

WOC11776895 [00.00]

Order Printout

698474

Order Status: Opened-New Start/End Dates: 09/11/18 - 09/17/18
Traffic #: Agency: Waterfront Strategies
Buyer Order #: 7645832 Advertiser: With Honor Fund
AE: Unassigned (Kim Lee) Buyer:
Property: WABI TV Primary Demo:
Sales Region: Local

C/P/E: 380 / 404 / 6925
Product Desc.: Issue
Estimate Desc.: With Honor Fund ME-02 9.11_9.17
Total Cost: \$26,730.00 (Cash)
Received Date: 8/20/18 1:42 PM

Comments:
Separation: 30

List Items					Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 11								Total Spots	Total Cost
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	TWTF-M	800.00	2								2	1,600.00
(Program: TV5 MORN NWS 2Jul-2017LP)																
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF-M	425.00	3								3	1,275.00
(Program: CBS THIS MORNINGJul-2017LP)																
3	TV5 SUNDAY MORNING	NM	:30	8:00 AM-9:00 AM	----S-	500.00	1								1	500.00
(Program: TV5 SUNDAY MORNING MANEJul-2017LP)																
4	PRICE IS RIGHT	NM	:30	11:00 AM-12:00 PM	TWTF-M	450.00	2								2	900.00
(Program: PRICE IS RIGHTJul-2017LP)																
5	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF-M	400.00	2								2	800.00
(Program: TV5 NEWS AT NOONJul-2017LP)																
6	CBS THIS MORNING - SATURDAY	NM	:30	8:00 AM-10:00 AM	----S-	300.00	1								1	300.00
(Program: CBS THIS MORNING - SATURDAYJul-2017LP)																
7	LET'S MAKE A DEAL	NM	:30	3:00 PM-4:00 PM	TWTF-M	275.00	2								2	550.00
(Program: LET'S MAKE A DEALJul-2017LP)																
8	ELLEN DEGENERES	NM	:30	4:00 PM-5:00 PM	TWTF-M	400.00	2								2	800.00
(Program: ELLEN DEGENERESJul-2017LP)																
9	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	TWTF-M	850.00	2								2	1,700.00
(Program: TV5 NEWS AT 5Jul-2017LP)																
10	TV5 NEWS AT 5 30	NM	:30	5:30 PM-6:00 PM	TWTF-M	900.00	2								2	1,800.00
(Program: TV5 NEWS AT 5 30Jul-2017LP)																

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 11											Total Spots	Total Cost
11	TV5 NEWS AT 6 (Program: TV5 NEWS AT 6)Jul-2017LP	NM	:30	6:00 PM-6:30 PM	TWTF--M	1,450.00	2											2	2,900.00
12	CBS EVENING NEWS (Program: CBS EVENING NEWS)Jul-2017LP	NM	:30	6:30 PM-7:00 PM	TWTF--M	1,450.00	2											2	2,900.00
13	BIG BANG THEORY (Program: BIG BANG THEORY)Jul-2017LP	NM	:30	7:00 PM-7:30 PM	TWTF--M	850.00	2											2	1,700.00
14	2 BROKE GIRLS (Program: 2 BROKE GIRLS)Jul-2017LP	NM	:30	7:30 PM-8:00 PM	TWTF--M	825.00	2											2	1,650.00
15	MO'NILE IN PEES (Program: MO'NILE IN PEES)Jul-2017LP	NM	:30	8:00 PM-9:00 PM	-----M	1,400.00	1											1	1,400.00
16	SALVATION (Program: SALVATION)Jul-2017LP	NM	:30	8:00 PM-10:00 PM	-----M	1,400.00	1											1	1,400.00
17	BIG BROTHER (Program: BIG BROTHER)Jul-2017LP	NM	:30	9:00 PM-10:00 PM	--T---	1,500.00	1											1	1,500.00
18	60 MINUTES (Program: 60 MINUTES)Jul-2017LP	NM	:30	7:00 PM-8:00 PM	-----S-	1,450.00	1											1	1,450.00
19	TV5 LATE NEWS (Program: TV5 LATE NEWS)Jul-2017LP	NM	:30	11:00 PM-11:35 PM	TWTF--M	425.00	2											2	850.00
20	LATE SHOW W/ STEPHEN COLBERT (Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2017LP	NM	:30	11:30 PM-12:30 XM	TWTF--M	150.00	1											1	150.00
21	LATE LATE SHOW W/ J. CORDEEN (Program: LATE LATE SHOW W/ J. CORDEEN)Jul-2017LP	NM	:30	12:30 XM-1:30 XM	TWTF--M	90.00	2											2	180.00
22	TV5 LATE NEWS (Program: TV5 LATE NEWS)Jul-2017LP	NM	:30	11:00 PM-11:30 PM	---S-	425.00	1											1	425.00
Spot Totals:							37											37	\$26,730.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	37	\$26,730.00			

