

STATION:	KZAL-FM	ORDER#:	3199584	DATE:	08/02/2022
MARKET:	UM - Manson, WA	AMOUNT:	\$4,675.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	275	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4430042	
ADVERTISER:	Dr. Kim Schrier for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 11576 - 8/2-9/5 - Candidate	AGY EST:	11576	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	08-02-2022 TO 9/5/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 5					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/02/2022 13:01	

COMMENTS

[Rep Comment] 08/02/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**** **Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).**

Start Date 8/3 || PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

****Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).****

WEEK#1-WEEK#5 8/2/2022 To 9/5/2022 WK TOT \$935.00 WK TOTAL SPOTS 55

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	8/2/2022	9/5/2022	45	\$17	\$765
	2	SS	6:00AM	7:00PM	60	8/6/2022	9/4/2022	10	\$17	\$170

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FLIGHT:	08-02-2022 TO 9/5/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS: 5					
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/02/2022 13:01	

TOTAL	Aug	Sep													Total
SPOT	220	55													275
CASH	3,740.00	935.00													4,675.00
TOTAL	3,740.00	935.00													4,675.00

Sales Order

Station: KZAL-FM Agency: MEDIA FINANCIAL SERVICES
 Contract Name: DR.KIM SCHRIER FOR CONGRESS Z Address: 1655 PALM BEACH LAKES BLVD
 Contract#: 9388 SUITE 903
 Start Date: 8/02/22 End Date: 9/05/22 City: WEST PALM
 Revenue Type: National Agency Type: Cash BEACH State: FL Zip: 33401
 Advertiser: DR. KIM SCHRIER FOR CONGRESS Buyer: _____
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: EST 11576 - 8/2-9/5 - CAN Billing Cycle: Standard
 Comp. Code: Political - Candidate Salesperson: 6208NREP Comm %: 15
 Sec. Comp.: Political - Candidate Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	8/02/22	9/05/22		6:00 AM	7:00 PM	60	9	9	9	9	9			45	D	17.00	225	3,825.00	3
2	8/02/22	9/05/22		6:00 AM	7:00 PM	60						5	5	10	D	17.00	50	850.00	3

Billing Projections: By Month

	Aug 22	Sep 22
CA	4,046.00	629.00
ST	3,587.00	1,088.00

☒ Print Spot Prices

TOTAL SPOTS 275
 GROSS TOTAL \$ 4,675.00
 ADJUSTED SPOTS 275
 ADJUSTED TOTAL \$ 4,675.00

APPROVE DECLINE

☐ ☐ Traffic Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sally Rodgers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Kim Schrier

Authorized committee:

Dr. Kim Schrier for Congress

Agency requesting time (and contact information):

☐ N/A GMMB, 3050 K Street NW, Suite 100 Washington DC 20007 202-338-8700

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Washington Congressional District 8

Date of election:

11/8/22



General



Primary

Treasurer of candidate's authorized committee:

Philip Lloyd

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sally Rodgers

Digitally signed by Sally Rodgers
Date: 2022.05.16 12:31:41 -07'00'

Signature:

Karen Heric

Name: sally Rodgers

Name:

Karen Heric

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 8/2/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Philip Lloyd

Digitally signed by Philip Lloyd
Date: 2022.05.17 08:51:13 -07'00'

Name: Philip Lloyd

Date: 05/17/2022

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 8/2/2022**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 9388	Station Call Letters: KZAL	Date Received/Requested: 8/2/2022
Est. #: 11576	Station Location: Chelan/Manson, WA	Run Start and End Dates: 8/3-9/5/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.