

# ORDER

**Orders**  
**Order / Rev:** 3544972  
 Alt Order #: WOC14645866  
 Product Desc: 2024 Primary Election  
 Estimate: 6932  
 Flight Dates: 07/01/24 - 07/07/24  
 Original Date / Rev: 05/09/24 / 05/09/24  
 Order Type: NORMAL

**KFVS**  
 Primary AE: Jennifer Pendley  
 Sales Office: GN-TP  
 Sales Region: National

**Agency**  
**Name:** Armada Strategies  
 Buying Contact:  
 Billing Contact:  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Club for Growth Action (A)  
 Demographic: A35+  
 Product Codes: Issue - National - House, Issue - National  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-01

New Business End:  
 Advertiser External ID: 521271  
 Agency External ID: 163897  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/07/24	29	\$19,280.00	\$16,388.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	29	\$19,280.00	\$16,388.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$19,280.00</b>	<b>\$16,388.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KFVS	07/01/24	07/05/24	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----2--	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00												
(Program: BREAKFAST SHOW 6:00A-7:00A) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/01/24</td> <td>07/07/24</td> <td>----2--</td> <td>2</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/01/24	07/07/24	----2--	2	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/01/24	07/07/24	----2--	2	\$800.00	0.00																						
N 2	KFVS	07/01/24	07/05/24	CBS This Morning 7a-8a CBS This Morning 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----2--	:30	2	\$560.00	P-01	0.00	NM	2	\$1,120.00												
(Program: CBS THIS MORNING PART 1) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/01/24</td> <td>07/07/24</td> <td>----2--</td> <td>2</td> <td>\$560.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/01/24	07/07/24	----2--	2	\$560.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/01/24	07/07/24	----2--	2	\$560.00	0.00																						
N 3	KFVS	07/01/24	07/05/24	CBS This Morning 8a-9a CBS This Morning 8a-9a	CM	8:00 AM-9:00 AM	----2--	:30	2	\$330.00	P-01	0.00	NM	2	\$660.00												
(Program: CBS THIS MORNING PART 2) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/01/24</td> <td>07/07/24</td> <td>----2--</td> <td>2</td> <td>\$330.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/01/24	07/07/24	----2--	2	\$330.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/01/24	07/07/24	----2--	2	\$330.00	0.00																						
N 4	KFVS	07/01/24	07/06/24	Sa 6a News Sa 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00												
(Program: BREAKFAST SHOW SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00a-7:00a TIME PERIOD ON KFVS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>07/01/24</td> <td>07/07/24</td> <td>-----1-</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	07/01/24	07/07/24	-----1-	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
07/01/24	07/07/24	-----1-	1	\$200.00	0.00																						

Order / Rev: 3544972  
 Alt Order #: WOC14645866  
 Flight Dates: 07/01/24 - 07/07/24

