

ORDER

Orders
Order / Rev: 3545331
 Alt Order #: WOC14645880
 Product Desc: 2024 Primary Election
 Estimate: 6935
 Flight Dates: 07/22/24 - 07/28/24
 Original Date / Rev: 05/09/24 / 05/09/24
 Order Type: NORMAL

QFVS
 Primary AE: Jennifer Pendley
 Sales Office: GN-TP
 Sales Region: National

Agency
Name: Armada Strategies
 Buying Contact:
 Billing Contact:
 2637 East Atlantic Boulevard Suite 4387
 Pompano Beach, FL 33662

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Club for Growth Action (A)
 Demographic: A35+
 Product Codes: Issue - National - House, Issue - National
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-01

New Business End:
 Advertiser External ID: 521271
 Agency External ID: 163897
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	16	\$2,340.00	\$1,989.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	16	\$2,340.00	\$1,989.00	0.00
Totals	16	\$2,340.00	\$1,989.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	QFVS	07/22/24	07/25/24	The Breakfast Show Too The Breakfast Show Too (Program: BREAKFAST SHOW TOO M-F 7-8a) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON QFVS	CM	7:00 AM-8:00 AM	1-11---	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/22/24	07/28/24	1-11---		3		\$150.00		0.00					
N 2	QFVS	07/22/24	07/28/24	Su 7-8a News Su 7-8a News (Program: BREAKFAST SHOW RPT SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 7:00a-8:00a TIME PERIOD ON QFVS	CM	7:00 AM-8:00 AM	-----1	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/22/24	07/28/24	-----1		1		\$60.00		0.00					
N 3	QFVS	07/22/24	07/26/24	M-F 630-7p News M-F 630-7p News (Program: HEARTLAND NEWS AT 6 (6:30P)) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON QFVS	CM	6:30 PM-7:00 PM	-11-1--	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/22/24	07/28/24	-11-1--		3		\$150.00		0.00					
N 4	QFVS	07/22/24	07/26/24	M-F 9p Late News M-F 9p Late News (Program: HEARTLAND NEWS 9P) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 9:00p-10:00p TIME PERIOD ON QFVS	CM	9:00 PM-10:00 PM	11111--	:30	5	\$200.00	P-01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	11111--					5	\$200.00		0.00			
N 5	QFVS	07/22/24	07/25/24	M-F 1030p Late News	CM	10:30 PM-11:00 PM	11-1---	:30	3	\$60.00	P-01	0.00	NM	3	\$180.00
				M-F 1030p Late News											
				(Program: HEARTLAND NEWS 10P AT 10:30P)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:30p-11:00p TIME PERIOD ON QFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	11-1---					3	\$60.00		0.00			
N 6	QFVS	07/22/24	07/27/24	Sa 9p Late News	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
				Sa 9p Late News											
				(Program: HEARTLAND NEWS 9P SAT)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 9:00p-10:00p TIME PERIOD ON QFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-----1-					1	\$200.00		0.00			
													Totals	16	\$2,340.00