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

Contract / Revision 898474 /		Alt Order # WOC11776895
Product Issue		
Contract Dates 09/11/18 - 09/17/18		Estimate # 6925
Advertiser With Honor		Original Date / Revision 08/20/18 / 08/21/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Adults 18+		
Agg Code 9914573	Advertiser Code 380	Product 1/2 404
Agency Ref 5337		Advertiser Ref 72102

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	09/11/18	09/17/18	TV 5 News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$800.00				
N 2	WABI	09/11/18	09/17/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				3	\$425.00				
N 3	WABI	09/11/18	09/16/18	TV 5 News Su @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$500.00				
N 4	WABI	09/11/18	09/17/18	Price Is Right	11:00 AM-12:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$450.00				
N 5	WABI	09/11/18	09/17/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$400.00				
N 6	WABI	09/11/18	09/15/18	CBS This Morning Saturday	8:00 AM-10:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$300.00				
N 7	WABI	09/11/18	09/17/18	Let's Make A Deal	3:00 PM-4:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$275.00				
N 8	WABI	09/11/18	09/17/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$400.00				
N 9	WABI	09/11/18	09/17/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$850.00				
N 10	WABI	09/11/18	09/17/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$900.00				
N 11	WABI	09/11/18	09/17/18	TV 5 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,450.00				
N 12	WABI	09/11/18	09/17/18	CBS Evening News	6:30 PM-7:00 PM		:30				NM	2	\$2,900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
898474 /	WOC11776895

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/18 - 09/17/18	Issue	6925

<u>Advertiser</u>	<u>Original Date / Revision</u>
With Honor	08/20/18 / 08/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,450.00				
N 13	WABI	09/11/18	09/17/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$850.00				
N 14	WABI	09/11/18	09/17/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$825.00				
N 15	WABI	09/11/18	09/17/18	Monday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	M-----				1	\$1,400.00				
N 16	WABI	09/11/18	09/17/18	Monday Prime Hr 2	9:00 PM-10:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	M-----				1	\$1,400.00				
N 17	WABI	09/11/18	09/13/18	Thursday Prime Hr 2	9:00 PM-10:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---T---				1	\$1,500.00				
N 18	WABI	09/11/18	09/16/18	Sunday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$1,450.00				
N 19	WABI	09/11/18	09/17/18	TV 5 News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$425.00				
N 20	WABI	09/11/18	09/17/18	Late Show	11:30 PM-12:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				1	\$150.00				
N 21	WABI	09/11/18	09/17/18	Late Late Show	12:30 AM-1:30 AM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$90.00				
N 22	WABI	09/11/18	09/15/18	TV 5 News Sa @ 11p	11:00 PM-11:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$425.00				
Totals								0.00				37	\$26,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/17/18	37	\$26,730.00	(\$4,009.50)	\$22,720.50
Totals	37	\$26,730.00	(\$4,009.50)	\$22,720.50

Signature: _____ Date: _____