

# WARH

106.5 FM

St. Louis, Missouri

Quarterly Issues/Programs Report

3<sup>rd</sup> Quarter, 2014

LICENSE RENEWAL ASSURANCE PROGRAM  
CERTIFICATION

Circle One

Report Date	January 15	}	
	April 15	}	2014
	July 15	}	
	<u>October 15</u>	}	

Station: WARH

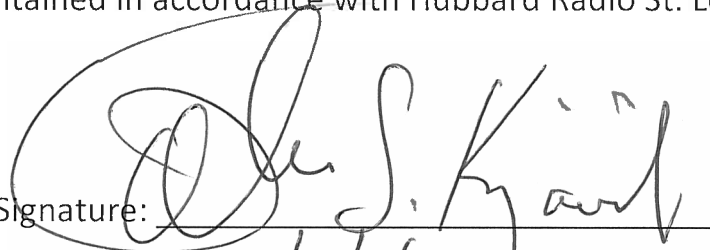
Station Manager: John Kijowski, VP/Market Manager

I certify:

1. That public inspection file maintenance is assigned to Marshall Rice, Hubbard Radio St. Louis Chief Engineer and is part of his written job description.
2. That I have reviewed the public inspection file in the past 15 days and it is maintained in accordance with the Hubbard Radio St. Louis' procedures.
3. That responsibility for the quarterly issues and programming lists is assigned to Kevin Robinson - WARH/PD and is part of his/her written job description.
4. The quarterly issues and programming lists were filed in a timely fashion within 10 days of the end of the past calendar quarter.
5. That I have reviewed the most recent quarterly issues and programming lists and they are maintained in accordance with Hubbard Radio St. Louis' procedures.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

  
10/1/14

## Talk of the Town Radio Program

3rd Quarter, 2014

Air Date: 07/06/14

Title: A Place To Turn To

Time: 5:30am

Running Time: 30 min

Summary: This week I'm joined by Jan Croninger, Founding Director of A Place to Turn To. The non-profit organization helps parents improve the lives and potential of all children by providing parents with ongoing support. Because being a parent is one of the toughest and most important jobs we do.

Local issues, community support, education, social services, youth, employment, economic issues

Air Date: 07/13/14

Title: SLOBS / City Seniors

Time: 5:30am

Running Time: 30 min

Summary: This week I'm joined by SLOBS – the St. Louis Occasional BBQ Society. The organization is putting on a charity event that supports City Seniors and Lift for Life Gym. City Seniors helps seniors in and around the St. Louis area get to and from important events such as Dr's appointments, family gatherings and social events. Lift for Life Gym helps inner city children achieve athletic and health goals and build relationships in a gym atmosphere.

Local issues, community support, education, social services, youth, employment, economic issues

## Talk of the Town Radio Program

3rd Quarter, 2014

Air Date: 07/20/14

Title: SLOBS / City Seniors 2

Time: 5:30am

Running Time: 30 min

Summary: This week I'm joined by SLOBS – the St. Louis Occasional BBQ Society. The organization is putting on a charity event that supports City Seniors and Lift for Life Gym. City Seniors helps seniors in and around the St. Louis area get to and from important events such as Dr's appointments, family gatherings and social events. Lift for Life Gym helps inner city children achieve athletic and health goals and build relationships in a gym atmosphere.

Local issues, community support, education, social services, youth, employment, economic issues

Air Date: 07/27/14

Title: Parents as Teachers, St. Louis

Time: 5:30am

Running Time: 30 min

Summary: This week we're joined by Parents as Teachers. The non-profit organization helps other organizations and professional work with parents during the critical early years of their children's lives, from conception to kindergarten. The organization helps train parents to make sure their children are ready for school and a healthy family relationship.

Local issues, community support, education, social services, youth

## Talk of the Town Radio Program

3rd Quarter, 2014

Air Date: 08/03/14

Title: Smart Kids, Inc

Time: 5:30am

Running Time: 30 min

Summary: I'm joined by Renada Chandler, Founder and Creator of Smart Kids, Inc. The non-profit organizations links high school and college student volunteers with elementary aged students for free tutoring on various subjects. The organization's goal is to increase the average GPA among St. Louis area students while encouraging giving back in the community.

