

# **WCFB**

# **Quarterly Report**

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July ● August ● September 2020

# WCFB Quarterly Report

## July ● August ● September 2020

*Retrospect* is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the third quarter 2020, the following issues were addressed:

### **Culture**

- Empower the Arts Fundraiser
- Orange County Support for Local Arts and Cultural Affairs
- Four Ways to Support Museum
- Run Raises Funds for Scholarships and Memorial
- 100th Anniversary of Women's Vote USA
- 18th Annual Global Peace Film Festival Goes Virtual
- Arts Group Reaches 10<sup>th</sup> Service Anniversary

### **Economy**

- Wave of Evictions Expected When Florida Lifts Moratorium
- Unclaimed Checks and Legal Matters Forum
- Economic Trends in U.S. and Central Florida
- Social Enterprise Program Trains People for Culinary Careers
- Funding Provided to Keep Clerk's Office Open
- Creative Business Strategies in the Era of COVID-19
- Florida's Evictions Moratorium Extended

## **Education**

- BBCCF Continues to Work with Kids During COVID-19
- Group Helps Central Florida's Urban Students Succeed
- Advice for Parents and Back to School Decisions
- Back to School Supplies Drive
- Helping Parents Make Education Decisions During Pandemic
- Elevate Prepares for New School Year Amid COVID-19
- Guidance for Parents Helping Their Students Learn
- College Offers Opportunities to Focus on Social Justice

## **Environment**

- Center Rehabilitates Injured Raptors

## **Health**

- Support for the Families of Pediatric Cancer Patients
- Impact of COVID-19 on Latinos, Communities of Color
- Preventing Heat Stroke and Dehydration
- St. Jude Walk / Run Orlando
- COVID Caregiver Issues – Nursing Home Restrictions
- National Childhood Cancer Awareness Month
- Departments of Health Encourage Flu Vaccination
- World Heart Day Health Focus
- Support for Those Suffering with Mental Illness

## **Public Safety**

- Back to School Health Concerns
- Utilities Consider Pandemic in Hurricane Preparation
- Red Cross Response to Natural Disaster in DeLand

## **Social Issues**

- Protecting Victims of Domestic Abuse and Their Pets During COVID
- Organization Advocates on Behalf of SNAP Increase
- Animals Up for Adoption
- Pet Organization Adapts to COVID During Busy Summer
- Evictions Moratorium / Homeless Shelter During COVID
- Hidden Abuse – Children at Home
- Legal Matters Forum – Child Support and Family Law
- Efforts to Feed Those in Need
- Citizens and Voting
- Group Supports Care of Orlando Pets

**ISSUE:**

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*Culture*

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Empower the Arts Fundraiser*

**Organization:** United Arts of Central Florida

**Guest(s):** Juliana Steele, Interim President & CEO/  
Vice President of Administration & CFO

Brendan Lynch, Chair of UA Board of Directors  
Shareholder at the Lowndes Law Firm

**Contact:** 407-628-0333; unitedarts.cc

**Date:** 7/26/20

**Duration:** 30:00

**Issues:** The two guests discussed the situation that arts groups are facing amidst the spread of COVID-19 and invited listeners to participate in *Empower the Arts*. Steele described some of the ways that arts, science, and history groups are still serving the community through lockdown, such as the Orlando Science Center's online science camps. Lynch explained that the *Empower the Arts* campaign is an effort to raise \$162,000 to support for small and mid-sized arts and cultural organizations in Orange County. The campaign runs through September 15<sup>th</sup>.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Orange County Support for Local Arts and Cultural Affairs*

**Organization:** Orange County Arts & Cultural Affairs

**Guest(s):** Terry Olsen, Director

**Contact:** (407) 836-5540; ArtsandCulturalAffairs@ocfl.net

**Date:** 8/2/20

**Duration:** 30:00

**Issues:** Olsen described the options arts groups have for performances or otherwise bringing in revenue during the pandemic. Orange County has stepped in with grants for some of these local arts and cultural affairs groups but Olsen pointed out that many of the arts professionals are currently out of work and might have to move from the area. Some artists and art groups are trying virtual performances, outdoor options, or small audiences.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Four Ways to Support Museum*

**Organization:** The Albin Polasek Museum & Sculpture Gardens

**Guest(s):** Debbie Komanski, CEO/Executive Director

**Contact:** Polasek.org

**Date:** 8/2/20

**Duration:** 15:00

**Issues:** Komanski related six reasons to support the Albin Polasek Museum and Sculpture Garden and four ways to lend that support. The reasons included the historic value of the museum and it's peaceful beauty. The four ways to help that she discussed were to become a member, make a gift, become a corporate supporter, and to consider creating a legacy with a planned giving option.



