

**WUXP (TV)**  
**FOURTH QUARTER 2015**  
**PUBLIC SERVICE ANNOUNCEMENT REPORT**

---

# WUXP 4th QUARTER PUBLIC SERVICE October - December 2015

- A quarterly list of community events, program, and topics of discussion aired on posted in which addresses issues for the enrichment of our children's lives in Middle Tennessee.

## COMMUNITY CALENDAR (See listing of events)

- **WUXP-MyTV 30** Community Calendar-weekly listing of community events and public information on our station's website: [www.mytv30web.com](http://www.mytv30web.com)

## NATIONAL PUBLIC SERVICE ANNOUNCEMENTS (following spots aired in rotation)

Alcoholics Anonymous	Air Force Reserves	Marines
Arbor Day Foundation	Focus on the Family	AdoptUsKids.org
March of Dimes	US Dept Veteran Affairs	Big Brothers Big Sisters
Girl Scouts of America	Boys Scout of America	School Violence Prevention
TN Orthopedic Society	Ad CouncilTeach.org	Nat Highway Traffic Safety Admin
Overeaters Anon	Marine Corp Scholarship	Fatherhood.org
Be Out There National Wildlife	Bullying Help 1800 Run Away	CDC Anti Tobacco
Alzheimer's Disease	National Assoc Broadcasters	Bullying Help 1800 Run Away Kids
Put The Brakes Drunk Driving	Own It ADHA	Take Control Obesity Action Coalition
American Heart Association	Flu Vaccine CDC	Cessation Tips CDC
Amer Speech Lang Hear Assoc	St. Jude Children's Hospital	Vietnam Veterans Association
America Red Cross	Don't Text & Drive	Asthmas Awareness
Feed America	Boys Town Voice/Parenting	American Lung Association
Drugfree.org	Special Olympics	American Cancer Society
CDC Get Vaccinated	Energy Efficiency	Make A Wish
ADA Children's Oral Health	AARP FEMA	Food Safety & Inspection
Layman Lessons Ministries	Ad Council	Parent Advisory Council "Understood.org"
Chattanooga Heroes Fund	US Forrest Service	Humane Society
National Highway Safety	Mental Health Awareness	Autism Speaks
Youth Encouragement Services	Gary Sinise Foundation	Department of Labor
US National Park Service		

## COMMENTS WITH DR JAMES HANEY (Weekly Community Affairs Program)

- See list of program topics/interviews with state and local community leaders

## COMMUNITY ACTIVITIES (Station participation or psa's aired for local charity)

- Tennessee Governor's Highway Buzzed Driving Prevention (October-December)
- American Cancer Society "Making Strides" (October)
- Pumpkin Fest (October)
- Veteran's Parade (November)
- Dickens' of a Christmas (December)
- Metro Christmas Parade (December)
- Toys for Tots (December)

## HOSTED EVENTS (Station Sponsorship and/or psa's aired for local non-profits)

- American Cancer Society "Making Strides" (October)
- Pumpkin Fest (October)
- Veteran's Parade (November)
- Dickens' of a Christmas (December)

## HOSTED STATION TOURS

- Local WUXP Sales Mentor led local high school age youth from Jack & Jill Nashville chapter tour in December.

## **Schedule for WUXP, Channel 30, October 3 to December 26, 2015**

### **Show in October, 2015**

Show October 3, 2015, #852, "Civil Rights Act, 1964, and Assassination of Black Leaders," Dr. LBaldwin, 2014

Show October 10, 2015, #838, "Racial Segregation," Alana McLaughlin, 2014

Show October 17, 2015, #839, "Tennessee State University," President GGlover, 2014

Show October 24, 2015, #840, "School to Prison," Pastor KWalker, et. al, 2014

Show October 31, 2015, #833, "Challenges of African American Youth," Dr. EKSanford, 2014

### **Show in November, 2015**

Show November 7, 2015, #834, "Challenges of AA Females," JCalhoun, et. al., 2014

Show November 14, 2015, #835, "Challenges of AA Males," Pastor KWalker, et. al, 2014

Show November 21, 2015, #836, "African American Literature," Alana McLaughlin, 2014

Show November 28, 2015, #837, "Stakeholders in Public Education," RBlair, et. al., 2014

### **Show in December, 2015**

Show December 5, 2015, #860, "Impact of Rap Music on African Males," Pastor KWalker, et. al., 2014

Show December 12, 2015, #867, "Human Trafficking," CGreenlee, 2014

Show December 19, 2015, #863, "Stonewall Riots and LBGT Movement," Alana McLaughlin, 2014

Show December 26, 2015, #859, "Dr. MLK, Jr., Prayer and Spiritual Life," Dr. Lewis Baldwin, 2014

# COMMUNITY CALENDAR

THE COMMUNITY CALENDAR IS LOCALLY PRODUCED ON A WEEKLY BASIS. INFORMATION IS LISTED ON EACH CALENDAR AS OFTEN AS POSSIBLE. ALONG WITH IN-COMING MAIL FROM NON-PROFIT, PROFIT, CHURCHES, SCHOOLS AND MANY OTHER ORGANIZATIONS, WE ALSO SOLICIT COMMUNITY CALENDAR INFORMATION FROM OUR WEB-SITE AND THEN TURN AROUND AND PLACE INFORMATION ON OUR COMMUNITY CALENDAR WEB-PAGE. INFORMATION, INCLUDING PICTURES IS SOLICITED, SCREENED AND WRITTEN BY OUR ART DIRECTOR AND PLACED ON THE COMMUNITY CALENDAR WEB PAGE ON A WEEKLY BASIS.

**From:** Kore Public Relations [mailto:[anna@korepr.com](mailto:anna@korepr.com)]

**Sent:** Monday, October 12, 2015 9:45 AM

**Subject:** REMINDER: PRESS EVENT TOMORROW



## Songster Bus Arrival in Music City!

**WHERE:** Legislative Plaza

**WHEN:** Tomorrow from 4:30 - 5:00 pm

**WHO:** The Nashville Connection Heroes Salute Songster Buses with songwriters **Bernie Nelson**, **Doug Kahan**, **Kalenna Harper**, and **Rod Michael**. Country star **Darryl Worley** will also be in attendance at the Songster Bus Arrival.

**RSVP:** [anna@korepr.com](mailto:anna@korepr.com)

*For more information, visit [www.thenashvilleconnection.com](http://www.thenashvilleconnection.com) or email [anna@korepr.com](mailto:anna@korepr.com).*



**About KORE PR**

**KORE PR** is a public relations firm that specializes in entertainment publicity. We have created successful campaigns for numerous country music icons, politicians and more. To learn more about **KORE PR**'s services, visit [KOREPR.com](http://KOREPR.com), like **KORE PR** on Facebook and follow **@korepr** on Twitter.

**Press Contact**

Anna Webb

[anna@korepr.com](mailto:anna@korepr.com)

(615) 618-6458

[www.korepr.com](http://www.korepr.com)

Share this email:



Manage your preferences | Opt out using TrueRemove™  
Got this as a forward? Sign up to receive our future emails.  
[View this email online.](#)

2006 Acklen Ave. #121354 [www.korepr.com](http://www.korepr.com)  
Nashville, TN | 37211 US

This email was sent to [itate@fox17.com](mailto:itate@fox17.com).  
*To continue receiving our emails, add us to your address book.*





Contact: Michelle Sanders Brinson  
Communications & Media Manager  
615-312-1522 p | 615-970-0665 m  
mbrinson@nashvillerescuemission.org

FOR IMMEDIATE RELEASE  
October 8, 2015

**2015 *Music with a Mission* Helps Nashville's Homeless**  
*Hosted by Larry Gatlin & The Gatlin Brothers on Sunday, October 18<sup>th</sup> at 7:00 p.m. at Schermerhorn Symphony Center*

NASHVILLE, TN—Larry, Steve, and Rudy, The Gatlin Brothers, along with the GRAMMY® award-winning Nashville Symphony, are hosting this year's *Music with a Mission* on Sunday, October 18, 2015, at 7:00 p.m. at the beautiful Schermerhorn Symphony Center with proceeds benefiting Nashville Rescue Mission. The Mission serves nearly 2,000 meals a day, and provides over 800 men, women, and children experiencing homelessness with safe shelter.

“As a recovering alcoholic, I can relate to many of the men and women who find refuge at Nashville Rescue Mission,” shared Larry Gatlin. “I’d like to help them on their journey—and I believe *Music with a Mission* is one way I can do that. I know it definitely helps this old alcoholic on my journey.” Rudy Gatlin added, “I’m very honored to be part of this wonderful endeavor. God bless you who give of yourself on a daily basis! And thanks to you all who give what you can, when you can.”

In addition to the Gatlins, performers include internationally acclaimed jazz pianist Beegie Adair and The Beegie Adair Trio; award-winning Southern Gospel group, The Isaacs; country music singer-songwriter, Mo Pitney; Clark Beckham, singer, songwriter, musician, and *American Idol* season 14 runner-up; Jimmy Fortune, formerly with the legendary Statler Brothers for 21 years; comedian and musician, Gary Mule Deer; Teea Goans, classic country music singer, and Charlie McCoy, world-renown harmonica player and member of the Country Music Hall of Fame.

“We are so grateful to receive such tremendous support from Nashville’s entertainment community,” said Rev. Glenn Cranfield, president and CEO of Nashville Rescue Mission. “This event is a great opportunity for those in the community to enjoy an incredible night of musical entertainment, while giving help and hope to the homeless in our community. We serve over 2,000 meals every day. And while helping the



homeless might start with a meal at the Mission, we offer those in need so much more. We are thankful to our donors, volunteers, and everyone who plays a role in helping us meet the needs of those coming to us for help. We could not do this without you.”

