rules regarding access to emergency information in video programming. Nevertheless, and as noted above, WKOW takes Ms. Johnson's concerns seriously and will take additional steps to supplement the ways in which it makes emergency information accessible to deaf and hearing impaired viewers. Specifically, WKOW will develop graphics that will provide text information regarding what viewers should do in response to emergency weather situations. WKOW will also evaluate whether to deploy a form of closed captioning that will allow the output from the weathercaster's microphone to be fed into a closed captioning encoder. While this process may be less efficient than closed captioning using trained captioners, it may provide additional benefits during weather emergencies. In short, WKOW will continue to work to ensure that it provides timely and visually accessible emergency information and welcomes suggestions from the community on ways in which it can improve this vital service.

Sincerely,



Tom Allen
General Manager
Station WKOW-TV

cc: Ms. Lily Johnson, Complainant (via email)
Ms. Francine Crawford (via email)
Disability Rights Office

⁷ WKOW has no information regarding the accuracy of the time notations in Ms. Johnson's informal complaint.

⁸ *Id.* at 6.

⁹ *Id.*

EXHIBIT 1

United States Government
Federal Communications Commission
Consumer & Governmental Affairs Bureau
Disability Rights Office
445 12th Street, SW
Washington, D.C. 20554

OFFICIAL
NOTICE OF INFORMAL COMPLAINT
June 19, 2008

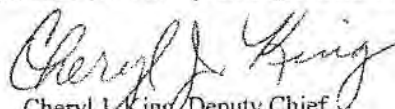
In Reply Refer To: 08-C00026356-FC
WKOW-TV (L. Johnson)

THE COMPANY IDENTIFIED IN THE ATTACHED COMPLAINT IS REQUIRED TO RESPOND TO THIS NOTICE OF INFORMAL COMPLAINT WITHIN 30 DAYS OF THE DATE OF THIS NOTICE. Failure of any person to answer any lawful Commission inquiry is considered a misdemeanor punishable by a fine under Section 409(m) of the Communications Act (Act), 47 U.S.C. § 409(m). Further, failure to comply with any order of the Commission can result in prosecution under Section 401(b) of the Act, 47 U.S.C. § 401(b), Section 501 of the Act, 47 U.S.C. § 501, and Section 503(b)(1)(B) of the Act, 47 U.S.C. § 503(b)(1)(B), provide for forfeiture penalties against any person who willfully fails to follow the directives of the Act or of a Commission order. The Commission can impose forfeiture penalties of up to \$1.2 million for certain types of violations.

The attached complaint was filed with the Commission pursuant to Section 713 of the Act, 47 U.S.C. § 613, and Section 79.2 of the Commission's Rules, 47 C.F.R. § 79.2. A letter acknowledging your company's receipt of this Notice and of the enclosed complaint should be sent to each consumer Complainant as soon as your company receives this Notice. Pursuant to Sections 713 and 4(i) of the Act, 47 U.S.C. §§ 613, 154(i), and Section 79.2(c) of the Commission's Rules, 47 C.F.R. § 79.2(c), we are forwarding a copy of the complaint so that your company may satisfy or answer the complaint based on a thorough review of all relevant records and other information. Your company should respond specifically to all material allegations raised in each complaint and summarize the actions taken by your company to satisfy the complaint.

Your response should include: (1) the Complainant's name, and (2) the Case number. For hand deliveries, the Commission's contractor, Natek, Inc., will receive hand-delivered or messenger-delivered paper filings for the Commission's Secretary at 236 Massachusetts Avenue, NE, Suite 110, Washington, D.C. 20002. The filing hours at this location are 8:00 a.m. to 7:00 p.m., Monday-Friday. All hand deliveries must be held together with rubber bands or fasteners. Any envelopes must be disposed of before entering the building. Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, MD 20743. U.S. Postal Service first-class mail, Express Mail, and Priority Mail should be addressed to 445 12th Street, SW, Washington, D.C. 20554.

Due to heightened security measures undertaken in Washington, D.C., and at this agency, you should also send an electronic copy of the response letter to Cheryl.King@fcc.gov. Companies are directed to send copies of their responses to consumers at the same time their responses are forwarded to the Commission. Each company required to respond to this Notice is directed to retain all records until final Commission disposition of the complaints. If you have any questions regarding this Notice, please call or email Francine Crawford at (202) 418-2085 or Francine.crawford@fcc.gov, and leave a detailed message specifying the calling company name, the Case number, and the specific questions that you would like to have answered.


Cheryl L. King, Deputy Chief
Disability Rights Office/CGB

Attachment(s)
K:613/79.2

WKOW-TV,

I am watching WKOW from Madison, Wisconsin. I am using a TV with an outside antenna.

I have written and called about my concerns in the past. On June 7th, 2008, I was watching and notice that you have some words on the screen, but a large number of warning and safety details about the weather is not provided as text. By doing this, you are excluding my family and friends, as well as the rest of the hearing impaired community, from this information.

At 1:35pm on channel 27 there was a sighting of a tornado in Sauk County. The weather anchor indicated that people should seek shelter, stay away from windows, should not be camping and should find a sturdy structure to seek protection under. This warning information was not in closed captioning, nor were the words provided on the screen for the hearing impaired community.

Again at 1:39pm, a warning to northern Grant County that a possible tornado warning was not written on the screen, nor provided in closed captioning.

