

# ORDER

**Orders**  
**Order / Rev:** 3545046  
 Alt Order #: WOC14645879  
 Product Desc: 2024 Primary Election  
 Estimate: 6935  
 Flight Dates: 07/22/24 - 07/28/24  
 Original Date / Rev: 05/09/24 / 05/09/24  
 Order Type: NORMAL

**KFVS**  
 Primary AE: Jennifer Pendley  
 Sales Office: GN-TP  
 Sales Region: National

**Agency**  
**Name:** Armada Strategies  
 Buying Contact:  
 Billing Contact:  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Club for Growth Action (A)  
 Demographic: A35+  
 Product Codes: Issue - National - House, Issue - National  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-01

New Business End:  
 Advertiser External ID: 521271  
 Agency External ID: 163897  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	45	\$31,260.00	\$26,571.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	45	\$31,260.00	\$26,571.00	0.00
<b>Totals</b>	<b>45</b>	<b>\$31,260.00</b>	<b>\$26,571.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KFVS	07/22/24	07/26/24	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00												
(Program: BREAKFAST SHOW 6:00A-7:00A) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KFVS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>11111--</td> <td>5</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/22/24	07/28/24	11111--	5	\$800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/22/24	07/28/24	11111--	5	\$800.00	0.00																						
N 2	KFVS	07/22/24	07/26/24	CBS This Morning 7a-8a CBS This Morning 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-11-1--	:30	3	\$560.00	P-01	0.00	NM	3	\$1,680.00												
(Program: CBS THIS MORNING PART 1) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KFVS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>-11-1--</td> <td>3</td> <td>\$560.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/22/24	07/28/24	-11-1--	3	\$560.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/22/24	07/28/24	-11-1--	3	\$560.00	0.00																						
N 3	KFVS	07/22/24	07/25/24	CBS This Morning 8a-9a CBS This Morning 8a-9a	CM	8:00 AM-9:00 AM	1--1---	:30	2	\$330.00	P-01	0.00	NM	2	\$660.00												
(Program: CBS THIS MORNING PART 2) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON KFVS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>1--1---</td> <td>2</td> <td>\$330.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/22/24	07/28/24	1--1---	2	\$330.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/22/24	07/28/24	1--1---	2	\$330.00	0.00																						
N 4	KFVS	07/22/24	07/27/24	CBS Saturday Morning CBS This Morning Saturday	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00												
(Program: CBS THIS MORNING SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 7:00a-9:00a TIME PERIOD ON KFVS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 3545046  
 Alt Order #: WOC14645879  
 Flight Dates: 07/22/24 - 07/28/24

Advertiser: Club for Growth Action (A)  
 Product Desc: 2024 Primary Election  
 Estimate: 6935  
**KFVS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KFVS	07/22/24	07/28/24	Sun 6a News Sun 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: BREAKFAST SHOW SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 6:00a-7:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----1-			1			\$400.00		0.00			
N 6	KFVS	07/22/24	07/28/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: CBS SUNDAY MORNING) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 8:00a-9:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----1			1			\$200.00		0.00			
N 7	KFVS	07/22/24	07/26/24	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	11111--	:30	5	\$660.00	P-01	0.00	NM	5	\$3,300.00
(Program: HEARTLAND NEWS AT NOON) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	11111--			5			\$660.00		0.00			
N 8	KFVS	07/22/24	07/27/24	CBS PGA Golf CBS PGA Golf	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----1-	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
(Program: PGA 3M OPEN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 2:00p-5:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----1-			1			\$800.00		0.00			
N 9	KFVS	07/22/24	07/28/24	CBS Face The Nation CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$540.00	P-01	0.00	NM	1	\$540.00
(Program: FACE THE NATION) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 9:30a-10:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----1			1			\$540.00		0.00			
N 10	KFVS	07/22/24	07/28/24	CBS PGA Golf CBS PGA Golf	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----2	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
(Program: PGA 3M OPEN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 2:00p-5:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----2			2			\$800.00		0.00			
N 11	KFVS	07/22/24	07/26/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$660.00	P-01	0.00	NM	5	\$3,300.00
(Program: HEARTLAND NEWS AT 5) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	11111--			5			\$660.00		0.00			
N 12	KFVS	07/22/24	07/26/24	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11111--	:30	5	\$830.00	P-01	0.00	NM	5	\$4,150.00
(Program: HEARTLAND NEWS AT 6) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	11111--			5			\$830.00		0.00			
N 13	KFVS	07/22/24	07/27/24	Sa 6p News Sa 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
(Program: HEARTLAND NEWS AT 6 SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00p-6:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----1-			1			\$300.00		0.00			
N 14	KFVS	07/22/24	07/28/24	Su 5p News Su 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
(Program: HEARTLAND NEWS AT 5 SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/22/24	07/28/24	-----1			1			\$300.00		0.00			
N 15	KFVS	07/22/24	07/26/24		CM	6:30 PM-7:00 PM	1--11--	:30	3	\$940.00	P-01	0.00	NM	3	\$2,820.00

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Advertiser: Club for Growth Action (A)  
 Product Desc: 2024 Primary Election  
 Estimate: 6935  
**KFVS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
Prime Access Rotator M-F Prime Access Rotator M-F (Program: ENTERTAINMENT TONIGHT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KFVS <table border="1"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>1--11--</td> <td>3</td> <td>\$940.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/22/24	07/28/24	1--11--	3	\$940.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 07/22/24	07/28/24	1--11--	3	\$940.00	0.00																																										
N 16	KFVS	07/22/24	07/24/24	CBS Wednesday Prime Hr 1 CBS Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--1----	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00																																
(Program: BIG BROTHER (WED)) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Wed 7:00p-8:00p TIME PERIOD ON KFVS <table border="1"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>--1----</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/22/24	07/28/24	--1----	1	\$1,400.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 07/22/24	07/28/24	--1----	1	\$1,400.00	0.00																																										
N 17	KFVS	07/22/24	07/26/24	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	11111--	:30	5	\$830.00	P-01	0.00	NM	5	\$4,150.00																																
(Program: HEARTLAND NEWS AT 10) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KFVS <table border="1"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>11111--</td> <td>5</td> <td>\$830.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/22/24	07/28/24	11111--	5	\$830.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 07/22/24	07/28/24	11111--	5	\$830.00	0.00																																										
N 18	KFVS	07/22/24	07/27/24	Sa 10p News Sa 10p News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$430.00	P-01	0.00	NM	1	\$430.00																																
(Program: HEARTLAND NEWS AT 10 SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 10:00p-10:35p TIME PERIOD ON KFVS <table border="1"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>-----1-</td> <td>1</td> <td>\$430.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/22/24	07/28/24	-----1-	1	\$430.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 07/22/24	07/28/24	-----1-	1	\$430.00	0.00																																										
N 19	KFVS	07/22/24	07/28/24	Su 10p News Su 10p News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$830.00	P-01	0.00	NM	1	\$830.00																																
(Program: HEARTLAND NEWS AT 10P SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 10:00p-10:35p TIME PERIOD ON KFVS <table border="1"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/22/24</td> <td>07/28/24</td> <td>-----1</td> <td>1</td> <td>\$830.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/22/24	07/28/24	-----1	1	\$830.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 07/22/24	07/28/24	-----1	1	\$830.00	0.00																																										
													Totals	45	\$31,260.00																																