Jim Gray will conduct the Nashville Symphony, and Nashville Rescue Mission’s praise choir will share their musical talents on stage. WSMV-TV anchor Demetria Kalodimos will serve as master of ceremony. Missy and Rick Baker are Presenting Sponsors of this year’s *Music with a Mission* and two generous, but anonymous donors are this year’s Patron Sponsors. All *Music with a Mission* performers are donating their time and talent to the event, with proceeds benefiting Nashville Rescue Mission. The Schermerhorn Symphony Center is located at One Symphony Place, Nashville, TN 37201.

Tickets for this benefit are now on sale, with general admission seating at \$35, \$40, \$50, and box seats at \$125 each. Visit [www.nashvillesymphony.org](http://www.nashvillesymphony.org) to purchase tickets or call the box office at 615-687-6400. Before the show, attendees will have an opportunity to bid in a silent auction that includes items donated by performing and other celebrity artists. The silent auction will feature many unique items including tickets concert tickets and backstage passes; and autographed items from performing and celebrity artists, including Tim McGraw and Alan Jackson. For more information, visit [nashvillerescuemission.org](http://nashvillerescuemission.org). Proceeds will benefit Nashville Rescue Mission.

###

### **About Nashville Rescue Mission**

Nashville Rescue Mission is a Christ-centered community dedicated to providing hope for today, hope for tomorrow, and hope for eternity to the hungry, homeless, and hurting in Middle Tennessee. We provide meals, safe shelter, and clothing to those in need, as well as support and long-term assistance for those struggling with homelessness, addictions, and other life debilitating problems. With a focus on two ministries—Guest Services Ministries and Recovery Ministries—the Mission operates almost entirely from donated foods, materials, and the generous contributions from individuals, churches, and organizations. Established in 1954, Nashville Rescue Mission is a faith-based, 501(c)(3) nonprofit, and does not accept any government funds. We are located at 639 Lafayette Street, Nashville, TN 37203. Visit [nashvillerescuemission.org](http://nashvillerescuemission.org) to learn more.



Interview requests:

If you'd like to make an interview request for one of this year's performers, please contact Michelle Brinson at [mbrinson@nashvillerescuemission.org](mailto:mbrinson@nashvillerescuemission.org) or by calling 615-312-1522.

Captions:

A—(From left) The Gatlin Brothers—Steve, Larry, and Rudy Gatlin

B—The Beegie Adair Trio, featuring internationally acclaimed jazz pianist Beegie Adair

C—The Isaacs, awarding-winning Southern Gospel group

D—Mo Pitney, country music singer-songwriter

E—Clark Beckham, singer, songwriter, musician, and *American Idol* season 14 runner-up

F—Jimmy Fortune, formerly with the legendary Statler Brothers for 21 years

G—Gary Mule Deer, comedian and musician

H—Tea Goans, classic country music singer

I—Charlie McCoy, world-renown harmonica player and member of the Country Music Hall of Fame

J—Demetria Kalodimos, WSMV-TV anchor

Editor's note:

Artists' websites for additional information:

- Larry Gatlin & The Gatlin Brothers—<http://www.gatlinbrothers.com>
- The Beegie Adair Trio—<http://www.beegieadair.com>
- The Isaacs—<http://www.theisaacs.com>
- Mo Pitney—<http://www.mopitney.com>
- Clark Beckham—<http://clarkbeckham.com>
- Jimmy Fortune—<http://www.jimmyfortune.com>
- Gary Mule Deer—<http://garymuledeer.com>
- Tea Goans—<http://www.teagoans.com>
- Charlie McCoy—<https://www.charliemccoy.com>

**From:** Whitney Messervy [mailto:whitneymesservy@gmail.com]  
**Sent:** Wednesday, October 07, 2015 9:54 AM  
**To:** Whitney Messervy  
**Subject:** Launch Press Release: New Online School Offers Solution for Staggering Skills Gap

Hello!

My name is Whitney and I have been working with a company that has just launched a new online school, <http://180skillsmaker.com/>. The company has been successfully helping fill the skills gap for several years through partnerships with community colleges and employers like Boeing.

While these partnerships were fruitful and allowed many to move into new life paths, with better wages and career prospects, the creator of 180 Skills, Joe Kitterman, wanted to take this model and open it up to the public. This week, they have opened it to the public with a new online school called 180SkillsMaker.com.

What I love about working with this company, is their passion to fill the skills gap, and offering people an opportunity and alternatives to college that can bring a rewarding future without staggering debt.

Attached is the press release that details what the school offers. I truly appreciate your time in reading my email.

Thanks in advance!  
Whitney Messervy  
Dive Digital  
8435040396



## Students offered debt-free path to high-paying manufacturing jobs

*180 Skills opens online school with low-cost, high-value, industry-driven path to manufacturing careers; free tuition for limited time*

**Media Contact:** Brenda Cooley  
[brendac@180skills.com](mailto:brendac@180skills.com)  
317-735-3368

**Indianapolis – October 7, 2015** – Indianapolis-based technology firm 180 Skills today launched an innovative, boot camp-style, online school that enables students to go from the street to a manufacturing career in four months or less. The new online school, [180 Skills Maker](#), brings to the education market a proven, low-cost, high-value education option for students looking for a debt-free path to high-paying manufacturing jobs.

### **Shaking it up**

“We are changing higher education by offering a debt-free path,” CEO Joe Kitterman said. “An average 180 Skills Maker graduate will spend less than \$2,500 and a land high-paying career at great manufacturing companies.”

### **Building upon success**

Working over the past five years with innovative community and technical college partners, 180 Skills has delivered more than 110,000 credit hours of content with graduation and placement rates that are at or above 90 percent. Over 5,000 graduates of 180 Skills programs work at companies like the Boeing Company, Honda Aircraft Company, Triumph Group, Bombardier and over 100 other hiring companies. The launch of 180 Skills Maker makes these academic programs available to the public worldwide.

### **Filling the Education Gap**

According to the Manufacturing Institute, 2 million manufacturing jobs will go unfilled over the next 10 years. “Public education doesn’t have the capacity to meet this demand. We are prepared to fill the education gap with high-quality, low-cost accelerated education that leads to employment,” Kitterman said.

**Filling the Skills Gap**

180 Skills Maker offers over 540 competency-based skills courses, 20 Skills Certificate programs and 16 Career Degree programs. Programs of study include Manufacturing, Quality Assurance, Safety, CNC Machining, Mechatronics, Industrial Automation, Six Sigma, Nondestructive Examination and Aerospace Manufacturing. All of the courseware is aligned to industry recognized credentials. 180 Skills Maker is also accredited by the state of Indiana's Office of Career and Technical Schools. With tuition as low as \$20 per course, students can pay-as-they-go, ensuring manageable costs.

**Free enrollment**

To show the effectiveness of 180 Skills Maker's courses, the school is offering free enrollment for a limited time in their Manufacturing and Safety Skills Certificate Programs.

These courses are aligned with OSHA 10 and MSSC certifications and valued at over \$1,000. "We are committed to demonstrating the effectiveness of these programs by giving people a chance to learn for free." Kitterman said.

**Employer partnerships**

Another innovative aspect of the 180 Skills Maker model is their student-employer relationships. The school has a growing a list of employer partners who commit to interviewing graduates. "We are connecting graduates to employers," Kitterman said. "Any employer seeking highly-skilled, entry-level talent can sign up to be an employer partner. With no fees, it's a no-risk, high-value opportunity for employers. "

The model is ideal for high school graduates who don't want college debt, college graduates who lack sufficient skills to get employment, transitioning veterans, and adults who want to change career paths.

"The doors to 180 Skills Maker are open to all individuals with a desire to change their lives," Kitterman said.

**About 180 Skills**

Founded in 2009, 180 Skills, LLC is an online technical education company that delivers education globally to Universities, Community and Technical Colleges, corporations and individuals. Learn more at [www.180skillsmaker.com](http://www.180skillsmaker.com).

*More information about the Skills Gap is available in the Manufacturing Institute's report, "The skills gap in U.S. manufacturing, 2015 and beyond." [The report is available here.](#)*

*To view this email as a web page [click here.](#)*

**From:** Andrew McMillan [mailto:andrew@tjgmedia.com]  
**Sent:** Monday, October 12, 2015 8:06 PM  
**Subject:** Yes HE Can

Hello, my name is Andrew with TJG Media & Design of Tennessee. I would like to let you know that the Grammy Nominated / Dove Nominated Gospel Music Artist, Johnathan Bond, has just released his brand new book, "Yes HE Can". You can view a few pages by just checking out the [link here](#) What others are saying about the book:

- **Marie Osmond:** It is so easy to see that this is why GOD placed you here on earth.
- **Meat Loaf (Marvin Lee Aday):** Several years ago you made a difference in my life. GOD has given you a talent to encourage others.
- **Rick Hendrix:** This is now my favorite new book. Thanks for reaching out to so many others.

Johnathan would love the opportunity to come and share with your audience and listeners.

To schedule an interview, please contact [Johnathan@YoungHarmony.com](mailto:Johnathan@YoungHarmony.com) or call [888.291.7161](tel:888.291.7161).

Thank you, in advance, for your time and consideration.



**TJG MEDIA**  
& DESIGN

**Andrew McMillan**

andrew@tjgmedia.com | (706) 944-3534

**TJG Media & Design** | [www.TJGMedia.com](http://www.TJGMedia.com)

PO BOX 5703 | Fort Oglethorpe, GA 30742



The information contained in this email message is privileged and confidential information intended solely for the use of the intended recipient(s). If you are not the intended recipient(s), any distribution, dissemination, or reproduction of this email message is strictly prohibited. If you have received this message in error, please immediately reply to the sender and then destroy this message.

