

# ORDER

**Orders**  
**Order / Rev:** 3545304  
 Alt Order #: WOC14645867  
 Product Desc: 2024 Primary Election  
 Estimate: 6932  
 Flight Dates: 07/01/24 - 07/07/24  
 Original Date / Rev: 05/09/24 / 05/09/24  
 Order Type: NORMAL

**QFVS**  
 Primary AE: Jennifer Pendley  
 Sales Office: GN-TP  
 Sales Region: National

**Agency**  
**Name:** Armada Strategies  
 Buying Contact:  
 Billing Contact:  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Club for Growth Action (A)  
 Demographic: A35+  
 Product Codes: Issue - National - House, Issue - National  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-01

New Business End:  
 Advertiser External ID: 521271  
 Agency External ID: 163897  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/07/24	7	\$880.00	\$748.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	7	\$880.00	\$748.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$880.00</b>	<b>\$748.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	QFVS	07/01/24	07/05/24	The Breakfast Show Too The Breakfast Show Too	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----1--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00												
(Program: BREAKFAST SHOW TOO M-F 7-8a) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON QFVS <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/01/24</td> <td>07/07/24</td> <td>----1--</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/01/24	07/07/24	----1--	1	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/01/24	07/07/24	----1--	1	\$150.00	0.00																						
N 2	QFVS	07/01/24	07/06/24	Sa 7-8a News Sa 7-8a News	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----1-	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00												
(Program: BREAKFAST SHOW RPT SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 7:00a-8:00a TIME PERIOD ON QFVS <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/01/24</td> <td>07/07/24</td> <td>-----1-</td> <td>1</td> <td>\$60.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/01/24	07/07/24	-----1-	1	\$60.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/01/24	07/07/24	-----1-	1	\$60.00	0.00																						
N 3	QFVS	07/01/24	07/07/24	Su 7-8a News Su 7-8a News	CM	7:00 AM-8:00 AM	-----1	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00												
(Program: BREAKFAST SHOW RPT SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 7:00a-8:00a TIME PERIOD ON QFVS <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/01/24</td> <td>07/07/24</td> <td>-----1</td> <td>1</td> <td>\$60.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/01/24	07/07/24	-----1	1	\$60.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/01/24	07/07/24	-----1	1	\$60.00	0.00																						
N 4	QFVS	07/01/24	07/05/24	M-F 630-7p News M-F 630-7p News	CM	6:30 PM-7:00 PM	----1--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00												
(Program: HEARTLAND NEWS AT 6 (6:30P)) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON QFVS <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	----1--		1				\$150.00		0.00			
N 5	QFVS	07/01/24	07/05/24	M-F 9p Late News M-F 9p Late News	CM	9:00 PM-10:00 PM	----1--	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: HEARTLAND NEWS 9P) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 9:00p-10:00p TIME PERIOD ON QFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	----1--		1				\$200.00		0.00			
N 6	QFVS	07/01/24	07/05/24	M-F 1030p Late News M-F 1030p Late News (10:30 PM-11:00 PM)	CM	10:30 PM-11:00 PM	----1--	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
(Program: HEARTLAND NEWS 10P AT 10:30P) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:30p-11:00p TIME PERIOD ON QFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	----1--		1				\$60.00		0.00			
N 7	QFVS	07/01/24	07/07/24	Su 9p Late News Su 9p Late News	CM	9:00 PM-10:00 PM	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: HEARTLAND NEWS 9P SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 9:00p-10:00p TIME PERIOD ON QFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/24	07/07/24	-----1		1				\$200.00		0.00			
													Totals	7	\$880.00