**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Run Raises Funds for Scholarships and Memorial*

**Organization:** One Pulse Foundation

**Guest(s):** Barbara Poma, CEO & Executive Director

**Contact:** 321-689-2590 ;Onepulsefoundation.org

**Date:** 8/23/20

**Duration:** 20:00

**Issues:** Poma invited listeners to participate in the *Fourth Annual CommUNITY Rainbow Run* on September 12<sup>th</sup>, to celebrate unity, support their scholarship program, and to raise funds for a permanent memorial. The annual run will be virtual this year but Poma explained that to reinforce a sense of unity, actual runners with cameras will run the route, recording the sights – including people cheering the runners on. The virtual runners will be able to see this. The funds raised support the scholarships Pulse awards in honor of the 49 victims. The funds will also go to the building a memorial to the victims of the shooting, for which Poma described the goals and timeline.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *100th Anniversary of Women's Vote USA*

**Organization:** League of Women Voters of Orange County

**Guest(s):** Gloria Pickar, Co-President

**Contact:** lwvoc.org

**Date:** 8/23/20

**Duration:** 30:00

**Issues:** Pickar explained how the League of Women Voters of Orange County (LWVOC) have spent the last four years honoring the ratification of the 19<sup>th</sup> amendment and invited listeners to participate in a special celebration on 8/26. She explained that LWVOC created a special book detailing the local history of women supporting the right to vote, had held a series of lectures to educate on this history, and had participated in a special commemoration by the mayors of Orange County. She then described a special Zoom 'party' that will commemorate the 100<sup>th</sup> anniversary on 8/26 and encouraged everyone to use their vote. Finally, she described the information sources that LWVOC offers to voters.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *18th Annual Global Peace Film Festival Goes Virtual*

**Organization:** Global Peace Film Festival

**Guest(s):** Nina Streich, Executive Director

**Contact:** [Peacefilmfest.org](http://Peacefilmfest.org)

**Date:** 9/6/20

**Duration:** 30:00

**Issues:** Streich explained the purpose for the *Global Peace Film Festival* as well as what will be offered through this year's virtual format. Each year, the event provides a way for participants to share their views of peace and to share ideas about taking action. The event this year will feature film screenings, virtual panel discussions and art exhibits

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Arts Group Reaches 10<sup>th</sup> Service Anniversary*

**Organization:** Central Florida Community Arts

**Guest(s):** Joshua Vickery, Founder and Executive Direction

**Contact:** cfcarts.com

**Date:** 9/27/20

**Duration:** 20:00

**Issues:** Vickery described the mission of Central Florida Community Arts and explained how the organization would be celebrating their 10<sup>th</sup> anniversary. The organization's purpose has always been to build community through arts programs, a mission that began by forming a community chorus. The types of arts supported by the group has increased over the years and has reached a vast portion of the community, earning them *Orlando's 2020 Builder of the Year Award*. Vickery invited listeners to the *10<sup>th</sup> Anniversary Virtual Celebration* and spoke about future outreach goals.

**ISSUE:**

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***Economy***

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Wave of Evictions Expected When Florida Lifts  
Moratorium*

**Organization:** Heart of Florida United Way

**Guest(s):** Jeff Hayward

**Contact:** Hfuw.org

**Date:** 7/12/20

**Duration:** 20:00

**Issues:** Hayward discussed the wave of evictions expected to impact the ALICE (asset limited, income constrained, employed) population and their landlords when Florida lifts its evictions moratorium. He explained that corona virus has left a lot of people unemployed and that once people are evicted, it becomes very difficult for them to find new housing because of the financial burden (first and last month's rent, deposit) and because there is a 'ding' on their rental record. Hayward says that the community must collaborate on strategies to manage the evictions wave that is coming.