**From:** Kore Public Relations [mailto:[anna@korepr.com](mailto:anna@korepr.com)]  
**Sent:** Tuesday, October 13, 2015 10:31 AM  
**Subject:** Songwriter DAVE GIBSON Joins Songster Bus Today



## Hit Songwriter Dave Gibson Announced as Participant on Songster Bus



The Nashville Connection - Heroes Salute has announced that hit songwriter and musician **Dave Gibson** will be on the Nashville Songster Bus today, Oct 13. **Gibson** will join **Bernie Nelson** on the Nashville bus, while **Kalenna Harper** and **Rod Michael** will be on the Atlanta Songster Bus. Both Songster Buses are scheduled to arrive at the **Legislative Plaza** in **Music City** between **4:30 - 5:00 pm**. **Press invited**. RSVP to [anna@korepr.com](mailto:anna@korepr.com).

For more information, visit [www.thenashvilleconnection.com](http://www.thenashvilleconnection.com) or email [anna@korepr.com](mailto:anna@korepr.com).



### About KORE PR

**KORE PR** is a public relations firm that specializes in entertainment publicity. We have created successful campaigns for numerous country music icons, politicians and more. To learn more about **KORE PR**'s services, visit [KOREPR.com](http://KOREPR.com), like **KORE PR** on Facebook and follow [@korepr](https://twitter.com/korepr) on Twitter.

### **Press Contact**

Anna Webb  
[anna@korepr.com](mailto:anna@korepr.com)  
(615) 618-6458  
[www.korepr.com](http://www.korepr.com)

Share this email:



Manage your preferences | Opt out using TrueRemove™  
Got this as a forward? Sign up to receive our future emails.  
View this email online.

2006 Acklen Ave. #121354 [www.korepr.com](http://www.korepr.com)  
Nashville, TN | 37211 US

This email was sent to [itate@fox17.com](mailto:itate@fox17.com).  
To continue receiving our emails, add us to your address book.



**From:** Arden Hare [mailto:ardenh@louhammond.com]  
**Sent:** Friday, October 16, 2015 9:30 AM  
**To:** Arden Hare  
**Subject:** Make Panama City Beach Your Home for the Holidays (Nashville)



**MEDIA ALERT:**



**Make Panama City Beach Your Home for the Holidays (Nashville)**

**WHAT:** Visit Panama City Beach invites Nashville families and friends to picture themselves in Panama City Beach this weekend while visiting The Mall at Green Hills. Participants can choose a Panama City Beach backdrop and picture themselves in the midst of sugar white sand and emerald waters the Florida destination is famous for. Participants can also enter to win a 5-night vacation to Panama City Beach hosted by The Resort Collection at Laketown Wharf.

Nashville residents eager to visit the beach in person can take advantage of recently added direct flights on Southwest Airlines from Nashville International Airport (BNA) to Northwest Florida Beaches International Airport (ECP).

**WHEN:** 10 a.m. to 9 p.m.  
Friday, October 16 – Saturday, October 17, 2015

**WHERE:** Mall at Green Hills  
2126 Abbott Martin Rd  
Nashville, TN 37215

**ON-SITE CONTACT:** Chip Seal, Visit Panama City Beach (850) 819-0152

**About Panama City Beach**

Panama City Beach is situated on 27 miles of sugar-white sand beaches bordering clear, emerald-green waters where the Gulf of Mexico and St. Andrew Bay converge. With 320 days of sunshine annually and attractions such as St. Andrews State Park and Pier Park, the region has long been favored by travelers seeking an affordable beach vacation with year-round offerings for families, couples, groups and adventure-seekers. These include championship golf courses, spas, sporting events, award-winning dining and diverse recreational activities. In addition, Panama City Beach's Northwest Florida Beaches International Airport offers non-stop

flights on Delta Airlines, Southwest Airlines, United Airlines and Silver Airways. For more information, call 850-233-5070 or visit the official website of the Panama City Beach Convention and Visitors Bureau at <http://www.visitpanamacitybeach.com>. Live HD video of the world-famous beach is now available at <http://www.visitpanamacitybeach.com/webcam/>

Stay connected with Panama City Beach on Twitter (@Visit\_PCB) and Facebook (<http://www.facebook.com/visitpanamacitybeach>).

*Media can also visit [www.louhammond.com](http://www.louhammond.com) for latest press releases and images. Follow on Twitter @LouHammondPR or find us on Facebook.*

**Media Contacts:**

Michael Hicks / Arden Hare  
Lou Hammond & Associates  
561-655-3836 / 843-628-3426  
[michaelh@louhammond.com](mailto:michaelh@louhammond.com)  
[ardenh@louhammond.com](mailto:ardenh@louhammond.com)

David Demarest  
Panama City Beach Convention & Visitors Bureau  
850-233-5070  
[david@visitpanamacitybeach.com](mailto:david@visitpanamacitybeach.com)

**From:** Victoria Ford [mailto:[vford@businessfwd.org](mailto:vford@businessfwd.org)]  
**Sent:** Friday, October 16, 2015 1:39 PM  
**Subject:** Nashville Biz Leaders Brief Senior U.S. Dept. of Commerce Official



**FOR PLANNING PURPOSES**

Friday, October 16, 2015

**CONTACT: Rachel Harvey**  
[RHarvey@BusinessFWD.org](mailto:RHarvey@BusinessFWD.org)  
202-470-1318

## **Nashville Business Leaders Brief Senior U.S. Dept. of Commerce Official**

**Nashville** – Nashville business leaders will brief Jay Williams, U.S. Assistant Secretary of Commerce for Economic Development on how international trade politics affect their businesses and the local economy at a White House Business Council briefing on Monday. The briefing, hosted by Baker Donelson and Business Forward, comes just after U.S. negotiators finalized the Trans-Pacific Partnership. U.S. Rep. Jim Cooper (TN-05) will participate in the conversation as well. **The event will be open to press.**

In 2014, the Nashville metropolitan area reported \$9.6 billion in merchandise exports. In 2014, the Nashville was the 33rd largest metropolitan area exporter in the U.S. A total of 1,695 companies exported goods from the state in 2012, of which 82 percent were small and medium-sized businesses.

Members of the media who would like to attend and cover this event should contact Rachel Harvey at [RHarvey@BusinessFWD.org](mailto:RHarvey@BusinessFWD.org) or 202-470-1318.

**WHO:**

Jay Williams, U.S. Assistant Secretary for Economic Development, U.S. Department of Commerce  
Local Business Leaders

**WHAT:**

Business Leader Briefing on International Trade

**WHEN:**

Monday, October 19, 2:00pm – 3:00pm

**WHERE:**

Baker Donelson Event Center, 211 Commerce St., Suite 800 (First Floor), Nashville

**HOW:**

Please RSVP to Rachel Harvey at [RHarvey@BusinessFWD.org](mailto:RHarvey@BusinessFWD.org) or 202-470-1318.

**About Business Forward**

*With the help of more than 50 of the world's most respected companies, Business Forward is making it easier for tens of thousands of business leaders from across America to advise Washington on how to create jobs and accelerate our economy. Business Forward is active in more than 100 cities and works with more than 450 senior Administration officials, Members of Congress, governors, and mayors.*

*To date, the organization has also brought more than 3,000 business leaders to the White House to brief the President's economic advisors. Business leaders who have participated in these briefings have seen their suggestions implemented in the Affordable Care Act, the Jobs Act, three trade agreements, and every one of the President's budgets. Many have also shared their recommendations with their representatives in Congress and through op-eds and interviews with local media. Ninety-eight out of 100 business leaders who have participated in a Business Forward briefing would be interested in participating in another one. For more information please visit [www.BusinessFWD.org](http://www.BusinessFWD.org).*

###

**Disclaimer:** If you do not wish to receive further news/releases from Business Forward, please click the following link: [\[Remove Me\]](#). Requests will take a maximum of 2 business days to process.

Contact information: Info Business Forward, Business Forward, 1717 Rhode Island Ave., NW, Suite 660, Washington, DC 20036

**From:** Kore Public Relations [mailto:anna@korepr.com]

**Sent:** Friday, October 16, 2015 4:25 PM

**Subject:** You're Invited: Irlene Mandrell

# YOU'RE INVITED

## **IRLENE MANDRELL** PERFORMANCE AT NASHVILLE PALACE

*Saturday, October 17*

Join **The Nashville Connection - Heroes Salute** in welcoming Musician, Actress, and Model **Irlene Mandrell** of the Mandrell Sisters to the stage at the **Nashville Palace** this **Saturday** at **4:30!** Tickets can be purchased at [www.thenashvilleconnection.com](http://www.thenashvilleconnection.com). We look forward to seeing you there!

**KOREPR**  
ENTERTAINMENT PUBLIC RELATIONS  
Nashville • Los Angeles

**About KORE PR**

**KORE PR** is a public relations firm that specializes in entertainment publicity. We have created successful campaigns for numerous country music icons, politicians and more. To learn more about **KORE PR's** services, visit [KOREPR.com](http://KOREPR.com), like **KORE PR** on Facebook and follow **@korepr** on Twitter.

**Press Contact**

Anna Webb

[anna@korepr.com](mailto:anna@korepr.com)

(615) 618-6458

[www.korepr.com](http://www.korepr.com)

Anna Webb | [anna@korepr.com](mailto:anna@korepr.com) | (615) 618-6458

Share this email:



Manage your preferences | Opt out using TrueRemove™  
Got this as a forward? Sign up to receive our future emails.  
View this email online.

2006 Acklen Ave. #121354 [www.korepr.com](http://www.korepr.com)  
Nashville, TN | 37211 US

This email was sent to [itate@fox17.com](mailto:itate@fox17.com).  
To continue receiving our emails, add us to your address book.



