

KKJB (TV) Boise, Idaho

Quarterly Issue and Program List 4th Qtr 2010 (October 1, 2010- December 31, 2010)

KKJB (TV) has ascertained the following issues of importance to the Boise, Idaho Community:

- Political Campaigns
- Rep. Mike Simpson
- Congressional Freshman Class of 2011
- Tax Budget

During this quarter, KKJB (TV) broadcast the following local or syndicated programming that provided the station's most significant treatment of these community issues:

• View Point, (30 minutes, Fridays 9am- 9:30am)

While this list describes much of KKJB (TV)'s most significant issue- responsive programming, it is not exhaustive. Programming described in this Quaterly Issues and Programs List may relate simultaneously to more than one issue. Each issue- responsive programming segment aired for between 30 seconds and 3 minutes unless otherwise noted. Additionally, as described in the attached log, KKJB (TV) broadcast public service announcement to further address these and other important community issues.

Signed:	Date:	
Kevin Mosesian		

Title: Corporate Stations Manager

Issues & Programs List

Air Date:

11/17/10, 11/19/10 & 11/26/10

Air Time: Program: 9am- 9:30am View Point

Issue:

Political Campaigns

Description:

This election of Viewpoint focuses on the Idaho statewide elections. His goal is to give Idahoans a clear and concise view of candiadates and their positions on important issues without the trappings of on air commercials and other propaganda. Included are highlights of debates for: the office of superintendent of Public instructions (Tom Luna (R) vs. Stan Olson (D)) as well as the gubernatorial race between Jana Kemp (I), Keith Allred (D) and Butch Otter (R). Also, included are highlights of the Congressional debate between Raul Labrador (R), Walt Mnnick (D) and Dave Olsen (I).

Air Date:

12/3/10 & 12/10/10

Air Time: Program:

9am-9:30am View Point

Issue:

Rep. Mike Simpson

Description: Idaho Congressman Mike Simpson (R) and express his views on what's

happening in congress and what he is going do to in Congress.

Air Date:

12/17/10 & 12/24/10

Air Time: Program:

9am-9:30am View Point

Issue:

Congressional Freshman Class of 2011

Description:

The show opens with a look at the Congressional Freshman Class of 2011 and the process by which these politicans choose their offices. Including is a look Idaho's Raul Labrador. Also, includes a piece on domestic violence awareness. Local women Carolina Silva tells her story of abuse.

Air Date:

12/31/10 & 1/7/10

Air Time: Program:

9am-9:30am

View Point

Issue:

Tax Budget

Description:

Covers this week's development from Washington D.C., which involves the deficit and your pocketbook. Idaho Senator Mike Crapo, a member of the Deficit Reduction Committee discusses his support of a proposal items in the package and extending Bush era tax cuts.