**Time:** WCFB:  
5:50  
a.m.

**Segment Topic:** *Unclaimed Checks and Legal Matters Forum*

**Organization:** Office of Tiffany Moore Russell  
Orange County Clerk of Courts

**Guest(s):** Dain Weister, Communications Director

**Contact:** [www.myorangeclerk.com](http://www.myorangeclerk.com)

**Date:** 7/12/20

**Duration:** 10:00

**Issues:** Weister spoke about two of the current Clerk of Courts efforts. First, he explained that listeners may have money from Orange County Clerk's Office waiting for them in the form of an unclaimed check. All are invited to look at the unclaimed checks list at [www.myorangeclerk.com](http://www.myorangeclerk.com). Checks must be claimed by Sept. 1, 2020. Second, as part of the ongoing *Legal Matters Forum* series there will be a virtual presentation called *Evictions Process in a COVID-19 Environment*. The forum will be held Thursday, July 23, 2020 from 6:00 p.m. to 8:00 p.m. on the Zoom platform.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Economic Trends in U.S. and Central Florida*

**Organization:** FAMU

**Guest(s):** Joseph Grant, Professor with Florida A and M

**Contact:** joseph.grant@fam.u.edu

**Date:** 7/12/20

**Duration:** 30:00

**Issues:** Grant discussed some of the current U.S. and central Florida economic trends emerging in the wake of COVID-19. Some of the topics he addressed were unemployment, supply chains, stock market, the decisions small businesses face, and consumer access to goods like meat and tissue. He ended by describing the economic indicators he is closely following as the number of Florida's corona virus cases rise.



**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Funding Provided to Keep Clerk's Office Open*

**Organization:** Orange County Clerk of Courts

**Guest(s):** Tiffany Moore Russell, Clerk

**Contact:**

**Date:** 8/16/20

**Duration:** 20:00

**Issues:**

Clerk Russell discussed the Orange County Board of Commissioners that will allow the Clerk's Office to remain open through the rest of their fiscal year. She explained that because the Clerk's office cannot have an emergency fund and because their funds are raised only through fines, fees, and court costs, COVID closures disrupted their budget. So, the Orange County Board of Commissioners voted to approve 1.5 million in emergency relief funding to avert closures.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Creative Business Strategies in the Era of COVID-19*

**Organization:** Axiom Bank

**Guest(s):** Ted Sheppe,  
Executive Vice President for Commercial Banking

**Contact:**

**Date:** 9/13/20

**Duration:** 30:00

**Issues:** Sheppe described the creative strategies local business owners have used to keep their businesses open during lockdown and phased reopening. He said that restaurant owners looked for ways to add curbside pickup, home delivery, and other means to get food to customers. Another example he gave was a delivery company that recognized that they could use their trucks to deliver products for other companies that has added deliveries to what they do. Sheppe's point was to give entrepreneurs a perspective that they can think creatively about ways to sell their products and services, and to do so safely.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Florida's Evictions Moratorium Extended*

**Organization:** Heart of Florida United Way

**Guest(s):** Jeff Hayward,

**Contact:** HFUW.org

**Date:** 9/20/

**Duration:** 30:00

**Issues:** Hayward provided an update on the Florida evictions moratorium, which Governor DeSantis recently extended though with some modifications. The situation is that COVID-19 job loss and health issues have left many struggling to pay their rent and left many landlords unable to pay mortgages. The moratorium was put into place to keep people housed during this health crisis. The Florida moratorium continues but now allows landlords to begin the filing process and 'get in the action cue' for when the process can begin. Meantime, the CDC has put a national moratorium in place through December. Hayward discussed the uncertainty created by having two moratoriums and HFUW's concern about keeping people housed.

**ISSUE:**

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***Education***

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** ***BGCCF Continues to Work with Kids During COVID-19***

**Organization:** Boys and Girls Clubs of Central Florida (BGCCF)

**Guest(s):** Gary Cain, President and CEO

**Contact:** 407-841-6855; bgccf.org

**Date:** 7/5/20

**Duration:** 30:00

**Issues:** Cain explained how BGCCF is able to serve at-risk youth in Central Florida safely given the threat of corona virus. The group's mission is to provide at-risk children, between the ages of 6 and 18, with a safe place to learn and grow. Because of COVID-related closures, BGCCF now has a *Cyber Clubhouse* that allows the children to access online support for learning, exercising, and inspiration. Meantime, the organization has also established a "Family Relief Fund" to help provide groceries and other necessities for the children's families.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Group Helps Central Florida's Urban Students Succeed*