**From:** Richard Shaffer [mailto:richardshaffersme@gmail.com]

**Sent:** Wednesday, October 21, 2015 6:12 AM

**To:** editor@herald-citizen.com; infor@southcomm.com; lholling@tennessean.com; socialmedia@ntribune.com; liz.engel@zoomtown.com; news@wkrn.com; tracey.drennon@wsmv.com; news@wsmv.com; lyn.plantinga@newschannel5.com; sandy.boonstra@newschannel5.com; bcurley@wnpt.com; dtidwell@wnpt.com; Scott Couch; Robert Sellers; Birdie@tntech.edu; rwilson@worldwar1centennial.org; bmagura@wcte.org

**Subject:** Tennessee Great War Commission Kick Off in Nashville 6-7 November

Dear Tennesseans,

If you are receiving this email it is because I think that you might be interested in the activity of the Tennessee Great War Commission and our State of Tennessee Official Kick Off 6-7 November 2015.

[www.tnsos.net/TSLA/GWC/index.htm](http://www.tnsos.net/TSLA/GWC/index.htm)

The Tennessee Great War Commission (TGWC) is an Official Partner of the U.S. World War 1 Centennial Commission.

[www.ww1cc.org](http://www.ww1cc.org)

I am a Tennessee Volunteer. The TGWC is an unfunded organization dependent upon grass roots support and sustained by volunteer labor. Please excuse this rather inelegant approach to public affairs and media outreach.

Attached are data with event information and background. Additional information and clarity can be provided by our State Chair Dr. Michael "Birdie" Birdwell and/or me. Please consider giving our worthy cause as much publicity as you can. There are events scheduled throughout Tennessee 2015-2018 and our educational outreach will be extensive.

Dr. Birdwell has been working quietly behind the scenes for years and is a font of knowledge regarding World War 1 and its impact upon Tennessee. Sgt. York's Great Grand Daughter, Deborah York and other appointed distinguished Tennesseans sit on the Commission. I am just a volunteer who had a Grandfather that was a WW1 aviator and hometown family hero.

Thank you in advance for any consideration given the TGWC.

V/R

Richard Shaffer

1800 Timber Trail  
Cookeville, TN 38501  
[richardshaffersme@gmail.com](mailto:richardshaffersme@gmail.com)



**TGWC**

Tennessee Great War Commission

## Tennessee Great War Commission November 6-7 Events

The first annual commemoration of Tennesseans and World War I focuses upon Tennessee and Tennesseans who were involved in the war before U.S. intervention in 1917. Stories of men and women, many of whom have long been forgotten, will be presented in a variety of ways at four different venues in Nashville.

### November 6: Percy Warner Park

- Re-dedication of the World War I monument in the park
- Recognition of Dignitaries
- Color Guard
- Ridley Wills, II will be the featured speaker
- Unveiling the restored monument

### Venue I: Bicentennial Mall (9:00 - 4:30)

- Presentation of the colors at 9:00
- Opening remarks by Veterans Affairs Commissioner Many-Bears Grinder
- Living history, demonstrations, and programs provided by Tennessee State Parks
- Reproductions of artifacts created by TTU's STEM Center
- Virtual reality of World War I planes and tanks created by TTU's iCube

### November 7: Venue II—Tennessee State Museum (10:00 - 4:30)

- Music by the Atlantic Ensemble between presentations
- Presenters include Dr. Carole Bucy, Dr. Marc McClure, Dr. Michael Birdwell, Bob Duncan, Pat Gang and others

- Dr. David McCoy will display items from his extensive collection of artifacts and uniforms
- The Tennessee State Library and Archives will inform patrons about their World War I collections and have interactive demonstrations for research
- The Tennessee Council on History Education will have information for teachers
- Vanderbilt University's Fine Arts Gallery will have a display at the Nashville Public Library in conjunction with its exhibit, "Forging Identity—Imagining the Enemy: American Propaganda and World War I."

### Venue III: Tennessee State Museum, Military Branch, War Memorial Building (10:00 - 4:30).

- Opening of a new exhibit: Remembering the World War I Doughboy: The History of Tennessee's War Memorial

**Partners for the event:** Friends of Warner Parks, Metro Nashville Parks, Nashville Public Library, Tennessee Department of Economic and Community Development, Tennessee Department of Environment and Conservation, Tennessee Department of Veterans Affairs, Tennessee Historical Commission, Tennessee Historical Society, Tennessee Main Street Program, Tennessee Preservation Trust, Tennessee State Library and Archives, Tennessee State Museum, Tennessee State Parks, Tennessee Technological University (TTU), TTU iCube, TTU STEM Center, Vanderbilt University, Vanderbilt University Fine Art Gallery

## P R E S S   R E L E A S E

### **Tennessee Great War Commission 2015 Kick Off Event Honoring the Memory of Those Who Served in World War I Before the U.S. Entry, 1914-1917**

The first centennial event commemorating Tennessee's role in the Great War takes place in three venues on November 7, 2015 in Nashville from 9-4:30.

Schedule of Events:

#### **Venue 1**

9:00-9:30 **Bicentennial Mall and Amphitheatre:**

Opening remarks by Commissioner of Veterans Affairs Many-Bears Grinder  
Taps, U.S. Army National Guard, Sidco Barracks

Living History Program at the Bicentennial Mall

10:30 AM. Propaganda: Selling the War and Filling the Ranks  
11:30 AM. Out of the 19th Century: Evolution of the American Soldier  
12:30. PM. Devil Dogs: The United States Marines  
1:30 PM. Gas! Gas! Gas!  
2:30. PM. Alvin C. York: America's Greatest Civilian Soldier  
3:30 PM. Industrialization and Death in the Great War  
4:00 PM. Camp Closes

10:30-4:30 Tennessee Technological University iCube Virtual Reality Demonstrations  
Tennessee Great War Merchandising

#### **Venue 2:**

10:00 **Tennessee State Museum Military Branch, War Memorial Building:** New Exhibit--  
*Remembering the World War I Doughboy: The History of Tennessee's War Memorial*  
Curated by Dr. Lisa Budreau

#### **Venue 3:**

11:00-4:30 **Tennessee State Museum Auditorium**

Symposium Begins

Presentations and Music provided by the Atlantic Ensemble

Additional Exhibits and Information

11:00 Dr. Carole Bucy, "Watching & Waiting While Europe Goes to War: Life in Tennessee 1914-1916"  
12:00 Bob Duncan, "They Also Served: Tennessee Mules in the Mud and Mire of World War I"  
1:00 Dr. Marc McClure, "Lieutenant Kiffin Yates Rockwell of the Lafayette Escadrille: Tennessee's first hero of the Great War"  
2:00 Pat Gang, "Fighting Under Other Flags: Tennesseans who served in the British, Canadian and French Armies"  
3:00 Dr. Michael Birdwell, "Volunteers All: Tennessee, Tennesseans and the Great War, 1914-1917"

Partners:

Tennessee Technological University  
Tennessee State Parks  
Tennessee State Museum  
Tennessee State Library and Archives  
Tennessee Tourism  
Tennessee Preservation Trust  
Sergeant York Patriotic Foundation  
U.S. World War I Centennial Commission  
Vanderbilt University Fine Art Gallery  
Metro Nashville Parks

For additional information please contact Dr. Michael Birdwell, 931-372-3356 or [birdie@tntech.edu](mailto:birdie@tntech.edu)



## State of Tennessee

### PUBLIC CHAPTER NO. 290

#### SENATE BILL NO. 9

By Summerville, Henry

Substituted for: House Bill No. 1296

By Tidwell, Hardaway

AN ACT to amend Tennessee Code Annotated, Title 4, Chapter 11; Title 4, Chapter 29 and Title 58, relative to the Great War Commission.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 4, Chapter 11, is amended by adding Sections 2 through 5 of this act as a new part.

SECTION 2. There is created the Great War Commission, hereinafter "the commission", to facilitate the appropriate recognition by Tennessee, along with other states and nations, of the centenary of the cataclysm of 1914 through 1919, later called World War I.

SECTION 3. (a) The commission shall be composed of nine (9) members: three (3) members to be appointed by the governor, three (3) members to be appointed by the speaker of the house of representatives, and three (3) members to be appointed by the speaker of the senate. Each appointing authority shall select persons who reside in each of the three (3) grand divisions of the state to serve on the commission. Vacancies shall be filled by the original appointing authority. All appointees to the commission shall be persons who have demonstrated an interest in Tennessee history, twentieth century world history, modern European world history, or the continuing significance of World War I.

(b) Any survivor of a World War I veteran may serve as an honorary, nonvoting member of the commission.

(c) From its membership, the commission shall elect a chairman and such other officers as the commission deems necessary to effectuate the purposes for which the commission was created.

(d) Members of the commission shall not receive travel expenses or compensation for their service.

(e) For administrative purposes only, the commission shall be attached to the office of the secretary of state.

SECTION 4. (a) The Great War Commission has the power and duty to formulate, develop and execute plans for projects and activities that facilitate the appropriate recognition by Tennessee, along with other states and nations, of the centenary of World War I, with particular emphasis on those Tennesseans who made the supreme sacrifice and those who returned home gravely wounded.

(b) The commission is authorized to:

(1) Cooperate with national and international activities that commemorate World War I with appropriate solemnity and accurate scholarship;

(2) Elevate young Tennesseans' knowledge and understanding of World War I, in connection with the teaching of Tennessee, American or World History in public schools and public institutions of higher education; and

(3) Receive and accept loans, gifts, grants, donations or contributions of property, facilities, or services, with or without consideration from any person, firm or corporation or from the state of Tennessee or any agency or instrumentality thereof or from any county, municipal corporation or local government or governing body.

