

# **WUXP (TV)**

## **Programming & Issues**

### **FOURTH QUARTER 2015**

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#### **I. Programs & Issues**

- A. **Health-Public Service Announcements**  
Local Services/Organizations  
Nationally Services/Organizations
- B. **Alcohol and Drug Prevention-P.S.A.**  
Local Services/Organizations  
Nationally Services/Organizations
- C. **Crime Prevention-Public Service Announcements**  
Local Services/Organizations  
Nationally Services/Organizations
- D. **Community Support Services & Organizations-P.S.A.**  
Local Services/Organizations

#### **II. Non-Broadcast Efforts, Other**

# WUXP (TV)

## FOURTH QUARTER 2015

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### Programs & Issues– Health Related Issues

- Weekly Public Affairs Program “Comments with Dr. Haney” focused on Human Trafficking on December 12 Saturday at 7:00AM. Interviewed for this topic was Clemmie Greenlee. Dr. Haney is a distinguished retired professor of the History Department at Tennessee State University, Nashville, TN.
- Our World with Black Enterprise broadcasted the topic “food truck entrepreneurs” on November 7 Saturdays at 6:30AM. Interviewed for this topic Ramone Dickerson and Corey Simms. Hosted by Paul C. Brunson TV host, CEO tech startup and corporate advisor.
- PSA AARP “CAREGIVING”, “BATH”, “SPOON”: Aired 15/30/60 second PSA provided by AARP/Ad Council. The main campaign Caregiver Assistance-Bath-Spoon PSA, illustrate the physical, emotional and mental strain on caregivers, communicating that there is help and together we can be stronger.
- PSA AMERICAN HEART ASSOCIATION “BREAKUP” + “RESIGN”: Aired a PSA (:30 second spot) for the American Heart Association. The PSA informed the public their mission is to build healthier lives, free of cardiovascular diseases and stroke. American Heart Association fund innovative research, fight for stronger public health policies, and provide critical tools and information to save and improve lives.
- PSA FEED AMERICA: Aired 30/60 second PSA provided by Feed America/Ad Council. The campaign focuses on how food banks work with local communities to bring surplus food to children and families in need, including working with farmers, grocery workers, food bank employees, and volunteers.
- PSA FOODSAFETY.GOV “MOSH + CHICKEN”: Aired 15/30 second PSA provided by US Department of Food Safety/Ad Council. The campaign aimed to raise awareness about E.Coli and salmonella microbes, highlighting specific actions individuals and families alike can take to help prevent these invisible but dangerous foodborne pathogens from making them sick.
- PSA MENTAL HEALTH AWARENESS: Aired 30 second PSA provided by National Alliance on Mental Illness. The campaign focused on building better lives for millions of Americans affected by mental illness. NAMI advocates for access to services, treatment, supports and research and is steadfast in its commitment to raise awareness and build a community for hope for all of those in need.
- PSA NATIONAL MS SOCIETY: Aired a 30/60 second PSA provided by National Multiple Sclerosis Society. NMSS campaign focus on helping people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward.
- PSA RED CROSS BLOOD DONATE: Aired 30 second PSA provided by American Red Cross. The purpose for the Blood Donate is to notify individuals that every minute of every day, someone needs blood. That blood can only come from a volunteer donor, an individual who makes the choice to donate.
- PSA - CHILDHOOD HUNGER PREVENTION: Aired 30/60 second PSA provided by Safe Way Foundation/Entertainment Industry Foundation (EIF). The campaign goal is to raise

awareness, motivate activists/volunteers, and help improve health outcomes for hungry children and their families.

- PSA - AUTISM SPEAKS “EYE CONTACT/TRUCK”: Aired a (30 second) Public Service Announcement provided by Autism Speaks organization. Autism Speaks increasing awareness of autism spectrum disorders, dedicated to funding research into the causes, prevention, treatments and a cure for autism.
- PSA - AMERICAN SPEECH LANGUAGE HEARING ASSOCIATIONS: Aired a (30 second spot) PSA provided by American Speech Language Hearing Association. ASLHA campaign focus on empowering and supporting audiologists, speech-language pathologists, and hearing scientists.
- PSA FACES OF INFLUENZA: Aired 30/60 second Public Service Announcement provided by American Lung Association. The *Faces of Influenza* campaign is designed to put a "face" on influenza, a potentially deadly disease, and urge everyone 6 months of age and older to get vaccinated each year
- PSA - CHILDHOOD HUNGER PREVENTION: Aired 30/60 second PSA provided by Safe Way Foundation/Entertainment Industry Foundation (EIF). The campaign goal is to raise awareness, motivate activists/volunteers, and help improve health outcomes for hungry children and their families.
- PSA FOCUS ON FAMILY “DEPRESSION”: Aired a 30 second Public Service Announcement provided by Focus on the Family. The campaign aimed at helping families thrive by providing resources for couples to build healthy marriages/families in moral and values.
- PSA CHILDREN’S ORAL HEALTH “BIKE +COOK”: Aired a 30/60 second PSA provided by Ad Council/Partnership for Healthy Mouths Healthy Lives. The campaign focused on “Brush 2min2x” each time, 2 times a day for healthy teeth, good breath, fewer cavities, and try to avoid painful dental problems.
- PSA CDC TIPS FROM SMOKERS: Aired a 30 second Public Service Announcement provided by Centers for Disease Control and Prevention. The campaign is to build awareness of the immediate health damage caused by smoking and exposure to secondhand smoke; encourage smokers to quit and make free help available.
- PSA TENNESSEE ORTHOPEDIC SOCIETY: Aired 30/60 second PSA provided by Tennessee Orthopedic Society. TOS objective is to increase public awareness and health care improvements for individuals with musculoskeletal impairment.
- PSA US DEPARTMENT OF HEALTH: Aired 15/20/30/60 second Public Service Announcement provided The Substance Abuse and Mental Health Services Administration (SAMHSA). SAMHSA campaign focuses on reducing the impact of substance abuse and mental illness throughout our communities.
- PSA OVEREATERS ANONYMOUS: Aired 60 second PSA provided by Overeaters Anonymous. The public service announcement informed the public how OA offers a program of recovery from compulsive eating by addressing physical, emotional, and spiritual well-being.
- PSA MAMMOGRAM SAVES LIVES: Aired 15/30/60 second Public Service Announcement provided by American College of Radiology. Mammography Saves Lives campaign focuses informing the public of ways to reduce confusion regarding when and how often women should receive mammograms.