At 1:41pm specific descriptions of where the the storm was headed was not provided in written text.

Also, specific locations and roads and the campgrounds including Lake Campground, were the tornado was heading.

1:45pm Instructions of how to protect oneself if no structure is available.

1:48pm "Threat to life and property" not captioned or provided as text. "Golf ball sized hail, 80mph winds"

1:55 Possibility of trees and power lines down- this was not indicated in text.

1:57 Tennis ball hail in green lake county and 90 to 100 mph straight lined winds in Green Lake County- "threat to life and property, you need to be inside now!". "You need to be in the interior or your home or your basement now!" None of this information was captioned, nor provided as text.

1:59pm "If that hits you on the head, you will be in a lot of trouble". "Do not want to drive." A warning to high profile vehicles do not want to be on the road was not in text. A warning to abandon mobile homes was not in text.

2:06pm- There was a warning not to go outside and take pictures in the storms. This was not provided in text nor as closed captioning.

2:08 Tornado spotted on the ground in Woodman by law enforcement. This was not

provided in text nor as closed captioning

2:37pm- Traffic cam showed the rain, and the anchor explained that you should not be driving. This was not provided to the hearing community

2:41pm- There was a list of cities where the storm was headed that were read off, but not written in any way on the screen, and therefore not provided to the hearing impaired community.

The inability of this station to provide equal accessibility to safety information is in violation of _____.

Lily Johnson
lilyjohnson35@gmail.com



Admin 2000

Franchise Crawford Logout

HOME SEARCH NEW COMPLAINT
Open Complaints

« Back to Complaints

Form 2000C: 08-C00026356-1

- User Form
- Admin Comments
- Serve Process
- File Attachments
- Letters
- Show All

USER FORM

Edit Form

CONSUMER'S INFORMATION

First Name: Lily

Last Name: Johnson

Company Name:
(Complete only if you are filing this complaint on behalf of a company or an organization.)

Street Address or Post Office Box Number:

City: Madison State: WI

Zip Code:

Telephone Number(Residential or Business): () - Ext

E-mail Address: lily.johnson35@gmail.com
Are you filing information on behalf of another party, such as client, parent, spouse or roommate? Yes
If yes, complete items a through h.
Your relationship with the party:

The party's first name:

The party's last name:

party_daytime_phone () - Ext:

The party's street address or post office box number:

City, State, Zip Code:

E-mail Address:

Fax Number () -

IMPORTANT: Please indicate the preferred format or method of response to the complaint by the Commission and defendant:

- Letter Facsimile (fax) Telephone Voice
- TRS (designate form of TRS and appropriate contact information)
- TTY Internet E-mail ASCII Text Audio-Cassette Recording Braille

FORM 2000C:

1. Check the appropriate box for your type of complaint:
 - Telecommunications Relay Service (TRS) (i.e., TTY-based, IP Relay, CapTel, IP CapTel, Speech-to-Speech, Video Relay Service (VRS))
 - Accessibility of emergency information on television
 - Closed Captioning (absence, quality or pass through High Definition (HD) programs)
 NOTE: If your complaint is about closed captioning only, you must first contact the station or video programming distributor. For additional information, see <http://www.fcc.gov/egb/consumerfacts/closedcaption.html>
 - Wireless telephone equipment or service (includes hearing aid compatibility and other accessibility issues)
 - Wire line telephone equipment or service (includes hearing aid compatibility and other accessibility issues)
2. Provide the name, address and telephone number (if known) of the company(s) involved in your complaint:

Name: **WKOW-TV**

City: **Madison State: WI** Zip Code: _____

Telephone number: () - _____
3. If your complaint is about accessibility of telecommunications services or equipment, provide the make and model number of the equipment or device that this complaint is about:
4. If your complaint is about closed captioning or emergency information on television, provide the date (mm/dd/yyyy) **06/09/2008** Time: **12:00 AM** and any details of when the event or action you are complaining about occurred: **See attached**
5. If your complaint is about access to emergency information on television, provide the following information:
 - a. Television station call sign (e.g., "WZUE-TV"): **WKOW-TV**
 - b. Station channel (e.g., "13"): **27**
 - c. Station location: City: **State:** _____
 - d. Date(s) and time(s) of emergency: Time: _____
Detailed description of the emergency (i.e., flood, hurricane, tornado, etc., as well as the areas in which the emergency occurred): **see attached**
6. If your complaint is about closed captioning, provide the following:
 - a. Station call sign (e.g., "KDID," "WZUF," "KDIU-FM," "WZUE-TV"):
 - b. Station frequency (e.g., "102.0" or "88.5") or channel (e.g., "13"):
 - c. Station location: City: **State:** _____
 - d. Name of program(s) involved: _____

Note: If your complaint is about closed captioning only, you must first contact the station or video programming

distributor. For additional information, see <http://www.fcc.gov/cgb/consumerfacts/closedcaption.html>.

7. Briefly describe your complaint and include the resolution you are seeking. If applicable, provide a full description of the telecommunications equipment or customer premises equipment (CPE) and/or the telecommunications service about which the complaint is made, and the date or dates on which the complaint either purchased, acquired or used, or attempted to purchase, acquire or use the telecommunications equipment, CPE or telecommunications service about which the complaint is being made. **see attached**

EXHIBIT 2

From: Sharon Newcomer [Sharon.Newcomer@MonroeClinic.org]
Sent: Monday, June 09, 2008 10:37 AM
To: Jessica Miller
Cc: wkow-receptionist
Subject: WKOW - Website Contact

Good Morning,

Please pass this on to Kelly in weather.....she did an outstanding job on Sat. I was flipping to all three stations on Sat. afternoon and she by far was doing the best job.

