

# ORDER



**WSEE-DT1**

**Orders**  
**Order / Rev:** 92175  
 Alt Order #: 28392933  
 Product Desc: Issue  
 Estimate: 49/53/13200  
 Flight Dates: 09/10/24 - 09/16/24  
 Original Date / Rev: 04/18/24 / 05/03/24  
 Order Type: GENERAL

Primary AE: Shepard Ritzen  
 Sales Office: MPHIL  
 Sales Region: National

**Agency**  
**Name:** Great American Media  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1010 Wisconsin Avenue NW Suite 800  
Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** DSCC  
 Demographic: HH  
 Product Codes: Issues/Propositions  
 Revenue Codes: POL  
 Revenue Codes 2: POL-I  
 Revenue Codes 3: GEN  
 Priority: P-08

New Business End: \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General  
 Order Separation: 00:15:00

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Shepard Ritzen    |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total  |
|-------------|-------|--------|
| WSEE-DT1    | 28%   | \$0.00 |
| Market      | 100%  | \$0.00 |

| Competitive Share | Share | Total  |
|-------------------|-------|--------|
| CABLE             | 0%    | \$0.00 |
| EICU              | 0%    | \$0.00 |
| ESEE              | 0%    | \$0.00 |
| SEE               | 0%    | \$0.00 |
| UNKWN             | 72%   | \$0.00 |
| WFXP              | 0%    | \$0.00 |
| WICU              | 0%    | \$0.00 |
| WJET              | 0%    | \$0.00 |
| WQLN              | 0%    | \$0.00 |