

ORDER

Orders
Order / Rev: 3545108
Alt Order #: WOC14645882
Product Desc: 2024 Primary Election
Estimate: 6936
Flight Dates: 07/29/24 - 08/11/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: NORMAL

KFVS
Primary AE: Jennifer Pendley
Sales Office: GN-TP
Sales Region: National

Agency
Name: Armada Strategies
Buying Contact:
Billing Contact:
 2637 East Atlantic Boulevard Suite 4387
 Pompano Beach, FL 33662

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Club for Growth Action (A)
Demographic: A35+
Product Codes: Issue - National - House, Issue - National
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 521271
Agency External ID: 163897
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/06/24	52	\$34,510.00	\$29,333.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	52	\$34,510.00	\$29,333.50	0.00
Totals	52	\$34,510.00	\$29,333.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	KFVS	07/29/24	08/06/24	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	11111--	:30	5	\$800.00	P-01	0.00	NM	7	\$5,600.00																		
(Program: BREAKFAST SHOW 6:00A-7:00A) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/29/24</td> <td>08/04/24</td> <td>11111--</td> <td>5</td> <td>\$800.00</td> <td>0.00</td> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>11-----</td> <td>2</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/29/24	08/04/24	11111--	5	\$800.00	0.00	Week: 08/05/24	08/11/24	11-----	2	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 07/29/24	08/04/24	11111--	5	\$800.00	0.00																												
Week: 08/05/24	08/11/24	11-----	2	\$800.00	0.00																												
N 2	KFVS	07/29/24	08/06/24	CBS This Morning 7a-8a CBS This Morning 7a-8a		7:00 AM-8:00 AM	11-1---	:30	3	\$560.00	P-01	0.00	NM	4	\$2,240.00																		
(Program: CBS THIS MORNING PART 1) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/29/24</td> <td>08/04/24</td> <td>11-1---</td> <td>3</td> <td>\$560.00</td> <td>0.00</td> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-1-----</td> <td>1</td> <td>\$560.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/29/24	08/04/24	11-1---	3	\$560.00	0.00	Week: 08/05/24	08/11/24	-1-----	1	\$560.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 07/29/24	08/04/24	11-1---	3	\$560.00	0.00																												
Week: 08/05/24	08/11/24	-1-----	1	\$560.00	0.00																												
N 3	KFVS	07/29/24	08/05/24	CBS This Morning 8a-9a CBS This Morning 8a-9a		8:00 AM-9:00 AM	--1-1--	:30	2	\$330.00	P-01	0.00	NM	3	\$990.00																		
(Program: CBS THIS MORNING PART 2) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/29/24</td> <td>08/04/24</td> <td>--1-1--</td> <td>2</td> <td>\$330.00</td> <td>0.00</td> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>1-----</td> <td>1</td> <td>\$330.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/29/24	08/04/24	--1-1--	2	\$330.00	0.00	Week: 08/05/24	08/11/24	1-----	1	\$330.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 07/29/24	08/04/24	--1-1--	2	\$330.00	0.00																												
Week: 08/05/24	08/11/24	1-----	1	\$330.00	0.00																												
N 4	KFVS	07/29/24	08/03/24	Sa 6a News Sa 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00																		

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 Flight Dates: 07/29/24 - 08/11/24

Advertiser: Club for Growth Action (A)
 Product Desc: 2024 Primary Election
 Estimate: 6936
KFVS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: BREAKFAST SHOW SAT)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00a-7:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1-					1	\$200.00		0.00			
N 5	KFVS	07/29/24	08/04/24	Sun 6a News Sun 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: BREAKFAST SHOW SUN)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 6:00a-7:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1					1	\$200.00		0.00			
N 6	KFVS	07/29/24	08/04/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: CBS SUNDAY MORNING)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 8:00a-9:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1					1	\$400.00		0.00			
N 7	KFVS	08/05/24	08/05/24	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: THE PRICE IS RIGHT)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1					1	\$400.00		0.00			
Week:		08/05/24	08/11/24	1-----					1	\$400.00		0.00			
N 8	KFVS	07/29/24	08/05/24	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	11111--	:30	5	\$660.00	P-01	0.00	NM	6	\$3,960.00
(Program: HEARTLAND NEWS AT NOON)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	11111--					5	\$660.00		0.00			
Week:		08/05/24	08/11/24	1-----					1	\$660.00		0.00			
N 9	KFVS	07/29/24	08/04/24	CBS Face The Nation CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$540.00	P-01	0.00	NM	1	\$540.00
(Program: FACE THE NATION)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 9:30a-10:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1					1	\$540.00		0.00			
N 10	KFVS	08/05/24	08/05/24	M-F 4-5p News M-F 4-5p News	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	1-----	:30	1	\$440.00	P-01	0.00	NM	1	\$440.00
(Program: HEARTLAND NEWS NOW 4p-5P)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 4:00p-5:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/24	08/11/24	1-----					1	\$440.00		0.00			
N 11	KFVS	07/29/24	08/05/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$660.00	P-01	0.00	NM	6	\$3,960.00
(Program: HEARTLAND NEWS AT 5)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	11111--					5	\$660.00		0.00			
Week:		08/05/24	08/11/24	1-----					1	\$660.00		0.00			
N 12	KFVS	07/29/24	08/05/24	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11111--	:30	5	\$830.00	P-01	0.00	NM	6	\$4,980.00
(Program: HEARTLAND NEWS AT 6)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	11111--					5	\$830.00		0.00			
Week:		08/05/24	08/11/24	1-----					1	\$830.00		0.00			
N 13	KFVS	07/29/24	08/03/24	Sa 6p News Sa 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
(Program: HEARTLAND NEWS AT 6 SAT)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00p-6:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1-					1	\$300.00		0.00			
N 14	KFVS	07/29/24	08/04/24	Su 5p News Su 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00

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KFVS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: HEARTLAND NEWS AT 5 SUN)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1		1			\$300.00			0.00			
N15	KFVS	07/29/24	08/05/24	Prime Access Rotator M-F	CM	6:30 PM-7:00 PM	1-11---	:30	3	\$940.00	P-01	0.00	NM	4	\$3,760.00
Prime Access Rotator M-F (6:30 PM-7:00 PM)															
(Program: ENTERTAINMENT TONIGHT)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/29/24	08/04/24	1-11---		3			\$940.00			0.00			
Week:		08/05/24	08/11/24	1-----		1			\$940.00			0.00			
N16	KFVS	07/29/24	08/05/24	M-F 10p News	CM	10:00 PM-10:35 PM	11111--	:30	5	\$830.00	P-01	0.00	NM	6	\$4,980.00
M-F 10p News (10:00 PM-10:35 PM)															
(Program: HEARTLAND NEWS AT 10)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/29/24	08/04/24	11111--		5			\$830.00			0.00			
Week:		08/05/24	08/11/24	1-----		1			\$830.00			0.00			
N17	KFVS	07/29/24	08/03/24	Sa 10p News	CM	10:00 PM-10:35 PM	1-----1-	:30	1	\$430.00	P-01	0.00	NM	1	\$430.00
Sa 10p News															
(Program: HEARTLAND NEWS AT 10 SAT)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 10:00p-10:35p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1-		1			\$430.00			0.00			
N18	KFVS	07/29/24	08/04/24	Su 10p News	CM	10:00 PM-10:35 PM	1-----1	:30	1	\$830.00	P-01	0.00	NM	1	\$830.00
Su 10p News															
(Program: HEARTLAND NEWS AT 10P SUN)															
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 10:00p-10:35p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/29/24	08/04/24	-----1		1			\$830.00			0.00			
													Totals	52	\$34,510.00