Thank You,
Sharon.....Monroe

From: lynngould1@aol.com
Sent: Monday, June 09, 2008 9:48 AM
To: Kevin Harlan
Subject: • weekend coverage

Good morning. I just wanted to take a minute to applaud the all of the WKOW news team, and specifically the weather team. I was home Saturday working around the house and listening to a movie on TV. I noticed it was getting kind of gray out, so I said to myself, " Better turn on channel 27 and see if there's a weather bulletin."

Well, I can only say that I was so impressed with the coverage that was provided. It had to be so chaotic and stressful for them to try and keep up with all the reports, warnings and news that was going on. I am always impressed with the news team there-but it became so obvious on Saturday that they really do work as a supportive and professional team. It also appears that they are sincere in their desire to do their job well, and to help the communities they serve to be as safe as possible. We were fortunate in that we had no damage at our home, unlike so many others. Please pass on thankful Kudos to all of the news team.

Vicky Gouldthorp

Stay informed, get connected and more with AOL on your phone
<<http://mobile.aol.com/productOverview.jsp?productOverview=aol-mobile-overview?&ncid=aolmbd00030000000139>> .

From: Steve Arnett [bluemack@merr.com]
Sent: Sunday, June 08, 2008 3:41 PM
To: Kevin Harlan
Cc: wkow-receptionist
Subject: WKOW - Website Contact

My wife and I have to let you know that the tremendous effort by all the weather staff to keep us abreast of the rapidly changing weather conditions on June 7, 2008 was greatly appreciated and I'm sure helped to keep many people safe during this emergency. Again, thank you.
Steve and Terri Arnett Lyndon Station, WI.

FREE Animations for your email - by IncrediMail! [Click Here!](#)



From: Suzanne Liddle [sel1427@yahoo.com]
Sent: Sunday, June 08, 2008 12:45 PM
To: Kevin Harlan; azoble@wkowtv.com; Jessica Miller
Subject: Weather Coverage

I just want to thank Bob Lindmeier and his meteorological team for the outstanding coverage of the severe weather yesterday. Their professionalism and tireless efforts are greatly appreciated. Please pass this on to them.

Thank you!

Suzanne Liddle

7/28/2008

From: Dan and Patty Schultz [danschultz3@charter.net]
Sent: Sunday, June 08, 2008 11:27 AM
To: Kevin Harlan
Subject: great weather coverage on Saturday

Just wanted to thank you for the great coverage of Saturday's (6/7/08) stormy weather. I'm sure you received many emails and calls from viewers who wanted you to switch to the Belmont race. We're glad you stayed with the weather, as we were able to contact friends and relatives who were at a graduation parties in Windsor and Cottage Grove and advise them to stay put during the storm.

Also, it was just reassuring knowing that Bob and Brian were on top of the situation and could calmly explain what was going on.

Dan and Patty Schultz
Monona

7/28/2008

From: Loger, Rhonda [rhonda.loger@uwex.edu]
Sent: Saturday, June 07, 2008 4:09 PM
To: Kevin Harlan
Cc: wkow-receptionist
Subject: weather reporting - Kelly
Importance: High

I just wanted to say that Kelly did an excellent job with reporting the weather. There were many reports coming in making it difficult for her to get in her reporting. She handled herself extremely well. She certainly had a challenge today with just 2 interns helping her out. Kudos to channel 27. I surfed the channels between, 3, 15 & 27 and as always 27 was suburb!!!

Also Brian and doing a great job too!

thanks for keeping us up to date!!

Rhonda Loger

7/28/2008

EXHIBIT 3

WKOW Chronology of Saturday, June 7th, 2008

13:29:11 - A severe weather crawl aired,¹ "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:00PM for the counties of Adams and Juneau...At 1:27PM CDT...Weather Service Doppler Radar continued to indicate a Severe Thunderstorm with strong rotation. This tornado was located near Youkon Trails Campground...or about 9 miles northwest of Wisconsin Dells... moving east at 39 MPH. Structural damage was reported to a home in Kendallville...and the strongest rotation will affect areas from Plainville to Big Spring. Stayed tuned to 27 Weather Central for further details."

13:29:19 - Severe weather cut-in aired until **13:35:09**. The cut-in consisted of live Super Doppler radar and meteorologist's voiceover. The meteorologist pointed and zoomed in on areas on the map.

13:29:45 - A blue graphic over the map contained text "Columbia WI Tornado Warning Ending at 02:30PM."

13:29:48 - A blue graphic over the map contained text "Marquette WI Tornado Warning Ending at 02:30PM."

13:29:53 - A blue graphic over the map contained text "Sauk WI Tornado Warning Ending at 01:45PM."

13:30:06 - A blue graphic over the map contained text "Sauk WI Tornado Watch Ending at 08:00PM."

13:30:10 - A blue graphic over the map contained text "Juneau WI; Adams WI Tornado Warning Ending at 02:00PM."

13:30:16 - A blue graphic over the map contained text "Crawford WI Tornado Warning Ending at 02:00PM."