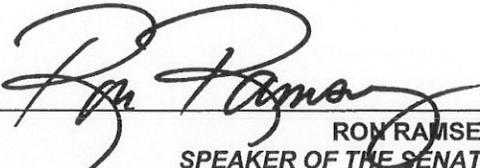
SECTION 5. Beginning July 15, 2015, the commission shall file an annual report with the chair of the government operations committee of the senate and the chair of the government operations committee of the house of representatives that details the commission's activities for the prior fiscal year. The report shall also include, but not be limited to, all commission plans and projects, in addition to an accounting of commission revenues by source and expenditures by item.

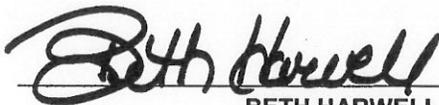
SECTION 6. The commission shall cease to exist on November 11, 2018, at which time all of the commission's minutes, files, papers, recordings, publications, and any other items of historical value shall be delivered to the state library and archives to ensure the preservation of such items.

SECTION 7. For purposes of making initial appointments to the commission, this act shall take effect upon becoming a law, for all other purposes this act shall take effect June 28, 2014, the public welfare requiring it.

SENATE BILL NO. 9

PASSED: April 16, 2013

  
\_\_\_\_\_  
RON RAMSEY  
SPEAKER OF THE SENATE

  
\_\_\_\_\_  
BETH HARWELL, SPEAKER  
HOUSE OF REPRESENTATIVES

APPROVED this 29<sup>th</sup> day of April 2013

  
\_\_\_\_\_  
BILL HASLAM, GOVERNOR

**From:** Karen Engler [mailto:bookmarkcommunications@gmail.com]

**Sent:** Monday, November 02, 2015 9:01 AM

**Subject:** Interview Opp: Teen Sensation Bella Thorne (Mon 11/16)

Good morning Iman,

As an actress, a singer, a dancer, and an author, Thorne is best known for her role on the hit Disney show Shake It Up, in movies such as The Duff; Blended; Alexander and the Terrible, Horrible, No Good, Very Bad Day; and in the MTV series Scream. Thorne has over 18 million followers on Facebook, Twitter (@bellathorne), and Instagram. Now her fans will be thrilled to hear about the publication of AUTUMN'S KISS.

INTERVIEWS (via satellite) WITH BELLA THORNE ARE ON MONDAY, NOVEMBER 16, 2015. FROM 8AM-1PM ET.

Let me know if you'd like to schedule an interview. More details about the book below. Books available upon request and will automatically be sent to participating stations.

Warm Regards,  
Karen Engler 917 53 59530

From *Teen Sensation*  
**BELLA THORNE**

**AUTUMN'S KISS,**  
**THE SECOND YA NOVEL IN THE AUTUMN FALLS TRILOGY**

*"This light-as-air read will appeal mostly to young teens, who will appreciate all the roller-coaster romance, Autumn's tightknit family, and her recurring run-ins with a fictional young heartthrob named Kyler Leeds."* -Kirkus Reviews

Filled with personal elements from Thorne's own life, AUTUMN'S KISS is a fun-filled ride in the Autumn Falls trilogy, in which the lovable Autumn continues to find her way through high school . . . with a little magical help.

This second installment finds high school student Autumn Falls once again battling the pitfalls of high school life, this time with the help of a magical map that transports her anywhere she desires. When the wish-granting diary Autumn's father gave her stops working, she is on her own to navigate the ups and downs of her junior year at Aventura High, and her relationships are only getting trickier. Sean certainly acts like he's into her, but he seems to be into Reenzie at the same time. J.J. is Autumn's best friend, but now he wants to be something more than that. And could that famous pop star really be making a play for her? In the middle of all the confusion and drama, Autumn is suddenly given an irresistible opportunity: a map that can take her anywhere in the world she wants to go, to see whatever she wants to see. But it turns out that showing up magically—and unexpectedly—in real-life places has consequences. It's up to Autumn to handle the fallout, and along the way to learn what it means to be honest, be in love, and be a friend.

These TV interviews are sponsored by Delacorte Press

**From:** VITALE, ASHLEY C [mailto:Ashley.Vitale@cricketwireless.com]  
**Sent:** Tuesday, November 17, 2015 2:54 PM  
**Subject:** Nashville Cricket Wireless Store Giving Away 100 Thanksgiving Turkeys

**MEDIA ALERT**

**MEDIA ALERT**

**MEDIA ALERT**

## **Cricket Wireless Helps Nashville Families Give Thanks with a Turkey Giveaway**

**WHO/WHAT:** Cricket Wireless will thank Nashville residents with a Thanksgiving Turkey Giveaway. On Tuesday, November 25, the first 100 families to arrive at the Nolensville Pike location will receive a free Thanksgiving turkey.

**WHEN:** Wednesday, November 25  
11 am – 2pm, while supplies last

**WHERE:** Cricket Wireless store  
3413 Nolensville Pike  
Nashville, TN 37211

**MEDIA CONTACT:** Ashley Vitale, Cricket Wireless, 470.658.7109  
[Ashley.Vitale@cricketwireless.com](mailto:Ashley.Vitale@cricketwireless.com)

### **About Cricket Wireless**

Cricket is bringing consumers more value with a simple, friendly, and reliable nationwide wireless experience with no annual contract. The power of Cricket is our nationwide 4G LTE network that covers more than 300 million people; easy and affordable unlimited plans that are all in with taxes and fees included – no surprises; and a great selection of phones customers love. *Cricket, Something to Smile About.* To learn more about Cricket, visit [www.cricketwireless.com](http://www.cricketwireless.com) and connect with us on Facebook at [facebook.com/cricketnation](https://facebook.com/cricketnation) and Twitter at [twitter.com/Cricketnation](https://twitter.com/Cricketnation).

Cricket is a subsidiary of AT&T Inc. Coverage not available everywhere. © 2015 Cricket Wireless LLC. All rights reserved. Cricket and the Cricket logo are trademarks under license to Cricket Wireless LLC.

###

Ashley Vitale | Senior Public Relations Manager | 575 Morosgo Drive, 14th Floor, Suite 14H26, Atlanta, GA 30324 | M: 470.658.4227 | [Ashley.Vitale@CricketWireless.com](mailto:Ashley.Vitale@CricketWireless.com)

**From:** Jesse P. Cutler [mailto:press@jpcutlermedia.com]

**Sent:** Tuesday, December 08, 2015 12:41 PM

**Subject:** (MEDIA ALERT) Yonder Mountain String Band Announces Spring Tour 2016 In Support Of New Album "Black Sheep"

Hi,

Yonder Mountain String Band is heading to a sold out Strings & Sol (Dec. 10 - 14) in Qroo, Mexico this week, but before they take off, the band is thrilled to announce their Spring Tour 2016 with special guests Polecat (March 15 - 26) and Horseshoes & Hand Grenades (March 30 - April 9). Yonder Mountain brings their electrifying live show to venues across the country in support of their new full-length studio album, *Black Sheep*. Since its June 2015 release, *Black Sheep* has garnered glowing national press reviews, the album hit #3 on the Billboard Bluegrass Charts, #22 on the Americana Airplay Chart, its acquired 25 adds at AAA radio, and upwards of 150,000 streams on Spotify (in just 60 days). Yahoo recently live-streamed Yonder's concert at the House of Blues - Chicago on Nov. 7, the band performed a "Free @ Noon" live set at World Cafe Live (Philadelphia, PA: Nov. 13) that was broadcasted by WXPB, and their latest show at the 9:30 Club (Washington, DC: Nov. 14) was taped for an upcoming PBS program due out in 2016.

Would you be interested in highlighting Yonder Mountain String Band?

Coming up for New Year's Eve, Yonder Mountain heads back to Colorado for a special hometown four-night NYE run at the Boulder Theater (Boulder, CO: Dec. 30 - Jan. 2) with guests Jerry Douglas, Sam Bush, and Stanley Jordan. YMSB has teamed up with some of Colorado's finest to offer fans a chance to win tickets to the NYE shows as well as outdoor gear to kick off 2016. The band is giving away a grand prize package of \$1,800+ in gear from SCARPA footwear, Osprey Packs, New Belgium Brewing, Voormi, Big Agnes, Zeal Optics and Yonder! For more details regarding the band's #TakeMeYonder Photo Contest, please visit [yondermountain.com](http://yondermountain.com).

YMSB's new band member line-up features Adam Aijala (guitar, vocals), Dave Johnston (banjo, vocals), Ben Kaufmann (bass, vocals), Allie Kral (violin, vocals), and Jake Jolliff (mandolin, vocals). For hi-res photos of the new line-up, please visit YMSB's online press kit (please delete previous publicity photos from your archives): [yondermountain.com/press](http://yondermountain.com/press) (password: YMSBpressaccess).

For additional information regarding Yonder Mountain String Band and their Winter Tour 2016, please see the press release below. Review copies and download links to access *Black Sheep* are available upon request.