- PSA ST JUDE CHILDREN HOSPITAL: Aired 15/20/30/60 second Public Service Announcement. PSA provided by the St Jude Children Research Hospital. St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute.
- PSA DOWN SYNDROME RESEARCH: Aired 30/15/10 second PSA provided by Down Syndrome Research and Treatment Foundation. The campaign informed the public DSRTF mission is to stimulate biomedical research that will help accelerate development of treatments to significantly improve cognition, including memory, learning and speech, for individuals with Down syndrome in order that they participate more successfully in school and lead more active and independent lives.
- PSA CHILDREN'S ORAL HEALTH: Aired a 30/60 second PSA provided by Ad Council/Partnership for Healthy Mouths Healthy Lives. The campaign focused on "Brush 2min2x" each time, 2 times a day for healthy teeth, good breath, fewer cavities, and try to avoid painful dental problems.
- PSA DEPARTMENT OF HEALTH (NATIONAL INSTITUTES HEALTH) WECAN.ORG: Aired 30/60 second Public Service Announcement provided by NATIONAL INSTITUTES HEALTH. Campaign focuses on providing the necessary knowledge of having healthy lives and saving lives,
- PSA NATIONAL MS SOCIETY: Aired 30/60 second spot PSA provided by National Multiple Sclerosis Society. NMSS focus on helping people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, provide programs and services that help people with MS and their families move their lives forward.
- PSA LET'S MOVE: Aired PSA provided by 15 second spot Lets Move!. Let's Move! campaign is dedicated to giving parents/guardians helpful information and fostering environments that support healthy choices. Help by providing healthier foods in our schools; ensuring that every family has access to healthy, affordable food, and, helping children become more physically active.

# WUXP (TV)

## FOURTH QUARTER 2015

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### Programs & Issues– Alcohol and Drug Prevention

- PSA BRAKES ON DRUNK DRIVING: Aired 30 second spot PSA provided by Ad Council/U.S. Department of Transportation. The campaign goal focused to inspire dialogue and recognition of the dangers of “buzzed” driving and motivate people to stop driving buzzed. The overall campaign hopes to educate people that consuming even a few drinks can impair driving and that Buzzed Driving is Drunk Driving.
- PSA AL-ANONYMOUS: Aired a 60/30/15 second spot PSA provided by Alcoholics Anonymous. AA campaign is to make aware their purpose of helping others stay sober and help achieve sobriety.
- PSA US DEPARTMENT OF HEALTH “STONES”: Aired a 30 second Public Service Announcement provided The Substance Abuse and Mental Health Services Administration (SAMHSA). SAMHSA campaign focuses on reducing the impact of substance abuse throughout our communities.
- PSA CDC TIPS FROM SMOKERS: Aired a 30/15 second Public Service Announcement provided by Partnership for Drugfree.org. Campaign goal is help reduce teen substance abuse and support families impacted by addiction.

### Programs & Issues– Crime Prevention

- PSA SCHOOL VIOLENCE PREVENTION CAFETERIA + GYM + HALL +SIGN: Aired 30 second Public Service Announcement provided by Speak Up!. Speak Up! Campaign focus on programs that promote a safe, non-threatening environment for individuals to share openly about similar issues.
- PSA – NATIONAL HIGHWAY SAFETY “FLASHBACK”: Aired 30/60 second Public Service Announcement provided by National Highway Traffic Safety Association. NHTSA goal is to make aware to the public the need to have the right child seat for your children age, height, and weight.
- PSA TEXTING AND DRIVING: Aired 30 second Public Service Announcement provided by the National Highway Traffic Safety Administration/Ad Council. NHTSA/Ad Council campaign targets young adult drivers and aims to show them the consequences of this seemingly benign (social media) behavior.
- PSA BULLYING PREVENTION LOCKER + BULLY: Aired 30 second Public Service Announcement provided by the Ad Council. The campaign goal is to raise awareness about the seriousness of bullying and encourage parents/guardians to talk to their children about the safe steps they can take to be more than a bystander in a bullying situation, like tell a trusted adult or help the person being bullied get away from the situation.
- PSA BULLYING HELP: Aired 30/10 second PSA provided by the National Runway Switchboard. The Bullying campaign recognized bullying is a problem that is sweeping schools across the country and how to properly educate individuals in stop bullying.

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## FOURTH QUARTER 2015

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### Programs & Issues– Community Support Services

A HALF HOUR PROGRAM LOCALLY PRODUCED PUBLIC AFFAIRS SHOW – “COMMENTS WITH DR. HANEY” DR. JAMES HANEY, RETIRED PROFESSOR FROM TENNESSEE STATE UNIVERSITY, HOSTS THIS SHOW WHICH DISCUSSES A WIDE ARRAY OF TOPICS THAT ARE OF CONCERN TO NASHVILLE, ALL TENNESSEANS, AND THOSE WHO JUST WANT TO KNOW. THIS SHOW IS PRODUCED IN OUR STUDIOS AND LATE AIRED ON SATURDAY MORNINGS. TOPICS HAVE INCLUDED LOCAL AREA COLLEGES LIKE TENNESSEE STATE UNIVERSITY AND FISK UNIVERSITY; A VIEW INTO THE TENNESSEE AGENERAL ASSEMBLY; THE JUVENILE JUSTICE COURT SYSTEM, AND THE CRIMINAL JUSTICE SYSTEM IN THE UNITED STATES.THE STORY OF FISK JUBILEE SINGERS. A WIDE ARRAY OF TOPICS AND GUESTS THAT PROVIDE A WEALTH OF INFORMATION, WHICH IS NEEDED IN TODAY’S SOCIETY.

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM SATURDAYS AT 7:00AM

DATE: 10.03.15

SHOW: 852

TOPIC: Civil Rights Act 1964 and Assassination of Black Leaders. Discussed the impact of civil rights now and within 1964 and the assassination of successful leaders speaking out on human rights.

GUEST: Dr Lewis Baldwin (Professor of Religious Studies/History at Vanderbilt University).

DATE: 10 10 15

SHOW: 838

TOPIC: Racial Segregation in the United States. Defined what racial segregation means in todays viewpoint and the meaning of separate housing.

GUEST: Alana McLaughlin (activist).

DATE: 10 17 15

SHOW: 839

TOPIC: Tennessee State University President. Discussed the future goals, challenges, and opportunities of TSU as an institution and within the Nashville community.

GUEST: President Dr. Glenda Glover TSU

DATE: 10 24 15

SHOW: 840

TOPIC: School to Prison. Discussed how the schools reframe from entering prisons/incarceration, and provided tips in leading today’s youth down the road to a better education and life.

GUEST: Pastor Kevin Walker (Activist)

DATE: 10 31 15

SHOW: 833

TOPIC: Challenges of African American Youth. Discussed programs to help youth focus on bettering Future outlook within society.

GUEST: Dr. E Kelly Sanford (Professor of Sociology @ Tennessee State University)

DATE: 11 07 15

SHOW: 834

TOPIC: Challenges of African American Females. Discussed healthcare, body image, youth violence/homicides, communication/spoken word, and job skills.