13:31:50 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:00PM for the counties of Crawford, Adams, and Juneau...At 1:28PM CDT...Weather Service Doppler Radar continued to indicate a Severe Thunderstorm with strong rotation. This tornado was located near Pikes Peak State Park...or about near Prairie du Chien...moving northeast at 34MPH. Spotters have reported rotation and potential wall cloud with this storm near McGregor. A lowering wall cloud is also being reported near Prairie du Chien. Stayed tuned to 27 Weather Central for further details."

13:33:19 - A blue graphic over the map contained text "Marquette WI Tornado Warning Ending at 02:30PM."

13:33:22 - A blue graphic over the map contained text "Columbia WI Tornado Warning Ending at 02:30PM."

13:33:27 - A blue graphic over the map contained text "Adams WI Tornado Warning Ending at 02:00PM."

13:33:31 - A blue graphic over the map contained text "Sauk WI Tornado Watch Ending at 08:00PM."

¹ All severe weather crawls were aired in all capital letters on the screen.

13:33:34 - A blue graphic over the map contained text "Sauk WI Tornado Warning Ending at 01:45PM."

13:33:39 - A blue graphic over the map contained text "Crawford WI Tornado Warning Ending at 02:00PM."

13:35:09 - Regular programming resumes.

13:35:31 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Flash Flood Warning effective until 5:30PM for the counties of Columbia, Marquette and Sauk...At 1:31PM CDT... National Weather Service Doppler Radar indicated extremely heavy rainfall that is expected to push into the warned area within the next 30 minutes. This extremely heavy rain fall will likely lead to flash flooding. Locations in the warning include but are not limited to Westfield...Montello...Wisconsin Dells...Baraboo...and Reedsburg. Stay tuned to 27 Weather Central for further details."

13:36:57 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:00PM for the counties of Crawford, Adams and Juneau...At 1:33PM CDT...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado was located near Irish Ridge...or about near Prairie du Chien...moving east at 38MPH. This strong rotation and a verified lowering wall cloud will move along the Wisconsin River just to the north. Areas of extreme northern Grant County should be prepared for a possible tornado warning. Stay tuned to 27 Weather Central for further details."

13:39:14 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:30PM for the counties of Columbia and Marquette...At 1:36PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Wisconsin Dells to Reedsburg...moving east at 39MPH. Stay tuned to 27 Weather Central for further details."

13:39:28 - Severe weather cut-in began. The cut-in consisted of live Super Doppler radar and meteorologist's voiceover. The meteorologist pointed and zoomed in on areas on the map and displayed graphics.

13:39:50 - A blue graphic over the map contained text "Columbia WI Tornado Warning Ending at 02:30PM."

13:39:53 - A blue graphic over the map contained text "Adams WI Tornado Warning Ending at 02:00PM."

13:39:57 - A blue graphic over the map contained text "Sauk WI Tornado Warning Ending at 01:45PM."

13:40:03 - A blue graphic over the map contained text "Crawford WI Tornado Warning Ending at 02:00PM."

13:40:23 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:00PM for the counties of Adams and Juneau...At 1:37PM CST...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado was located near county roads B and K...or about 6 miles north of Wisconsin Dells...moving east at 38MPH. This storm has produced wind damage and some minor structural damage. A tornado has yet to be sighted...but may be imminent! Stay tuned to 27 Weather Central for further details."

13:44:58 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:30PM for Grant County...At 1:41PM CDT...National Weather Service Doppler Radar indicated a severe thunderstorm with a developing tornado near Millville...or 9 miles east of Prairie du Chien...moving east at 39 MPH. A lowering wall cloud had been reported with this storm...and Doppler Radar continues to indicate strong rotation just north of the Wisconsin River. With time...this tornadic circulation will move into extreme northern Grant County. The tornado will be near...Woodman and county roads K and T around 1:55PM...Boscobel and Highway 61 and county T around 2:05PM...Hickory Grove around 2:10PM...Blue River and Castle Rock around 2:15PM...Red Oak Ridge around 2:20PM...Muscodia around 2:25PM..... Stay tuned to 27 Weather Central for further details."

13:45:57 - National Weather Service Crawl begins simultaneously with and below the Severe Weather Crawl, "The National Weather Service has issued a Tornado Warning for Sauk County, WI and Columbia County, WI beginning at 1:45PM and ending at 2:45PM (WKOW(TV)). The National Weather Service has issued a Tornado Warning for Sauk County, WI and Columbia County, WI beginning at 1:45PM and ending at 2:45PM (WKOW(TV))."

13:46:56 - A blue graphic over the map contained text "Columbia WI Tornado Warning Ending at 02:30PM."

13:47:00 - A blue graphic over the map contained text "Adams WI Tornado Warning Ending at 02:00PM."

13:47:17 - A blue graphic over the map contained text "Grant WI Tornado Warning Ending at 02:30PM."

13:47:25 - A blue graphic over the map contained text "Crawford WI Tornado Warning Ending at 02:00PM."

13:47:04 - A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:45PM for the counties of Columbia, Green Lake, Marquette, and Sauk...At 1:41PM CDT...National Weather Service Doppler Radar indicated a line of severe thunderstorms capable of producing a tornado along a line extending from Westfield to Reedsburg moving east at 46 MPH. Tornado producing storms will be near...Lake Delton by 1:50PM CDT... Wisconsin Dells airport...Wisc Dells Arpt (KDLL) and Wisc Dells airport by 1:55PM CDT...Prairie du Sac...West Baraboo...Montello and Baraboo by 2:00PM CDT...Lake

Wisconsin and Princeton by 2:10PM CDT..... Stay tuned to 27 Weather Central for further details.”