Best,

Jesse

JP Cutler Media

(e) [jesse@jpcutlermedia.com](mailto:jesse@jpcutlermedia.com)

(o) 510.338.0881

(w) [yondermountain.com](http://yondermountain.com)

\*\*\*\*\*

\*\*\*For Immediate Release\*\*\*

Media Contact:  
Jesse P. Cutler  
JP Cutler Media  
510.338.0881  
[jesse@jpcutlermedia.com](mailto:jesse@jpcutlermedia.com)



**Yonder Mountain String Band  
Spring Tour 2016  
In Support of New Studio Album  
*Black Sheep*  
(June 16, 2015, Frog Pad Records)**

"[*Black Sheep* is] a new version of their sound that indulges their steely punk roots and fuses them with die-hard Appalachian rituals." -*Rolling Stone Country*

"...Introducing a high-energy and modernistic form of bluegrass to a younger generation of thrill-seekers." -*NPR*

"Gospel meets punk rock in a bluegrass package on Yonder Mountain String Band's new song 'Black Sheep.'" -*Wall Street Journal, Speakeasy*

"Ultimately, *Black Sheep* is the start of the band's second act and quickly proves that the reconfigured Yonder Mountain String Band are well poised for the future." -*Relix*

**Boulder, CO -- Tuesday, December 8, 2015** -- For nearly 17 years, **Yonder Mountain String Band** has redefined bluegrass music, expanding the traditional acoustic genre beyond its previously established boundaries by steadily pushing the envelope into the realms of rock n' roll and improvisation. YMSB has always played music of their own design, in the process attracting a devout coterie of fans that often resembles a tight knit family on an epic musical journey as Yonder traverses the country with an ever-rigorous tour schedule. Yonder is a quintessential ensemble honing its craft night after night on the road, and the fans are there to experience it in real time. The result is music that doesn't stand still, it's always progressing and breaking unprecedented ground.

With their latest album, *Black Sheep* (Frog Pad Records: June 16, 2015), Yonder Mountain String Band -- **Adam Aijala** (guitar, vocals), **Dave Johnston** (banjo, vocals), **Ben Kaufmann** (bass, vocals), **Allie Kral** (violin, vocals), and **Jacob Jolliff** (Mandolin, vocals) -- begins a new era. The first YMSB release produced by the band itself, *Black Sheep* is, by any measure, a triumph, perhaps the most mesmeric of their career. The result, says Kaufmann, is that, "This record sounds more like Yonder than any record we've ever done. I'm hoping that when people are finished listening to it, they'll just hit play and listen to it again."

In support of *Black Sheep*, YMSB returns to the Boulder Theater to ring in 2016 with a four-night New Year's Eve run (Dec. 30 - Jan. 2) in their home state of Colorado with special guests **Jerry Douglas**, **Sam Bush**, and **Stanley Jordan**. For details regarding the band's **#TakeMeYonder Photo Contest** in connection with the NYE shows, please visit [yondermountain.com](http://yondermountain.com). YMSB will then hit the road to continue their extensive touring into the winter season with **Trout Steak Revival** (Winter Tour 2016: Jan. 20 - Feb. 14, 2016; except Feb. 4 & 5, 2016), and **Keller & The Keels** (Feb. 4 & 5, 2016). In the spring, YMSB hits the road with **Polecat** (March 15 - 26) and **Horseshoes & Hand Grenades** (March 30 - April 9); the April 3rd show will be a special "An Evening With: Yonder Mountain Spring Band" at the Varsity Theatre (Baton Rouge, LA).

Since the release of *Black Sheep* in June 2015, Yonder Mountain has garnered a slew of accolades: glowing national press reviews, the album hit **#3 on the Billboard Bluegrass Charts**, **#22 on the Americana Airplay Chart** (*Black Sheep* was on the charts for 10 weeks), its acquired 25 adds at AAA radio, and upwards of 150,000 streams on **Spotify** (in just 60 days). **Yahoo** recently live-streamed Yonder's concert at the House of Blues - Chicago on Nov. 7, the band performed a "**Free @ Noon**" live set at **World Cafe Live** (Philadelphia, PA: Nov. 13) that was broadcasted by WXPB, and their latest show at the 9:30 Club (Washington, DC: Nov. 14) was taped for an upcoming **PBS** program due out in 2016.

*Black Sheep* marks the first time in Yonder's history that they're actually utilizing, throughout an entire record, the conventional five-piece instrumental arsenal of bluegrass introduced in the 1940s: guitar, mandolin, banjo, fiddle and bass. With the exception of the album's sole cover tune, "Ever Fallen In Love," originally by the late '70s British punk-rock band the **Buzzcocks**, each of the album's new tracks were written by the YMSB members during the past couple of years. Three of the new songs -- "Annalee," "Landfall" and the title track -- have already been road-tested on tour; others will be added to the band's live repertoire following the album's release. The majority of *Black Sheep* was recorded at Coupe Studios in Boulder, Colorado, with

Adam handling much of the engineering at his home studio and while on the road; the first time a band member has taken on that task.

Even on first listen, it becomes instantaneously apparent that *Black Sheep* is the work of a new Yonder Mountain String Band, one with a strong commitment to re-exhibiting itself, broadening its parameters following the departure of a founding member. While it's immediately recognizable as YMSB music, there's undeniably a raw aesthetic to the studio tracks -- a sense of daring is embedded in both the instrumental interaction between these five singular players and in the lyrical content of each song.

The compositions cover a wide topical swath. "Insult and Elbow," the album's opening track, is on its surface about escapism and substance abuse; "Landfall" addresses the touring life of a modern band; "Around You," explains Kaufmann, is "about the moment when you realize that you are the only common denominator in every problem you've ever had and that there is no one else that can take responsibility for anything that happens to you." The title track, centered on a wannabe renegade, suggests that nothing is really free, that even the fakes and the phonies demand a price.

"New Dusty Miller" reinterprets an old fiddle tune and was inspired by the late folk and bluegrass singer-songwriter **John Hartford**'s efforts at taking old fiddle music and adding a contemporary spin. Other new tunes, among them "Love Before You Can't," "I'm Lost" and "Drawing a Melody," probe the ups and downs of relationships informing various points of view. With these songs, as with so much of YMSB's previous material, layers can be peeled away to reveal multiple realities harbored within. As has always been the case, ardent lead vocals and tight harmonies deliver Yonder's newest set of words.

For many longtime aficionados of this band, of course, it's the instrumental prowess that draws them in and continues to wow fans at live shows and on recordings. With its new five piece lineup, the band is able to go places that were simply inaccessible before. "The traditional bluegrass lineup allows us to rethink things on different levels," says Johnston, "but at the heart of it all is the same energy and drive and a freewheeling spirit. It's an exciting time for us because we have an invigorating sense of the future. At the end of the day, Yonder is a band with almost two decades of music under its belt, but we're always a bit restless. We want to move the music forward to new places, which keeps us on our musical toes."

Yonder has its roots in the year 1998, when the original quartet came together in Colorado. Through steadfast gigging in all manner of venues from small clubs to massive outdoor festivals, Yonder Mountain String Band quickly built a robust fanbase while continually experimenting to define its sound. Some of the most fervent audiences were at jam band shows and festivals, where fans took readily to YMSB's potent mix of the traditional bluegrass of **Bill Monroe**, the **Stanley Brothers** and **Doc Watson** and the improvisational sensibilities of the **Grateful Dead** and **Phish**. Also deeply ingrained in the band, albeit more subtly, was a fierce love for punk, which provided the members with seminal influences while they were growing up. "We didn't even hear bluegrass until our 20s," says Aijala. "Falling in love with the sound of bluegrass instruments, while also having all of these outside influences that had nothing to do with bluegrass -- well, what comes out isn't what we envisioned."

With the band celebrating its 17th anniversary this year, and an extensive tour schedule hitting venerable venues in all corners of the country, a revitalized Yonder Mountain takes delight in the fact that they are still reaching new fans while simultaneously retaining the characteristics that brought their greater community together in the first place. The loss of one member and the subsequent invitation for some of today's top pickers to help shape their evolving sound brings intriguing opportunities to the table; ones that set YMSB on its newfangled path. *Black Sheep* is

a bold statement, meant to passionately get fans up on their feet and ecstatically dancing, but it's also about embracing the moment. Essential changes are a healthy step in keeping the music alive and well.

"We've been growing over the years and I feel like we really don't have any limitations," says Aijala. "It doesn't feel like work when you get to hang out with people that you care about and play music."

Adds Kaufmann, "It's not just bluegrass -- it's progressive. Everything Yonder has ever tried to do, we're doing in this record. It's gonna take some time for fans to get acquainted with the new Yonder. When you make a big change like we did, it's a huge thing. But the band is a force, and the album is such a perfect example of our new direction."

Says Johnston in conclusion, "Yonder Mountain String Band is as durable as bluegrass itself. It changes and morphs and has an open-endedness that makes anything possible."

For more information on Yonder Mountain String Band and their forthcoming tour dates, please visit: [www.yondermountain.com](http://www.yondermountain.com)

### **YONDER MOUNTAIN STRING BAND WINTER & SPRING 2016 TOUR DATES**

12/10 -- 12/14 - Qroo, Mexico -- Strings & Sol  
12/30 -- 1/2 - Boulder, CO -- Boulder Theater  
1/20 -- Lyric Theatre and Cultural Center -- Lexington, KY\*  
1/21 -- The Vogue -- Indianapolis, IN\*  
1/22 -- Canopy Club -- Urbana, IL\*  
1/23 -- Orpheum Theater -- Madison, WI\*  
1/26 -- State Theatre -- State College, PA\*  
1/27 -- The National -- Richmond, VA\*  
1/28 -- Cat's Cradle -- Carrboro, NC\*  
1/29 -- The Orange Peel -- Asheville, NC\*  
1/30 -- The International -- Knoxville, TN\*  
2/2 -- Druid City Music Hall -- Tuscaloosa, AL\*  
2/3 -- Vinyl Music Hall -- Pensacola, FL\*  
2/4 -- The Plaza 'LIVE' -- Orlando, FL^  
2/5 -- Jannus Live -- Saint Petersburg, FL^  
2/6 -- Culture Room -- Fort Lauderdale, FL\*  
2/9 -- Ponte Vedra Concert Hall -- Ponte Vedra Beach, FL\*  
2/10 & 2/11 -- Music Farm -- Columbia, SC\*  
2/12 & 2/13 -- The Variety Playhouse -- Atlanta, GA\*  
2/14 -- 3rd and Lindsley -- Nashville, TN\*  
3/15 -- Pink Garter Theatre -- Jackson Hole, WY#  
3/16 -- Wilma Theater -- Missoula, MT#  
3/17 -- Neptune Theatre -- Seattle, WA#  
3/18 -- Crystal Ballroom -- Portland, OR#  
3/19 -- McDonald Theatre -- Eugene, OR#  
3/22 -- Van Duzer Theatre -- Arcata, CA#  
3/23 -- The Catalyst -- Santa Cruz, CA#  
3/24 -- The Fillmore -- San Francisco, CA#  
3/25 -- Crystal Bay Casino Club -- Crystal Bay, NV#  
3/26 -- Belly Up Solana Beach -- San Diego, CA#  
3/30 -- George's Majestic -- Fayetteville, AR+  
3/31 -- Cain's Ballroom -- Tulsa, OK+