GUEST: Joni Calhoun (Director Mothers Over Murder)

DATE: 11 14 15

DATE: 835

TOPIC: Challenges of African American Males. Discussed programs/opportunities to help black males within the community find a better future and outlet.

GUEST: Pastor Kevin Walker (Activist)

## Programs & Issues– Community Support Services

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COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM SATURDAYS AT 7:00AM

DATE: 11 21 15

SHOW: 8.36

TOPIC: African American Literature. Talked about literature during slavery, after slavery, Harlem Renaissance period, and current literature.

GUEST: Alana McLaughlin (activist)

DATE: 11 28 15

SHOW: 837

TOPIC: Stakeholders in Public Education in Tennessee. Talked about Nashville Board of Education, Schools/Public Relations, and Schools/Academic Environment.

GUEST: Professor Robert Blair (President elect Greater Nashville Alliance of Black School Administrators)

DATE: 12 05 15

SHOW: 860

TOPIC: Impact of Gospel and Rap Music on Young African American Males. Discussed how gospel and rap music is a big influence on today's youth in expressing the struggles they are going through negatively and/or positively.

GUEST: Pastor Kevin Walker (Activist), Regnald Williams (artist), Larry Polo (artist), and Joel Anchraus (artist).

DATE: 12 12 15

SHOW: 867

TOPIC: Human Trafficking in Tennessee. Discussed the impact of human trafficking with individuals and government within Middle Tennessee.

GUEST: Clemmie Greenlee (Local Activist/Outreach coordinator for the Peacemaker Campaign)

DATE: 12 19 15

SHOW: 863

TOPIC: Stonewall Riots, and LBGT Movement. Discussed today LBGT movement for individual rights for equality, express in public, and gain health benefits.

GUEST: Alana McLaughlin (activist)

DATE: 12 26 15

SHOW: 859

TOPIC: Dr MLK Jr Prayer & Spiritual Life. Talked about the prayer life of Dr. King and what his spirituality and recognition of the indwelling spirit propelled the movement to success.

GUEST: Dr Lewis Baldwin (Author/ Professor of Religious Studies/History at Vanderbilt University)

**Programs & Issues– THE RIGHT SIDE WITH ARMSTRONG WILLIAMS**  
**AIR: SUNDAYS @ 10:00AM -- A HALF HOUR PROGRAM**

Armstrong Williams a political commentator and nationally syndicated columnist who discusses conservative values, and politics.

<b>OCTOBER</b>			
3	1520	Back to School	Principals Kandi Fleming-Jones and April Scott discuss their vision and programs for the new school year
10	1525	Update on Jihad / Education in Urban Communities	Frank Gaffney, Founder, Center for Security Policy discusses recent activities of Jihad. Dr. Marco Clark, Principal of Richard Wright Public Charter School, and known as "America's Toughest Principal" talks about challenges of the urban educational system.
17	1522	Power of Parents in School Success	Dr. Corinne Edwards, Saginaw Township School District Director of Learning and Mark Abenth, Principal of Sherwood Elementary discuss how parental involvement creates a successful school.
24	1525	Update on Jihad / Education in Urban Communities	Frank Gaffney, Founder, Center for Security Policy discusses recent activities of Jihad. Dr. Marco Clark, Principal of Richard Wright Public Charter School, and known as "America's Toughest Principal" talks about challenges of the urban educational system.
31	1523	Beating Breast Cancer	Bethany Green and Shuntai Beaugard of the American Cancer Society discuss efforts to find a cure for breast cancer.
<b>NOVEMBER</b>			
7	1527	Ambassador R. James Woolsey	Fred Barnes, Executive Editor, The Weekly Standard discusses his book "Jack Kemp." Bobette Brown, former U.S. Army Paratrooper, will be featured on the HBO series, "Got Your 6 Storytellers," which showcases the exemplary talents & ideas of some of the country's best and brightest veterans.
14	1528	Journalist Roundtable	Al Weaver, Washington Examiner, Bob Cusack, Editor in Chief, The Hill, and Kimberly Atkins, Chief Washington
21	1531	Update on Jihad / Immigration and Labor Workforce	Frank Gaffney and Matthew McInnis discuss the latest intelligence on Jihadists; Roy Beck, CEO, NumbersUSA talks about immigration and the labor workforce.
28	1530	Being Thankful	Horace Cooper, Partner, Monument Communications, Deana Bass, Partner, Bass Public Affairs, and Don Scoggins discusses their appreciation and gratitude.
<b>DECEMBER</b>			
5	1522	Power of Parents in School Success	Dr. Corinne Edwards, Saginaw Township School District Director of Learning and Mark Abenth, Principal of Sherwood Elementary discuss how parental involvement creates a successful school.
12	1537	San Bernardino Attack	Dr. Annette Teijeiro, Patient Advocate at FriendsforAnnette.com and Patrick Casale, Managing Partner of "The MultiCare Group," discuss the San Berndino shootings and the status of our children in this turbulent time.

19	1532	Veterans Appreciation	Michael Carome, M.D., Director of Public Citizen's Health Research Group, and Bobette Brown, Transformation Architect, discusses our Veterans.
26	1538	Cyber Security/Online Shopping Safety	Michael Kaiser, Executive Director National Cyber Security Alliance, and David Pommerehn, Vice President/Senior Counsel Consumer Bankers Assoc., discuss steps consumers can take to protect themselves from internet scams.

## **Programs & Issues—OUR WORLD WITH BLACK ENTERPRISE**

**AIRD: SATURDAYS @ 6:30AM -- A HALF HOUR PROGRAM**

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*OUR WORLD WITH BLACK ENTERPRISE* spotlights the contemporary African American experience with All Access interviews of today's top newsmakers and celebrities. On the Record discusses the hottest topics affecting African Americans, and our Slice of Life profiles the world's most intriguing people.

Date: 10 03 15

Episode: 171

Highlight: Black Enterprise Golf & Tennis Challenge; BE's Modern Man campaign; New Faces of Wealth panel.

Guest(s): Estelle

Date: 10 10 15

Episode: 172

All Access: Secretary of Education Arne Duncan

Entrepreneur of the Week: First African American Home Health Care Licneseer - Shashicka Tyre Hill.

Corner Office: Housing & Urban Development Secretary - Julian Castro

Slice of Life: New program creating careers in the kitchens for kids at risk.

Date: 10 17 15

Episode: 173

All Access: Football Hall of Fame & Major League Baseball star – Deion Sanders

Entrepreneur of the Week: African businesswoman in American – Adenah Bayoh

Corner Office: Designer for NFL Pro Bowl Jersey - Tamil Robinson

Slice of Life: Disney Dream's Academy.