13:48:42 – A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 2:00PM for the counties of Adams and Juneau...At 1:41PM CDT...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado was located near highway 23 and county B...or north of the Wisconsin Dells...moving east at 38 MPH.... Stay tuned to 27 Weather Central for further details.”

13:51:30 - A blue graphic over the map contained text “Green Lake WI Tornado Warning Ending at 02:45PM.”

13:51:37 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

13:51:40 - A blue graphic over the map contained text “Sauk WI Tornado Warning Ending at 02:45PM.”

13:51:43 - A blue graphic over the map contained text “Adams WI Tornado Warning Ending at 02:00PM.”

13:51:55 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

13:52:36 - A blue graphic over the map contained text “Grant WI Tornado Warning Ending at 02:30PM.”

13:52:39 - A blue graphic over the map contained text “Crawford WI Tornado Warning Ending at 02:00PM.”

13:53:29 – A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 2:45PM for the counties of Columbia, Green Lake, Marquette, and Sauk...At 1:50PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Westfield to Reedsburg...or along a line extending from 19 miles southwest of Wautoma to Reedsburg...moving east at 43 MPH.... Stay tuned to 27 Weather Central for further details.”

13:54:50 –A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 2:00PM for the counties of Adams and Juneau...At 1:54PM CDT...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado was located near K and L Campground...or about 10 miles northeast of Wisconsin Dells...moving east at 38 MPH... Stay tuned to 27 Weather Central for further details.”

13:57:32 – A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 2:30PM for Grant County...At 1:55PM CDT...National Weather Service Doppler Radar continued to indicate a tornado. This tornado was located near Woodman...or about 14 miles east of Prairie du Chien...moving east at 30 MPH. A strong potentially tornadic circulation will

continue to move along the Wisconsin River into extreme Northern Grant County through 2:30PM.... Stay tuned to 27 Weather Central for further details.”

13:58:09 - A blue graphic over the map contained text “Green Lake WI Tornado Warning Ending at 02:45PM.”

13:58:11 - A blue graphic over the map contained text “Marquette WI Tornado Warning Ending at 02:45PM.”

13:58:13 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

13:58:14 - A blue graphic over the map contained text “Sauk WI Tornado Warning Ending at 02:45PM.”

13:58:18 - A blue graphic over the map contained text “Adams WI Tornado Warning Ending at 02:00PM.”

13:58:23 - A blue graphic over the map contained text “Grant WI Tornado Warning Ending at 02:30PM.”

13:58:32 - A blue graphic over the map contained text “Crawford WI Tornado Warning Ending at 02:00PM.”

13:58:40 to 13:58:42 – WKOW paid program disclaimer airs for 2 seconds.

13:58:42 – Meteorologist and map come back on. A blue graphic over the map contained text “Crawford WI Tornado Warning Ending at 02:00PM.”

13:58:53 - A blue graphic over the map contained text “Marquette WI Tornado Warning Ending at 02:45PM.”

13:58:56 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

13:58:54 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Flash Flood Warning effective until 6:00PM for Green Lake County...At 1:55PM CDT...National Weather Service Doppler Radar indicated extremely heavy rainfall that is expected to push into the warned area within the next 30 minutes. This extremely heavy rainfall will likely lead to flash flooding. Locations in the warning include but are not limited to Princeton...Markesan...Green Lake and Berlin.... Stay tuned to 27 Weather Central for further details.”

14:00:15 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Watch effective until 8:00PM for the counties of Columbia, Dane, Dodge, Green, Green Lake, Iowa, Jefferson, Lafayette, Marquette, Rock, Sauk, Walworth, Adams, Crawford, Grant, Juneau and Richland. ...Stay tuned to 27 Weather Central for further details.”

14:01:29 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Watch effective until 8:00PM for the counties of Columbia, Dane, Dodge, Green, Green Lake, Iowa, Jefferson, Lafayette, Marquette, Rock, Sauk, Walworth, Adams, Crawford, Grant, Juneau and Richland. ...Stay tuned to 27 Weather Central for further details.”

14:02:40 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Watch effective until 8:00PM for the counties of Columbia, Dane, Dodge, Green, Green Lake, Iowa, Jefferson, Lafayette, Marquette, Rock, Sauk, Walworth, Adams, Crawford, Grant, Juneau and Richland. ...Stay tuned to 27 Weather Central for further details.”

14:03:32 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:45PM for the counties of Columbia, Green Lake, Marquette and Sauk...At 1:59PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Glen Oak to Baraboo...or along a line extending from 15 miles north of Portage to Baraboo...moving east at 43MPH..... Stay tuned to 27 Weather Central for further details.”

14:05:25 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:30PM for Crawford County...At 1:59PM CDT...National Weather Service Doppler Radar indicated a severe thunderstorm with a possible tornado near Wauzeka...or 15 miles east of Prairie du Chien...moving northeast at 34MPH. This warning extends the previous tornado warning for Crawford County. This storm will move along the Wisconsin River...eventually into Northern Grant County. The tornado will be near...Easter Rock around 2:10PM...Highways 60 and 61 and Plugtown around 2:15PM..... Stay tuned to 27 Weather Central for further details.”

