

2017 WLBC 2nd Quarter Issues/Programs List

ISSUE	PROGRAM/SEGMENT	DATE	TIME	LENGTH	DESCRIPTION OF ISSUE
School	Community Focus	2-Apr	6:30am	10 minutes	Muncie Central Principal Chris Walker spoke about happenings at the school.
Pet Adoption	WLBC Wake-Up Crew	4/7, 4/28, 5/19	7am	Five minutes	Reps from Muncie Animal Care and Services highlighted a pet that needs adopting.
Child Abuse	Community Focus	9-Apr	6:30am	10 minutes	Judi Calhoun from the Delaware County Prosecutor's office spoke about Child Abuse Prevention Month.
Human Trafficking	Community Focus	16-Apr	6:30am	10 minutes	Dr. Hannah Slowik from the YOC spoke about human trafficking.
Child Abuse	Community Focus	23-Apr	6:30am	10 minutes	Child Abuse Prevention Chair Patti Duncan spoke about their group's efforts.
Drugs	Community Focus	30-Apr	6:30am	10 minutes	Amelia Clark from Meridian Health Services spoke about their efforts to fight the war on drugs.
Hillcroft Services	WLBC Media Partnership	May 1-9	Various	Various	WLBC was a media partner for Hillcroft Service's golf fundraiser. This included promotion, in-studio guests, and an on-site appearance.
Education	Community Focus	7-May	6:30am	10 minutes	Reps from the Back To School Teacher's Store spoke about their yearly awards.
Health	Community Focus	14-May	6:30am	10 minutes	Kate Anderson, RN, spoke about National Nurses Week.

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Muncie Mission	WLBC Media Partnership	May 15-Jun 1	Various	Various	WLBC was a media partner for the Muncie Mission's golf fundraiser. This included promotion, in-studio guests, and an on-site appearance.
Government	Community Focus	21-May	6:30am	10 minutes	Senator Joe Donnelly spoke about the latest in Washington.
Education	Coolest Kid in WLBCland presentation	25-May	9am	30 minutes	WLBC hosted the Coolest Kid presentation at the school of the winning kid.
Health	Community Focus	28-May	6:30am	10 minutes	Melody Stanley spoke about National Cancer Survivor's Day.
Government	Community Focus	4-Jun	6:30am	10 minutes	Congressman Luke Messer spoke about the latest in Washington.
Women	Community Focus	11-Jun	6:30am	10 minutes	Hometown Hero Leslie Walker from First Choice For Women was profiled.
Education	Community Focus	18-Jun	6:30am	10 minutes	Hometown Hero The Back To School Teacher's Store was profiled.
Health	Community Focus	25-Jun	6:30am	10 minutes	Dr. David Cadogan spoke about breast consultations.