



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

# CONTRACT

<u>Contract / Revision</u> 728847 /		<u>Alt Order #</u> 09211381
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/12/18 - 09/17/18		<u>Estimate #</u> 353
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/06/18 / 09/06/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Amplify Media**  
 222 Ontario Street  
 Suite 600  
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/12/18	09/14/18	Today In Iowa	5:00 AM-5:30 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				2	\$325.00				
N 2	13	09/17/18	09/17/18	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$325.00				
N 3	13	09/12/18	09/14/18	Today In Iowa	5:30 AM-6:00 AM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$450.00				
N 4	13	09/12/18	09/14/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$1,000.00				
N 5	13	09/12/18	09/14/18	Today	7:00 AM-9:00 AM		:30				NM	4	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				4	\$975.00				
N 6	13	09/17/18	09/17/18	Today	7:00 AM-9:00 AM		:30				NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	2-----				2	\$975.00				
N 7	13	09/15/18	09/15/18	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$475.00				
N 8	13	09/16/18	09/16/18	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$375.00				
N 9	13	09/16/18	09/16/18	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$475.00				
N 10	13	09/16/18	09/16/18	Su 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$1,000.00				
N 11	13	09/12/18	09/14/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$675.00				
N 12	13	09/17/18	09/17/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$675.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 728847 /	<u>Alt Order #</u> 09211381
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<u>Contract Dates</u> 09/12/18 - 09/17/18	<u>Product</u> DCCC	<u>Estimate #</u> 353
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<u>Advertiser</u> Democratic Congression:	<u>Original Date / Revision</u> 09/06/18 / 09/06/18
--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$675.00				
N 13	13	09/12/18	09/14/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				4	\$225.00				
N 14	13	09/17/18	09/17/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$225.00				
N 15	13	09/12/18	09/14/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$125.00				
N 16	13	09/17/18	09/17/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$125.00				
N 17	13	09/12/18	09/14/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				4	\$375.00				
N 18	13	09/17/18	09/17/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$375.00				
N 19	13	09/12/18	09/14/18	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				2	\$275.00				
N 20	13	09/12/18	09/14/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$400.00				
N 21	13	09/17/18	09/17/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$400.00				
N 22	13	09/12/18	09/14/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$500.00				
N 23	13	09/17/18	09/17/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$500.00				
N 24	13	09/12/18	09/14/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				2	\$1,000.00				
N 25	13	09/17/18	09/17/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$1,000.00				
N 26	13	09/12/18	09/14/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$4,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$1,475.00				
N 27	13	09/17/18	09/17/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$1,475.00				
N 28	13	09/15/18	09/15/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$700.00				
N 29	13	09/16/18	09/16/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$600.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
728847 /	09211381

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/18 - 09/17/18	DCCC	353

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congression:	09/06/18 / 09/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$600.00				
N 30	13	09/12/18	09/14/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$1,700.00				
N 31	13	09/17/18	09/17/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$1,700.00				
N 32	13	09/15/18	09/15/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$725.00				
N 33	13	09/17/18	09/17/18	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$1,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	09/17/18-09/23/18	Monday Prime 2 HR	7:00 PM-9:00 PM	M-----	:30		<del>\$1,800.00</del>		NM		
	See MG 33.2												
	2	13	09/17/18-09/17/18	Emmy Awards	Various	M-----	:30		\$1,800.00		NM		
	Ⓜ MG for 33.1 09/17												
N 34	13	09/14/18	09/14/18	Friday Prime 2 HR	Various		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	----1--				1	\$1,300.00				
N 35	13	09/15/18	09/15/18	Saturday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$450.00				
N 36	13	09/15/18	09/15/18	Saturday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$450.00				
N 37	13	09/12/18	09/14/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	3	\$6,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$2,075.00				
N 38	13	09/17/18	09/17/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$2,075.00				
N 39	13	09/15/18	09/15/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$1,800.00				
N 40	13	09/12/18	09/14/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$800.00				
N 41	13	09/17/18	09/17/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$800.00				
N 42	13	09/12/18	09/14/18	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--WTF--				3	\$175.00				
N 43	13	09/17/18	09/17/18	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$175.00				
N 44	13	09/15/18	09/15/18	Sa 1030p-12a	10:35 PM-12:05 AM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$1,450.00				

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<u>Advertiser</u> Democratic Congression:	<u>Original Date / Revision</u> 09/06/18 / 09/06/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45 13		09/16/18	09/16/18	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/10/18	09/16/18	-----1	1	\$550.00							
<b>Totals</b>								0.00			80	\$61,575.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/17/18	80	\$61,575.00	(\$9,236.25)	\$52,338.75
<b>Totals</b>	80	\$61,575.00	(\$9,236.25)	\$52,338.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Amplify Media  
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

DCCC - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/18/18

Date



Signature

312.787.3322

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title