**Organization:** ELEVATE Orlando

**Guest(s):** Sherry Paramore, President

**Contact:** Elevateorlando.com

**Date:** 7/19/20

**Duration:** 30:00

**Issues:** Paramore explained that ELEVATE Orlando uses a holistic approach to mentoring and guiding Orlando's urban youth to prepare them for their futures. ELEVATE functions as an elective class for students starting in middle school, and supports them through high school and beyond. The point is to give these students the tools they need to succeed. Related to this, the group recently started a virtual listening forum called *Generations for Justice*, in which students and others can share their stories via Zoom.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** ***Social Enterprise Program Trains People for Culinary Careers***

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Nancy Brumbaugh, Food Service Director

**Contact:** Feedhopenow.org

**Date:** 7/19/20

**Duration:** 30:00

**Issues:** Brumbaugh described Second Harvest's culinary training program and the social enterprise program, *Spoon Full of Hope*, which funds it. The training program is an immersive course that provides participants with both culinary arts training and life skills training. She also described the innovative methods the organization has used to continue this mission in the wake of the corona virus. *Spoon Full of Hope* is a food line that Second Harvest packages and sells to fund the culinary program. Brumbaugh said they have gotten creative with marketing the product, and this too has given their program participants valuable experience.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Advice for Parents and Back to School Decisions*

**Organization:** Conti Moore Law

**Guest(s):** Conti Moore, Attorney

**Contact:** conti@Contimoorelaw.com

**Date:** 8/9/20

**Duration:** 15:00

**Issues:** Given the threat of the pandemic, parents are having to decide whether to keep their children home from school or attend in person. Moore explained that this already difficult decision is further complicated when the parents do not live together and have shared custody. Moore offered suggestions for this situation, including that parents may need to seek mediation to decide what to do when they disagree.



**Time:** WCFB:  
5:45  
a.m.

**Segment Topic:** *Back to School Supplies Drive*

**Organization:** A Gift for Teaching

**Guest(s):** MARRISA WORLEY, Director of Development

**Contact:** [Agiftforteaching.org/supplydrive](http://Agiftforteaching.org/supplydrive)

**Date:** 8/9/20

**Duration:** 15:00

**Issues:** A Gift for Teaching (AGFT) is holding its annual *Back to School Supply Drive* from August 1<sup>st</sup> to September 16<sup>th</sup>. Worley explained that there is always incredible need for these supplies but with people suffering from the pandemic, there is increased need this year. The drive is largely virtual this year but Worley said that arrangements could be made for people who want to purchase supplies and drop them off at AGFT.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Helping Parents Make Education Decisions During Pandemic*

**Organization:** The Early Learning Coalition of Orange County

**Guest(s):** Karen Willis, CEO

**Contact:** 407-522-2252; Elcoc.org

**Date:** 8/9/20

**Duration:** 30:00

**Issues:** Willis described the purpose for the Early Learning Coalition of Orange County and discussed challenges posed by the pandemic. She explained that the ELCOC connects families to preschool programs and other resources so that every child has equal educational opportunities. Willis offered information to help parents with education and child care choices that are complicated by the desire to keep their kids healthy during the pandemic.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Elevate Prepares for New School Year Amid COVID-19*

**Organization:** ELEVATE Orlando

**Guest(s):** President Sherry Paramore

**Contact:** 321-203-4403; Elevateorlando.org

**Date:** 8/30/20

**Duration:** 30:00

**Issues:** Paramore explained that Elevate Orlando is an academic mentorship nonprofit working in conjunction with students at Jones, Oakridge and Evans high schools. The Elevate teacher-mentors work with students to provide the mentorship they need to successfully graduate and go on to college, vocational school, or the military. She went on to explain how Elevate has adapted its program to serve their students in the era of COVID-19 but keep their staff and the students healthy.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Guidance for Parents Helping Their Students Learn*

**Organization:** Embrace Families

**Guest(s):** Amanda Reineck, Behavioral Health Coordinator

**Contact:** Embracefamilies.org

**Date:** 8/30/20

**Duration:** 30:00

**Issues:** Based on her experience working with youth in and out of foster care, Reineck has developed a list of strategies that parents can use to help their students be successful learners. She explained these strategies including cultivating calm, getting active, and encouraging expression. Reineck also provided examples of how parents could adapt these strategies to their unique family needs.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *College Offers Opportunities to Focus on Social Justice*

**Organization:** Valencia College's Peace and Justice Institute

**Guest(s):** Rachel Allen, Institute Director

**Contact:** (407) 582-2291; [valenciacollege.edu/students/peace-justice-institute/](http://valenciacollege.edu/students/peace-justice-institute/)

**Date:** 9/20/20

**Duration:** 30:00

**Issues:** Allen explained that Valencia College's Peace and Justice Institute (PJI) promotes peace and justice for all. The Institute offers education, training and discussion to facilitate the promotion of an inclusive and respectful campus environment. She described the upcoming event, *Peace Week*, and the goals for the workshops in which staff, faculty, and students will be able to participate. Finally, she spoke about how PJI connects with the larger central Florida community.

