

Order #1295186: Mulhern Ad../Eichenberg../MayJun24 c../

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRP |
|----------------------|--------------------|------|--|-------------|----------|---------|--------------|
| 05/14/24 3:40:12 PM | Processed | | <async process> | Jennifer Ji | \$945.00 | 21 | 0.00 |
| 05/14/24 3:17:59 PM | Approved | | | Rachel Ca | \$945.00 | 21 | 0.00 |
| 05/14/24 3:17:58 PM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Rachel Ca | \$945.00 | 21 | 0.00 |
| 05/14/24 3:11:11 PM | Approval Workflow | | [Sales Manager - Ready Default] | Jeff Berry | \$945.00 | 21 | 0.00 |
| 05/14/24 2:59:38 PM | Ready for approval | | [bypass] New. | Scott Stieç | \$945.00 | 21 | 0.00 |
| 05/14/24 10:32:20 AM | New order created | | Copied from Order #1295130C | Scott Stieç | \$945.00 | 21 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1295186
Alt Order #:
Product Desc: MayJun24 campaign schedule
Estimate:
Flight Dates: 05/20/24 - 06/04/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: GENERAL

KOBQ-FM
Primary AE: Scott Stiegler
Sales Office: L-ALB
Sales Region: Local

Agency Name: Mulhern Advertising Inc
Buying Contact:
Billing Contact: Ann AP
 9228 Wind Caves Way NW
 Albuquerque, NM 87120

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Eichenberg/D/County Treasurer
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/01/24 | 05/31/24 | 17 | \$765.00 | \$650.25 |
| 06/01/24 | 06/04/24 | 4 | \$180.00 | \$153.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| May 2024 | 17 | \$765.00 | \$650.25 | 0.00 |
| June 2024 | 4 | \$180.00 | \$153.00 | 0.00 |
| Totals | 21 | \$945.00 | \$803.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Scott Stiegler | L-ALB | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------|-------|--------------------------------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | KOBQ | 05/20/24 | 06/04/24 | M-F AM Drive M-F | CM | 7:00 AM-9:00 AM (7:00 AM-9:00 AM) | 21222-- | :30 | 9 | \$45.00 | P-40 | 0.00 | NM | 21 | \$945.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/20/24 | 05/26/24 | 21222-- | | | | | 9 | \$45.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | -2222-- | | | | | 8 | \$45.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | 22----- | | | | | 4 | \$45.00 | | 0.00 | | | |

*Tax 1 Note: Albuquerque 7.625%.

Totals 21 \$945.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ann Mulhern, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tim Eichenberg

Authorized committee:

Paid for by Tim Eichenberg for County Treasurer, Vivian L. Weidner, Treasurer

Agency requesting time (and contact information):

N/A Mulhern Advertising Inc. , Ann Mulhern 505-205-2737 voice or text

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Bernalillo County Treasurer

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Vivian L. Weidner,

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|---|
| <p>Signature: Ann Mulhern</p> <p style="font-size: small; margin-left: 200px;">Digitally signed by Ann Mulhern Date: 2024.05.10 13:54:40 -06'00'</p> <p>Name: Ann Mulhern</p> <p>Date of Request to Purchase Ad Time: 5/10, 2024</p> | <p>Signature: </p> <p>Name: Brenda Romero</p> <p>Date of Station Agreement to Sell Time:</p> |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Ann Mulhern

Digitally signed by Ann Mulhern
Date: 2024.05.10 13:56:09 -06'00'

Name: Ann Mulhern

Date: 5/10/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|--------------------------------|---|---|
| Contract #: <i>1295130C</i> | Station Call Letters: <i>KOBQ</i> | Date Received/Requested: |
| Est. #: | Station Location: <i>Albuquerque</i> | Run Start and End Dates: <i>5.20.2024 - 6.4.2024</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Proposed Schedule

May 20-June 4, 2024



News Radio KKOB

5 :30 commercials Monday-Friday 3-6pm during the TJ Trout Show (week of 5/20) (\$80 each)

6 :30 commercials Tuesday-Friday 3-6pm during the TJ Trout Show (week of 5/27)

4 :30 commercials Monday-Tuesday 3-6pm during the TJ Trout Show (June 3-4)

PLUS: 60 :30 streaming commercials 5/20-6/4 on newsradiokkob.com, mobile apps and smart speakers (\$7 each)

eD-FM (KDRF)

10 :30 commercials Monday-Friday 2-5pm (week of 5/20) (\$35 each)

10 :30 commercials Tuesday-Friday 2-5pm (week of 5/27)

4 :30 commercials Monday-Tuesday 2-5pm (June 3-4)

92.3 KRST

9 :30 commercials Monday-Friday 8-10am (week of 5/20) (\$60 each)

8 :30 commercials Tuesday-Friday 8-10am (week of 5/27)

4 :30 commercials Monday-Tuesday 8-10am (June 3-4)

93.3 the Q (KOBQ)

9 :30 commercials Monday-Friday 7-9am (week of 5/20) (\$45 each)

8 :30 commercials Tuesday-Friday 7-9am (week of 5/27)

4 :30 commercials Monday-Tuesday 7-9am (June 3-4)

Full schedule reaches 105,200 listeners an average of 2.9 times AND 36,916 unique monthly listeners

*Nielsen Radio Ratings, Albuquerque Metro, January-March 2024 and Triton Media statistics January-March 2024, Persons 18+

Investment: \$4,665 + tax

Approved: 





Market and/or Station: Albuquerque Salesperson: Scott Stiegler Date: 5/13/24 (mm/dd/yyyy)

Credit Card Payment Authorization Form (Initial or New Credit Card)

I authorize Cumulus Media Inc. (CMI), and/or its subsidiary companies, to make charges to my Credit Card listed below, including recurring charges if indicated below, and if necessary, to initiate adjustments for any transactions charged in error. This authority will remain in effect until CMI has received written notification from me to cancel it. Notice must be received by CMI at least seven days prior to the recurring charge date in order to cancel the next payment. Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments, or such higher fee as generally applied pursuant to company policy.

Customer/Legal Firm Name: Tim Eichenberg Trade Name: Tim Eichenberg for County Treasurer
Street Address: 7800 Chandler Dr City/State/Zip: ALB NM 87109

Phone # _____ Contact Name: _____ Email _____

I authorize Cumulus to charge my credit card as selected below *:

***All charges below will include an administrative fee on the amount authorized.**

- One Time Charge of: \$ 4,267.60 Date: 5/13/24 (mm/dd/yyyy)
- Recurring Charge Amount: \$ _____ To Be Charged: Weekly - Monthly Recurring End Date: _____
- Per attached approved payment schedule
- Per Contract #: _____ Maximum amount authorized to charge this card (per transaction) for this contract \$ _____

Additional Information: (e.g., Invoice # to apply payment to, account #, etc.) _____

Credit Card Information (Please Print):

Cardholder Name Perry T. Eichenberg Phone # 505 710 1305 Email Eichenberg.Patty@cum.com
Please print exactly as it appears on your credit card

Credit Card Number 4266 8417 4228 2153 Expiration Date MM/YYYY 11/2027 Security Code 735

Cardholder Billing Address 7800 Chandler Dr City ALB State NM Zip Code 87109
As it appears on card holder's credit card statement

Customer Authorization and Signature

By signing this authorization, I acknowledge that I have read and agree to all of the above, and that all information provided is complete and accurate.

Cardholder's Signature [Signature] Date 5/13/24 /MM/DD/YYYY