- 4/1 -- Granada Theater -- Dallas, TX+
- 4/2 -- Stubb's BBQ -- Austin, TX+
- 4/3 -- Varsity Theatre -- Baton Rouge, LA
- 4/6 -- Woolly's -- Des Moines, IA+
- 4/7 -- Bourbon Theatre -- Lincoln, NE+
- 4/8 -- Liberty Hall -- Lawrence, KS+
- 4/9 -- The Pageant -- St. Louis, MO+

\* w/ Trout Steak Revival

^ w/ Keller and The Keels

# w/ Polecat

+ w/ Horseshoes & Hand Grenades

###

**From:** Kore Public Relations [mailto:dd@korepr.com]

**Sent:** Tuesday, December 08, 2015 10:56 AM

**Subject:** KORE PR Christmas Party TONIGHT!!!

KORE PR Christmas Party TONIGHT!!!

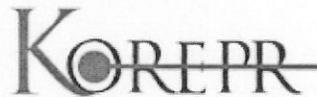


# 707 Holiday Bash

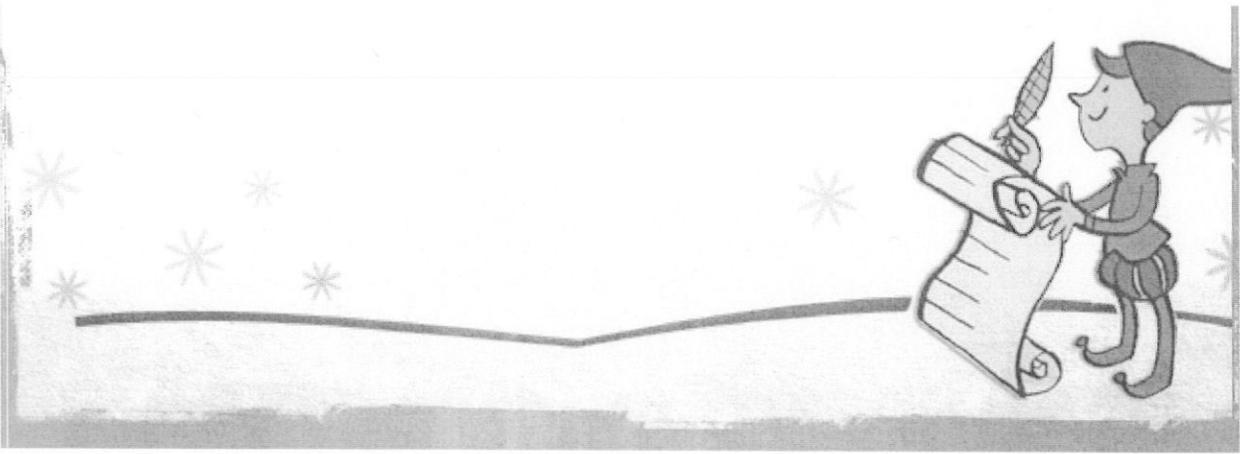
Tuesday, Dec. 8th  
5 p m - 9 p m

707 18th Ave. South

wear an UGLY SWEATER or bring an  
UNWRAPPED TOY for a child in need



KORE Pr 707 18th Avenue South Nashville, Tn.  
37212 615.482.7879



Share this email:



Manage your preferences | Opt out using TrueRemove™  
Got this as a forward? Sign up to receive our future emails.  
View this email online.

2006 Acklen Ave. #121354 www.korepr.com  
Nashville, TN | 37211 US

This email was sent to itate@fox17.com.  
To continue receiving our emails, add us to your address book.



powered by  
**emma**

-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Thursday, December 17, 2015 8:49 AM

Subject: Satellite Interview January 12: ALL ROADS LEAD TO THE FUTURE AT THE DETROIT AUTO SHOW

Happy Holidays!

I was wondering if you'd be interested in this interview? As the automotive industry drives into the future, Detroit remains in the driver's seat and the North American International Auto Show (NAIAS) is the destination where next-generation products and technologies continue to make their debuts. Live from the floor of the Detroit Auto Show Tuesday, January 12th from 7am – 11am ET

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

ALL ROADS LEAD TO THE FUTURE AT THE DETROIT AUTO SHOW Brian Moody, Site Editor, Autotrader & Steven Majoros, Marketing Director, Chevrolet Cars and Crossovers, Will Talk About Chevrolet's Newest Products and some BIG Announcements from CEO of General Motors Mary Barra Live from the floor of the Detroit Auto Show Tuesday, January 12th from 7am – 11am ET

As the automotive industry drives into the future, Detroit remains in the driver's seat and the North American International Auto Show (NAIAS) is the destination where next-generation products and technologies continue to make their debuts.

Every year car manufacturers from all around the world bring their very best new vehicles to Detroit for one of the world's top automotive events. This year will be no exception! In addition to Chevrolet, automakers who are expected to make global product debuts are Buick, Cadillac, GMC, Ford and FCA.

Our car experts will be able to discuss:

- The newest technologies and models for 2016
- The most innovative concept cars
- The big announcements and global debuts
- The winner of the North American Car and Truck of the Year
- The latest news from the show

About the Talent:

Brian Moody, Site Editor, Autotrader.com Brian Moody is Site Editor for Autotrader.com, delivering timely, straightforward, unbiased automotive information to the site's 17 million in-market shoppers. Brian manages all of Autotrader's editorial content, including new and used car reviews, comprehensive auto show coverage, video reviews and car shopping tips and daily automotive news stories.

Brian has been an automotive journalist for more than 12 years, reporting for local and national radio, television, print and online outlets. For nearly a decade, Brian contributed new car reviews to KHTK radio in Sacramento, California and later wrote new car reviews and buying advice for several Los Angeles area community newspapers. He also served as Senior Automotive Editor and video producer at Edmunds.com. From a broadcast perspective, Brian created automotive and technology stories for Tech TV, served as a reporter for The World's Greatest Auto Shows on SPEED and regularly contributed automotive buying advice to CNBC's On the Money.

Steven Majoros, Marketing Director, Chevrolet Steven Majoros began his GM career in April 2013 as a Marketing Director for Cadillac, where he worked on critical launches of the CTS, ELR and Escalade as well as managing Cadillac's sales growth.

In March 2014, Majoros assumed the role of Marketing Director, Chevrolet Cars and Crossovers. His responsibilities include traditional and digital marketing, social media, sales and marketing for products including the Spark, Sonic, Cruze, Malibu, Impala, Equinox and Trax. Steven earned a bachelor's degree in English from the University of Michigan.

Prior to his career with GM, Steven spent 25 years at Campbell-Ewald, where he led multiple accounts including Chevrolet.

As an avid supporter for his community, he sits on the Farmington Planning Commission and supports the Common Ground and the Oakland County Crisis Line. Steven is also the current president of the Farmington High School Hockey Board.

This interview is sponsored by Chevrolet

**CONTACT:**

**FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:**

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

---

Unsubscribe / Change Profile: <http://ymlp373.com/ugeusbsbgsgjjujbgehjmhgghmwub>  
Powered by YourMailingListProvider

**From:** willardmatthew4@gmail.com [mailto:willardmatthew4@gmail.com] **On Behalf Of**  
Matthew Willard  
**Sent:** Friday, December 18, 2015 6:11 AM  
**Subject:** Hi Iman, New Year's Eve Live Shot on 29th?

Iman,

Happy Holidays to you!

We have a great live shot coming up Tuesday, Dec. 29. Top Five places in the country to ring in the New Year from New Orleans (which is on that list.) We have Chef Nina Compton, Bravo TV's TOP CHEF star, who will talk about NYE in the Crescent City, the Fleur de Lis Drop atop the historic French Quarter (where she will be) and the huge fireworks symphony show over the enchanted Miss. River. We have awesome B-roll from last year's packed French Quarter where over one million people experience NYE. Also, we will have a table of the New Year's foods we celebrate the new year with. Please let me know if you are interested. Thanks and have a great day!

**Live Satellite Interviews from One of America's Top New Year's Eve Destinations with  
one of the country's Top Chefs—Nina Compton**

**Tuesday, December 29<sup>th</sup> 6:30 am – 12:30 PM ET**

New Orleans is rated one of the top destinations in the country to ring in the New Year according to such national travel publications as Fodor's and Travel & Leisure Magazine. Millions of people pack the banks of the enchanted Mighty Mississippi Riverfront in the historic French Quarter for music, fireworks and good ole southern Creole food.

One of America's favorite stars from Bravo's acclaimed TOP CHEF, Nina Compton, will join us live from high atop the Jax Brewery overlooking the French Quarter in front of a giant 12-foot, diaper clad, paper mache New Year's baby which will help usher in 2-0-1-6 with a huge riverfront fireworks show and concert. Chef Compton will also share several unique New Year's dishes that you can only find in the Crescent City.

