

ORDER

Orders
Order / Rev: 3545020
 Alt Order #: WOC14645875
 Product Desc: 2024 Primary Election
 Estimate: 6934
 Flight Dates: 07/15/24 - 07/21/24
 Original Date / Rev: 05/09/24 / 05/09/24
 Order Type: NORMAL

KFVS
 Primary AE: Jennifer Pendley
 Sales Office: GN-TP
 Sales Region: National

Agency
Name: Armada Strategies
 Buying Contact:
 Billing Contact:
 2637 East Atlantic Boulevard Suite 4387
 Pompano Beach, FL 33662

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Club for Growth Action (A)
 Demographic: A35+
 Product Codes: Issue - National - House, Issue - National
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-01

New Business End:
 Advertiser External ID: 521271
 Agency External ID: 163897
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/21/24	47	\$34,160.00	\$29,036.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	47	\$34,160.00	\$29,036.00	0.00
Totals	47	\$34,160.00	\$29,036.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KFVS	07/15/24	07/19/24	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00												
(Program: BREAKFAST SHOW 6:00A-7:00A) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>11111--</td> <td>5</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/15/24	07/21/24	11111--	5	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/15/24	07/21/24	11111--	5	\$800.00	0.00																						
N 2	KFVS	07/15/24	07/19/24	CBS This Morning 7a-8a CBS This Morning 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$560.00	P-01	0.00	NM	5	\$2,800.00												
(Program: CBS THIS MORNING PART 1) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>11111--</td> <td>5</td> <td>\$560.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/15/24	07/21/24	11111--	5	\$560.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/15/24	07/21/24	11111--	5	\$560.00	0.00																						
N 3	KFVS	07/15/24	07/18/24	CBS This Morning 8a-9a CBS This Morning 8a-9a	CM	8:00 AM-9:00 AM	- 1- 1- - -	:30	2	\$330.00	P-01	0.00	NM	2	\$660.00												
(Program: CBS THIS MORNING PART 2) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>- 1- 1- - -</td> <td>2</td> <td>\$330.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/15/24	07/21/24	- 1- 1- - -	2	\$330.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/15/24	07/21/24	- 1- 1- - -	2	\$330.00	0.00																						
N 4	KFVS	07/15/24	07/20/24	Sa 6a News Sa 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	- - - - - 1-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00												
(Program: BREAKFAST SHOW SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00a-7:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/15/24</td> <td>07/21/24</td> <td>- - - - - 1-</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/15/24	07/21/24	- - - - - 1-	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/15/24	07/21/24	- - - - - 1-	1	\$200.00	0.00																						

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 Product Desc: 2024 Primary Election
 Estimate: 6934
KFVS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KFVS	07/15/24	07/21/24	Sun 6a News Sun 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: BREAKFAST SHOW SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 6:00a-7:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1-			1			\$200.00		0.00			
N 6	KFVS	07/15/24	07/21/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: CBS SUNDAY MORNING) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 8:00a-9:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1			1			\$400.00		0.00			
N 7	KFVS	07/15/24	07/19/24	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	11111--	:30	5	\$660.00	P-01	0.00	NM	5	\$3,300.00
(Program: HEARTLAND NEWS AT NOON) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	11111--			5			\$660.00		0.00			
N 8	KFVS	07/15/24	07/21/24	CBS Face The Nation CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$540.00	P-01	0.00	NM	1	\$540.00
(Program: FACE THE NATION) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 9:30a-10:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1			1			\$540.00		0.00			
N 9	KFVS	07/15/24	07/19/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$660.00	P-01	0.00	NM	5	\$3,300.00
(Program: HEARTLAND NEWS AT 5) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	11111--			5			\$660.00		0.00			
N 10	KFVS	07/15/24	07/19/24	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11111--	:30	5	\$830.00	P-01	0.00	NM	5	\$4,150.00
(Program: HEARTLAND NEWS AT 6) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	11111--			5			\$830.00		0.00			
N 11	KFVS	07/15/24	07/20/24	Sa 6p News Sa 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
(Program: HEARTLAND NEWS AT 6 SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00p-6:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1-			1			\$300.00		0.00			
N 12	KFVS	07/15/24	07/21/24	Su 5p News Su 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
(Program: HEARTLAND NEWS AT 5 SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1			1			\$300.00		0.00			
N 13	KFVS	07/15/24	07/19/24	Prime Access Rotator M-F Prime Access Rotator M-F	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	11111--	:30	5	\$940.00	P-01	0.00	NM	5	\$4,700.00
(Program: ENTERTAINMENT TONIGHT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	11111--			5			\$940.00		0.00			
N 14	KFVS	07/15/24	07/18/24	CBS Thursday Prime Hr 2 CBS Thursday Prime Hr 2	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00
(Program: BIG BROTHER (THU P2)) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Thu 8:00p-9:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	---1---			1			\$1,400.00		0.00			
N 15	KFVS	07/15/24	07/21/24		CM	6:00 PM-7:00 PM	-----1	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Prime Hr 1											
				CBS Sunday Prime Hr 1		(6:00 PM-7:00 PM)									
				(Program: 60 MINUTES)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 6:00p-7:00p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----1		1		\$2,500.00		0.00					
N16	KFVS	07/15/24	07/19/24	M-F 10p News	CM	10:00 PM-10:35 PM	11111--	:30	5	\$830.00	P-01	0.00	NM	5	\$4,150.00
				M-F 10p News		(10:00 PM-10:35 PM)									
				(Program: HEARTLAND NEWS AT 10)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	11111--		5		\$830.00		0.00					
N17	KFVS	07/15/24	07/20/24	Sa 10p News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$430.00	P-01	0.00	NM	1	\$430.00
				Sa 10p News											
				(Program: HEARTLAND NEWS AT 10 SAT)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 10:00p-10:35p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----1-		1		\$430.00		0.00					
N18	KFVS	07/15/24	07/21/24	Su 10p News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$830.00	P-01	0.00	NM	1	\$830.00
				Su 10p News											
				(Program: HEARTLAND NEWS AT 10P SUN)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 10:00p-10:35p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----1		1		\$830.00		0.00					
													Totals	47	\$34,160.00