Local issues, community support, education, social services, youth, employment, economic issues

Air Date: 08/10/14

Title: Smart Kids, Inc

Time: 5:30am

Running Time: 30 min

Summary: I'm joined by Renada Chandler, Founder and Creator of Smart Kids, Inc. The non-profit organizations links high school and college student volunteers with elementary aged students for free tutoring on various subjects. The organization's goal is to increase the average GPA among St. Louis area students while encouraging giving back in the community.

Local issues, community support, education, social services, youth, employment, economic issues

## Talk of the Town Radio Program

3rd Quarter, 2014

Air Date: 08/17/14

Title: Angel Baked Cookies

Time: 5:30am

Running Time: 30 min

Summary: Angel Baked Cookies is a non-profit organization that provides jobs for inner city teenagers that are facing financial and domestic troubles. During their employment, students will learn and develop valuable skills to use in the workforce. The employment is combined with training, education, and assistance in graduating high school.

Local issues, community support, education, social services, youth, employment, economic issues

Air Date: 08/24/14

Title: Sweet Celebrations

Time: 5:30am

Running Time: 30 min

Summary: Today I'm joined by Beth Brockling, formerly the Director of Bright Blessings, STL – and current founder of Sweet Celebrations. Sweet Celebrations is a non-profit organization that provides birthday parties for children living in homeless shelters. The organization helps develop friendships and bring children together in a fun, supportive and uplifting environment.

Local issues, community support, education, social services, youth, employment, economic issues

## Talk of the Town Radio Program

3rd Quarter, 2014

Air Date: 08/31/14

Title: World Bird Sanctuary

Time: 5:30am

Running Time: 30 min

Summary: Today I'm joined by Jeff Meschlac, Director of the World Bird Sanctuary. The World Bird Sanctuary has 4 major facets – Rehabilitation, Education, Field Studies and Propagation of Birds of Prey. Since its founding, the World Bird Sanctuary has helped various species make a successful comeback from the endangered species list. Most birds are injured during collisions with man-made objects – The World Bird Sanctuary helps rehabilitate birds that are victims to these collisions, and educates the public on how to help reduce the threat to these birds.

Local issues, community support, education, social services, youth, employment, economic issues

Air Date: 09/14/14

Title: Gold Star College for Kids

Time: 5:30am

Running Time: 30 min

Summary: Harold Hogarth is the founder of Gold Star College for Kids. The non-profit organization wants to look out for those children who have lost a parent in combat. The organization helps provide funding to alleviate the fears a surviving parent may have about providing a college education.

Local issues, community support, education, social services, youth, employment, economic issues

## Talk of the Town Radio Program

3rd Quarter, 2014

Air Date: 09/21/14

Title: Gold Star College for Kids

Time: 5:30am

Running Time: 30 min

Summary: Harold Hogarth is the founder of Gold Star College for Kids. The non-profit organization wants to look out for those children who have lost a parent in combat. The organization helps provide funding to alleviate the fears a surviving parent may have about providing a college education.

Local issues, community support, education, social services, youth, employment, economic issues

Air Date: 09/28/14

Title: American Diabetes Association

Time: 5:30am

Running Time: 30 min

Summary: Rawnie Berry and Karen Timmons join the program to talk about the growing Diabetes epidemic. By 2050, 1 and 3 Americans may have diabetes, either type 1 or type 2. The American Diabetes Association offers education and support for those that are living with diabetes or know someone living with diabetes.

Local issues, community support, education, social services, youth, employment, economic issues





**Quarterly Issues Report – Q3 Third Quarter, July 6-September 28, 2014  
Viewpoints Programs 14-27 through 14-39**

**During the third quarter of 2014 the following compliancy issues were covered**

African-American Issues	Health Care
Agriculture	History
Animal Welfare And Abuse	Hobbies
Arts & Literature	Interpersonal & Business Communication
Bullying	Labor
Business	Law, Legislation & the Court System
Celebrity Culture	Medicine
Children & Family Issues	Mental Health
Civil Rights	Non-Profit Organizations
Commerce	Politics
Communication	Pop-Culture & Pop-Media
Construction Trades	Poverty
Crime	Prisons
Depression & Anxiety	Racism
Ecology	Recreation
Education	Schools
Employment	Science & Technology
Environment	Small Business
Farming	Sports & Recreation
Film & Media	Suicide
Finance	Therapy
Folklore	Wildlife & Endangered Species
Government	Youth At Risk
Health & Well Being	