14:06:55 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

14:07:00 - A blue graphic over the map contained text “Grant WI Tornado Watch Ending at 08:00PM.”

14:07:04 - A blue graphic over the map contained text “Grant WI Tornado Warning Ending at 02:30PM.”

14:07:08 - A blue graphic over the map contained text “Crawford WI Tornado Warning Ending at 02:30PM.”

14:07:16 - A blue graphic over the map contained text “Rock WI Tornado Watch Ending at 08:00PM.”

14:10:17 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:30PM for the counties of Grant and Crawford... At 2:08PM CDT...Local Law Enforcement reported a tornado on the ground near Woodman. This tornado was located near Woodman...or about 18 miles north of Lancaster...moving east at 26MPH. Take cover now in Northern Grant County!..... Stay tuned to 27 Weather Central for further details.”

14:11:17 – An onscreen graphic on the lower third of the screen contains text, “SEVERE WEATHER If you see a tornado call 911 FROM YOUR BASEMENT.”

14:14:10 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:45PM for the counties of Columbia, Green Lake, Marquette and Sauk...At 2:13PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Princeton to Merrimac to 15 miles west of Lime Ridge...or along a line extending from 13 miles southwest of Berlin to Lake Wisconsin to Richland Center...moving east at 42MPH. Stay tuned to 27 Weather Central for further details.”

14:15:34 – A severe weather crawl aired, “From 27 Weather Central ...The National Weather Service has issued a Tornado Warning effective until 2:30PM for Crawford County... At 2:12PM CDT... Local Law Enforcement reported a tornado across the Wisconsin River in Northern Grant County near Woodman at 2:05PM...With funnel clouds in the Boscobel area. This tornado was currently located near Boscobel...or about 19 miles north of Lancaster... moving northeast at 35MPH. Areas along the Wisconsin River in Crawford County north and east of Boscobel should take shelter now!.... Stay tuned to 27 Weather Central for further details.”

14:16:10 - A blue graphic over the map contained text “Green Lake WI Tornado Warning Ending at 02:45PM.”

14:16:12 - A blue graphic over the map contained text “Marquette WI Tornado Warning Ending at 02:45PM.”

14:16:14 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

14:16:16 - A blue graphic over the map contained text “Sauk WI Tornado Warning Ending at 02:45PM.”

14:16:20 - A blue graphic over the map contained text “Grant WI Tornado Warning Ending at 02:30PM.”

14:16:30 - A blue graphic over the map contained text “Crawford WI Tornado Warning Ending at 02:30PM.”

14:16:56 - A blue graphic over the map contained text “Green Lake WI Tornado Warning Ending at 02:45PM.”

14:16:58 - A blue graphic over the map contained text “Marquette WI Tornado Warning Ending at 02:45PM.”

14:17:00 - A blue graphic over the map contained text “Dane WI Tornado Watch Ending at 08:00PM.”

14:17:39 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:30PM for the counties of Grant and Crawford...At 2:10PM CDT... Trained weather spotters reported a funnel cloud near Boscobel at 2:10PM. This tornado was located near Boscobel...or about 20 miles southwest of Richland Center...moving east at 26MPH along the Wisconsin River. Take shelter now! This storm produced a confirmed tornado near Woodmen [sic] at 2:05PM. Stay tuned to 27 Weather Central for further details.”

14:20:34 – A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 3:00PM for Richland County... at 2:17PM CDT...National Weather Service Doppler Radar indicated a severe thunderstorm with a developing tornado near Westport...or 16 miles southwest of Richland Center...moving northeast at 40MPH. This storm has produced a tornado and funnel clouds in Northern Grant County. The tornado will be near...Eagle Cave and Eagle Corners around 2:25PM...County Roads E and Q and Boaz around 2:30PM...County Roads ZZ and Q and County Roads O and OO around 2:35PM. Richland Center and Sextonville around 2:40PM...Highways 80 and 56 and Buck Creek around 2:45PM... .. Stay tuned to 27 Weather Central for further details.”

14:22:00 - A blue graphic over the map contained text “Green Lake WI Tornado Warning Ending at 02:45PM.”

14:22:02 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 02:45PM.”

14:22:04 - A blue graphic over the map contained text “Columbia WI; Sauk WI Tornado Warning Ending at 02:45PM.”

14:22:10 - A blue graphic over the map contained text “Grant WI Tornado Warning Ending at 02:30PM.”

14:22:20 - A blue graphic over the map contained text “Crawford WI Tornado Warning Ending at 02:30PM.”

14:22:46 - A blue graphic over the map contained text “Richland WI Tornado Warning Ending at 03:00PM.”

14:24:04 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:45PM for the counties of Columbia, Green Lake, Marquette and Sauk...At 2:22PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Dalton to Endeavor to Poynette to 8 miles Southwest of Lime Ridge...moving east at 35MPH. Stay tuned to 27 Weather Central for further details.”

14:27:00 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:00PM for Richland County...At 2:22PM CDT...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado as located near Westport...or about 15 miles southwest of Richland Center...moving northeast at 32MPH. Stay tuned to 27 Weather Central for further details.”

