

# ORDER

**Orders**  
**Order / Rev:** 3545342  
 Alt Order #: WOC14645884  
 Product Desc: 2024 Primary Election  
 Estimate: 6936  
 Flight Dates: 07/29/24 - 08/11/24  
 Original Date / Rev: 05/09/24 / 05/09/24  
 Order Type: NORMAL

**QFVS**  
 Primary AE: Jennifer Pendley  
 Sales Office: GN-TP  
 Sales Region: National

**Agency**  
**Name:** Armada Strategies  
 Buying Contact:  
 Billing Contact:  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Club for Growth Action (A)  
 Demographic: A35+  
 Product Codes: Issue - National - House, Issue - National  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-01

New Business End:  
 Advertiser External ID: 521271  
 Agency External ID: 163897  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/06/24	21	\$3,050.00	\$2,592.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	21	\$3,050.00	\$2,592.50	0.00
<b>Totals</b>	<b>21</b>	<b>\$3,050.00</b>	<b>\$2,592.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Pendley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	QFVS	07/29/24	08/06/24	The Breakfast Show Too The Breakfast Show Too (Program: BREAKFAST SHOW TOO M-F 7-8a) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON QFVS	CM	7:00 AM-8:00 AM	- 11- 1-	:30	3	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	- 11- 1-		3				\$150.00		0.00			
		Week: 08/05/24	08/11/24	11- - - -		2				\$150.00		0.00			
N 2	QFVS	07/29/24	08/03/24	Sa 7-8a News Sa 7-8a News (Program: BREAKFAST SHOW RPT SAT) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sat 7:00a-8:00a TIME PERIOD ON QFVS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- - - - - 1-	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	- - - - - 1-		1				\$60.00		0.00			
N 3	QFVS	07/29/24	08/05/24	M-F 630-7p News M-F 630-7p News (Program: HEARTLAND NEWS AT 6 (6:30P)) CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON QFVS	CM	6:30 PM-7:00 PM	1- 11- - -	:30	3	\$150.00	P-01	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	1- 11- - -		3				\$150.00		0.00			
		Week: 08/05/24	08/11/24	1- - - - -		1				\$150.00		0.00			
N 4	QFVS	07/29/24	08/05/24	M-F 9p Late News M-F 9p Late News (Program: HEARTLAND NEWS 9P)	CM	9:00 PM-10:00 PM	11111- - -	:30	5	\$200.00	P-01	0.00	NM	6	\$1,200.00

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**QFVS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 9:00p-10:00p TIME PERIOD ON QFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/29/24	08/04/24	11111--		5		\$200.00		0.00					
		Week: 08/05/24	08/11/24	1-----		1		\$200.00		0.00					
N 5	QFVS	07/29/24	08/05/24	M-F 1030p Late News	CM	10:30 PM-11:00 PM	1--11--	:30	3	\$60.00	P-01	0.00	NM	4	\$240.00
		(Program: HEARTLAND NEWS 10P AT 10:30P)													
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Mo-Fr 10:30p-11:00p TIME PERIOD ON QFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/29/24	08/04/24	1--11--		3		\$60.00		0.00					
		Week: 08/05/24	08/11/24	1-----		1		\$60.00		0.00					
N 6	QFVS	07/29/24	08/04/24	Su 9p Late News	CM	9:00 PM-10:00 PM	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		(Program: HEARTLAND NEWS 9P SUN)													
CS-Jul/2023 - PADUCAH-CAPE GIRARD-HARSBG - ACTUAL CS-Jul/2023 Sun 9:00p-10:00p TIME PERIOD ON QFVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/29/24	08/04/24	-----1		1		\$200.00		0.00					
													Totals	21	\$3,050.00