Date: 10 24 15

Episode: 174

Media: FOX Empire – Taraji P Henson

TV Entertainment: Comedian and TV Host – Steve Harvey

Entrepreneur Film Industry: Open River Pictures – Tammy Williams

Date: 10 31 15

Episode: 175

Tech Business: Connnext Summit in Silicon Valley – Kevin Johnson

Pioneers in Tech World: Saama Technologies - Ken Coleman, Dignity Health - Caretha

Coleman, Rod L Technologies - Roy Clay

Spotlight: The Knowledge House program

Date: 11 07 15

Episode: 176

Community: Best selling author – Wes Moore

Entrepreneurs of the Week: Food Truck – Ramone Dickerson & Corey Simms

Spotlight: Koch Industries - Mark Holden

Date: 11 14 15

Episode: 177

Spotlight: Power show creator – Courtney Agboh

Entrepreneur of the Week: Holistic beauty product founder – Dawn Fitch

Continued on next page....

Date: 11 21 15

Episode: 178

All Access: Actor, social activist, and artist - Common

Entrepreneur of the Week: Dental Kidz – Lezli Harvell & Christopher Harvell

Corner Office: Walker & Company technology – Tristan Walker

Slice of Life: Neurosurgeons – Dr Keith Black

Date: 11 28 15

Episode: 170

Finance: Grain Management – David Grain

Business: B.E. Auto Dealer of the Year – Michael Martin

Date: 12 05 15

Episode: 179

All Access: Award winning filmmaker and director – Spike Lee

Broadway: Meet the cast of the Color Purple – Jennifer Hudson + Cynthia Ervio

Music: Superstar music producer – Swizz Beatz

Date: 12 12 15

Episode: 170

Highlight: Black Enterprise Golf & Tennis Challenge; BE's Modern Man campaign; New Faces of Wealth panel.

Date: 12 19 15

Episode: 172

All Access: Secretary of Education Arne Duncan

Entrepreneur of the Week: First African American Home Health Care Licnesees - Shashicka Tyre Hill.

Corner Office: Housing & Urban Development Secretary - Julian Castro

Slice of Life: New program creating careers in the kitchens for kids at risk.

Date: 12 26 15

All Access: Football Hall of Fame & Major League Baseball star – Deion Sanders

Entrepreneur of the Week: African businesswoman in American – Adenah Bayoh

Corner Office: Designer for NFL Pro Bowl Jersey - Tamil Robinson

Slice of Life: Disney Dream's Academy.

# OUR WORLD WITH BLACK ENTERPRISE

## Show Synopsis Episode 170

On this edition of Our World with Black Enterprise, we highlight the 2015 Black Enterprise Companies of the Year. We sit down with the multi-billion dollar investor Michael Lee Chin, chairman of Portland Holdings, who shares his formula for building wealth over the long-term. It's based on the philosophy of Doing Well by Doing Good. Then, we profile the former NBA player Ulysses Bridgeman who is making a slam-dunk as a fast-food Wendy's franchisee. His company Manna Inc. is 2015 B.E. Industrial Service Company of the Year. We follow that with a financial guru David Grain, CEO of Grain Management, who making it big investing in wireless technology. His firm is this year's B.E. Financial Services company of the Year. And finally, Michael Martin, CEO of The Martin Automotive Group, is showing that his dedication to develop relationships is fueling tirp-digit growth. He is this year's B.E. Auto Dealer of the Year.

# **OUR WORLD WITH BLACK ENTERPRISE**

## **Show Synopsis Episode 171**

### **Our World**

#### **Show 171**

On this special edition of Our World with Black Enterprise, we bring you highlights from the 2015 Black Enterprise Golf & Tennis Challenge. This year's theme: "The Ultimate Weekend Getaway" provided attendees with a relaxing atmosphere to network and socialize under the bright Florida sun. Whether it was on the golf course, tennis court or grooving to the sounds of our performers...this was one Labor Day Weekend you didn't want to miss! Estelle closed the weekend out with a stellar performance during our Harlem Renaissance themed Awards Dinner. Our World's host, Paul C. Brunson sat down with the Grammy Award-winning songstress immediately after she left the stage. From there, we shine a light on BE's Modern Man campaign featuring a few black men in our community shifting the standard regarding men of color. Then, Prudential hosted a "New Faces of Wealth" panel, with a few Modern Men, tackling issues of money management and the tools needed to create "Wealth for Life." And finally, we recap the weekend with highlights from G&T.

# OUR WORLD WITH BLACK ENTERPRISE

## Show Synopsis Episode 172

This week on "Our World with Black Enterprise," our All Access guest Secretary of Education, Arne Duncan, talks about the state of education and what his legacy will be once he steps down in a few months.

Our Entrepreneur of the Week is Shashicka Tyre-Hill, the first young African American woman to receive a home health care license in the United States, tells us how this opportunity and its expansion grew out of challenges in her personal life.

From the Corner Office, Housing and Urban Development Secretary, Julian Castro, the youngest member of President Obama's cabinet talks about his strategy to make sure there's affordable and accessible housing across the country.

Our Slice of Life, dishes on a new a program dedicated to finding creative careers in the best kitchens for kids at risk.

# **OUR WORLD WITH BLACK ENTERPRISE**

## **Show Synopsis Episode 173**

**This week on "Our World with Black Enterprise," our All Access guest, football Hall-of-Fame and Major League Baseball star, Deion Sanders, tells us about fame, family and fatherhood.**

**Our Entrepreneur of the Week, Adenah Bayoh, gives us a glimpse of her extraordinary journey from war survivor in Africa to successful businesswoman in America, with one of the fastest growing restaurants in the Northeast.**

**From the Corner Office, Tamil Robinson talks about his transition from air brushing jackets to designing NFL Pro-Bowl Jerseys to wowing crowds at New York Fashion week.**

**Our Slice of Life, introduces a new a program dedicated to taking the imagination to new heights with Disney's Dreamer's Academy.**

# **OUR WORLD WITH BLACK ENTERPRISE**

## **Show Synopsis Episode 174**

**On this edition of Our World with Black Enterprise, we sit down with Taraji P Henson, the Oscar- and Emmy-nominated actress who portrays the feisty character "Cookie" on the hit, prime-time Fox show, "Empire." With the show back for another season, we talk about her ability to sizzle up the small screen. Then, we talk to Steve Harvey, arguably one of the hardest-working people in entertainment. He talks about his faith, being a father, and leaving a legacy behind for his children. From there, we profile an Entrepreneur who took a leap of faith to start her own production company. Tammy Williams formed Open Rivers Pictures to create family friendly programming. And finally, we hear from a paparazzi who always finds that moment of time that make celebrities shine like stars. Johnny Nunez is our Slice of Life profile.**

# **OUR WORLD WITH BLACK ENTERPRISE**

## **Show Synopsis Episode 175**

On this edition of Our World with Black Enterprise, we are at the Black Enterprise Tech Connex Summit in Silicon Valley, talking to Sacramento mayor and former NBA All Star Kevin Johnson. His city is ranked among the best in technology, and Johnson tells our CEO why today's cities have to re-invent itself to a 3.0 version. Then, we recognize three pioneers for their exceptional contributions toward diversifying the tech industry. They are Ken Coleman, chairman of Saama Technologies; Caretha Coleman, chair of the Board of Dignity Health; and Roy Clay Sr., founder and CEO of Rod-L Technologies. And finally, we shine a spotlight into a little known Bronx, New York, program called "The Knowledge House."