**Program #14-27**

**Air week: 7/6/14**

SEGMENT #1 – Thrillers: What they are and why we love them DURATION: 10:49

SYNOPSIS: When vacation time comes, people head for the pool, the beach and to resorts for some rest and relaxation. Many of them take along a good “beach read” - a book that lets them get out of themselves and enjoy an exciting, romantic or mysterious story. Thrillers are among the most popular vacation books, and we talk to two best-selling authors about what it takes to write in the genre.

Host: Gary Price. Guests: Steve Berry, author of the Cotton Malone series of thrillers, the most recent, “The Lincoln Myth,” and Steve Martini, author of the Paul Madriani series of thrillers. Both authors are contributors to the thriller anthology, “Face Off”.

COMPLIANCY ISSUES COVERED: arts & literature; recreation; business; film & media

SEGMENT #2- Making a Success of Your Life – After Prison DURATION: 10:44

SYNOPSIS: It's still not easy to get a job these days, but for men and women coming out of prison, it's even harder. We talk to a former three-time convict who had a wake-up call while in prison and turned his life around. We discuss how he came to the realization that his problems were of his own making, how he changed his attitude and created a mindset to facilitate his ambition to make it in business – legally – and how anyone with perseverance and positive thinking can achieve their goals.

Host: Marty Peterson. Guests: Weldon Long, entrepreneur, trainer, speaker, author of “The Power of Consistency,”.

COMPLIANCY ISSUES COVERED: prisons, crime, business, education

**Program #14-28**

**Air week: 7/13/14**

SEGMENT #1 – Letters: What they teach us and why they're important DURATION: 09:16

SYNOPSIS: When was the last time you wrote or received a real, handwritten letter in the mail? It's sad that there are young people today will never experience the joy of getting or writing a personal letter during their lives. We talk to a writer and editor about the importance of letter writing, and what we can learn from reading letters from notables and unknowns of the past.

Host: Gary Price. Guests: Shaun Usher, writer, editor of the book, “Letters of Note: An eclectic collection of correspondence deserving of a wider audience,”.

COMPLIANCY ISSUES COVERED: arts & literature, media, African-American issues, crime, history.

SEGMENT #2- Animation in the Movies: How good can it get? DURATION: 12:27

SYNOPSIS: It seems like there are more animated films making their way to theaters these days, and more animation being used in live action movies as well. We talk to an Oscar- and Emmy-winning filmmaker and animator, and a film critic about animation in film, the hits and misses of the past, and why it's difficult to get computer-generated reality just right.

Host: Marty Peterson. Guests: William Joyce, Oscar-winning filmmaker, animator, author of the children's book, “The Numberlys”. Dann Gire, film critic for the Chicago Daily Herald.

COMPLIANCY ISSUES COVERED: arts & media, technology, business

**Program #14-29**

**Air week: 7/20/14**

SEGMENT #1 – The Benefits of Eating Local DURATION: 10:55

**SYNOPSIS:** We keep hearing how eating locally grown fruits, vegetables, meats and grains can help us maintain a healthy body and grow the local economy. We talk to three local food devotees about how to incorporate more organic and locally grown produce, hand-made artisan breads and even wild game into our diets without having to completely change our lifestyles.

**Host:** Gary Price. **Guests:** Myra Goodman, Founder of Earthbound Farm, co-author of the cookbook, "Straight from the Earth: Irresistible vegan recipes for everyone,". Josey Baker, artisanal baker, author of "Josey Baker Bread,". Miles Olson, outdoorsman, hunter, author of "The Compassionate Hunter's Guidebook,".

**COMPLIANCY ISSUES COVERED:** health, agriculture, small business, wildlife, hobbies, schools

**SEGMENT #2** The Underwater Museum: Art that helps heal the oceans **DURATION:** 10:47

**SYNOPSIS:** Artists have always enjoyed having their paintings, sculptures and other works displayed in museums for the entire world to see and admire. But only one creates artwork that sinks to the bottom of the ocean – on purpose! We talk to a sculptor about his unusual statues that not only create beautiful art beneath the waves, but also provide a home for coral, lichen, and other sea creatures around the world.

