

## Mirta Grageda

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**From:** Roz Nacci  
**Sent:** Wednesday, May 30, 2018 8:49 AM  
**To:** Danny Bortnick; Leah Berry  
**Cc:** Arnold Martinez; Mirta Grageda  
**Subject:** RE: Ads for Next Week  
**Attachments:** Entercom Washington DC\_Political Rate Card\_All Stations\_5 18 18.pdf

Hi Leah,

Please see below and attached for POL rates.

Arnold/Mirta – please upload request to FCC site. Thanks!!

5/13-6/26				
	:60 LUR	:30 :LUR	:60 Pre- Emptible	:30 Pre- Emptible
<b>WIAD</b>				
M-F 6a-10a	\$100	\$80	\$100	\$80
M-F 10a-3p	\$60	\$30	\$60	\$30
M-F 3p-7p	\$125	\$80	\$125	\$80
M-F 7p-12a	\$5	\$5	\$5	\$5
M-F 6a-7p	\$100	\$16	\$100	\$16
Sat-Sun 6a-7p	\$15	\$20	\$15	\$20
<b>WJFK</b>				
M-F 6a-10a	\$115	\$100	\$115	\$100
M-F 10a-3p	\$65	\$50	\$65	\$50
M-F 3p-7p	\$100	\$80	\$100	\$80
M-F 6a-7p	\$100	\$100	\$100	\$100
Sat-Sun 6a-7p	\$5	\$5	\$5	\$5
<b>WLZL</b>				
M-F 6a-10a	\$75	\$50	\$75	\$50
M-F 10a-3p	\$75	\$60	\$75	\$60
M-F 3p-7p	\$75	\$75	\$75	\$75
M-F 7p-12a	\$5	\$5	\$5	\$5
M-F 6a-7p	\$50	\$50	\$50	\$50
Sat-Sun 6a-7p	\$35	\$15	\$35	\$15
<b>WPGC</b>				

<b>M-F 6a-10a</b>	\$100	\$55	\$100	\$55
<b>M-F 10a-3p</b>	\$50	\$40	\$50	\$40
<b>M-F 3p-7p</b>	\$150	\$70	\$150	\$70
<b>M-F 7p-12a</b>	\$5	\$5	\$5	\$5
<b>M-F 6a-7p</b>	\$160	\$75	\$160	\$75
<b>Sat-Sun 6a-7p</b>	\$10	\$7	\$10	\$7

Roz Nacci  
Sales Administration Manager

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[94.7 Fresh](#) | [Connecting Vets](#) | [106.7 The Fan](#) | [El Zol 107.9](#)  
[WPGC](#) | [El Zol Deportes](#) | [Smart Reach Digital](#)



**From:** Danny Bortnick  
**Sent:** Wednesday, May 30, 2018 7:10 AM  
**To:** Leah Berry <Leah.Berry@entercom.com>; Roz Nacci <Roz.Nacci@Entercom.com>  
**Subject:** RE: Ads for Next Week

Yes Roz has current POL rates. If you get an order you need to get all appropriate paperwork, proof of payment, and Phil needs to approve copy.

Also the actual request also needs to be uploaded to FCC site.

Keep us posted. Thanks.

db

Danny Bortnick  
VP/Director of Sales

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M: +1 203-770-3544  
[entercom.com](http://entercom.com)

**From:** Leah Berry  
**Sent:** Tuesday, May 29, 2018 6:19 PM

**To:** Roz Nacci <[Roz.Nacci@Entercom.com](mailto:Roz.Nacci@Entercom.com)>; Danny Bortnick <[Danny.Bortnick@entercom.com](mailto:Danny.Bortnick@entercom.com)>

**Subject:** Fwd: Ads for Next Week

below is a political request. Roz do you have the current political rates?

Sent from my iPhone  
Leah

Begin forwarded message:

**From:** Brian VanHoven <[bvanhoven@octanepublicrelations.com](mailto:bvanhoven@octanepublicrelations.com)>

**Date:** May 29, 2018 at 5:04:12 PM EDT

**To:** Leah M Berry <[Leah.Berry@entercom.com](mailto:Leah.Berry@entercom.com)>

**Subject:** Ads for Next Week

Hi Leah,

We are assisting with the placement of some political ads to potentially start running next week, running through the DC primary on June 19th. They are looking to target DC female voters: African American women, 50+ and Caucasian women, 30-50. There is a budget of about \$10k. My initial thoughts were combination of Fresh and WPGC, but let me know if you had any other ideas.

Thanks,  
Brian

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Brian Van Hoven | Senior Account Executive  
(202) 559-0155 | [bvanhoven@octanepublicrelations.com](mailto:bvanhoven@octanepublicrelations.com)

[www.octanepublicrelations.com](http://www.octanepublicrelations.com) | [LinkedIn](#) | [Twitter](#)



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