

ORDER



Orders
Order / Rev: 92166
Alt Order #: 28392939
Product Desc: Issue
Estimate: 49/53/13197
Flight Dates: 08/20/24 - 08/26/24
Original Date / Rev: 04/17/24 / 05/03/24
Order Type: GENERAL

WSEE-DT2
Primary AE: Shepard Ritzen
Sales Office: MPHIL
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW Suite 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DSCC
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: POL
Revenue Code 2: POL-I
Revenue Code 3: GEN
Priority: P-01.1

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	9	\$760.00	\$646.00
08/26/24	08/26/24	3	\$260.00	\$221.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	9	\$760.00	\$646.00	0.00
September 2024	3	\$260.00	\$221.00	0.00
Totals	12	\$1,020.00	\$867.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Ritzen			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSEE-DT2	1%	\$1,020.00
Market	100%	\$102,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EICU	0%	\$0.00
SEE	0%	\$0.00
UNKWN	99%	\$100,980.00
WFXP	0%	\$0.00
WICU	0%	\$0.00
WJET	0%	\$0.00
WQLN	0%	\$0.00
WSEE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	ESEE	08/20/24	08/26/24	M-F 9a-10a Steve Wilkos	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$80.00	P-01	0.00	NM	3	\$240.00
Steve Wilkos Show-CW+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/20/24	08/26/24	MTWTF--			3			\$80.00			0.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	ESEE	08/20/24	08/26/24	M-F 10a-11a Karamo	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$80.00	P-01	0.00	NM	2	\$160.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/24		08/26/24	MTWTF--	2	\$80.00	0.00							
N 8	ESEE	08/20/24	08/26/24	M-F 11a-12p Maury	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$80.00	P-01	0.00	NM	3	\$240.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/24		08/26/24	MTWTF--	3	\$80.00	0.00							
N 9	ESEE	08/20/24	08/26/24	M-F 2p-3p Jerry Springer	CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/24		08/26/24	MTWTF--	1	\$80.00	0.00							
N 10	ESEE	08/20/24	08/26/24	M-F 5p-6p (EF) Steve Wilkos	CM	5:00 PM-6:00 PM	MTWTF--	:30	3	\$100.00	P-01	0.00	NM	3	\$300.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/24		08/26/24	MTWTF--	3	\$100.00	0.00							
													Totals	12	\$1,020.00