**Host:** Marty Peterson. **Guests:** Jason deCaries Taylor, sculptor, author of "The Underwater Museum,"

**COMPLIANCY ISSUES COVERED:** ecology, endangered species, art

#### **Program #14-30**

**Air week: 7/27/14**

**SEGMENT #1** – How Green Building and Agriculture Can Help the Environment **DURATION:** 11:12

**SYNOPSIS:** Carbon dioxide in the atmosphere has reached unhealthy levels, but how can we lower it and keep it from increasing in the future? Our two guests discuss how agricultural practices and green building can help decrease the carbon already present, as well as prevent an overabundance of CO2 and other unhealthy gasses from reaching our atmosphere in the years to come.

**Host:** Gary Price. **Guests:** Courtney White, founder of the non-profit Quivira Coalition, author of the book, "Grass, Soil, Hope: A journey through carbon country,". David Gottfried, CEO of Regenerative Ventures, author of "Explosion Green,".

**COMPLIANCY ISSUES COVERED:** environment, construction trades, agriculture, business, health & well being, technology

**SEGMENT #2-** Refeathering the Empty Nest **DURATION:** 11:26

**SYNOPSIS:** When the last child leaves home for college, marriage or that first job, parents are often sad and at loose ends about how the rest of their lives will progress. We talk to a therapist and author who's experienced her own children leaving home about the emotions of "the empty nest" and what parents can do to reframe their lives when the children go out on their own.

**Host:** Marty Peterson. **Guests:** Wendy Aronsson, psychotherapist and author of "Refeathering the Empty Nest".

**COMPLIANCY ISSUES COVERED:** children & family issues, mental health

#### **Program #14-31**

**Air week: 8/3/14**

**SEGMENT #1** – Fantasy Sports: What's the allure?

**DURATION:** 10:17

**SYNOPSIS:** It's almost time for fantasy football leagues to start their draft research and choose their teams. What is it about picking a football – or baseball, basketball, hockey, golf or even sumo wrestling -- team and keeping track of their progress through the season? We talk to ESPN's fantasy sports guru and also to a college professor who has studied the fantasy sports industry, about who plays and why.

**Host:** Gary Price. **Guests:** Matthew Berry, ESPN's "Talented Mr. Roto," and author of "Fantasy Life: The outrageous, uplifting, and heartbreaking world of fantasy sports from the guy who's lived it," (twitter: @MatthewBerryTMR); Brody Ruihley, Asst. Prof. of Sport Administration, Univ. of Cincinnati, co-author of the book, "The Fantasy Sport Industry: Games within games,"

**COMPLIANCY ISSUES COVERED:** sports & recreation, business, media **DURATION:** 12:20

**SEGMENT #2-Monster Fish:** Hunting the biggest, baddest freshwater fish

**SYNOPSIS:** Sport fishing is usually a relaxing form of recreation. You sit in a boat or on the pier and cast your line into the water, hoping to catch something on the end of your hook. But for our guest and his crew, fishing is anything BUT relaxing. We'll talk to a scientist who travels the world looking for the biggest and most unusual freshwater fish to study and tag, and learn about why these fish are an important part of the food chain.

**Host:** Marty Peterson. **Guests:** Dr. Zeb Hogan, biologist, Assistant Research Prof. Univ. of Nevada-Reno, host of National Geographic Wild's show, "Monster Fish,"

**COMPLIANCY ISSUES COVERED:** environment, wildlife, science, education

**Program #14-32**

**Air week: 8/10/14**

**SEGMENT #1 – Incarcerating Juveniles:** Does it hurt more than help **DURATION:** 11:46

**SYNOPSIS:** Thousands of juveniles are incarcerated each year for everything from felonies to truancy or loitering. Some of the institutions – "training schools" or "reform schools" – are as bad as prison and kids are often abused and neglected or become abusers themselves. We talk to two researchers and advocates about how kids get into trouble, what incarceration does to them, how much it costs and hear about alternatives to institutionalization.

**Host:** Gary Price. **Guests:** Nell Bernstein, journalist, author of "Burning Down the House: The end of juvenile prison," Elizabeth Clarke, attorney, founder and president of the Juvenile Justice Initiative of Illinois.