# **OUR WORLD WITH BLACK ENTERPRISE**

## **Show Synopsis Episode 176**

**On this edition of Our World with Black Enterprise, we sit down with the best-selling author Wes Moore. He talks about his book, "The Other Wes Moore"; changes his home city of Baltimore has undergone over the years, especially in light of the riots that plagued the city; and helping young people prepare for a solid education in a quest to break the cycle of poverty. Then, we profile Ramone Dickerson and Corey Simmons, the co-owners of "2 Fat 2 Fly," as our Entrepreneurs of the Week. They have a food truck that recently caught the eye of Oprah Winfrey and the OWN Network. From there, we unlock the gates to prison reform with Mark Holden, general counsel and senior vice president of Koch Industries. He discusses his strategies to push the movement for criminal justice reform forward. And finally, we spotlight Gideon's Promise, an organization dedicated to protecting the rights of underserved people who are caught in the criminal justice system.**

# OUR WORLD WITH BLACK ENTERPRISE

## Show Synopsis Episode 177

On this edition of Our World with Black Enterprise, we sit down with the creator and cast of one of television's hottest shows, "Power". Omari Hardwick, Lela Loren, Naturi Naughton and the show creator Courtney Agboh discuss the importance of the show as well as the chemistry of the cast on and off the small screen. Then, we talk to the "bad boys" of Power, Curtis "50 Cent" Jackson and Joseph Siko, as they talk about the popularity of the show and give us insight on what power means to them. From there, we catch up with the entrepreneur Dawn Fitch and get insight about the success of her holistic beauty product line "Pooka Pure & Simple" and what she sees on the horizon for her company. And finally we spotlight Bernice and Matthew Samuels, a brother/sister duo that turned the loss of a loved one from cancer into a platform for others to share their personal stories of illness with the world.

# **OUR WORLD WITH BLACK ENTERPRISE**

## **Show Synopsis Episode 178**

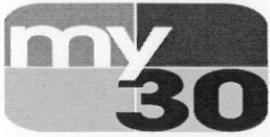
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**This week on “Our World with Black Enterprise,” our All Access guest is rapper, actor, social activist, and artist Common, who talks about expanding his brand in Hollywood, while also becoming the 2016 Ambassador of the American Black Film Festival. Our Entrepreneurs of the Week profiles are Lezli Harvell and Christopher Harvell, co-owners of Dental Kidz, who offer their services to low-income families in Newark, New Jersey. We get a glimpse into their practice. And in our From the Corner Office segment, Tristan Walker, founder and CEO of Walker & Company, explains how he’s using technology in a low-tech brand to help people of color stay groomed and looking good. And finally, we introduce Dr. Keith Black, who is one of the less than one percent of 5,000 neurosurgeons in the United States considered specialists in their field. He is our Slice of Life.**

# OUR WORLD WITH BLACK ENTERPRISE

## Show Synopsis Episode 179

This week on Our World with Black Enterprise, our All Access guest is award-winning filmmaker and director Spike Lee, who talks about his latest, and some say, controversial film, "Chi-Raq." Then, we hit the red carpet with two members of the cast of The Color Purple: Jennifer Hudson and Cynthia Erivo. They share their journey to the stage in one of the latest musicals to hit Broadway. And finally, we sit down with superstar music producer, Swizz Beatz, who recently celebrated a milestone with 300 million albums sold. Now, he's developed a new passion for the visual arts as a collector and curator.



## WUXP-TV MYTV30/Nashville, TN

### Fourth Quarter 2015 Issues Recap for Public Review

#### Issues & Concerns (Report and topics broadcast for viewer's information)

- **EDUCATION:** MYTV30 broadcasted the topic "Power of Parents in School Success" on the Right Side with Armstrong Williams Show on October 17 Sundays at 10AM. Various panelist, Dr. Corinne Edwards and Mark Abenh. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **FAMILY/COMMUNITY:** MYTV30 WUXP served as local media partner for the Pumpkin Fest on October 24. This free, family holiday event benefited the Heritage Foundation in historic downtown Franklin, TN, and includes arts, crafts, food, music and children's entertainment. The station broadcasted 94 P.S.A.to promote the event and encourage public participation.
- **COMMUNITY CONCERNS:** WUXP MYTV30 broadcasted the discussion "Human Trafficking" on the community affairs program "Comments" with Dr. James Haney on December 12 Saturdays at 7:00AM. Dr. Haney is a distinguished retired professor of the History Department at Tennessee State University, Nashville, TN.
- **CRIME:** MYTV30 broadcasted the topic "San Bernardino Attack" on the Right Side with Armstrong Williams Show on December 12 Sundays at 10AM. Various panelist, Dr. Corinne Edwards and Mark Abenh. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **HEALTH CONCERNS:** MYTV30 broadcasted the topic "Beating Breast Cancer" on the Right Side with Armstrong Williams Show on October 31 Sundays at 10AM. Various panelist, included Bethany Green and Shuntai Beaugard. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **YOUTH CONCERNS:** WUXP MYTV30 broadcasted the discussion "Impact of Rap Music on African American Males" on the community affairs program "Comments" with Dr. James Haney on December 5 Saturdays at 7:00AM. Dr. Haney is a distinguished professor in the History Department at Tennessee State University, Nashville, TN.
- **CHILD SAFETY:** Station aired 65 Public Service Announcements "Flashback" associated with National Highway Traffic/Safety Administration and Ad Council. PSA campaign urges parents and guardians to make sure they have their child(ren) in the right car seat.
- **SOCIAL ISSUES:** MYTV30 broadcasted the topic "Immigration and Labor Workforce" on The Right Side with Armstrong Williams Show on November 21 Sundays at 10AM. Various panelist, included Paul Butler and Mark Keel. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **HEALTH:** MYTV30 served as the media partner for the "Making Stride" (American Cancer Society) walk. Making Stride benefitted our Middle Tennessee chapter on Saturday, October 10. This walk is the American Cancer Society's signature fund-raiser event. WUXP aired 21 public service announcements.
- **ECONOMIC:** MYTV30 broadcast the topic "Smart Investing" on Our World with Black Enterprise on November 28 Saturdays at 6:30AM. Interviewed for this topic David Grain of Gran Management. Hosted by Paul C. Brunson TV host, CEO tech startup and corporate advisor.
- **COMMUNITY RESPONSE:** MYTV30 served as local media partner for the Dickens of a Christmas on December 12-13. This free, family holiday event benefited the Heritage Foundation in historic downtown Franklin, TN.

# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-Promokey Alt-ISCI Alt-Description  
 Station: Nashville (WUXP)  
 Contract#: Line#: Revision)

## ISCI: PSA 30 i Pumpkin Fest KIDS

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description
aaa	255247	WUXP	76371	10/2/15	6:58:55 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program G30a			
aaa	255247	WUXP	76371	10/2/15	3:54:33 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/3/15	11:06:47 pm	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Walking Dead			
aaa	255247	WUXP	76371	10/4/15	5:37:11 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Texas Music Scene 2			
aaa	255247	WUXP	76371	10/4/15	5:43:41 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Texas Music Scene 2			
aaa	255247	WUXP	76371	10/4/15	8:59:32 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 830a			
aaa	255247	WUXP	76371	10/4/15	3:55:43 pm	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Friends B			
aaa	255247	WUXP	76371	10/4/15	11:29:25 pm	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 11p			
aaa	255247	WUXP	76371	10/4/15	2:59:17 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 230a			
aaa	255247	WUXP	76371	10/4/15	3:59:06 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Rizzoli & Isles Wknd 2			
aaa	255247	WUXP	76371	10/4/15	4:27:33 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office Wknd			
aaa	255247	WUXP	76371	10/5/15	7:23:03 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Dog Tales			
aaa	255247	WUXP	76371	10/5/15	3:39:14 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/6/15	5:00:00 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid-Shepard's Chapel			
aaa	255247	WUXP	76371	10/6/15	7:20:14 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Live Life & Win			
aaa	255247	WUXP	76371	10/6/15	2:39:01 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paternity Court 2			
aaa	255247	WUXP	76371	10/6/15	3:51:53 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/6/15	4:24:36 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2			
aaa	255247	WUXP	76371	10/7/15	7:17:22 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Whaddyado			
aaa	255247	WUXP	76371	10/7/15	4:59:25 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2			
aaa	255247	WUXP	76371	10/8/15	7:25:52 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-On the Spot			
aaa	255247	WUXP	76371	10/8/15	1:59:03 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office			



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sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log  
 aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

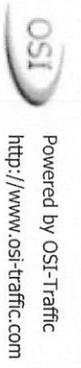
In the case of unlocked logs:  
 Both parts of bookends and jibby backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and jibbybacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 10:25:47AM on 1/8/2015

Station: Nashville (WUXP) **ISCI: PSA 30 i Pumpkin Fest KIDS**

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description
aaa	255247	WUXP	76371	10/8/15	4:59:05 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2			
aaa	255247	WUXP	76371	10/9/15	7:25:44 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP El-Elizabeth Stantons Great Big World			
aaa	255247	WUXP	76371	10/9/15	12:46:58 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	MYN-Bones 2 (Friday)			
aaa	255247	WUXP	76371	10/9/15	3:40:41 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/9/15	3:55:02 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/10/15	5:58:40 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program Sat 530a			
aaa	255247	WUXP	76371	10/10/15	8:12:17 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Coach			
aaa	255247	WUXP	76371	10/10/15	6:50:14 pm	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Movie-Saturday Prime Cinema The Terminal			
aaa	255247	WUXP	76371	10/10/15	1:51:02 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Walking Dead 2			
aaa	255247	WUXP	76371	10/10/15	2:57:05 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Family Feud Wknd			
aaa	255247	WUXP	76371	10/10/15	3:46:33 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Celebrity Name Game Wknd			
aaa	255247	WUXP	76371	10/10/15	4:29:18 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	HousesMarts			
aaa	255247	WUXP	76371	10/11/15	5:37:05 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Texas Music Scene 2			
aaa	255247	WUXP	76371	10/11/15	7:25:33 pm	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Movie-Sunday Cinema B Mr. Fix It			
aaa	255247	WUXP	76371	10/11/15	3:24:57 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Seinfeld			
aaa	255247	WUXP	76371	10/11/15	3:43:25 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Seinfeld 2			
aaa	255247	WUXP	76371	10/11/15	4:17:25 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office Wknd			
aaa	255247	WUXP	76371	10/12/15	6:58:40 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 630a			
aaa	255247	WUXP	76371	10/12/15	7:21:16 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP El-Dog Tales			
aaa	255247	WUXP	76371	10/12/15	2:45:16 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paternity Court 2			
aaa	255247	WUXP	76371	10/12/15	4:52:36 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2			
aaa	255247	WUXP	76371	10/13/15	5:00:00 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid-Shepards Chapel			



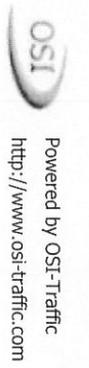
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<http://www.osi-traffic.com>

sss indicates zero dollar spot. l indicates zero dollar spot on locked log. -s- indicates zero dollar spot on unlocked log.  
 aaa indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.  
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 Both parts of bookends and jibby tracks are combined.  
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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCT Length Expiration Program Alt-Promokey Alt-ISCT Alt-Description  
 Station: Nashville (WUXP)  
 ISCT: PSA 30 i Pumpkin Fest KIDS (Contract#:Line#:Revision)

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCT	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCT	Alt-Description
aaa	255247	WUXP	76371	10/13/15	6:58:40 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 630a		0	
aaa	255247	WUXP	76371	10/13/15	7:15:40 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Live Life & Win		0	
aaa	255247	WUXP	76371	10/13/15	2:44:34 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paternity Court 2		0	
aaa	255247	WUXP	76371	10/13/15	4:59:25 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2		0	
aaa	255247	WUXP	76371	10/14/15	6:58:40 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 630a		0	
aaa	255247	WUXP	76371	10/14/15	7:16:01 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Whaddyado		0	
aaa	255247	WUXP	76371	10/14/15	4:58:39 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2		0	
aaa	255247	WUXP	76371	10/15/15	6:58:40 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 630a		0	
aaa	255247	WUXP	76371	10/15/15	7:26:13 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-On the Spot		0	
aaa	255247	WUXP	76371	10/15/15	2:14:21 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office 2		0	
aaa	255247	WUXP	76371	10/15/15	2:45:21 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paternity Court 2		0	
aaa	255247	WUXP	76371	10/15/15	4:51:45 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2		0	
aaa	255247	WUXP	76371	10/16/15	6:58:40 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 630a		0	
aaa	255247	WUXP	76371	10/16/15	7:18:27 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Elizabeth Stantons Great Big World		0	
aaa	255247	WUXP	76371	10/16/15	1:59:10 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office		0	
aaa	255247	WUXP	76371	10/16/15	3:58:07 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2		0	
aaa	255247	WUXP	76371	10/17/15	5:16:32 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Seinfeld Wknd		0	
aaa	255247	WUXP	76371	10/17/15	5:45:25 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Seinfeld Wknd 2		0	
aaa	255247	WUXP	76371	10/17/15	6:22:19 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	This Old House		0	
aaa	255247	WUXP	76371	10/17/15	7:42:50 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Made In Hollywood		0	
aaa	255247	WUXP	76371	10/17/15	8:21:46 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Wild America		0	
aaa	255247	WUXP	76371	10/17/15	3:19:51 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Bones		0	



