

## INVOICE

**WDBJ**  
**2807 Hershberger Road NW**  
**Roanoke, VA 24017**  
**Main: (540) 344-7000**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
574197-2	06/04/17	June 2017	05/29/17 - 05/29/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

Advertiser	Product	Estimate Number
Northam For Governor	political	5533

Flight Dates	Order #	Alt Order #
05/23/17 - 05/29/17	574197	WOC10639768

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WDBJ**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2
	903	913

Agency Ref	Advertiser Ref
1058	141301

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/23/17	05/29/17	News 7 Early Mornin' @ 5:00 AM-6:00 AM	5:00 AM-6:00 AM	1111---	:30	4	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 1111--- 4 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 5:10 AM News 7 Early Mornin' @ 5a 5:00 AM-6:00 AM :30 RN-10-17H \$65.00 NM									
2	05/23/17	05/29/17	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	111-1--	:30	4	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 111-1-- 4 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 6:15 AM News 7 Mornin' @ 6a 6:00 AM-7:00 AM :30 RN-05-17H \$195.00 NM									
3	05/23/17	05/29/17	CBS This Morning	7:00 AM-9:00 AM	111-1--	:30	4	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 111-1-- 4 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 8:59 AM CBS This Morning 7:00 AM-9:00 AM :30 RN-05-17H \$120.00 NM									
4	05/23/17	05/29/17	M-F 9a-10a	9:00 AM-10:00 AM	111-1--	:30	4	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 111-1-- 4 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 9:52 AM M-F 9a-10a 9:00 AM-10:00 AM :30 RN-10-17H \$35.00 NM									
6	05/23/17	05/29/17	Price Is Right	11:00 AM-12:00 PM	11-1---	:30	3	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 11-1--- 3 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDBJ M 05/29/17 11:59 AM Price Is Right 11:00 AM-12:00 PM :30 RN-05-17H \$180.00 NM									
7	05/23/17	05/29/17	News 7 @ Noon	12:00 PM-12:30 PM	11-11--	:30	4	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 11-11-- 4 \$120.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
574197-2	06/04/17	June 2017	05/29/17 - 05/29/17
Advertiser	Product	Estimate Number	
Northam For Governor	political	5533	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	05/23/17	05/29/17	News 7 @ Noon	12:00 PM-12:30 PM	11-11--	:30	4	\$120.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 12:29 PM News 7 @ Noon 12:00 PM-12:30 PM :30 RN-05-17H \$120.00 NM									
8	05/23/17	05/29/17	Soap Rotator	12:30 PM-2:00 PM	111-1--	:30	4	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 111-1-- 4 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 1:29 PM Soap Rotator 12:30 PM-2:00 PM :30 RN-10-17H \$110.00 NM									
10	05/23/17	05/29/17	M-F 4p-5p	4:00 PM-5:00 PM	1111---	:30	4	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 1111--- 4 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 4:19 PM M-F 4p-5p 4:00 PM-5:00 PM :30 RN-05-17H \$35.00 NM									
11	05/23/17	05/29/17	M-F 530p-6p	5:30 PM-6:00 PM	111----	:30	3	\$170.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 111---- 3 \$170.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDBJ M 05/29/17 5:33 PM M-F 530p-6p 5:30 PM-6:00 PM :30 RN-10-17H \$170.00 NM									
12	05/23/17	05/29/17	News 7 @ 5p M-F	5:00 PM-5:30 PM	11111--	:30	5	\$265.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 5:11 PM News 7 @ 5p M-F 5:00 PM-5:30 PM :30 RN-05-17H \$265.00 NM									
13	05/23/17	05/29/17	Early News Rotator M-F	6:00 PM-7:00 PM	11111--	:30	5	\$465.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$465.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 6:59 PM Early News Rotator M-F 6:00 PM-7:00 PM :30 RN-05-17H \$465.00 NM									
14	05/23/17	05/29/17	News 7 @ 6p M-F	6:00 PM-6:30 PM	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 6:14 PM News 7 @ 6p M-F 6:00 PM-6:30 PM :30 RN-05-17H \$500.00 NM									
18	05/23/17	05/29/17	Prime Access Rotator M-F	7:00 PM-8:00 PM	11111--	:30	5	\$495.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$495.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 7:35 PM Prime Access Rotator M-F 7:00 PM-8:00 PM :30 RN-10-17H \$495.00 NM									
21	05/23/17	05/29/17	News 7 @ 11p M-F	11:00 PM-11:35 PM	1111---	:30	4	\$255.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 1111--- 4 \$255.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Northam For Governor	political	5533	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	05/23/17	05/29/17	News 7 @ 11p M-F	11:00 PM-11:35 PM	1111---	:30	4	\$255.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 11:31 PM News 7 @ 11p M-F 11:00 PM-11:35 PM :30 RN-05-17H \$255.00 NM									
23	05/23/17	05/29/17	Late Show	11:35 PM-12:35 XM	1111---	:30	4	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 1111--- 4 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 12:35 AM Late Show 11:35 PM-12:35 XM :30 RN-05-17H \$55.00 NM									
24	05/23/17	05/29/17	Late Late Show	12:35 XM-1:35 XM	1111---	:30	4	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 1111--- 4 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 1:29 AM Late Late Show 12:35 XM-1:35 XM :30 RN-10-17H \$5.00 NM									
<b>Total Spots</b>							<b>16</b>		

## Payment Terms 30 Days

Gross Total	\$3,070.00
Agency Commission	\$460.50
Net Amount Due	\$2,609.50

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