Advertiser: Club for Growth Action (A)  
 Product Desc: 2024 Primary Election  
 Estimate: 6932  
**KFVS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KFVS	07/01/24	07/06/24	CBS Saturday Morning CBS This Morning Saturday	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: CBS THIS MORNING SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 7:00a-9:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-		1				\$200.00		0.00			
N 6	KFVS	07/01/24	07/07/24	Sun 6a News Sun 6a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: BREAKFAST SHOW SUN) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 6:00a-7:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1		1				\$200.00		0.00			
N 7	KFVS	07/01/24	07/07/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: CBS SUNDAY MORNING) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 8:00a-9:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1		1				\$400.00		0.00			
N 8	KFVS	07/01/24	07/05/24	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	----1--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: THE PRICE IS RIGHT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	----1--		1				\$400.00		0.00			
N 9	KFVS	07/01/24	07/05/24	M-F 12p News M-F 12p News	CM	12p-1230p	----1--	:30	1	\$660.00	P-01	0.00	NM	1	\$660.00
(Program: HEARTLAND NEWS AT NOON) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	----1--		1				\$660.00		0.00			
N 10	KFVS	07/01/24	07/06/24	CBS PGA Golf CBS PGA Golf	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----2-	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
(Program: PGA JOHN DEERE CLASSIC) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 2:00p-5:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----2-		2				\$800.00		0.00			
N 11	KFVS	07/01/24	07/07/24	CBS Face The Nation CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$540.00	P-01	0.00	NM	1	\$540.00
(Program: FACE THE NATION) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 9:30a-10:30a TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1		1				\$540.00		0.00			
N 12	KFVS	07/01/24	07/07/24	CBS PGA Golf CBS PGA Golf	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----2	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
(Program: PGA JOHN DEERE CLASSIC) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 2:00p-5:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	-----2		2				\$800.00		0.00			
N 13	KFVS	07/01/24	07/05/24	M-F 4-5p News M-F 4-5p News	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	----2--	:30	2	\$440.00	P-01	0.00	NM	2	\$880.00
(Program: HEARTLAND NEWS NOW 4p-5P) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 4:00p-5:00p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	----2--		2				\$440.00		0.00			
N 14	KFVS	07/01/24	07/05/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----1--	:30	1	\$660.00	P-01	0.00	NM	1	\$660.00
(Program: HEARTLAND NEWS AT 5) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	----1--		1				\$660.00		0.00			
N 15	KFVS	07/01/24	07/05/24		CM	6:00 PM-6:30 PM	----1--	:30	1	\$830.00	P-01	0.00	NM	1	\$830.00

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 Estimate: 6932  
**KFVS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p News											
				M-F 6p News		(6:00 PM-6:30 PM)									
				(Program: HEARTLAND NEWS AT 6)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	----1--		1			\$830.00			0.00			
N16	KFVS	07/01/24	07/06/24	Sa 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				Sa 6p News		(6:00 PM-6:30 PM)									
				(Program: HEARTLAND NEWS AT 6 SAT)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 6:00p-6:30p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-		1			\$300.00			0.00			
N17	KFVS	07/01/24	07/07/24	Su 5p News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				Su 5p News		(5:00 PM-5:30 PM)									
				(Program: HEARTLAND NEWS AT 5 SUN)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 5:00p-5:30p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1		1			\$300.00			0.00			
N18	KFVS	07/01/24	07/05/24	Prime Access Rotator M-F	CM	6:30 PM-7:00 PM	----1--	:30	1	\$940.00	P-01	0.00	NM	1	\$940.00
				Prime Access Rotator M-F		(6:30 PM-7:00 PM)									
				(Program: ENTERTAINMENT TONIGHT)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	----1--		1			\$940.00			0.00			
N19	KFVS	07/01/24	07/07/24	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
				CBS Sunday Prime Hr 1		(6:00 PM-7:00 PM)									
				(Program: 60 MINUTES)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 6:00p-7:00p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1		1			\$2,500.00			0.00			
N20	KFVS	07/01/24	07/05/24	M-F 10p News	CM	10:00 PM-10:35 PM	----1--	:30	1	\$830.00	P-01	0.00	NM	1	\$830.00
				M-F 10p News											
				(Program: HEARTLAND NEWS AT 10)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	----1--		1			\$830.00			0.00			
N21	KFVS	07/01/24	07/06/24	Sa 10p News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$430.00	P-01	0.00	NM	1	\$430.00
				Sa 10p News											
				(Program: HEARTLAND NEWS AT 10 SAT)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 10:00p-10:35p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-		1			\$430.00			0.00			
N22	KFVS	07/01/24	07/07/24	Su 10p News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$830.00	P-01	0.00	NM	1	\$830.00
				Su 10p News											
				(Program: HEARTLAND NEWS AT 10P SUN)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 10:00p-10:35p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1		1			\$830.00			0.00			
N23	KFVS	07/01/24	07/06/24	CBS WNBA	CM	12:00 PM-2:00 PM	-----1-	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00
				WNBA NY LIBERTY @ IND FEV(12:00 PM-2:00 PM)											
				(Program: WNBA NY LIBERTY @ IND FEVER)											
				CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 12:00p-2:00p TIME PERIOD ON KFVS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/24	07/07/24	-----1-		1			\$1,400.00			0.00			
													Totals	29	\$19,280.00