**ISSUE:**

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***Environment***

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Center Rehabilitates Injured Raptors*

**Organization:** Audubon Center for Birds of Prey

**Guest(s):** Katie Warner, Center Director

**Contact:** 407-644-0190

**Date:** 9/6/20

**Duration:** 20:00

**Issues:** Warner described the work done at the Audubon Center for Birds of Prey and announced that the Center would re-open on September 17<sup>th</sup>. The Audubon Center's primary mission is to rehabilitate injured birds of prey and return them to their natural habitats. She described the Center's conservation efforts, described the education programs, and explained ways that listeners could help with these programs. Next, Warner described what visitors to the Audubon Center are able to see and learn when they can begin visiting again on September 17<sup>th</sup>.

**ISSUE:**

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*Health*



**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** ***Support for the Families of Pediatric Cancer Patients***

**Organization:** B.E.L.A.C. Caleb Solomon Williams Foundation

**Guest(s):** Amperell Williams, Presidnet

**Contact:** Calebsolomonwilliamsfoundation.org

**Date:** 7/5/20

**Duration:** 30:00

**Issues:** Amperell explained how B.E.L.A.C. helps meet the needs of pediatric cancer patients' families and invited listeners to support that mission at the annual *Childhood Cancer 5K Run/Walk*. She explained that pediatric cancer patients' families face issues such as emergency expenses that B.E.L.A.C. can help pay. In the wake of COVID, families face even more challenges, given that their children have compromised immune systems. B.E.L.A.C. will continue to raise money to support these needs at the annual *Run/Walk* and Williams is calling for people to participate either virtually or in-person.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Impact of COVID-19 on Latinos, Communities of Color*

**Organization:** Campaign for Tobacco Free Kids

**Guest(s):** Matt Myers, President

**Contact:** [Tobaccofreekids.org](http://Tobaccofreekids.org)

**Date:** 7/5/20

**Duration:** 10:00

**Issues:**

Myers discussed Tobacco Free Kids' mission and the impact of COVID-19 on Latinos and other communities of color. Myers offered that the Campaign for Tobacco Free Kids is calling attention to the fact that Latinos and other communities of color suffer higher rates of infection from COVID-19. Additionally, he said that as Florida continues to see an increase in cases, he wants to draw attention to a need for national action to reduce smoking and vaping and to help more tobacco users quit as part of an effort to protect lung health and reduce risk for COVID-19.

**Time:** WCFB:  
5:20  
a.m.

**Segment Topic:** *Preventing Heat Stroke and Dehydration*

**Organization:** Florida Department of Health in Seminole County

**Guest(s):** Mirna Chamorro, PIO

**Contact:** [mirna.chamorro@flhealth.gov](mailto:mirna.chamorro@flhealth.gov)

**Date:** 7/12/20

**Duration:** 10:00

**Issues:** Chamorro explained that high temperatures in Central Florida can lead to the heat exhaustion and heath stroke, particularly for children, the elderly, and people with underlying medical conditions. She encouraged everyone to stay hydrated and take regular breaks in the shade and air-conditioning. Chamorro also described the symptoms of heat exhaustion and the steps to take if someone is suffering from it.

