

ORDER



Harrisburg WHTM

Orders
Order / Rev: 3429750
Alt Order #: 27684510
Product Desc: 2022 Primary Electio
Estimate: 3035
Flight Dates: 05/16/22 - 05/22/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency Name: Ax Media
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Dave McCormick/US Senate/PA/F
Demographic: HH
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/16/22	05/17/22	45	\$13,875.00	\$11,793.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	45	\$13,875.00	\$11,793.75	0.00
Totals	45	\$13,875.00	\$11,793.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Harrisburg WHTM	20%	\$13,875.00
Market	100%	\$69,375.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	80%	\$55,500.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WHTM	05/17/22	05/17/22	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00												
ABC 27 Daybreak @ 6A <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>-T-----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/16/22	05/22/22	-T-----	1	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/16/22	05/22/22	-T-----	1	\$300.00	0.00																						

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E 2	WHTM	05/16/22	05/16/22	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$300.00		0.00			
E 3	WHTM	05/16/22	05/16/22	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$300.00		0.00			
E 4	WHTM	05/16/22	05/16/22	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$300.00		0.00			
E 5	WHTM	05/16/22	05/16/22	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$500.00		0.00			
E 6	WHTM	05/16/22	05/16/22	World News M-F World News	CM	630p-7p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$500.00		0.00			
E 7	WHTM	05/16/22	05/16/22	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$300.00		0.00			
E 8	WHTM	05/16/22	05/16/22	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$300.00		0.00			
E 9	WHTM	05/16/22	05/16/22	M-F 430-5a ABC27 News Daybreak @430 REV1	CM	430-5a	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$75.00		0.00			
E 10	WHTM	05/17/22	05/17/22	M-F 430-5a ABC27 News Daybreak @430 REV1	CM	430-5a	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-T-----					1	\$75.00		0.00			
E 11	WHTM	05/16/22	05/16/22	M-F 5-530a ABC27 News Daybreak @ 5 ABC 27 News Daybreak @ 5a REV1	CM	5a-530a	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$150.00		0.00			
E 12	WHTM	05/17/22	05/17/22	M-F 5-530a ABC27 News Daybreak @ 5 ABC 27 News Daybreak @ 5a REV1	CM	5a-530a	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-T-----					1	\$150.00		0.00			
E 13	WHTM	05/16/22	05/16/22	M-F 530-6a ABC27 News Daybreak @530	CM	530-6a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$200.00		0.00			

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REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$200.00		0.00			
E 14	WHTM	05/17/22	05/17/22	M-F 530-6a	CM	530-6a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		ABC27 News Daybreak @ 530													
		ABC 27 News Daybreak @ 5a													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-T-----		1				\$200.00		0.00			
E 15	WHTM	05/16/22	05/16/22	M-F 6-7a	CM	6-7a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC27 News Daybreak @ 6													
		ABC 27 Daybreak @ 6A													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$300.00		0.00			
E 16	WHTM	05/17/22	05/17/22	M-F 6-7a	CM	6-7a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC27 News Daybreak @ 6													
		ABC 27 Daybreak @ 6A													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-T-----		1				\$300.00		0.00			
E 17	WHTM	05/16/22	05/16/22	GMA	CM	7-9a	M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
		Good Morning America													
		Good Morning America													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		2				\$300.00		0.00			
E 18	WHTM	05/17/22	05/17/22	GMA	CM	7-9a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Good Morning America													
		Good Morning America													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-T-----		1				\$300.00		0.00			
E 19	WHTM	05/16/22	05/16/22	M-F 9-10a	CM	9-10a	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		M-F 9-10a (9:00 AM-10:00 AM)													
		Live! With Kelly & Ryan													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$200.00		0.00			
E 20	WHTM	05/17/22	05/17/22	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		M-F 9-10a													
		Live! With Kelly & Ryan													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-T-----		1				\$200.00		0.00			
E 21	WHTM	05/16/22	05/16/22	Good Day PA 10a	CM	10a-11a	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Good Day PA 10a													
		Good Day PA 10a													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$100.00		0.00			
E 22	WHTM	05/17/22	05/17/22	Good Day PA 10a	CM	10a-11a	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Good Day PA 10a													
		Good Day PA 10a													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-T-----		1				\$100.00		0.00			
E 23	WHTM	05/16/22	05/16/22	The View	CM	11a-12p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		The View													
		The View													
REV1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WHTM	05/16/22	05/16/22	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC 27 News At 7PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$300.00		0.00			
E 36	WHTM	05/16/22	05/16/22	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$300.00		0.00			
E 38	WHTM	05/16/22	05/16/22	Mon Prime Hour 3 Good Doctor	CM	10-11p	M-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		The Good Doctor-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$600.00		0.00			
E 39	WHTM	05/16/22	05/16/22	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		ABC 27 Nightside													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$400.00		0.00			
E 40	WHTM	05/16/22	05/16/22	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Jimmy Kimmel Live-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$100.00		0.00			
E 41	WHTM	05/16/22	05/16/22	Nightline- Late Run Nightline Late Run	CM	Nightline Late Run	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		Nightline-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$75.00		0.00			
N 42	WHTM	05/17/22	05/17/22	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-T-----		1				\$300.00		0.00			
N 43	WHTM	05/16/22	05/16/22	M-F 12-1p News M-F 12-1p News	CM	M-F 12-1p News	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		The View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$200.00		0.00			
N 44	WHTM	05/16/22	05/16/22	Good Day PA 10a Good Day PA 10a	CM	10a-11a	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Good Day PA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$100.00		0.00			
N 45	WHTM	05/16/22	05/16/22	General Hospital General Hospital	CM	2p-3p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----		1				\$300.00		0.00			

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													Totals	45	\$13,875.00