14:28:10 – A severe weather crawl aired, “From 27 Weather Central...The National Weather Service has issued a Tornado Warning in effective until 3:00PM for Richland County...at 2:22PM CDT...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado was located near Westport...or about 15 miles Southwest of Richland Center...moving northeast at 32MPH. Stay tuned to 27 Weather Central for further details.”

14:30:10 - A blue graphic over the map contained text "Richland WI Tornado Warning Ending at 03:00PM."

14:30:30 - A blue graphic over the map contained text "Columbia WI Tornado Warning Ending at 02:45PM."

14:30:32 - A blue graphic over the map contained text "Green Lake WI Tornado Warning Ending at 02:45PM."

14:30:35 - A blue graphic over the map contained text "Sauk WI Tornado Watch Ending at 08:00PM."

14:30:39 - A blue graphic over the map contained text "Sauk WI Tornado Warning Ending at 02:45PM."

14:31:29 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:00PM for Richland County...At 2:22PM CDT...Weather Service Doppler Radar continued to indicate a severe thunderstorm with strong rotation. This tornado was located near Westport...or about 15 miles southwest of Richland Center...moving northeast at 32 MPH. Stay tuned to 27 Weather Center for further details."

14:32:37 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Flash Flood Warning effective until 6:30PM for the counties of Columbia and Dodge...At 2:27PM CDT...National Weather Service Doppler radar indicated extremely heavy rainfall that is expected to push into the warned area within the next hour. This extremely heavy rainfall will likely lead to flash flooding. Locations in the warning include but are not limited to Fond du Lac... Waupun... Rosendale... Ripon...Rio...Randolph...Oakfield...North Fond du Lac... Mayville... Juneau... Horicon... Cambria... Brandon and Beaver Dam..... Stay tuned to 27 Weather Central for further details."

14:33:00 – A red graphic over the map contained text "Tornado on the ground." Map showing Boscobel in red.

14:34:08 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Severe T-Storm Warning effective until 3:15PM for Grant County...At 2:31PM CDT...National Weather Service Doppler Radar indicated a severe thunderstorm capable of producing penny size hail...and damaging winds in excess of 60 MPH. This storm was located near Boscobel...or 19 miles north of Lancaster...moving northeast at 35 MPH. This storm still showed weak rotation. The severe thunderstorm will be near... Hickory Grove around 2:40PM...Blue River around 2:45PM... Red Oak Ridge around 2:50PM...Muscodia around 3:00PM..... Stay tuned to Weather Central for further details."

14:35:29 - A blue graphic over the map contained text "Dodge WI Tornado Watch Ending at 8:00PM."

14:35:31 - A blue graphic over the map contained text "Marquette WI; Green Lake WI Tornado Warning Ending at 02:45PM."

14:35:34 - A blue graphic over the map contained text "Columbia WI Tornado Warning Ending at 02:45PM."

14:35:36 - A blue graphic over the map contained text "Sauk WI Tornado Watch Ending at 08:00PM."

14:35:37 - A blue graphic over the map contained text "Sauk WI Tornado Warning Ending at 02:45PM."

14:35:42 - A blue graphic over the map contained text "Richland WI Tornado Warning Ending at 3:00PM."

14:36:05 - A blue graphic over the map contained text "Grant WI Severe Thunderstorm Warning Ending at 03:15PM."

14:36:11 - A blue graphic over the map contained text "Dodge WI Tornado Watch Ending at 08:00PM."

14:35:45 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 2:45PM for the counties of Columbia, Green Lake, Marquette and Sauk...At 2:31PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Kingston to Pardeeville to Rio to Hill Point...moving east at 34MPH. Stay tuned to 27 Weather Central for further details."

14:36:58 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:00PM for Richland County...At 2:31PM CDT...National Weather Service Doppler Radar continued to indicate rotation. This rotation was located near Eagle Cave...or about 10 miles southwest of Richland Center...moving northeast at 32MPH. The rotation has weakened considerably in the last 10 minutes...but this is still a storm capable of producing a tornado. Stay tuned to 27 Weather Central for further details."

14:38:29 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:30PM for the counties of Columbia, Dodge and Green Lake...At 2:31PM CDT...National Weather Service Doppler Radar indicated a severe thunderstorm capable of producing a tornado and extreme wind damage near Pardeeville...or 11 miles east of Portage... moving east at 32MPH. The tornado will be near...Cambria by 2:45PM CDT...Randolph and Fall River by 2:55PM CDT...9 miles north of Columbus by 3:00PM CDT...Beaver Dam by 3:10PM CDT...Juneau by 3:25PM CDT...Horicon by 3:30PM CDT..... Stay tuned to 27 Weather Central for further details."

14:38:53 - National Weather Service Crawl begins simultaneously with and below the Severe Weather Crawl, "The National Weather Service has issued a Tornado Warning for Dodge County, WI and Columbia County, WI beginning at 2:38PM and ending at 3:38PM (WKOW (TV)). The National Weather Service has issued a Tornado Warning

for Dodge County, WI and Columbia County, WI beginning at 2:38PM and ending at 3:38PM (WKOW (TV)).”

14:43:55- A blue graphic over the map contained text “Dodge WI Tornado Warning Ending at 03:30PM.”

14:44:00 - A blue graphic over the map contained text “Columbia WI Tornado Warning Ending at 03:30PM.”

14:44:04 - A blue graphic over the map contained text “Green Lake WI Tornado Warning Ending at 02:45PM.”