**Time:** WCFB:  
5:45  
a.m.

**Segment Topic:** *St. Jude Walk / Run Orlando*

**Organization:** Fun Spot America

**Guest(s):** John Arie, President and CEO

**Contact:** Fun-spot.com

**Date:** 8/2/20

**Duration:** 15:00

**Issues:** Arie invited listeners to support St. Jude Children's Research Hospital by participating in the *St. Jude Walk/Run Orlando*. The 5K takes place on September 26<sup>th</sup> in recognition of *Childhood Cancer Awareness Month*. The event will be virtual this year, featuring an app that allows the participant to run in any location but still raise funds to benefit St. Jude's work with children. Arie described that work, emphasizing that the hospital doesn't charge the families much and shares whatever they learn from their research with other hospitals.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** ***COVID Caregiver Issues – Nursing Home Restrictions***

**Organization:** Alzheimer's and Dementia Resource Center

**Guest(s):** Edith Gendron, Chief of Operations

**Contact:** Adrccares.org

**Date:** 8/16/20

**Duration:** 30:00

**Issues:** Gendron discussed the unique challenges that Alzheimer's and dementia caregivers are facing in the era of COVID, especially that they cannot visit loved ones in nursing homes. She emphasized that ARDC has put their many support options online, including their training sessions. People can also call with their questions. Gendron said that one of the biggest advocacy concerns ADRC is focused on now concerns the limited opportunity to visit loved ones in assisted care facilities. She explained that based on their Alzheimer's or dementia issues, the patient is not able to connect via technology and the lack of family contact is putting them at risk.

**Time:** WCFB:  
6:15  
a.m.

**Segment Topic:** *National Childhood Cancer Awareness Month*

**Organization:** BELAC

**Guest(s):** Amperell Williams

**Contact:** [Calebsolomonwilliamsfoundation.org](http://Calebsolomonwilliamsfoundation.org)

**Date:** 9/6/20

**Duration:** 15:00

**Issues:** Williams described the challenges faced by families who have a child with cancer and asked listeners to support B.E.L.A.C. Families who have a child with cancer face financial difficulties like paying bills or purchasing needed materials. B.E.L.A.C. provides financial support to these families and offers support groups so people can share ideas. This month is *Childhood Cancer Awareness Month*, so she invited listeners to learn more and help raise funds by participating in B.E.L.A.C.'s online weekly 'challenges.'

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Departments of Health Encourage Flu Vaccination*

**Organization:** Florida Department of Health in Seminole County

**Guest(s):** Donna Walsh, Health Officer

**Contact:** Floridahealth.gov

**Date:** 9/20/20

**Duration:** 30:00

**Issues:** Donna Walsh, Health Officer for the Florida Department of Health in Seminole County, encouraged everyone to get a flu vaccination. She explained why vaccinations are necessary – especially as we’re still trying to protect ourselves from COVID-19 – and how to access them. Walsh also addressed some of the common misconceptions about flu vaccinations that people use as excuses not to get one.

**Time:** WCFB:  
6:20  
a.m.

**Segment Topic:** *World Heart Day Health Focus*

**Organization:** Florida Department of Health in Orange County

**Guest(s):** Kent Donahue, Public Information Officer

**Contact:** Floridahealth.gov

**Date:** 9/27/20

**Duration:** 10:00

**Issues:** The Florida Department of Health in Orange County is marking the upcoming *World Heart Day* by sharing information related to living a heart-healthy lifestyle. Donahue said that two out of every ten deaths in Florida are related to heart disease then he explained the factors that contribute to poor heart health. He also described heart-healthy lifestyle changes one can make such as taking walks, talking with one's doctor, eating healthy foods, and quitting smoking.



**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Support for Those Suffering with Mental Illness*

**Organization:** National Alliance on Mental Illness, NAMI

**Guest(s):** Eric Welch, Executive Director

**Contact:** Namigo.org

**Date:** 9/27/20

**Duration:** 30:00

**Issues:** Welch raised considerations related to September being *Suicide Prevention Month* and the first week of October being *Mental Illness Awareness Week*. He discussed suicide statistics and explained to those having thoughts of suicide how they could access help – including through the services of NAMI. NAMI also provides education and support for people who have lost someone to suicide. In fact, NAMI offers all sorts of programs to help those with mental illness as well as their loved ones. Focus on mental health will be at the core of *Mental Illness Awareness Week*, during which time locations around central Florida will raise awareness by lighting up their building in the color green.

