

INVOICE



WICU
3514 State Street
Erie, PA 16508
Main: (814) 454-5201
Billing: (814) 454-5201 ext 829

www.erienewsnow.com

Billing Address:

Canal Partners Media
Attention: Accounts Payable
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Send Payment To:

WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Property	WICU		
Invoice #	77439-1	Order #	77439
Invoice Date	11/08/22	Alt Order #	27975725
Invoice Month	November 2022	Deal #	
Invoice Period	10/31/22 - 11/08/22	Flight Dates	11/04/22 - 11/08/22
Advertiser	Blue PA PAC		
Product	Blue PA PAC TV		
Estimate #	1437/1721/10475		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code	9913041		
Advertiser Code	1437		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1721		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/04/22	11/04/22	Erie News Now Sunrise @ 5a	5:00 AM-5:30 AM	----F--	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/22	11/06/22	----F--	1	\$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WICU	F	11/04/22	5:24 AM	Erie News Now Sunrise @ 5a	5:00 AM-5:30 AM	:30	ANIMATEDQUOTESH	\$400.00	NM
2	11/07/22	11/07/22	Erie News Now Sunrise @ 5a	5:00 AM-5:30 AM	M-----	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/07/22	11/13/22	M-----	1	\$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WICU	M	11/07/22	5:28 AM	Erie News Now Sunrise @ 5a	5:00 AM-5:30 AM	:30	GOTVFETTERMANH	\$400.00	NM
3	11/08/22	11/08/22	Erie News Now Sunrise @ 5a	5:00 AM-5:30 AM	-T-----	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/07/22	11/13/22	-T-----	1	\$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WICU	Tu	11/08/22	5:20 AM	Erie News Now Sunrise @ 5a	5:00 AM-5:30 AM	:30	ANIMATEDQUOTESH	\$400.00	NM
4	11/04/22	11/04/22	Erie News Now @ 5p	5:00 PM-5:30 PM	----F--	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/22	11/06/22	----F--	1	\$800.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WICU	F	11/04/22	5:18 PM	Erie News Now @ 5p	5:00 PM-5:30 PM	:30	ANIMATEDQUOTESH	\$800.00	NM
5	11/07/22	11/07/22	Erie News Now @ 5p	5:00 PM-5:30 PM	M-----	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/07/22	11/13/22	M-----	1	\$800.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WICU
3514 State Street
Erie, PA 16508
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Invoice #	77439-1	Invoice Month	November 2022
Invoice Date	11/08/22	Invoice Period	10/31/22 - 11/08/22
Advertiser	Blue PA PAC		
Product	Blue PA PAC TV		
Estimate #	1437/1721/10475		

www.erienewsnow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
5	11/07/22	11/07/22	Erie News Now @ 5p	5:00 PM-5:30 PM	M-----	:30	1	\$800.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	M	11/07/22	5:19 PM	Erie News Now @ 5p	5:00 PM-5:30 PM	:30	ANIMATEDQUOTESH	\$800.00	NM																																											
6	11/04/22	11/04/22	Erie News Now @ 530p m	5:30 PM-6:00 PM	----F--	:30	1	\$900.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WICU	F	11/04/22	5:51 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	ANIMATEDQUOTESH	\$900.00	NM																																											
7	11/07/22	11/07/22	Erie News Now @ 6p	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	NM																																												
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1	WICU	M	11/07/22	6:18 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	GOTVFETTERMANH	\$1,200.00	NM																																											
8	11/05/22	11/05/22	Erie News Now Weekend	8:00 AM-9:00 AM	-----S-	:30	1	\$600.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WICU	Sa	11/05/22	8:40 AM	Erie News Now Weekend	8:00 AM-9:00 AM	:30	ANIMATEDQUOTESH	\$600.00	NM																																											
<u>Total Spots</u>							8																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$5,500.00
<u>Agency Commission</u>	\$825.00
<u>Net Amount Due</u>	\$4,675.00
<u>Invoice Balance as of 11/09/22 8:57:10 AM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.