

# WOC11776902 [00.00]

Order Printout

Order Status: Opened-New

Start/End Dates: 09/04/18 - 09/10/18

C/P/E: 380 / 404 / 6924

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 7645799

Advertiser: With Honor Fund

Estimate Desc.: With Honor Fund ME-02 9.04\_9.10

AE: Unassigned (Kim Lee)

Buyer:

Total Cost: \$17,005.00 (Cash)

Property: WABI TV

Primary Demo:

Received Date: 8/20/18 1:44 PM

Sales Region: Local

Comments:

Separation: 30

*898486*

Line	Program	ST	Len	Time	Days	Rate	Sep	Spots							Totals				
								4											
1	TV5 MORN NWS 2 (Program: TV5 MORN NWS 2)Jul-2017LP	NM	:30	6:00 AM-7:00 AM	TWTFSSM	800.00	2										2	1,600.00	
2	CBS THIS MORNING (Program: CBS THIS MORNING)Jul-2017LP	NM	:30	7:00 AM-9:00 AM	TWTF-M	425.00	4											4	1,700.00
3	TV5 SUNDAY MORNING MAINE (Program: TV5 SUNDAY MORNING MAINE)Jul-2017LP	NM	:30	8:00 AM-9:00 AM	-S-	500.00	1											1	500.00
4	PRICE IS RIGHT (Program: PRICE IS RIGHT)Jul-2017LP	NM	:30	11:00 AM-12:00 PM	TWTF-M	450.00	2											2	900.00
5	TV5 NEWS AT NOON (Program: TV5 NEWS AT NOON)Jul-2017LP	NM	:30	12:00 PM-12:30 PM	TWTF-M	400.00	2											2	800.00
6	CBS THIS MORNING - SATURDAY (Program: CBS THIS MORNING - SATURDAY)Jul-2017LP	NM	:30	8:00 AM-10:00 AM	-S-	300.00	1											1	300.00
7	LET'S MAKE A DEAL (Program: LET'S MAKE A DEAL)Jul-2017LP	NM	:30	3:00 PM-4:00 PM	TWTF-M	275.00	2											2	550.00
8	ELLEN DEGENERES (Program: ELLEN DEGENERES)Jul-2017LP	NM	:30	4:00 PM-5:00 PM	TWTF-M	400.00	2											2	800.00
9	TV5 NEWS AT 5 (Program: TV5 NEWS AT 5)Jul-2017LP	NM	:30	5:00 PM-5:30 PM	TWTF-M	850.00	1											1	850.00
10	TV5 NEWS AT 5:30 (Program: TV5 NEWS AT 5:30)Jul-2017LP	NM	:30	5:30 PM-6:00 PM	TWTF-M	900.00	1											1	900.00

List Items										Spots										Totals									
Line	Program	ST	Len	Time	Days	Rate	Sep													Total Spots	Total Cost								
11	TV5 NEWS AT 6	NM	:30	6:00 PM-6:30 PM	TWTFSSM	1,450.00	1													1	1,450.00								
(Program: TV5 NEWS AT 6)Jul-2017LP																													
12	CBS EVENING NEWS	NM	:30	6:30 PM-7:00 PM	TWTF--M	1,450.00	1													1	1,450.00								
(Program: CBS EVENING NEWS)Jul-2017LP																													
13	BIG BANG THEORY	NM	:30	7:00 PM-7:30 PM	TWTF--M	850.00	1													1	850.00								
(Program: BIG BANG THEORY)Jul-2017LP																													
14	2 BROKE GIRLS	NM	:30	7:30 PM-8:00 PM	TWTF--M	825.00	1													1	825.00								
(Program: 2 BROKE GIRLS)Jul-2017LP																													
15	BIG BROTHER	NM	:30	8:00 PM-9:00 PM	-W----	1,500.00	1													1	1,500.00								
(Program: BIG BROTHER)Jul-2017LP																													
16	HAWAII FIVE-O	NM	:30	9:00 PM-10:00 PM	---F--	850.00	1													1	850.00								
(Program: HAWAII FIVE-O)Jul-2017LP																													
17	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	TWTF--M	425.00	2													2	850.00								
(Program: TV5 LATE NEWS)Jul-2017LP																													
18	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:30 PM-12:30 XM	TWTF--M	150.00	1													1	150.00								
(Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2017LP																													
19	LATE LATE SHOW W/ J. COROEN	NM	:30	12:30 XM-1:30 XM	TWTF--M	90.00	2													2	180.00								
(Program: LATE LATE SHOW W/ J. COROEN)Jul-2017LP																													
Spot Totals:																	29											29	\$17,005.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	29	\$17,005.00			

# CONTRACT

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<b>Contract / Revision</b> 898486 /		<b>Alt Order #</b> WOC11776902
<b>Product</b> Issue		
<b>Contract Dates</b> 09/04/18 - 09/10/18		<b>Estimate #</b> 6924
<b>Advertiser</b> With Honor		<b>Original Date / Revision</b> 08/20/18 / 08/21/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WABI	<b>Account Executive</b> Bangor House	<b>Sales Office</b> Bangor National
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>Agency Code</b> 9914573	<b>Advertiser Code</b> 380	<b>Product 1/2</b> 404
<b>Agency Ref</b> 5337		<b>Advertiser Ref</b> 72102

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	09/04/18	09/10/18	TV 5 News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$800.00				
N 2	WABI	09/04/18	09/10/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				4	\$425.00				
N 3	WABI	09/04/18	09/09/18	TV 5 News Su @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----S				1	\$500.00				
N 4	WABI	09/04/18	09/10/18	Price Is Right	11:00 AM-12:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$450.00				
N 5	WABI	09/04/18	09/10/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$400.00				
N 6	WABI	09/04/18	09/08/18	CBS This Morning Saturday	8:00 AM-10:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----S-				1	\$300.00				
N 7	WABI	09/04/18	09/10/18	Let's Make A Deal	3:00 PM-4:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$275.00				
N 8	WABI	09/04/18	09/10/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$400.00				
N 9	WABI	09/04/18	09/10/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$850.00				
N 10	WABI	09/04/18	09/10/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$900.00				
N 11	WABI	09/04/18	09/10/18	TV 5 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$1,450.00				
N 12	WABI	09/04/18	09/10/18	CBS Evening News	6:30 PM-7:00 PM		:30				NM	1	\$1,450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<u>Contract / Revision</u>	<u>Alt Order #</u>
898486 /	WOC11776902

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/18 - 09/10/18	Issue	6924

<u>Advertiser</u>	<u>Original Date / Revision</u>
With Honor	08/20/18 / 08/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$1,450.00				
N 13	WABI	09/04/18	09/10/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$850.00				
N 14	WABI	09/04/18	09/10/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$825.00				
N 15	WABI	09/04/18	09/05/18	Wednesday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--W----				1	\$1,500.00				
N 16	WABI	09/04/18	09/07/18	Friday Prime Hr 2	9:00 PM-10:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	----F--				1	\$850.00				
N 17	WABI	09/04/18	09/10/18	TV 5 News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$425.00				
N 18	WABI	09/04/18	09/10/18	Late Show	11:30 PM-12:30 XM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				1	\$150.00				
N 19	WABI	09/04/18	09/10/18	Late Late Show	12:30 XM-1:30 XM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$90.00				
<b>Totals</b>								<b>0.00</b>				<b>29</b>	<b>\$17,005.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/10/18	29	\$17,005.00	(\$2,550.75)	\$14,454.25
<b>Totals</b>	<b>29</b>	<b>\$17,005.00</b>	<b>(\$2,550.75)</b>	<b>\$14,454.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_