**ISSUE:**

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*Public Safety*

**Time:** WCFB:  
5:10  
a.m.

**Segment Topic:** *Back to School Health Concerns*  
**Organization:** Florida Department of Health in Orange County  
**Guest(s):** Kent Donahue, Spokes Person PIO  
**Contact:** Call 407-723-5004; orange.floridahealth.gov  
**Date:** 7/5/20  
**Duration:** 20:00

**Issues:** Donahue invited listeners to participate in Orange County's free *Back-to-School Immunization Event* and described how the Health Department is a part of helping schools develop COVID-safety plans. All public school students must have up-to-date immunizations, which they can receive from the Orange County Health Department by appointment from July 20<sup>th</sup> – August 8<sup>th</sup>. Donahue also talked about how schools are planning how to keep everyone healthy as students return to schools in the fall. The health departments are working with the school districts.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Utilities Consider Pandemic in Hurricane Preparation*

**Organization:** OUC

**Guest(s):** Tim Trudell, Media Relations

**Contact:** [Ouc.com/stormcenter](http://Ouc.com/stormcenter)

**Date:** 8/9/20

**Duration:** 20:00

**Issues:**

Trudell described how the utilities are preparing for hurricane season in the wake of the pandemic as well as preparation suggestions for residents. Two weeks before tropical storm Isaias they drilled for power outage response, considering how to manage the spread of coronavirus if their people needed to respond to an outage. Trudell also told residents how they can prepare for the outages brought on by storms, such as clearing things from outside the house that might be blown onto a power line.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Red Cross Response to Natural Disaster in DeLand*

**Organization:** Florida Space Coast American Red Cross

**Guest(s):** Rebecca Delorenzo. Executive Director

**Contact:** 386-226-1400; redcross.org

**Date:** 8/23/20

**Duration:** 30:00

**Issues:** Delorenzo explained how the American Red Cross responds to natural disasters, including the tornado that recently destroyed homes in DeLand. She described how disaster response teams prepare and how they serve the immediate needs of victims. In DeLand, they set up a response tent and the victims started coming through. For listeners who would like to help, Delorenzo explained that they could volunteer or make donations.

**ISSUE:**

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***Social Issues***

**Time:** WCFB:  
5:00  
a.m.

**Segment** **Protecting Victims of Domestic Abuse and Their Pets**

**Topic:** **During COVID**

**Organization:** Harbor House of Central Florida

**Guest(s):** Michelle Sperzel, CEO

**Contact:** (407) 886-2856; harborhousefl.com

**Date:** 7/12/20

**Duration:** 20:00

**Issues:** Sperzel described the ongoing work to safeguard victims of domestic violence in the wake of COVID-19 and new legal support for their pets. She described the virtual opportunities that allow domestic violence victims to access support amid the confines of COVID quarantine, without the abuser knowing. As a safety measure, fewer women and children are able to stay at the shelter so that they can employ social distancing. Most recently, legal efforts made it such that pets are protected under Injunction for protection hearings. This helps victims protect the victims who have staying in abusive relationships in order to protect their pets.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Organization Advocates on Behalf of SNAP Increase*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Kelly Quintero, Director of Advocacy and Government Relations

**Contact:** Feedhopenow.org

**Date:** 7/19/20

**Duration:** 30:00

**Issues:** Quintero described central Florida's growing food assistance need and asked listeners to advocate for increased Supplemental Nutrition Assistance Program (SNAP) benefits. She explained that Second Harvest and its partner agencies have all seen an increase in food assistance demand as more and more people face cuts in work hours or even total job loss. Quintero explained how SNAP benefits fit into the picture when it comes to feeding the hungry in our community. That's why Second Harvest wants listeners to ask Senators Rubio and Scott to support a 15% SNAP increase.



**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Animals Up for Adoption*

**Organization:** Seminole County Animal Services

**Guest(s):** Diane Gagliano, Program Coordinator

**Contact:** 407-665-5208; seminolecountyfl.gov

**Date:** 7/26/20

**Duration:** 30:00

**Issues:** Gagliano described the work done by the Seminole County Animal Services and invited listeners to support their work. She made the point that unlike the Pet Alliance, Animal Services is a government branch, supported by taxpayer dollars, so they have to take all animals. So in addition to the kittens and dogs, the shelter now has a bird, pig, chicken and more. Right now, they are on COVID restrictions so are doing adoptions by appointment but people can see the animals up on their website. She advised listeners making hurricane plans to stock up for their pets too.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** ***Pet Organization Adapts to COVID During Busy Summer***

**Organization:** Pet Alliance of Greater Orlando  
**Guest(s):** Steve Bardy, Executive Director  
**Contact:** (407) 351-7722; [petallianceorlando.org](http://petallianceorlando.org)  
**Date:** 7/26/20  
**Duration:** 30:00

