

# INVOICE



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**Main: (814) 454-5201**  
**Billing: (814) 454-5201 ext 829**

[www.erienewsnow.com](http://www.erienewsnow.com)

Billing Address:

**Canal Partners Media**  
**Attention: Accounts Payable**  
**900 Circle 75 Parkway**  
**Suite 1650**  
**Atlanta, GA 30339**

Send Payment To:

**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**[www.erienewsnow.com/pay](http://www.erienewsnow.com/pay)**

|                   |                        |              |                     |
|-------------------|------------------------|--------------|---------------------|
| Property          | WICU                   |              |                     |
| Invoice #         | 77185-1                | Order #      | 77185               |
| Invoice Date      | 10/30/22               | Alt Order #  | 27970219            |
| Invoice Month     | October 2022           | Deal #       |                     |
| Invoice Period    | 09/26/22 - 10/30/22    | Flight Dates | 10/27/22 - 11/02/22 |
| Advertiser        | Blue PA PAC            |              |                     |
| Product           | Blue PA PAC TV         |              |                     |
| Estimate #        | 1437/1721/10399        |              |                     |
| Account Executive | Shepard Ritzen         |              |                     |
| Sales Office      | Millenium Philadelphia |              |                     |
| Sales Region      | National               |              |                     |
| Agency Code       | 9913041                |              |                     |
| Advertiser Code   | 1437                   |              |                     |
| Billing Calendar  | Broadcast              |              |                     |
| Billing Type      | Cash                   |              |                     |
| Special Handling  |                        |              |                     |
| Agency Ref        |                        |              |                     |
| Advertiser Ref    |                        |              |                     |
| Product 1         | 1721                   |              |                     |
| Product 2         |                        |              |                     |

| Line   | Start Date | End Date | Description                | Start/End Time  | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|----------------------------|-----------------|---------|--------|----------------|------------|------|
| 1  | 10/27/22   | 11/02/22 | Erie News Now Sunrise @ 5a | 5:00 AM-5:30 AM | MTWTF-- | :30    | 1              | \$400.00   | NM   |
| Weeks: <u>Start Date</u> 10/27/22 <u>End Date</u> 11/02/22 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$400.00   |            |          |                            |                 |         |        |                |            |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WICU F 10/28/22 5:29 AM Erie News Now Sunrise @ 5a 5:00 AM-5:30 AM :30 ONTHEBALLOTH \$400.00 NM |            |          |                            |                 |         |        |                |            |      |
| 4  | 10/27/22   | 11/02/22 | Erie News Now @ 6p         | 6:00 PM-6:30 PM | MTWTF-- | :30    | 1              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> 10/27/22 <u>End Date</u> 11/02/22 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00   |            |          |                            |                 |         |        |                |            |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WICU F 10/28/22 6:19 PM Erie News Now @ 6p 6:00 PM-6:30 PM :30 ONTHEBALLOTH \$1,200.00 NM       |            |          |                            |                 |         |        |                |            |      |
| 5  | 10/29/22   | 10/29/22 | Erie News Now Weekend      | 8:00 AM-9:00 AM | -----S- | :30    | 1              | \$600.00   | NM   |
| Weeks: <u>Start Date</u> 10/24/22 <u>End Date</u> 10/30/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00   |            |          |                            |                 |         |        |                |            |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WICU Sa 10/29/22 8:26 AM Erie News Now Weekend 8:00 AM-9:00 AM :30 ONTHEBALLOTH \$600.00 NM     |            |          |                            |                 |         |        |                |            |      |
| 6  | 10/30/22   | 10/30/22 | Erie News Now Weekend      | 8:00 AM-9:00 AM | -----S  | :30    | 1              | \$600.00   | NM   |
| Weeks: <u>Start Date</u> 10/24/22 <u>End Date</u> 10/30/22 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$600.00  |            |          |                            |                 |         |        |                |            |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WICU Su 10/30/22 8:40 AM Erie News Now Weekend 8:00 AM-9:00 AM :30 ONTHEBALLOTH \$600.00 NM     |            |          |                            |                 |         |        |                |            |      |

**Total Spots 4**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE

Send Payment To:



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**www.erienewsnow.com/pay**

|              |                 |                |                     |
|--------------|-----------------|----------------|---------------------|
| Invoice #    | 77185-1         | Invoice Month  | October 2022        |
| Invoice Date | 10/30/22        | Invoice Period | 09/26/22 - 10/30/22 |
| Advertiser   | Blue PA PAC     |                |                     |
| Product      | Blue PA PAC TV  |                |                     |
| Estimate #   | 1437/1721/10399 |                |                     |

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## Payment Terms 30 Days

|   |                   |
|---|-------------------|
| <u>Gross Total</u>                                  | <b>\$2,800.00</b> |
| <u>Agency Commission</u>                            | <b>\$420.00</b>   |
| <u>Net Amount Due</u>                               | <b>\$2,380.00</b> |
| <u>Invoice Balance as of 11/05/22 4:49:01 PM ET</u> | <b>\$0.00</b>     |