

# INVOICE

**WDBJ**  
**2807 Hershberger Road NW**  
**Roanoke, VA 24017**  
**Main: (540) 344-7000**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
574197-2	06/04/17	June 2017	05/29/17 - 05/29/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Advertiser	Product	Estimate Number
Northam For Governor	political	5533

Billing Address:

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

Flight Dates	Order #	Alt Order #
05/23/17 - 05/29/17	574197	WOC10639768

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WDBJ**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2
	903	913

Agency Ref	Advertiser Ref
1058	141301

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/23/17	05/29/17	News 7 Early Mornin' @ 55:00 AM-6:00 AM	5:00 AM-6:00 AM	1111---	:30	4	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 1111--- 4 \$65.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WDBJ M 05/29/17 5:10 AM News 7 Early Mornin' @ 5a 5:00 AM-6:00 AM :30 RN-10-17H \$65.00 NM									
2	05/23/17	05/29/17	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	111-1--	:30	4	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 111-1-- 4 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WDBJ M 05/29/17 6:15 AM News 7 Mornin' @ 6a 6:00 AM-7:00 AM :30 RN-05-17H \$195.00 NM									
3	05/23/17	05/29/17	CBS This Morning	7:00 AM-9:00 AM	111-1--	:30	4	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 111-1-- 4 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WDBJ M 05/29/17 8:59 AM CBS This Morning 7:00 AM-9:00 AM :30 RN-05-17H \$120.00 NM									
4	05/23/17	05/29/17	M-F 9a-10a	9:00 AM-10:00 AM	111-1--	:30	4	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 111-1-- 4 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WDBJ M 05/29/17 9:52 AM M-F 9a-10a 9:00 AM-10:00 AM :30 RN-10-17H \$35.00 NM									
6	05/23/17	05/29/17	Price Is Right	11:00 AM-12:00 PM	11-1---	:30	3	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 11-1--- 3 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WDBJ M 05/29/17 11:59 AM Price Is Right 11:00 AM-12:00 PM :30 RN-05-17H \$180.00 NM									
7	05/23/17	05/29/17	News 7 @ Noon	12:00 PM-12:30 PM	11-11--	:30	4	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/17 05/29/17 11-11-- 4 \$120.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**WDBJ**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # 574197-2	Invoice Date 06/04/17	Invoice Month June 2017	Invoice Period 05/29/17 - 05/29/17
Advertiser Northam For Governor	Product political	Estimate Number 5533	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	05/23/17	05/29/17	News 7 @ Noon	12:00 PM-12:30 PM	11-11--	:30	4	\$120.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 12:29 PM News 7 @ Noon 12:00 PM-12:30 PM :30 RN-05-17H \$120.00 NM									
8	05/23/17	05/29/17	Soap Rotator	12:30 PM-2:00 PM	111-1--	:30	4	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 111-1-- 4 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 1:29 PM Soap Rotator 12:30 PM-2:00 PM :30 RN-10-17H \$110.00 NM									
10	05/23/17	05/29/17	M-F 4p-5p	4:00 PM-5:00 PM	1111---	:30	4	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 1111--- 4 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDBJ M 05/29/17 4:19 PM M-F 4p-5p 4:00 PM-5:00 PM :30 RN-05-17H \$35.00 NM									
11	05/23/17	05/29/17	M-F 530p-6p	5:30 PM-6:00 PM	111----	:30	3	\$170.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 111---- 3 \$170.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDBJ M 05/29/17 5:33 PM M-F 530p-6p 5:30 PM-6:00 PM :30 RN-10-17H \$170.00 NM									
12	05/23/17	05/29/17	News 7 @ 5p M-F	5:00 PM-5:30 PM	11111--	:30	5	\$265.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 5:11 PM News 7 @ 5p M-F 5:00 PM-5:30 PM :30 RN-05-17H \$265.00 NM									
13	05/23/17	05/29/17	Early News Rotator M-F	6:00 PM-7:00 PM	11111--	:30	5	\$465.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$465.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 6:59 PM Early News Rotator M-F 6:00 PM-7:00 PM :30 RN-05-17H \$465.00 NM									
14	05/23/17	05/29/17	News 7 @ 6p M-F	6:00 PM-6:30 PM	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 6:14 PM News 7 @ 6p M-F 6:00 PM-6:30 PM :30 RN-05-17H \$500.00 NM									
18	05/23/17	05/29/17	Prime Access Rotator M-F	7:00 PM-8:00 PM	11111--	:30	5	\$495.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 11111-- 5 \$495.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WDBJ M 05/29/17 7:35 PM Prime Access Rotator M-F 7:00 PM-8:00 PM :30 RN-10-17H \$495.00 NM									
21	05/23/17	05/29/17	News 7 @ 11p M-F	11:00 PM-11:35 PM	1111---	:30	4	\$255.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/23/17 05/29/17 1111--- 4 \$255.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
574197-2	06/04/17	June 2017	05/29/17 - 05/29/17

Advertiser	Product	Estimate Number
Northam For Governor	political	5533

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																												
21	05/23/17	05/29/17	News 7 @ 11p M-F	11:00 PM-11:35 PM	1111---	:30	4	\$255.00	NM																																												
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WDBJ</td> <td>M</td> <td>05/29/17</td> <td>11:31 PM</td> <td>News 7 @ 11p M-F</td> <td>11:00 PM-11:35 PM</td> <td>:30</td> <td>RN-05-17H</td> <td>\$255.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WDBJ	M	05/29/17	11:31 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	RN-05-17H	\$255.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
4	WDBJ	M	05/29/17	11:31 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	RN-05-17H	\$255.00	NM																																											
23	05/23/17	05/29/17	Late Show	11:35 PM-12:35 XM	1111---	:30	4	\$55.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/23/17</td> <td>05/29/17</td> <td>1111---</td> <td>4</td> <td>\$55.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WDBJ</td> <td>M</td> <td>05/29/17</td> <td>12:35 AM</td> <td>Late Show</td> <td>11:35 PM-12:35 XM</td> <td>:30</td> <td>RN-05-17H</td> <td>\$55.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							05/23/17	05/29/17	1111---	4	\$55.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WDBJ	M	05/29/17	12:35 AM	Late Show	11:35 PM-12:35 XM	:30	RN-05-17H	\$55.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
4	WDBJ	M	05/29/17	12:35 AM	Late Show	11:35 PM-12:35 XM	:30	RN-05-17H	\$55.00	NM																																											
24	05/23/17	05/29/17	Late Late Show	12:35 XM-1:35 XM	1111---	:30	4	\$5.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	05/23/17	05/29/17	1111---	4	\$5.00																																																
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4	WDBJ	M	05/29/17	1:29 AM	Late Late Show	12:35 XM-1:35 XM	:30	RN-10-17H	\$5.00	NM																																											

**Total Spots 16**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,070.00</b>
<u>Agency Commission</u>	<b>\$460.50</b>
<u>Net Amount Due</u>	<b>\$2,609.50</b>

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