14:44:06 - A blue graphic over the map contained text “Marquette WI Tornado Warning Ending at 02:45PM.”

14:44:07 - A blue graphic over the map contained text “Columbia WI; Sauk WI Tornado Warning Ending at 02:45PM.”

14:44:14 - A blue graphic over the map contained text “Richland WI Tornado Watch Ending at 08:00PM.”

14:44:16 - A blue graphic over the map contained text “Richland WI Tornado Warning Ending at 03:00PM.”

14:44:17 - A blue graphic over the map contained text “Grant WI Severe Thunderstorm Warning Ending at 03:15PM.”

14:44:30 - A blue graphic over the map contained text “Richland WI Tornado Warning Ending at 03:00PM.”

14:45:33 – A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 3:00PM for Richland County... At 240PM CDT... National Weather Service Doppler Radar continued to indicate a tornado. This tornado was located near Eagle Corners... or about 9 miles south of Richland Center... moving east at 39MPH. The previous circulation heading toward Richland Center has weakened considerably... but new rotation near Eagle Corners could pose a tornado threat. Stay tuned to 27 Weather Central for further details.”

14:46:55 – A severe weather crawl aired, “From 27 Weather Central... The National Weather Service has issued a Tornado Warning effective until 3:45PM for the counties of Columbia, Iowa and Sauk... At 2:41PM CDT... National Weather Service Doppler Radar indicated a severe thunderstorm capable of producing a tornado 11 miles northwest of Blackhawk Lake Recreation area... or 19 miles southwest of Richland Center... moving northeast at 33MPH. The tornado will be near... 9 miles northwest of Blackhawk Lake Recreation Area by 2:55PM CDT... Spring Green by 3:25PM CDT..... Stay tuned to 27 Weather Central for further details.”

14:47:34 – National Weather Service Crawl begins simultaneously with and below the Severe Weather Crawl, “The National Weather Service has issued a Tornado Warning for Sauk County, WI, Columbia County, WI and Iowa County, WI beginning at 2:46PM and ending at 3:46PM (WKOW(TV)). The National Weather Service has issued a Tornado Warning for Sauk County, WI, Columbia County, WI and Iowa County, WI beginning at 2:46PM and ending at 3:46PM (WKOW (TV)).”

14:48:33 - A blue graphic over the map contained text "Dodge WI Tornado Warning Ending at 03:30PM."

14:48:44 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:45PM for the counties of Dane, Iowa, Columbia and Sauk...at 2:45PM CDT...National Weather Service Doppler Radar indicated a severe thunderstorm capable of producing a tornado 16 miles west of Mount Horeb...or 6 miles northeast of Dodgeville...moving northeast at 43MPH. The tornado will be near...Black Earth and Mazomanie by 3:10PM CDT...Cross Plains by 3:15PM CDT...Waunakee by 3:30PM CDT...Windsor by 3:35PM CDT...DeForest by 3:40PM CDT..... Stay tuned to 27 Weather Central for further details."

14:48:53 – National Weather Service Crawl begins simultaneously with and below the Severe Weather Crawl, "The National Weather Service has issued a Tornado Warning for Dane County, WI and Iowa County, WI beginning at 2:48PM and ending at 3:48PM (WKOW (TV)). The National Weather Service has issued a Tornado Warning for Dane County, WI and Iowa County, WI beginning at 2:48PM and ending at 3:48PM (WKOW (TV))."

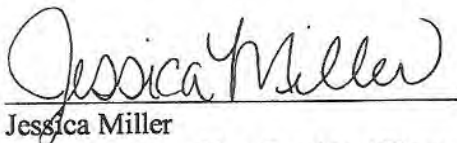
14:50:22 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:00PM for Richland County...at 2:44PM CDT...National Weather Service Doppler Radar continued to indicate rotation over southern Richland County. This rotation was located near County Roads O and OO...or about 10 miles south of Richland Center...moving northeast at 35MPH. Stay tuned to 27 Weather Central for further details."

14:53:10 - A blue graphic over the map contained text "Dodge WI Tornado Warning Ending at 03:30PM."

14:55:27 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:30PM for the counties of Columbia, Dodge and Green Lake... at 2:45PM CDT...a tornado was reported 3 miles southwest of Wycocena. At 2:52PM...the tornado was located near Cambria...or 14 miles east of Portage...moving southeast at 21MPH. Structural damage to homes have been reported between Portage and Pardeeville with this tornado. Stay tuned to 27 Weather Central for further details."

14:58:29 – A severe weather crawl aired, "From 27 Weather Central...The National Weather Service has issued a Tornado Warning effective until 3:45PM for the counties of Columbia, Iowa and Sauk...At 2:55PM CDT...National Weather Service Doppler Radar continued to indicate a line of tornado producing storms. These tornado producing storms were located along a line extending from Wisc Dells Arpt (KDLL) to 7 miles west of Avoca...or along a line extending from Baraboo to 13 miles south of Richland Center...moving east at 38 MPH. Stay tuned to 27 Weather Central for further details."

The undersigned and other members of WKOW staff reviewed time-lapse tape in preparation of the above chronology of events. The undersigned has reviewed this chronology and believes it to be accurate.

A handwritten signature in cursive script that reads "Jessica Miller". The signature is written in black ink and is positioned above a horizontal line.

Jessica Miller
Assistant to the Vice President/General Manager
Program Manager

Date: July 25, 2008