**COMPLIANCY ISSUES COVERED:** children's issues, crime, education, prisons, government, mental health

**SEGMENT #2- Brain Games:** How your brain can sometimes trick you **DURATION:** 10:47

**SYNOPSIS:** Why do we become addicted? Believe in superstitions? How can we read body language? We talk to a TV host and a scientist about the nature of the brain, how it sometimes distorts reality in our daily lives, responds to stimuli, and enables us to read subtle signs of communication from other humans.

**Host:** Marty Peterson. **Guests:** Jason Silva, host of National Geographic Channel's "Brain Games," Dr. Sri Sarma, Asst. Prof. in the Dept. of Biomedical Engineering, Johns Hopkins University.

**COMPLIANCY ISSUES COVERED:** science, media, communication, health

**Program #14-33**

**Air week: 8/17/14**

**SEGMENT #1 – Robogenesis:** Cyborgs in fact and fiction **DURATION:** 09:32

**SYNOPSIS:** We're all familiar with the cyborgs of science fiction writers' imaginations, but have you ever met a real life cyborg? We talk to a sci-fi writer and an artist with an unusual prosthetic that enables him to

see colors – through sound waves – about how technology is enabling people with disabilities to live normal lives, why some people oppose it, and the future of cyborg technology.

Host: Gary Price. Guests: Daniel H. Wilson, scholar, author of the novel, "Robogenesis". Neil Harbisson, Cyborg artist, ([facebook.com/neilharbisson](https://www.facebook.com/neilharbisson)), founder of the Cyborg Foundation.

**COMPLIANCY ISSUES COVERED:** medicine, technology, literature, art

SEGMENT #2- Man's Best Friend: How dogs enrich our lives                      DURATION: 11:47

SYNOPSIS: Dogs have been man's companions for centuries, helping us in our work, play and in times of joy and deep sadness. What is it about a dog that fascinates us so? And what can we learn from them? We talk to three dog people about their pets, and how their relationships with their dogs changed their lives.

Host: Marty Peterson. Guests: Julie Klam, author of "You Had Me at Woof: How dogs taught me the secrets of happiness". Larry Levin, author of "Oogy: The dog only a family could love". Nancy Stanley, author of "Pillow With a Heartbeat".

**COMPLIANCY ISSUES COVERED:** non-profit organizations; mental health; animal welfare and abuse; children and family issues

**Program #14-34                                      Air week: 8/24/14**

SEGMENT #1 – Mississippi Eyes: Remembering the Freedom Summer, 1964      DURATION: 10:59

SYNOPSIS: The Freedom Summer of 1964 was a pivotal moment in American history. In the South, segregation was the rule, poor black residents were fighting for the right to vote and to be included in the Democratic National Convention, and three civil rights workers were brutally murdered in Mississippi. We talk to a man who headed up a group of young photojournalists who risked their lives to document that summer in Mississippi, about these events and his experiences with the people who lived that summer in the South, 50 years ago.

Host: Gary Price. Guests: Matt Herron, photojournalist, author of "Mississippi Eyes,"

**COMPLIANCY ISSUES COVERED:** civil rights; politics; racism; the arts; crime, poverty

SEGMENT #2- Cheetahs: Saving a unique animal and helping farmers in Africa      DURATION: 11:30

SYNOPSIS: Cheetahs are the fastest of all land animals – they can reach speeds of up to 70 mph in short bursts. Despite their speed and hunting ability, cheetahs are endangered in Africa and Asia, and don't breed especially well in captivity. In Africa, they can attack livestock herds for food, and that puts them in danger from the subsistence farmers who need to protect their flocks. We talk to a wildlife expert who lives in Namibia, Africa and who has studied cheetahs for decades, and a wildlife photographer who spent three years documenting the lives of a family of cheetahs and other animals, about this amazing cat and why it's important to protect it for future generations.

Host: Marty Peterson. Guests: Dr. Laurie Marker, cheetah researcher, founder and executive director of the Cheetah Conservation Fund, author of "A Future for Cheetahs". Suzi Eszterhas, award-winning wildlife photographer, who created photographs for "A Future for Cheetahs".

