

INVOICE



WICU
3514 State Street
Erie, PA 16508
Main: (814) 454-5201
Billing: (814) 454-5201 ext 829

www.erienewsnow.com

Billing Address:

Canal Partners Media
Attention: Accounts Payable
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Send Payment To:

WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Property	WICU		
Invoice #	77185-2	Order #	77185
Invoice Date	11/03/22	Alt Order #	27970219
Invoice Month	November 2022	Deal #	
Invoice Period	10/31/22 - 11/02/22	Flight Dates	10/27/22 - 11/02/22
Advertiser	Blue PA PAC		
Product	Blue PA PAC TV		
Estimate #	1437/1721/10399		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code	9913041		
Advertiser Code	1437		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1721		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/27/22	11/02/22	Erie News Now @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/22 11/02/22 MTWTF-- 1 \$800.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WICU M 10/31/22 5:29 PM Erie News Now @ 5p 5:00 PM-5:30 PM :30 ONTHEBALLOTH \$800.00 NM										
3	10/27/22	11/02/22	Erie News Now @ 530p m	5:30 PM-6:00 PM	MTWTF--	:30	2	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/22 11/02/22 MTWTF-- 2 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WICU Tu 11/01/22 5:50 PM Erie News Now @ 530pm 5:30 PM-6:00 PM :30 ONTHEBALLOTH \$900.00 NM 1 WICU W 11/02/22 5:57 PM Erie News Now @ 530pm 5:30 PM-6:00 PM :30 ONTHEBALLOTH \$900.00 NM										
<u>Total Spots</u>							3			

Payment Terms 30 Days

<u>Gross Total</u>	\$2,600.00
<u>Agency Commission</u>	\$390.00
<u>Net Amount Due</u>	\$2,210.00
<u>Invoice Balance as of 11/05/22 7:44:53 PM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.