After filming the TOP CHEF show in New Orleans earlier in the year, Nina Compton, a Caribbean Island native, fell in love with the Big Easy and is now the latest big named national chef to open a restaurant in New Orleans.

Suggested questions:

- Why is New Orleans consistently ranked among the top 10 New Year's Eve destinations in America?
- What is the history behind the giant Fleur de Lis drop atop the historic Jax Brewery aside the diaper clad New Year's baby?
- Tell us more about the unique New Year's dishes which include black eye peas for good luck and cabbage for wealth, a custom that dates back the Civil War in the Crescent City.
- What are some of your other favorite New Orleans dishes for this time of year?
- While the rest of the world drops a ball—tell us more about this giant 25-foot Fleur de Lis (the symbol used on the New Orleans Saints helmets and which has been synonymous with New Orleans for hundreds of years)
- What's happening in New Orleans after the New Year?

4:00 (Four minutes) of B-roll of New Year's Eve celebrations in the French Quarter, fireworks show on the Mississippi Riverfront, revelers partying, street concert shows will be sent upon booking.

### **Bio on Nina Compton**

Nina Compton has more than 15 years experience manning the stoves of some of America's greatest restaurants. She started as an intern in a kitchen in Jamaica before moving to Hyde Park New York for culinary school. She began her career at Daniel in New York City working alongside Chef Daniel Bould, and then later moved to Miami as executive chef of Casa Casuarina. She later moved to the famed Fontainebleau Hotel at Scarpetta. During Bravo's filming of TOP CHEF, she fell in love with New Orleans and opened her own restaurant Compere Lapin this past summer.

**Sponsored by the New Orleans Convention & Visitors Bureau**

**Matthew A. Willard**  
**Schulkens Communications**  
**3525 Hessmer Ave. Suite 305**  
**Metairie, LA. 70002**  
**504-235-1009**

**From:** LUCK Media & Marketing Inc. [mailto:campaigns@luckmedia.ccsend.com] **On Behalf Of** LUCK Media & Marketing Inc.

**Sent:** Monday, December 21, 2015 11:27 AM

**Subject:** Get the Edge Over Your Competition and Be Prepared for Your Singing Audition with PCG Online

Having trouble viewing this email? [Click here](#)

**Permission Reminder:** You are a valued media contact that has expressed interest in our **press releases** and **pitch documents**. We ask that you please [click here to confirm](#) your interest in continuing to receive our emails. Don't forget to add [campaigns@luckmedia.net](mailto:campaigns@luckmedia.net) to your address book so our emails will always end up in your inbox! Thank you!

You may [unsubscribe](#) if you no longer wish to receive our emails.

LUCK MEDIA & MARKETING, INC.

**FOR IMMEDIATE RELEASE**

**Media Contact:** Steve Levesque, Asia Willis - (818) 232-4175

LUCK Media & Marketing, Inc. - [info@luckmedia.com](mailto:info@luckmedia.com) -   

**PCG**  
**ONLINE**

**GET THE EDGE OVER YOUR COMPETITION - AND  
BE PREPARED FOR YOUR SINGING AUDITION  
WITH PCG ONLINE**

**NEWLY LAUNCHED MULTI-FACETED  
ENTERTAINMENT EDUCATION PLATFORM INCLUDES  
"ESSENTIALS OF TV TALENT SHOW AUDITIONS," OFFERING  
CRUCIAL "REAL WORLD" TIPS FOR SUCCESS**

**Notable Artists From "The Voice" Who Have Gotten An Edge From  
PCG Programs and Workshops Include Kelsie May,  
Ameera Delandro, Jordy Searcy, Madi Davis and Mitch Clark**



Left to right: Molly Porter, Co-founder and Director of Creative Services PCG Nashville and Bernard Porter Founder and CEO PCG Nashville, and Duchess

**NASHVILLE -December 21, 2015-** Spearheaded by iconic hit shows like "**American Idol**," "**America's Got Talent**" and "**The Voice**" and other similar programs, the revival and mass popularity of TV talent competitions in the 2000s and 2010s has offered fresh and exciting opportunities for stardom to thousands of talented people.

What makes the difference between auditioning contestants who do a quick fade and those who go the distance? Preparation! As **Benjamin Franklin** once said, "By failing to prepare, you are preparing to fail." With "AGT" and "The Voice" gearing up to start auditions for their upcoming seasons, thousands of budding artists will be looking for a leg up on their competition.

This year, with the recent launch of **PCG Online** ([www.pcg24-7.com](http://www.pcg24-7.com)), those trying out have a powerful support system to help ensure that they are prepared for everything on the big day! One of the multi-faceted artist development platform's most popular (and highly affordable!) courses is **Essentials of TV Talent Show Auditions**. The curriculum offers an insider's view on how to maximize one's chances for success. The course teaches how to prepare for an audition, what to do once an audition is secured and how to use these shows as a platform to accelerate a career in the music industry.

Though the course title includes the term "TV Talent Show," the concepts taught in this program apply to ANY audition or talent contest, not just tryouts for big TV shows. The course consists of three modules, includes over one hour of video instruction and offers insights, tips and tricks designed to put artists ahead of the pack.

Vocalists from PCG Programs and Workshops that have appeared on "The Voice" include **Ameera Delandro, Kelsie May, Jordy Searcy, Madi Davis** and **Mitch Clark**. **Summer Collins** appeared on the 2014 show "**Rising Star**."

"What we have done with PCG Online is created a bold training and development curriculum boiled down to the nuts and bolts that every artist needs to know," says **Bernard Porter, Founder and CEO of PCG Nashville**, one of America's leading career/artist development organizations. "Artists around the world are now able to learn the same concepts that my instructors and I teach in Nashville. We're giving them foundational instruction in many different categories to better understand how to posture and develop themselves to meet the standards of today's music scene. University classes tend to be scholastic, but we are more 'real world.' In every aspect of each course, they will learn from a veteran industry expert who has been there and done that many times."

Speaking specifically about Essentials of TV Talent Show Auditions, Porter adds, "When you enter any playing field, you need to know every aspect of the environment so you're ready for all kinds of scenarios. Remember, knowledge is power. Going into an audition, you're bound to be anxious, but if you can make yourself more comfortable and less intimidated by understanding what to expect from this world you are entering, you'll going to be able to portray a 'you' that is at 100 percent. You won't be affected by those intimidating factors because you'll know how to deal with them in advance."

Module I introduces PCG Online's executive **Molly Porter**. Having spent years as a talent judge, she effectively covers the entire range of what an auditioner needs to do to prepare for a successful audition or contest. The wide range of topics she addresses includes developing confidence not only in your vocal abilities, but also in expressing your unique personality and connecting with your personal story. This is a key point because shows often choose contestants with emotional stories that will move viewers.

Molly also teaches tips for preparing your voice, and the "do's" and "don'ts of song selection. She says to choose a song you love and know by heart and is authentic to you, not just a current hit. She also discusses how to choose which sections of the song to emphasize and which to edit out to best showcase those vocals during a shorter audition. Other topics include assembling the proper wardrobe (cool and casual work best); finding the right balance of hair and makeup; and gathering essential "survival" and nutritional items to put in your backpack so, if you're doing a "cattle call" audition, you have the strength and gear to get through the day and deliver your best performance.

Module II introduces Rick Barker, Taylor Swift's former manager and American Idol's social media mentor. Rick's video builds on Molly's insights and dives deeper into how to use your audition and the shows themselves to

maximize your exposure and increase your chances of being successful as an artist. He will share the lessons he's learned managing aspiring artists, including specifics that TV talent show producers are looking for (it's not everything you think) and what you can expect so you won't be surprised. Lastly, Rick shares powerful social media tips he encourages students to put into action before their audition.

In Module III of the auditions course, Judy Rodman, PCG's vocal coach, offers her sure-fire warm-up exercises to make sure you give your utmost performance at the audition. Her exercises are designed for vocalists to do over and over, even when they're not preparing for an audition. To learn more about proper vocal training, check out PCG Online's [Essentials of Vocal Performance](#).

"The type of mentoring we offer at PCG Online is priceless," says Bernard Porter. "It's one of the most important elements of 'real world' learning. Having great mentors in your life can help you excel in every aspect of your life. What we have done is identify one of the best teams you could ever have to direct and help grow your career."

Launched in **November 2015**, PCG Online - a collaboration between leading artist development company PCG Nashville and online education company **Classroom24-7** ([www.classroom24-7.com](http://www.classroom24-7.com)) - allows millions of artists around the world to train at their own pace with many of the industry's most accomplished instructors and coaches.

Aspiring artists will be able to learn from instructors who **PCG Nashville Founder** and **CEO Bernard Porter** says have guided "some of the biggest stars on the planet." Through PCG Online's curriculum, artists will gain insider secrets from successful music professionals, strengthen the skills needed to succeed in talent competitions, and gain the edge needed to promote themselves as artists and thrive in today's increasingly competitive industry. Specializing in delivering world-class online education services and technologies, Classroom24-7 works with top universities, hospitals, associations and corporations.

###

---

REQUEST:

★ INTERVIEW ★ HIGH RES. PHOTOS

---

Like us on Facebook 

Follow us on  **twitter**

View our profile on  **Linked in**

**Forward this email**

 SafeUnsubscribe™

This email was sent to [itate@fox17.com](mailto:itate@fox17.com) by [info@luckmedia.com](mailto:info@luckmedia.com) |  
[Update Profile/Email Address](#) | [Rapid removal with SafeUnsubscribe™](#) | [About our service provider.](#)



Try it FREE today.

LUCK Media & Marketing Inc. | PO Box 400250 | Las Vegas | NV | 89140-0250