**COMPLIANCY ISSUES COVERED:** wildlife, farming, environment, science

**Program #14-35                                      Air week: 8/31/14**

SEGMENT #1 – Villains: The characters we love to hate                      DURATION: 09:57

SYNOPSIS: These days, it's sometimes difficult to tell the good guys from the bad guys in popular films and on TV. With serial killer, Dexter, being hailed as a hero; and Tony Soprano being portrayed as a sympathetic family man, the idea of villains has changed a lot over the decades – or has it? We talk to two men who research and write about heroes and villains about the differences between villains and monsters; why some

villains are hailed as heroes, and how people who do wrong are often held in higher regard than the people who try to expose them.

Host: Gary Price. Guests: Dr. Travis Langley, Prof. of Psychology, Henderson State University, AR, author of "Batman and Psychology: A dark and stormy knight," (twitter: @superherologist); Chuck Klosterman, journalist, ethicist for the NYTimes Magazine, author of "I Wear the Black Hat."

**COMPLIANCY ISSUES COVERED:** health care; youth at risk; technology

**SEGMENT #2-** Big, Bad, Botany: Amazing common and exotic plants    **DURATION:** 10:35

**SYNOPSIS:** Plants are amazing! They've survived through the millennia and are found in the depths of the ocean and on the tops of mountains, evolving to avoid predators, flood, drought and extreme temperatures. We talk to a man who studied a wide assortment of plants about their history, folklore, and their ingenious ways of surviving in a hostile world.

Host: Marty Peterson. Guest: Michael Largo, author of "The Big, Bad Book of Botany,"

**COMPLIANCY ISSUES COVERED:** folklore, health, science, environment. health care; youth at risk; technology

**Program #14-36**

**Air week: 9/7/14**

**SEGMENT #1 – Mindshift:** NASA technology goes mainstream    **DURATION:** 10:55

**SYNOPSIS:** NASA has created some spectacular technology that's gotten us to the moon; sent space probes to check out the farthest reaches of the universe, and sent robots to investigate Mars. Now the space agency is using its Mindshift biofeedback technology to try to help people who have trouble focusing on their work, families who enjoy computer games and the disabled. We talk to two NASA researchers and the man whose company is helping them bring that technology to the public about how it works and how it can be integrated into the daily lives of millions.

Host: Gary Price. Guests: Alan Pope and Chad Stephens, research scientists, NASA's Langley Research Center, Hampton, VA. Scott Dromms, Manager for Intellectual Property, Edison Nation

**COMPLIANCY ISSUES COVERED** science & technology; commerce; the disabled, children & families, recreation

**SEGMENT #2-Television:** Is it becoming too raunchy for our kids?    **DURATION:** 11:45

**SYNOPSIS:** With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows.

Host: Marty Peterson. Guests: Dan Isett, Dir. of Public Policy for The Parents Television Council. Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ.

**COMPLIANCY ISSUES COVERED:** children & family issues; government; media; censorship; popular culture

**Program #14-37**

**9/14/14**

**SEGMENT #1 – The Complicated Issue of Suicide and Prevention**    **DURATION:** 09:46

**SYNOPSIS:** The high-profile suicide of actor/comedian Robin Williams has brought the issue of depression back into the public's consciousness. We talk to a psychologist and to the director of a mental health organization about what might make someone want to take their own life, the stresses of success, and the different treatments available for those in distress.

SEGMENT #2- Making Conflict Work for You at Work

DURATION: 10:58

SYNOPSIS: Conflict in the workplace can cause hurt feelings, lower productivity, animosity and, sometimes, cause workers to leave. It can also spur creativity and help workers and their companies achieve higher goals. We talk to two conflict specialists about how conflict works, and how workers and employers can deal with it in a way that is beneficial for both.

Host: Marty Peterson. Guests: Peter T. Coleman, professor of psychology & education, Columbia Univ., co-author of "Making Conflict Work: Harnessing the Power of Disagreement," ([www.makingconflictwork.com](http://www.makingconflictwork.com)); Steven G. Blum, attorney, professional negotiator, author of "Negotiating Your Investments: Use proven negotiation methods to enrich your financial life," ([www.negotiatingtruth.com](http://www.negotiatingtruth.com)).

COMPLIANCY ISSUES COVERED: labor, mental health, business, relationships

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