

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

<u>Contract / Revision</u> 1532120 /		<u>Alt Order #</u> 08264549
<u>Product</u> ONE NATION		
<u>Contract Dates</u> 06/10/16 - 06/19/16		<u>Estimate #</u> 3019
<u>Advertiser</u> ISS/One Nation		<u>Original Date / Revision</u> 06/06/16 / 06/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOL	<u>Account Executive</u> Dorie Penafiel	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 138	<u>Product 1/2</u> 291
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOL	06/10/16	06/17/16	11pm News M-F	1057-1135pm		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$650.00				
	Week:	06/13/16	06/19/16	----1--				1	\$650.00				
N 2	WTOL	06/17/16	06/17/16	Price Is Right	Price Is Right		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/13/16	06/19/16	----1--				1	\$750.00				
N 3	WTOL	06/10/16	06/10/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$500.00				
N 4	WTOL	06/10/16	06/10/16	YOUR MORNING 5:30 AM	528-6am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$350.00				
N 5	WTOL	06/17/16	06/17/16	News 11 @ 6 PM	557-630p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/13/16	06/19/16	----1--				1	\$1,300.00				
N 6	WTOL	06/17/16	06/17/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/13/16	06/19/16	----1--				1	\$600.00				
N 7	WTOL	06/10/16	06/10/16	CBS EVENING NEWS	630-7pm		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$1,400.00				
N 8	WTOL	06/17/16	06/17/16	7-730pm M-F	M-F 658-730pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/13/16	06/19/16	----1--				1	\$3,000.00				
N 9	WTOL	06/10/16	06/10/16	CBS This Morning	7-9am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$500.00				
N 10	WTOL	06/10/16	06/10/16	730-8pm M-F	M-F 730-8pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$3,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> ISS/One Nation		<u>Original Date / Revision</u> 06/06/16 / 06/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 11	WTOL	06/13/16	06/13/16	11pm News M-F	1057-1135pm		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	1-----				1	\$650.00				
N 12	WTOL	06/13/16	06/13/16	Price Is Right	Price Is Right		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	1-----				1	\$750.00				
N 13	WTOL	06/13/16	06/13/16	News 11 @ 6 PM	557-630p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	1-----				1	\$1,300.00				
N 14	WTOL	06/13/16	06/13/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	1-----				1	\$600.00				
N 15	WTOL	06/13/16	06/13/16	7-730pm M-F	M-F 658-730pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	1-----				1	\$3,000.00				
N 16	WTOL	06/13/16	06/13/16	Mon Hour 1	Monday Prime		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	1-----				1	\$4,000.00				
N 17	WTOL	06/11/16	06/18/16	SAT HOUR 3	Saturday Prime		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----1-				1	\$1,500.00				
Week:		06/13/16	06/19/16	-----1-				1	\$1,500.00				
N 18	WTOL	06/11/16	06/18/16	AM SATURDAY	8-10am		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----1-				1	\$150.00				
Week:		06/13/16	06/19/16	-----1-				1	\$150.00				
N 19	WTOL	06/12/16	06/19/16	AM SUNDAY	AM Sunday		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----1				1	\$125.00				
Week:		06/13/16	06/19/16	-----1				1	\$125.00				
N 20	WTOL	06/12/16	06/12/16	ANNUAL TONY AWARDS	Tony Awards		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----1				1	\$3,000.00				
N 21	WTOL	06/12/16	06/19/16	Leading Edge	Leading Edge		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----1				1	\$75.00				
Week:		06/13/16	06/19/16	-----1				1	\$75.00				
N 22	WTOL	06/16/16	06/16/16	THU HOUR 3	Thursday Prime		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	---1---				1	\$3,000.00				
N 23	WTOL	06/16/16	06/16/16	11pm News M-F	1057-1135pm		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	---1---				1	\$650.00				
N 24	WTOL	06/16/16	06/16/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	---1---				1	\$500.00				
N 25	WTOL	06/16/16	06/16/16	YOUR MORNING 5:30 AM	528-6am		:30				NM	1	\$350.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	--- 1---				1	\$350.00				
N 27	WTOL	06/16/16	06/16/16	CBS This Morning	7-9am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	--- 1---				1	\$500.00				
N 28	WTOL	06/14/16	06/14/16	11pm News M-F	1057-1135pm		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	- 1-----				1	\$650.00				
N 29	WTOL	06/14/16	06/14/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	- 1-----				1	\$500.00				
N 30	WTOL	06/14/16	06/14/16	YOUR MORNING 5:30 AM	528-6am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	- 1-----				1	\$350.00				
N 32	WTOL	06/14/16	06/14/16	CBS This Morning	7-9am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	- 1-----				1	\$500.00				
N 33	WTOL	06/14/16	06/14/16	730-8pm M-F	M-F 730-8pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	- 1-----				1	\$3,000.00				
N 34	WTOL	06/14/16	06/14/16	TUE HOUR 1	Tuesday Prime		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	- 1-----				1	\$4,000.00				
N 35	WTOL	06/15/16	06/15/16	11pm News M-F	1057-1135pm		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-- 1----				1	\$650.00				
N 36	WTOL	06/15/16	06/15/16	Price Is Right	Price Is Right		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-- 1----				1	\$750.00				
N 37	WTOL	06/15/16	06/15/16	News 11 @ 6 PM	557-630p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-- 1----				1	\$1,300.00				
N 38	WTOL	06/15/16	06/15/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-- 1----				1	\$600.00				
N 39	WTOL	06/15/16	06/15/16	7-730pm M-F	M-F 658-730pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-- 1----				1	\$3,000.00				
N 40	WTOL	06/15/16	06/15/16	730-8pm M-F	M-F 730-8pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-- 1----				1	\$3,000.00				
N 41	WTOL	06/19/16	06/19/16	Sun Hour 2	Sunday Prime		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	----- 1				1	\$3,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WTOL	06/13/16-06/19/16	Sun Hour 2	Sunday Prime	----- Su	:30		\$3,000.00	NM			
	See MG 41.2												
	2	WTOL	06/19/16-06/19/16	SUN HOUR 4	Sunday Prime	----- Su	:30		\$3,000.00	NM			
	Ⓜ MG for 41.1 06/19												

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N 42	WTOL	06/13/16	06/15/16	CBS EVENING NEWS	630-7pm		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/13/16	06/19/16	1- 1- - - -				2	\$1,400.00				
Totals								0.00				46	\$58,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/19/16	46	\$58,800.00	(\$8,820.00)	\$49,980.00
Totals	46	\$58,800.00	(\$8,820.00)	\$49,980.00

Signature: _____ **Date:** _____

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