ORDER

Orders

Order / Rev:

92160



							· · ·			
	Alt Order #	: 283	392937					- 110		
	Product De	esc: Iss	he							
	Estimate:	49/	53/13195				WSEE-DT2			
	Flight Date	s: 08/	07/24 - 08/12/24		Primary A	E:	Shepard Ritzen			
	Original Da		04/17/24 / 05/03/24 GENERAL		Sales Offi		MPHIL National			
	Order Type				Sales Reg					
						,				
Agency	Name:		eat American Medi	a						
	Buying Cor	ntact:			Billing Typ	be:	Cash			
	Billing Con	tact:		Billing Calendar:		Broadcast				
		101	10 Wisconsin Avenu	e NW Suite 800	Billing Cyc	cle:	EOM/EOC			
		Wa	shington, DC 2000	7	Agency C	ommission:	15%			
Advertiser	Name:	ns	сс							
Auvertiser	Name: Demographic:			New Busir	ness End					
	Product Co		ues/Propositions			r External ID:				
	Revenue C		•							
				Agency Ex		Cananal				
	Revenue C			Unit Code		General				
	Revenue C			Order Sep	paration:	00:30:00				
	Priority:	<u>P-0</u>	1.1							
Bill Plan				То	tals					
Start Date	End Date	# Spots Gros	s Amount Net A	mount Mc	onth	# Spots	Gross Amount	Net Amount	Rating	
07/29/24	08/12/24	9	\$780.00	\$663.00 Au	igust 2024	9	\$780.00	\$663.00	0.00	
				Tot	als	9	\$780.00	\$663.00	0.00	
Account Exec	utives									
Account Execu	utive	Sales Office	Sales Region	Start Date / End D	Date	Order %				
Shepard Ritzer	n			Start Of Order - E	nd Of Order	100%				
Order Share		Share	Total							
WSEE-DT2		1%	\$780.00	i -						
Market			φ. σσισσ							
		100%								
Competitive S	Share	100% Share		1						
CABLE	Share	Share 0%	5 \$78,000.00 Total 5 \$0.00							
CABLE EICU	Share	Share 0% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00							
CABLE EICU SEE	Share	Share 0% 0% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00							
CABLE EICU SEE UNKWN	Share	Share 0% 0% 0% 99%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$77,220.00							
CABLE EICU SEE UNKWN WFXP	Share	Share 0% 0% 0% 99% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00 5 \$77,220.00 5 \$0.00							
CABLE EICU SEE UNKWN WFXP WICU	Share	Share 0% 0% 0% 99% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00 5 \$77,220.00 5 \$0.00 5 \$0.00 5 \$0.00							
CABLE EICU SEE UNKWN WFXP	Share	Share 0% 0% 0% 99% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00 5 \$77,220.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00							
CABLE EICU SEE UNKWN WFXP WICU WJET	Share	Share 0% 0% 0% 99% 0% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00 5 \$77,220.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00							
CABLE EICU SEE UNKWN WFXP WICU WJET WQLN WSEE		Share 0% 0% 0% 99% 0% 0% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00 5 \$0.00 5 \$77,220.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00 5 \$0.00	∫ ≲ Start/End Time	> Davs	Len Spots	Rate Pri Rto 1	vpe Spots	Amount	
CABLE EICU SEE UNKWN WFXP WICU WJET WQLN WSEE Ln Ch	Share Start End 08/07/24 08/12	Share 0% 0% 0% 99% 0% 0% 0% 0%	5 \$78,000.00 Total 5 \$0.00 5 \$0.00	Start/End Time 9:00 AM-10:00 A	-	Len Spots :30 2	Rate Pri Rtg 1 \$80.00 P-01. 0.00			
CABLE EICU SEE UNKWN WFXP WICU WJET WQLN WSEE Ln Ch N 6 ESEE (Start End	Share 0%	\$78,000.00 Total \$0.00 \$0.00		-	-				
CABLE EICU SEE UNKWN WFXP WICU WJET WQLN WSEE Ln Ch N 6 ESEE (Steve Will Start	<u>Start End</u> 08/07/24 08/12 Ikos Show-CW+ ∑Date <u>End D</u> a	Share 0%	\$78,000.00 Total \$0.00	9:00 AM-10:00 A	AMM-WTF	-			Amount \$160.00	
CABLE EICU SEE UNKWN WFXP WICU WJET WQLN WSEE Ln Ch N 6 ESEE (Steve Will Start Week: 08/07	Start End 08/07/24 08/12 Ikos Show-CW+ Date End Da	Share 0%	\$78,000.00 Total \$0.00	9:00 AM-10:00 A	AMM-WTF ating 0.00	-		NM 2		

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Order / Rev:	92160			Advertiser:	DSCC						
Alt Order #:	28392937			Product Desc	: Issue	Issue			WSEE-DT2		
Flight Dates:	08/07/24 - 08/		Estimate:	49/53/13195	49/53/13195						
Ln Ch	Start End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Karamo-C											
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/		M- WTF	1	\$80.00	0.00						
N 8 ESEE 0	8/07/24 08/12/24	M-F 11a-12p	СМ	11:00 AM-12:	00 PIM- WTF	:30) 2	\$80.00 P-0	1. 0.00 NM	2	\$160.00
		Maury								_	
Maury-CW	+	,									
Start [Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/	24 08/13/24	M-WTF	2	\$80.00	0.00						
N 9 ESEE 0	8/07/24 08/12/24	M-F 2p-3p	CM	2:00 PM-3:00	PM M-WTF	:30) 1	\$80.00 P-0	1. 0.00 NM	1	\$80.00
		Jerry Springer									
Jerry Sprin	ger-CW+										
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/	24 08/13/24	M- WTF	1	\$80.00	0.00						
N10 ESEE 0	8/07/24 08/12/24	M-F 5p-6p (EF)	СМ	5:00 PM-6:00	PM M-WTF	:30) 3	\$100.00 P-0	1. 0.00 NM	3	\$300.00
		Steve Wilkos									
Steve Wilk	os Show-CW+										
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/	24 08/13/24	М- WTF	3	\$100.00	0.00						
									Totals	9	\$780.00