Aug 19, 20

**34258098** Mod# Ver# **1** (Last = ) CONT# DDS CONT# 0 REP **KATZ RADIO** C/P/E: / / 5570

TO WKFR-FM (Kalamazoo-Portage, MI)

FΜ **LATONYA CHENAULT** 

OFF **PHILADELPHIA SALESPERSON FAX#** 

AGY **MAIN STREET MEDIA GROUP** 

PH# ADDR PO BOX 25093 **ALEXANDRIA, VA 22314** 

BYR **STEPHANIE MARONEY** 

ADV **ONE NATION** PDT Michigan

Aug 26, 20 - Sep 01, 20 FLT

## \* REP ORDER COMMENT \*

\*\* 8/18/2020 5:20:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	W	6A - 10A	60	08/26/2020 - 08/26/2020	1D	2	\$140.00	2
	1.2	W	10A - 3P	60	08/26/2020 - 08/26/2020		3	\$135.00	3
	1.3	W	3P - 7P	60	08/26/2020 - 08/26/2020	1D	2	\$140.00	2
				** FL	** FLIGHT TOTALS **		7	\$965.00	
		FLIGHT 2							
	2.1	T	6A - 10A	60	08/27/2020 - 08/27/2020	1D	2	\$140.00	2
	2.2	T	10A - 3P	60	08/27/2020 - 08/27/2020	1D	3	\$135.00	
	2.3	T	3P - 7P	60 08/27/2020 - 08/27/2020		1D	2	\$140.00	2
				** FLIGHT TOTALS **			7	\$965.00	
		FLIGHT 3							
	3.1	F	6A - 10A	60	08/28/2020 - 08/28/2020	1D	2	\$140.00	
	3.2	F	10A - 3P	60	08/28/2020 - 08/28/2020	1D	3	\$135.00	
	3.3	F	3P - 7P	60	08/28/2020 - 08/28/2020	1D	2	\$140.00	2
				** FLIGHT TOTALS **		1	7	\$965.00	
		FLIGHT 4							
	4.1	S.	6A - 10A	60	08/29/2020 - 08/29/2020	1D	1	\$80.00	1
	4.2	S.	10A - 3P	60	08/29/2020 - 08/29/2020	1D	1	\$95.00	1
	4.3	S.	3P - 7P	60	08/29/2020 - 08/29/2020	1D	1	\$90.00	1
				** FL	IGHT TOTALS **		3	\$265.00	

Aug 19, 20 34258098 Mod# Ver# 1 (Last = ) KATZ RADIO

	FLIGHT 5							
5.1	S	10A - 3P	60	08/30/2020 - 08/30/2020	1D	1	\$75.00	1
			** FL	** FLIGHT TOTALS **			\$75.00	
	FLIGHT 6							
6.1	M	6A - 10A	60	08/31/2020 - 08/31/2020	1D	2	\$140.00	2
6.2	M	10A - 3P	60	08/31/2020 - 08/31/2020	1D	3	\$135.00	3
6.3	M	3P - 7P	60	08/31/2020 - 08/31/2020	1D	2	\$140.00	2
	** FLIGHT			IGHT TOTALS **	ı	7	\$965.00	
	FLIGHT 7							
7.1	.T	6A - 10A	60	09/01/2020 - 09/01/2020	1D	2	\$140.00	2
7.2	.T	10A - 3P	60	09/01/2020 - 09/01/2020	1D	3	\$135.00	3
7.3	.T	3P - 7P	60	09/01/2020 - 09/01/2020	1D	2	\$140.00	2
			** FLIGHT TOTALS **				\$965.00	

DDS CONT# 0

C/P/E:

/ / 5570

	Aug 20	Sep 20			
SPOTS	25	14			
ASH	3235.00	1930.00			
RADE	0.00	0.00			
SL	0.00	0.00			
OTAL	3235.00	1930.00			
	0_000				
					TOTAL
POTS					20

SPOTS
CASH
TRADE
NSL
TOTAL

CONT#

**REP** 

				TOTAL
3				39
				5,165.00
Ξ				0.00
				0.00
				5,165.00

## \*\* Competitive Comments \*\*

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.