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# Media - Announcements and Zero Value Spot Placement Report

Station: Nashville (WUXP)  
**ISCI: PSA 30 i Pumpkin Fest KIDS**

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	255247	WUXP	76371	10/17/15	3:59:00 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Bones			
aaa	255247	WUXP	76371	10/18/15	5:44:18 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Texas Music Scene 2			
aaa	255247	WUXP	76371	10/18/15	1:12:00 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Seinfeld 2			
aaa	255247	WUXP	76371	10/18/15	1:44:52 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Coach 3			
aaa	255247	WUXP	76371	10/18/15	3:49:14 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Rizzoli & Isles Wknd 2			
aaa	255247	WUXP	76371	10/18/15	4:58:15 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office Wknd 2			
aaa	255247	WUXP	76371	10/19/15	7:21:44 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Dog Tales			
aaa	255247	WUXP	76371	10/19/15	3:38:54 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/20/15	5:00:00 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid-Shepard's Chapel			
aaa	255247	WUXP	76371	10/20/15	7:17:08 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Live Life & Win			
aaa	255247	WUXP	76371	10/21/15	7:17:50 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Whadvado			
aaa	255247	WUXP	76371	10/21/15	2:11:50 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office 2			
aaa	255247	WUXP	76371	10/22/15	5:59:10 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid-Shepard's Chapel			
aaa	255247	WUXP	76371	10/22/15	7:17:48 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-On the Spot			
aaa	255247	WUXP	76371	10/22/15	8:59:14 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid-James Robison			
aaa	255247	WUXP	76371	10/22/15	1:47:32 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office			
aaa	255247	WUXP	76371	10/22/15	2:15:39 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office 2			
aaa	255247	WUXP	76371	10/22/15	3:53:22 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Crazy Talk 2			
aaa	255247	WUXP	76371	10/22/15	4:37:46 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2			
aaa	255247	WUXP	76371	10/23/15	5:59:10 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid-Shepard's Chapel			
aaa	255247	WUXP	76371	10/23/15	7:10:52 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI-Elizabeth Stanton's Great Big World			
aaa	255247	WUXP	76371	10/23/15	1:54:44 am	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Office			



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 -s- Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 10:25:47AM on 1/8/2016

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#:Line#:Revision) Length Expiration Date Program All-Promokey Alt-ISCI Alt-Description

Station: Nashville (WUXP)

ISCI: PSA 30 i Pumpkin Fest KIDS

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-Promokey	Alt-ISCI	Alt-Description
aaa	255247	WUXP	76371	10/23/15	4:34:12 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Steve Wilkos Show 2	0		
aaa	255247	WUXP	76371	10/24/15	5:29:05 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Paid Program 5a	0		
aaa	255247	WUXP	76371	10/24/15	6:47:56 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Our World	0		
aaa	255247	WUXP	76371	10/24/15	7:06:02 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	Comments With Dr Haney	0		
aaa	255247	WUXP	76371	10/24/15	7:40:50 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	TEEN 13 UP EI- Made In Hollywood	0		
aaa	255247	WUXP	76371	10/24/15	1:28:38 am	PSA 30 i Pumpkin Fest KIDS	PSA 30 i Pumpkin Fest KIDS	:30	10/24/15	The Walking Dead 2	0		

Totals for: PSA 30 i Pumpkin Fest KIDS 94

Totals for: Nashville (WUXP) 94



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aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined!

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Date Program Alt-PromoKey Alt-ISCI Alt-Description

Station: Nashville (WUXP)  
**ISCI: PSA 30 National Highway Safety "Flashback" KIDS**

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	839830	WUXP	70147	10/1/15	3:58:17 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	Crazy Talk 2			0
aaa	839830	WUXP	70147	10/4/15	5:58:57 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	Texas Music Scene 2			0
aaa	839830	WUXP	70147	10/7/15	2:56:00 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	Paternity Court 2			0
aaa	839830	WUXP	70147	10/7/15	3:59:21 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	Crazy Talk 2			0
aaa	839830	WUXP	70147	10/24/15	7:59:21 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI- Made In Hollywood			0
aaa	839830	WUXP	70147	10/24/15	8:29:20 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Willd America			0
aaa	839830	WUXP	70147	10/27/15	7:28:27 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Live Life & Win			0
aaa	839830	WUXP	70147	10/28/15	7:28:49 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Whaddyado			0
aaa	839830	WUXP	70147	10/30/15	7:29:22 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Elizabeth Stanton Great Big World			0
aaa	839830	WUXP	70147	11/2/15	7:19:51 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Dog Tales			0
aaa	839830	WUXP	70147	11/2/15	12:49:44 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	Friends B			0
aaa	839830	WUXP	70147	11/3/15	7:19:57 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Live Life & Win			0
aaa	839830	WUXP	70147	11/4/15	7:24:18 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Whaddyado			0
aaa	839830	WUXP	70147	11/5/15	7:26:39 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-On the Spot			0
aaa	839830	WUXP	70147	11/6/15	7:26:04 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Elizabeth Stanton Great Big World			0
aaa	839830	WUXP	70147	11/7/15	8:28:20 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP EI-Willd America			0



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 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 10:48:11AM on 1/6/2016

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Date Program Alt-Promokey Alt-ISCI Alt-Description