**Issues:** Bardy invited listeners to support Pet Alliance and to drive by the Pet Food Pantry. He described how the organization has had to adapt its processes in the wake of COVID, yet still respond to the demands brought on by 'kitten season' and owner surrender appointments. People can help by serving as a foster home for a pet, making pet toys for the shelter animals, or by donating. On 7/26, people who need it can drive to the Shelter to receive free pet food.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Evictions Moratorium / Homeless Shelter During COVID*

**Organization:** Coalition for the Homeless of Central Florida

**Guest(s):** Meredith Bekemeyer, Director of Development

**Contact:** 407-426-1255; Cflhomeless.org

**Date:** 8/2/20

**Duration:** 3:00

**Issues:** Bekemeyer discussed the challenges the Coalition for the Homeless of Central Florida is contending with due to Covid-19. She says there are also expectations that when the evictions moratorium is lifted, central Florida's homeless population will increase. As a result of this situation, the Coalition is facing a serious increase in expenses. She asked for donations of funds and in-kind donations of hand-sanitizer, masks and cleaning supplies.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Hidden Abuse – Children at Home*

**Organization:** Embrace Families

**Guest(s):** Glen Casel, President / CEO

**Contact:** Embracefamilies.org

**Date:** 8/23/20

**Duration:** 30:00

**Issues:** Casel related some of the concerns related to children being sheltered and educated at home being considered within the state. He explained that the extra set of eyes and ears teachers in schools provide for responding to clues of child abuse has been diminished, so there is a concern that some children are being abused and/or neglected without someone noticing. There is also concern about children who would normally receive meals at schools are going without. Casel described Embrace Families' role in these issues and discussed some of the organization's programs related to foster care and adoption.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Legal Matters Forum – Child Support and Family Law*

**Organization:** Orange County Clerk of Courts

**Guest(s):** Orange County Clerk of Courts Tiffany Moore Russell

**Contact:** Myorangeclerk.com

**Date:** 9/6/20

**Duration:** 15:00

**Issues:** Orange County Clerk of Courts is inviting listeners to the latest *Legal Matters* event. The forum will be on September 17<sup>th</sup>, 6:00 – 8:00 p.m. and will focus on child support. The virtual event will include information from clerks and judges, as well as a question/answer session.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Efforts to Feed Those in Need*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Maureen Mikel, Development Manager

**Contact:** Feedhopenow.org/ facebook

**Date:** 9/13/20

**Duration:** 30:00

**Issues:** Mikel invited listeners to help their neighbors in need by participating in the *Stock the Shelves* campaign and other *Hunger Action Month* activities. She explained that as COVID-19 has impacted so many households, one in six central Floridians face hunger and need the support of food pantries and soup kitchens. During *Hunger Action Month*, Second Harvest Food Bank is joining feeding agencies across the country to call attention to this heightened need for food. One way that everyone can take action is to participate in the month-long *Stock the Shelves*, which will feature at-home and socially distanced activities to raise awareness and donations.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Citizens and Voting*

**Organization:** Rollins College

**Guest(s):** Don Davison, Professor of Political Science

**Contact:** ddavison@rollins.edu

**Date:** 9/13/20

**Duration:** 30:00

**Issues:** Davison discussed what the constitution says about voting and about the concerns related to voter suppression. He outlined the constitutional mandates for voting / citizens' responsibilities of voting and explained how states vary in terms of voting systems. Next he focused on the Florida voting system offerings of vote by mail, early voting, and going to the polls. He also dismissed the Presidents statements about voting twice, explaining that doing so is a crime. He added that a person who votes by mail in Orange County can track the vote online.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Group Supports Care of Orlando Pets*

**Organization:** Pet Alliance of Greater Orlando

**Guest(s):** Steve Bardy, Executive Director

**Contact:** Petallianceorlando.org 351-7732

**Date:** 9/27/20

**Duration:** 30:00

**Issues:** Bardy described the services provided at the Pet Alliance of Greater Orlando as well as special events slated for the upcoming weeks. The Pet Alliance provides shelter and comfort for cats and dogs while working to place them in 'forever homes.' The shelter animals are provided with food, veterinary care, and love by the staff and volunteers – who also help community members find the most appropriate pet to adopt. The community can also utilize the veterinary services and obtain free food for their pets. In fact, Bardy invited listeners to a free pet food giveaway taking place that morning and invited listeners to help by participating in the *Giving Day Kickoff* fundraiser.