## Station: Nashville (WUXP)

### ISCI: PSA 30 National Highway Safety "Flashback" KIDS

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description
aaa	839830	WUXP	70147	11/11/15	7:25:17 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Whaddyado	0		
aaa	839830	WUXP	70147	11/12/15	7:20:29 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-On the Spot	0		
aaa	839830	WUXP	70147	11/13/15	7:29:27 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Elizabeth Stanton Great Big World	0		
aaa	839830	WUXP	70147	11/13/15	12:49:00 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	MYN-Bones 2 (Friday)	0		
aaa	839830	WUXP	70147	11/16/15	7:24:19 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Dog Tales	0		
aaa	839830	WUXP	70147	11/17/15	7:18:24 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Live Life & Win	0		
aaa	839830	WUXP	70147	11/18/15	7:29:18 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Whaddyado	0		
aaa	839830	WUXP	70147	11/19/15	7:29:25 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-On the Spot	0		
aaa	839830	WUXP	70147	11/20/15	7:26:22 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Elizabeth Stanton Great Big World	0		
aaa	839830	WUXP	70147	11/21/15	7:55:51 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El- Made In Hollywood	0		
aaa	839830	WUXP	70147	11/25/15	7:28:48 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Whaddyado	0		
aaa	839830	WUXP	70147	11/26/15	7:29:24 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-On the Spot	0		
aaa	839830	WUXP	70147	11/30/15	7:28:24 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Dog Tales	0		
aaa	839830	WUXP	70147	12/2/15	7:29:20 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Whaddyado	0		
aaa	839830	WUXP	70147	12/5/15	7:59:24 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El- Made In Hollywood	0		
aaa	839830	WUXP	70147	12/8/15	7:28:55 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Live Life & Win	0		

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description  
 Station: Nashville (WUXP) (Contract#:Line#:Revision)

**ISCI: PSA 30 National Highway Safety "Flashback" KIDS**

aaa	839830	WUXP	70147	12/10/15	7:18:02 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-On the Spot	0		
aaa	839830	WUXP	70147	12/24/15	7:28:25 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-On the Spot	0		
aaa	839830	WUXP	70147	12/25/15	7:26:39 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Elizabeth Stantons Great Big World	0		
aaa	839830	WUXP	70147	12/28/15	7:28:29 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Dog Tales	0		
aaa	839830	WUXP	70147	12/30/15	7:16:09 am	PSA 30 National Highway Safety "Flashback" KIDS	PSA 30 National Highway Safety "Flashback" KIDS	:30	1/26/18	TEEN 13 UP El-Whaddyado	0		
<b>Totals for: PSA 30 National Highway Safety "Flashback" KIDS</b>								<b>37</b>					

**ISCI: PSA 60 National Highway Safety "Flashback" KIDS**

aaa	2460955	WUXP	70362	10/1/15	3:28:24 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Corrupt Crimes 2	0		
aaa	2460955	WUXP	70362	10/2/15	11:29:17 pm	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	MYN-Bones (Friday)	0		
aaa	2460955	WUXP	70362	10/2/15	4:38:16 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Steve Wilkos Show 2	0		
aaa	2460955	WUXP	70362	10/3/15	11:16:40 pm	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	The Walking Dead	0		
aaa	2460955	WUXP	70362	10/5/15	3:29:13 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Corrupt Crimes 2	0		
aaa	2460955	WUXP	70362	10/5/15	4:53:23 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Steve Wilkos Show 2	0		
aaa	2460955	WUXP	70362	10/6/15	4:42:05 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Steve Wilkos Show 2	0		
aaa	2460955	WUXP	70362	10/8/15	4:54:32 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Steve Wilkos Show 2	0		
aaa	2460955	WUXP	70362	10/9/15	12:30:06 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	MYN-Bones 2 (Friday)	0		
aaa	2460955	WUXP	70362	10/9/15	4:51:16 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Steve Wilkos Show 2	0		



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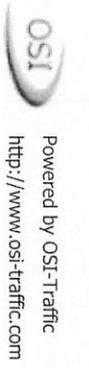
# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 10:48:11AM on 1/8/2015

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-Promokey Alt-ISCI Alt-Description  
 Station: Nashville (WUXP) (Contract#: Line#: Revision)

## ISCI: PSA 60 National Highway Safety "Flashback" KIDS

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description
aaa	2460955	WUXP	70362	10/11/15	5:51:41 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	Texas Music Scene 2			
aaa	2460955	WUXP	70362	11/9/15	7:16:10 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Dog Tales			
aaa	2460955	WUXP	70362	11/10/15	7:28:25 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Live Life & Win			
aaa	2460955	WUXP	70362	11/28/15	7:54:02 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Made In Hollywood			
aaa	2460955	WUXP	70362	12/4/15	7:25:34 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Elizabeth Stantons Great Big World			
aaa	2460955	WUXP	70362	12/9/15	7:28:49 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Whaddyado			
aaa	2460955	WUXP	70362	12/12/15	7:53:53 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Made In Hollywood			
aaa	2460955	WUXP	70362	12/12/15	8:28:20 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Wild America			
aaa	2460955	WUXP	70362	12/12/15	1:51:39 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	The Walking Dead 2			
aaa	2460955	WUXP	70362	12/14/15	7:28:45 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Dog Tales			
aaa	2460955	WUXP	70362	12/15/15	7:17:47 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Live Life & Win			
aaa	2460955	WUXP	70362	12/19/15	7:58:19 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Made In Hollywood			
aaa	2460955	WUXP	70362	12/21/15	7:24:04 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Dog Tales			
aaa	2460955	WUXP	70362	12/22/15	7:16:59 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Live Life & Win			
aaa	2460955	WUXP	70362	12/23/15	7:13:54 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-Whaddyado			
aaa	2460955	WUXP	70362	12/29/15	2:20:41 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	The Office 2			



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 10:48:11AM on 1/8/2015

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
<b>Station: Nashville (WUXP)</b>													
<b>ISCI: PSA 60 National Highway Safety "Flashback" KIDS</b>													
aaa	2460955	WUXP	70362	12/30/15	2:23:03 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	The Office 2		0	
aaa	2460955	WUXP	70362	12/31/15	7:19:01 am	PSA 60 National Highway Safety "Flashback" KIDS	PSA 60 National Highway Safety "Flashback" KIDS	1:00	8/8/18	TEEN 13 UP EI-On the Spot		0	

Totals for: PSA 60 National Highway Safety "Flashback" KIDS 28

Totals for: Nashville (WUXP) 65



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## **NON-BROADCAST ACTIVITIES**

### **INTERNSHIP PROGRAM**

WUXP OFFERED PROMISING STUDENTS THE OPPORTUNITY TO INTERN AT OUR STATION IN VARIOUS DEPARTMENTS SUCH AS NEWS, SALES AND ACCOUNTING. THE INTERNS WERE TREATED LIKE REGULAR EMPLOYEES AND GOT A TRUE HANDS-ON EXPERIENCE IN THEIR DESIRED FIELD OF WORK. THE INTERNSHIP PROGRAM WORKS CLOSELY WITH THE PARENTING UNIVERSITY OR COLLEGE IN ORDER TO MAINTAIN THE FLOW OF COMMUNICATION FOR GRADES, ATTITUDE AND ACQUIRED LEARNING SKILLS AND KNOWLEDGE.